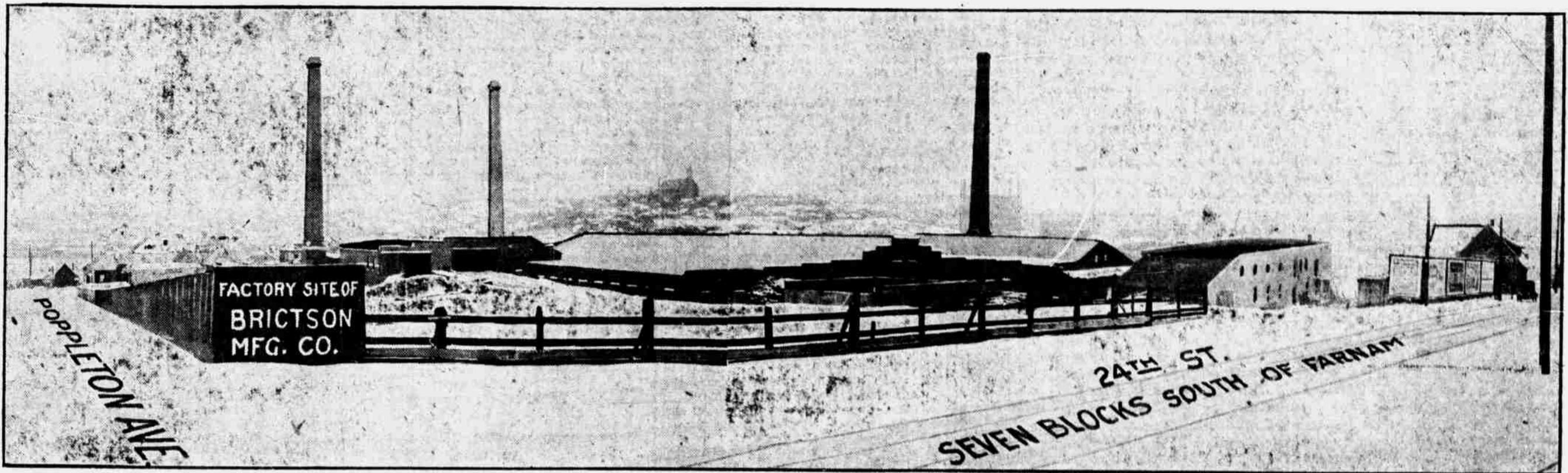


Bricton Manufacturing Co. Purchases Factory Site

Will Erect Here the Largest Automobile Tire Factory and Reclaiming Plant West of Akron, Ohio



The above property, six and one-half acres, located on 24th street, only seven blocks south of Farnam street, has been acquired by our Company for a cash consideration of \$28,000.

We regard this site as an ideal location for a tire factory. On one of the principal thoroughfares of Omaha, in full view of all trunk lines passing through the city, on trackage and street car line. Several of the buildings located on the site we will be able to use to advantage for storehouses, etc.

Prominent business men of Omaha, many of whom are among our stockholders, have congratulated us on the purchase of this property and regard the price as an exceptional bargain.

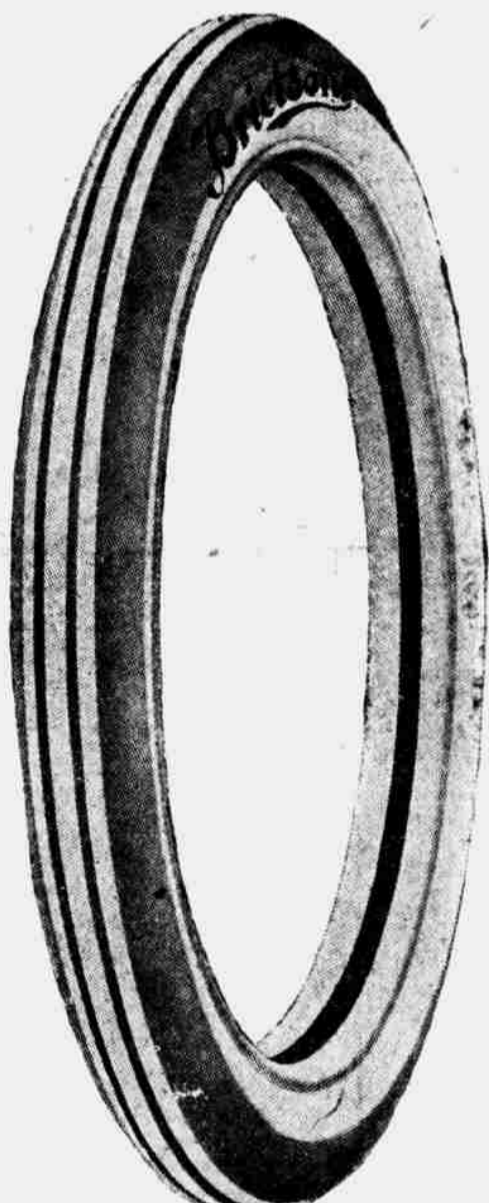
We will determine at an early date as to the definite plans for the erection of our factory, and on its completion we will move our present factory, located at Brookings, South Dakota, to this city.

Your Opportunity for an Investment in an Established Business. 7% Preferred Stock at Par, \$100 Per Share

With a bonus of common stock with each share of preferred to the extent of our present allotment of stock authorized to be sold by our Board of Directors.

All Stockholders Entitled to Twenty Per Cent Discount on All Tires

Profits of the tire industry are large and the present output of all tire factories cannot keep pace with the increasing demand. Under the best management and these favorable conditions it requires several years for a tire factory to become established. This is the history of all tire companies, therefore, your opportunity to purchase stock in our Company, that has successfully marketed for the past eight years our product—The Bricton 10,000-Mile Puncture-Proof Tire—and has an established business.



Bricton Two-Piece Rubber Tire—a tire that will revolutionize the rubber tire business.



Bricton 10,000-Mile Puncture-Proof Tire A Demonstrated Success.

Board of Directors

- O. A. Bricton, President Bricton Mfg. Co.
- Lee Huff, Gen. Mgr. Nebraska Buick Auto Co.
- E. G. Taylor, Taylor-Swarick Grain Company.
- W. S. Montgomery, President Iowa State Savings Bank, Sioux City, Iowa.

- Geo. W. Cobel, Cashier First National Bank, Brookings, South Dakota.
- G. J. Flittie, Cashier Bank of Brookings, South Dakota.
- H. F. Haroldson, Cashier Farmers National Bank, Brookings, South Dakota.

Read this and note the wonderful growth of the Automobile Business.

In addition to our 10,000-Mile Puncture-Proof Tire and Two-Piece Rubber Tire, both covered by basic patents, we will manufacture the ordinary standard line of tires and tubes.

EXECUTIVE OFFICES
THE
BRICTON MANUFACTURING
COMPANY
1007-24 Woodmen of World Building
Telephones:
Douglas 8484 and Douglas 3129
OMAHA, NEB.

Department of State
LINCOLN, NEBRASKA
December 20th, 1917

The Bricton Manufacturing Company
Omaha, Nebraska
Gentlemen:-

Your representative Mr. Will S. Jay, has requested an expression from me in making an investment in the stock of your Company.

In the first place the records of my office reflect a marvelous development of the automobile business in the State of Nebraska. The number of cars registered in the year 1913 was over 25,000; in 1914 over 40,000; 1915 over 50,000 and in 1916 over 100,000 and 1917 over 148,500. Practically every automobile and every tire and other accessory used on same are of an eastern manufacture and I am convinced, beyond question, that automobile tires, if not automobiles and other accessories, can be manufactured in our great State as cheaply as elsewhere. Therefore if the Bricton Manufacturing Company can secure a fair share of the automobile tire business in Nebraska, to say nothing of the rest of the United States and many of the foreign countries, they would be able to pay a substantial dividend to their stockholders, and of this I have no doubt.

In the second place, I believe in investing in how industry and in co-operating with the business men of our State in building up Nebraska in an industrial way to the relatively high position which it enjoys from an agricultural standpoint.

Charles W. Pool
Secretary of State.



Sign one of the attached coupons and mail today.

Stock Information Coupon

The Bricton Manufacturing Co.,
1007 W. O. W. Building,
Omaha, Nebraska.

Please send me full particulars regarding the Bricton Manufacturing Co.

If satisfied that the investment is good, I might invest \$.....

This coupon obligates me in no way to buy stock.

Name.....
Street.....
City or Town.....
N State.....

Tire Information Coupon

The Bricton Manufacturing Co.,
1015-24 W. O. W. Building,
Omaha, Nebraska.

Please furnish me with full information relative to Bricton Tires..... size.....X.....

Name.....
Street.....
City or Town.....
N State.....