## 

## *SOCHETY: By MELLIFICIA-Jan. 29 Black and White Is With <br> 

 The Thange in policy at the Bran-


A Plate for Kate
 plate bor
litite Kate

## 40,



## You Will Never Miss WHEAT PRODUCTS

## If You Use

 ALAMITO DAIRY PRODUCTS
## Scientificall| Pasterizeq Milk.



 DOUGLAS 409

Alamito Dairy Company

## SPECIALS FOR WEDMESDAY OMLY

Extra Fancy Large Navel Oranges, each Extra Fancy Large Grapefruit, each.
Fancy Elgin Butter-Nut Butter, per lb Fancy Egin Butter-Nut Butter, per These...........
No Delivery, No Charges, on These Specials.


SEED DEPARTMENT
Hélp win the war! Raise your own chickens. We are exclusive agents for the Buckeye Incubator. Guaranteed to hatch more and stronger chicks. Come in and let us show you why.


Of Interest to Women. The theological faculty of the Un:
crsity of HEidelbetg has given its
rst permission to a woman to try for Irs. E. P. Brown of hrs. way to Oklahoma her wa, orlahoma, was a pa




## Ralph Adams Cram

 Has a Sense of Humor When Lights Go Out Chalph Adams Cram, the famous ar-chitect rom Boston wh spoke eforere
the Fine Arts scoity Monday anter-
noon is a man with a sense of hiter



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This Butter
(Substitute)
Will save you 35 to $40 \%$, quality more uniform, therefore, better than creamery.

## A One Pound Trial

 will be a revelation to you. Aek Your Dealer Todas forHOLIDAY NUTMARGARINE
'ENDS THE QUEST FOR THE BEST.'


When war was declared the government asked for skilled telophone mon for the sig. nal corps service of the
army.
In response to this
call, from out of the cail, from out of the from the poles, from out of the cable thanholes and from the repair benches, oame thousands of Bell men to offer their services

Tourteen battalions
of these. Bell men were of these. Bell men were incepted and are now
ice. Many of them are already in France. Others are in camps ready to embark.

## One Man Out of Six With the Colors

One man out of every six from the maintenance and construction forces of this company is now in the army.

A hrge proportion of the volunteers from the Bell System are technically trained men. Such employees are hard to replace.

Bell Telephone men in the army signal corps service are getting the same pay they did at home. The Bell System is making up the difference between their former wages and the amount they now ge from the governmenh

Since the war began, one of our great problems has been to readast our organization to handle the work left by the heavy onlistment of our working forces, and at the same time to take care of the tre mendous increase in ఓulephone traffic caused by war activities.

Incresed of of the war and what it hat meant to this company in the
increasoo number of tetephone mosagoes to handio, the enlistment of
or many of our trainod men, the shortage of equipment, the esarcity
of labor and the high cost of telophone mater
public for telephone service in a remarkably meeting the neede of the

NEBRASKA TELEPHOME COMPAKY

