

Sunday, February 3, 1918

Store Hours:
9 A. M. to 6 P. M.

BURGESS-NASH STORE NEWS FOR MONDAY

Store Hours:
9 A. M. to 6 P. M.

Phone D. 137.

Monday Is Thrift Day=Save=Buy War Savings Stamps



Thrift Means Prosperity Not Parsimony

Every man, woman and child ought to avoid wasteful expenditure—ought to save where ever possible, but not to the point of parsimony.

Save some money now by all means, you have a golden opportunity. Invest in Liberty Bonds, Thrift Stamps and War Savings Certificates. Do it until it hurts. You'll help your country. You'll help yourself. You'll have a profitable investment and one that is secure.

If a Liberty Bond or War Savings Certificate is not safe—backed by Uncle Sam—nothing can be safe.

But do not hoard, keep most of your money moving—just as you always have.

The needed and legitimate purchases should be made just as ever.

We must have reasonable clothing and can probably buy it now more cheaply than later. We must and should have time and labor-saving devices in our homes, offices, factories—just as always.

Let us spend our money for these desirable things. But let us spend it more carefully, more advisedly, more wisely than ever. Let us habitually read and study the advertisements before buying. Let us make every dollar count.

Let us renew our obligations to work harder—keep cheerful—spend wisely, and never flinch a moment from our duty.

Burgess-Nash Co.

VALENTINES and Novelties

Our showing is quite ready, including novelties of all sorts; nut cups, tally and place cards, lunch sets, napkins, table covers, plates and party invitations.

Valentines to make—let the youngsters make their own, special box for 25c.

Valentine folders and cards, with clever verses for the grownups, 5c to 25c.

Valentines for "that box at school," at 1c to 15c.

Burgess-Nash Co.—Main Floor

NEWEST BOOKS Well Worth Reading

One can't occupy their time these long winter evenings in a much better way than by reading good books. Here are some of the new ones:

"Carry On," by Lieut. Coningsby Dawson, \$1.00.

"Private Pete," his own story, \$1.50.

"Over the Top," by Arthur Guy Empey, \$1.50.

"Three Things," by Mary Raymond Shipman Andrews, 50c.

"And the Captain Answered," by Octave Thanet, 50c.

"The Pentecost of Calamity," by Owen Wister, 50c.

"The Dwelling Place of Light," by Winston Churchill, \$1.60.

"Understood Betsy," by Dorothy Canfield, \$1.30.

Burgess-Nash Co.—Third Floor

Thermometers

The fuel administration says we should keep our rooms from 60 to 68 degrees Fahrenheit. Get a thermometer for every room, and do what you can to save coal and also keep your health.

Thermometers, 35c to \$5.00. Barometers tell you when storms are on the way, \$10 to \$60.

Burgess-Nash Co.—Main Floor

WOMEN Who Practice Thrift Will Appreciate This:

Miss E. M. Matthews
Special Representative of
The Pictorial Review Co.
of New York

Will be at our Pattern Department
MONDAY

This is an excellent opportunity to learn more about these most popular patterns.

Miss Matthews will be pleased to explain why

Pictorial Review Patterns are more chic, more graceful and more economical than any other pattern.

She will also explain how you can save time, labor and material by using the cutting and construction guides furnished only with

Pictorial Review Patterns and will be able to give suggestions of great value to the woman who makes her own clothes.

Burgess-Nash Co.—Main Floor

BRING YOUR FILMS to Burgess-Nash

If you will bring your kodak films to us any day before 12:30, they will be developed, printed and ready for you at 11:30, the next.

Likewise all films left before 4:00 p. m., will be ready at 3:30 the next day.

We guarantee our work, too.

Our stock of films is always fresh, you take no chance if you buy your films at Burgess-Nash.

No. 0 Brownie camera, \$1.75.

No. 2 Brownie camera, \$2.50.

No. 2A Brownie camera, \$3.50.

No. 3 Brownie camera, \$4.50.

Kodak albums specially priced at \$1.35 to \$3.00. We carry Eastman kodaks exclusively.

Burgess-Nash Co.—Main Floor

Tomorrow Is Mina Taylor Day at Burgess-Nash

"Choosing a house dress is like picking a husband; it pays to consider both looks and wearing qualities."

—Aunt Mary.

And Aunt Mary and All Her Neighbors Have Adopted

MINA TAYLOR DRESSES

"For Home and Porch Wear"

AFTER all, the two tests that Aunt Mary gives are the two big ones, aren't they? Isn't this about the way you decide on a new dress: Is it becoming? Will it wear?

IN the first question you include style, design, the little individual touches which make the dress truly representative of you and your tastes.

BY the second, you mean fine points of workmanship—the durability of the materials—fine wearing quality—the staunchness with which the dress stands steady use.

MINA Taylor Dresses will measure up to your requirements. And tomorrow you will have an opportunity to see these dresses in styles for spring—dresses which will stand the double test of appearance and quality.

A great many of our women customers made the acquaintance of Mina Taylor dresses last season. If you were among the number, you know the quality of these most "different" dresses. If you have not already learned about MINA TAYLOR DRESSES—why, then, this is the very time. Come in tomorrow and let us show you the line—dresses that are good to look at, made of materials that your judgment will approve—designed along lines of originality and beauty. And they are just as practical as they are charming.

We Illustrate Seven of the Splendid Styles Featured in This Offering Monday



This Dress, \$2.25

This Dress, \$2.75

This Dress, \$3.95

This Dress, \$3.50

This Apron, \$1.75

This Dress, \$2.50

This Dress, \$4.75

Here Are Some of the Points of Superiority That Are Features of Mina Taylor Dresses:

Ample room through the hips—so that you can bend over without feeling restraint.

Large, roomy armholes and sleeves, sparing you those binding, pulling sensations.

An abundance of room across the shoulders. There is comfort, lots of it, built in at this point.

Ravel-proof button holes, your guarantee there will be no "running" even though the thread should break.

Every Mina Taylor Dress is first fitted over a living model, insuring a perfectly fitted dress.

Rigid inspection of Mina Taylor Dresses—preventing imperfections and defects.

The display of Mina Taylor Dresses will be at its best tomorrow. Take opportunity when you are down town to come in and "shop through" the line. There's a Mina Taylor here for you. And it will meet Aunt Mary's tests (and your tests) of a dress. Come for it tomorrow.

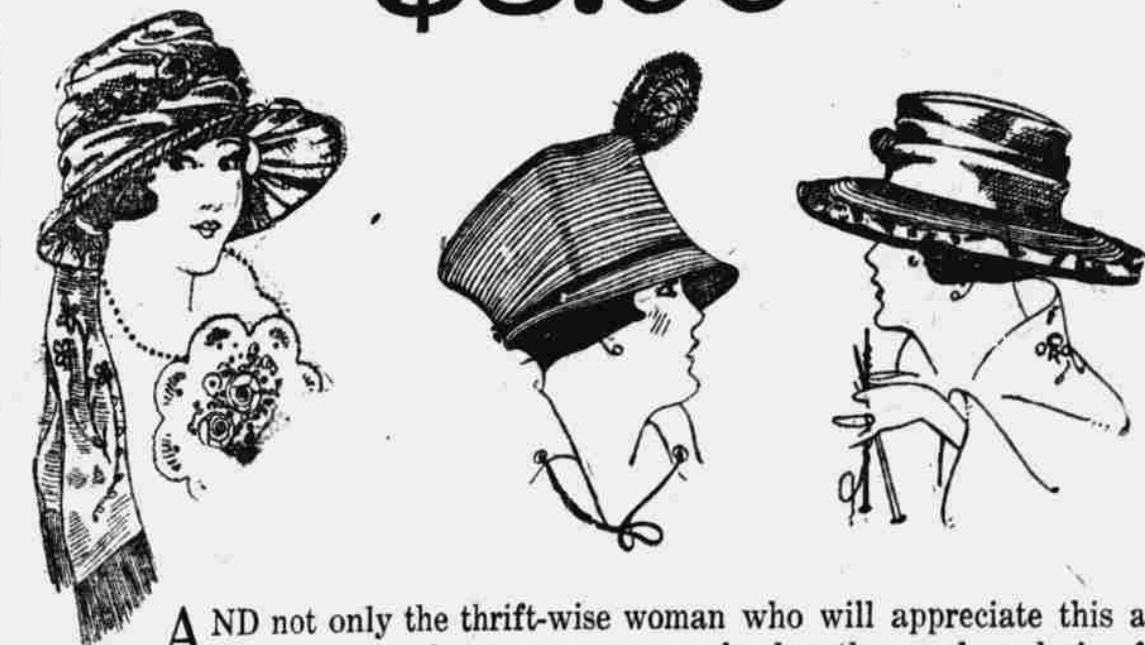
Mina Taylor Dresses, \$2.25 to \$5.50. Mina Taylor Aprons, 50c to \$2.50

Burgess-Nash Co.—Second Floor

A Most Unusual Sale of New Georgette Crepe Hats

Which Spells T-H-R-I-F-T in Capital Letters
Because It Means a Saving of About One-Half

\$5.00



AND not only the thrift-wise woman who will appreciate this announcement, but every woman who has the need or desire for a new hat for present and early spring wear.

The hats are the show-room models of a leading Chicago trimmed hat maker, which we fortunately bought at about half price, and we offer to you the same benefit.

They're made of pure silk Georgette crepe in all the very newest shapes and for every occasion, including:

Bustle Hats
Large Hats

Poke Bonnets
Dress Hats

Mushroom Sailors
Street Hats

All individual creations—but one of a kind, in every new favored color and black. It is, indeed, a most unusual offering—the like of which comes but seldom.

Burgess-Nash Co.—Second Floor

Monday a Day of Thrift in Down Stairs Store

EVERYONE with a thought of economy will thoroughly appreciate the gathering of money-saving specials in the Down Stairs Store Monday.

Women's Vests, 15c

Women's white cotton vests, low neck and sleeveless, full taped, samples; special at 15c.

Women's Union Suits, 50c

Women's white cotton union suits, long sleeves, ankle length, light fleecing, at 50c.

Girls' Middies, 39c

Girls' middle blouses, big variety of styles in white and fancy trimmed; specially priced at 39c.

Girls' Dresses, 39c

Girls' wash dresses and aprons, made of colored ginghams, reduced to 39c.

Boys' Pants, 98c

Boys' pants, fancy mixtures and corduroys, sizes 6 to 16 years, reduced to 98c.

Boys' Blouses, 50c

Boys' blouses of light colored percales, sizes 6 to 10 years; specially priced at 50c.

Wool Scarfs, 49c

Women's and children's all wool and fiber silk scarfs, caps, shawls, etc., all colors and sizes; reduced to 49c.

Dress Gingham, 16 1/2c a Yard

27-inch dress ginghams, plaids and stripes, mostly dark colors; special at 16 1/2c a yard.

Longcloth, 12 Yards, \$1.65

English longcloth, fine sheer weave, 12 yards in a bolt, for \$1.65.

Remnants Wash Goods, 14 1/2c a Yard

Short lengths of percales, fleeced percales, fleeced serges and batistes, lengths to 10 yards, 32 to 36 inches wide; 14 1/2c a yard.

Val Insertions at 1c

Odd pieces of val lace insertions, good assortment of pretty designs; special at 1c a yard.

Children's Coats, \$2.00

Children's winter coats, medium or heavy weight, for ages 6 to 12 years; reduced to \$2.00.

Remnants Dress Goods, 45c

Short lengths of wool dress goods, 36 to 40 inches wide, in checks, plaids and fancy weaves, lengths 1 1/2 to 5 yards, at 45c.

Brooms at 39c

Sedge grass brooms, four-sewed, best quality handle, will wear better than broom corn; special, 39c.

Corset Covers, 15c

Large selection of corset covers, neatly made of good quality muslin; special at 15c.

Earthen Bowls, 10c

Brown earthen bowls, glazed outside, white lined, assorted sizes; specially priced at 10c.

Toilet Paper, 5 for 14c

Creme tissue toilet paper, good size rolls; specially priced for Monday, at 5 rolls for 14c.

Burgess-Nash Co.—Down Stairs Store

Misses' Shoes at \$2.29

Misses' and children's sizes, patent, gun metal and tan Russia button shoes, reduced to \$2.29 a pair.

Boys' Shoes at \$2.65

High cut, tan or black calfskin shoes, for skating and school wear, reduced to \$2.65 a pair.

Boys' Shoes at \$2.95

Big boys' black velour calfskin shoes, button or lace style, double soles, at \$2.95 a pair.

Men's Shoes at \$3.45

Men's tan oil grain calfskin work shoes, specially reduced Monday, at \$3.45 a pair.

Burgess-Nash Co.—Down Stairs Store

Men's Pants, \$2.35

Men's dark pants of fancy worsted, dark colors, all size waist bands; reduced to \$2.35.

Oil Polish, 19c

Pint can of Big Wonder Cedar Oil polish, for furniture, floors and autos; 19c.

Embroideries at 15c

Remnants of embroidery edges and insertions, 3 to 6 inches wide, nainsook and cambric, at yard, 15c.

Remnants of Nets, 19c

Short lengths, one to two yards of nets, madras, voiles and cretonnes, specially priced, each, 19c.

Oil, Gas or Electric Heaters

Help conserve coal by using an electric, oil or gas heater.

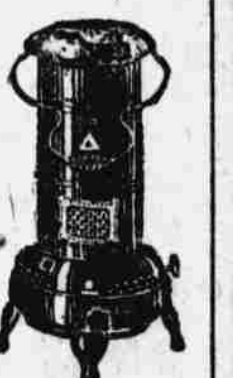
Perfection Oil Heaters, \$4.95
Perfection oil heaters, four-quart fount—guaranteed smokeless and odorless: Nickel plated trimmed \$4.95

Detroit Oil Heaters, \$7.95
Detroit vapor oil heaters, large size, very easy to operate, \$7.95.

Gas Heaters, at \$1.98
Round or radiator type. Your choice, at \$1.98.

Hot point electric heaters, guaranteed for one year, at \$7.50.

Burgess-Nash Co.—Down Stairs Store



BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"