

# STUDEBAKER IS TAKEN OVERLAND TO ANOTHER TOWN

New Models to Reach Omaha in Time for the Annual Auto Show to Be Held Here.

Motor trucks are already playing a very important part in helping to solve the problem of freight congestion. And this is aside from their influence as a time and money-saver in the present crisis.

As an instance of the prominent part which motor trucks are playing and can play in relieving the freight situation which prevails all over the country now, it is interesting to note what one manufacturer has done, even in a small way, to lift a burden from the sorely-pressed railroads.

At the close of the New York automobile show it was decided to ship one of the Studebaker new models to the Baltimore dealer for a week's exhibition in that city. Fully aware of the seriousness of the transportation crisis in the east, and not wanting to put any additional burden upon the railroads, Studebaker officials concluded to send their car overland.

**Take Car Overland.**  
Loading the Studebaker "show car" aboard a big truck, securing it firmly with blocks and rope, and covering it over with a heavy tarpaulin to prevent injury from the elements, the cross-country trip of nearly 200 miles to Baltimore was begun. In spite of the fact that roads were snowbound throughout the east and almost impassable at some places, the southern city was reached quickly and without any eventful occurrence to record.

The Studebaker-Wilson organization is very enthusiastic over the new models and is anxiously awaiting their arrival. None of the new models will reach Omaha, however, until the cars for the Omaha show put in their appearance. This will be late in February.

## To Drive Cars to the Chicago Automobile Show

Taking no chances on the railroads, Westcott cars will be driven through to Chicago show. Railroad congestion in and about Chicago is a problem that is not bothering the Westcott Motor Car company. They will have their cars in place when the coming Chicago automobile show opens, whether trains run or not. Instead of depending on uncertain transportation by rail, the four Westcotts that are booked to be shown will be driven through from the factory at Springfield, O., direct to the show.

## Taking Every Car Possible From Factory for Omaha

"Dealers in this section who don't take advantage of the lull in automobile buying throughout the east are making a great mistake," asserts Joe Gerspacher of the Tooser-Gerspacher Motor company. "We are taking every Dort or Moon car that we can get from the factories and expect to continue this policy during the coming season. Sales even now are above normal in this section so far as we are concerned and every indication of a good year is evident."

## Another Big Tire Firm Handles the Goodyear

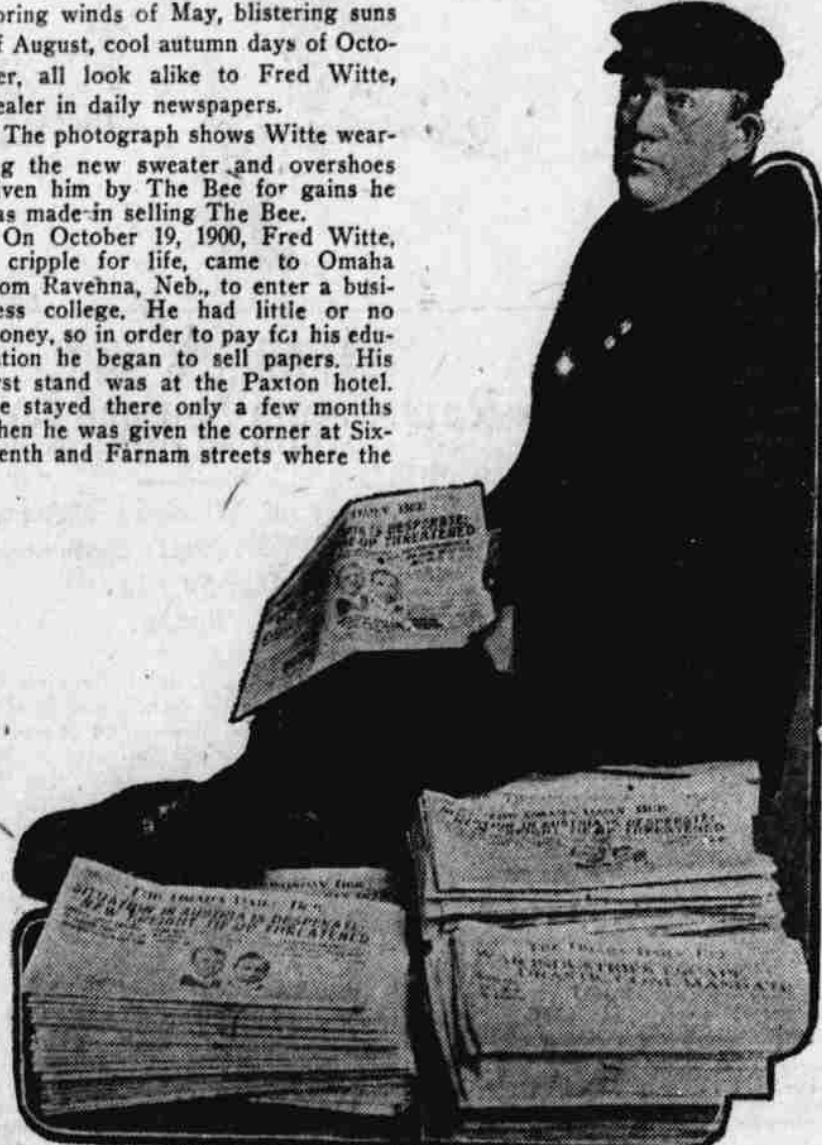
Announcement was made last week to the effect that the S. & A. Tire and Rubber company, formerly known as the Gates Half Sole Tire Station, had been added to the list of Goodyear tire dealers. The sale of Goodyear tires will be in addition to their present activities in behalf of the Gates Half Sole tire. They have complete facilities for all manner of tire repairing.

# Crippled News Dealer Wins Some Bee Prizes

Winter blasts of January, warm spring winds of May, blistering suns of August, cool autumn days of October, all look alike to Fred Witte, dealer in daily newspapers.

The photograph shows Witte wearing the new sweater and overshoes given him by The Bee for gains he has made in selling The Bee.

On October 19, 1900, Fred Witte, a cripple for life, came to Omaha from Yavenna, Neb., to enter a business college. He had little or no money, so in order to pay for his education he began to sell papers. His first stand was at the Paxton hotel. He stayed there only a few months when he was given the corner at Sixteenth and Farnam streets where the



United States National bank now stands.

For seven months Witte attended business college and sold newspapers on the side. But when he graduated, he discovered that his income from selling papers was larger than what he could earn in an office, a bank or a wholesale house. So he discarded his bookkeeping and accounting and took up the selling of daily papers for his life's vocation.

So ever since early in the year of 1901 Fred Witte has been a dealer in daily papers at the corner of Sixteenth and Farnam streets and he has become one of the most familiar figures of Omaha. In all the time he has occupied this station, nearly 18 years, he has not once failed to be on the job on account of severe weather. No matter how cold it may be Witte always is on the job, morning and afternoon. Even when the thermometer registers 20 degrees below zero and more Witte never fails his customers. If snow storms stop street car traffic, Witte finds some way to get down town. Occasionally an amazed patron, who hesitates to travel more than a block down street without ducking to temporary cover at each convenient store and office building along the route, asks Witte "how can you stand it?" To which Witte, peering out from the high collar of a warm, fur overcoat, grins amiably and replies, "They don't have weather that can stop me in this town."

Heat and rain have no more terrors for Witte than cold and snow—it's all in the game he says.

Witte admits, however, that he shirked his duty two whole days once when he was so ill his wife refused to permit him to leave the house.

"That's the only time I failed my customers," he said, "except when I go on summer vacations and then I always have a boy on the job to take my place."

Witte still serves several patrons who bought papers from him when he started in business. Nelson Pratt and Garvin are two of them.

Witte is married and lives at 3513 Seward street. The home is his own and almost entirely paid for.

"It may surprise you to hear that

my home isn't quite paid for yet," said Witte, "since you've read those magazine stories about millionaire newsboys. But you don't get rich selling papers, the magazines to the contrary notwithstanding. I make a comfortable livelihood, but that's about all. The competition in Omaha is pretty keen you know and it's hard to buck against, especially when you can't run around."

Witte has only one bad habit. He doesn't smoke, drink or chew tobacco and nobody ever remembers of hearing him swear, but he does chew gum.

## Gives His Time to Designing And Keeping Up War Trucks

That the pen is mightier than the sword is a theory no longer believed in by Lucius French, advertising manager of the National Motor Car and Vehicle corporation, as evidenced by his dropping of the former to take up the latter as a first lieutenant in the motor section of the ordnance department.

French has directed the advertising activities of various Indianapolis motor car factories since 1910, and for the last four years has been advertising manager for the National as well as assisting President George M. Dickson.

The motor equipment section of the ordnance department to which he will be attached is charged with the design, procurement and maintenance both in this country and in France of all armored cars, "tanks," tractors and trucks used for transporting guns and ammunition.

## Chicago Auto Show to Look to West for Orders

G. W. and H. L. Van Brunt of the Van Brunt Automobile company, Overland distributors, leave early this week to attend the Chicago Automobile show.

G. W. Van Brunt said that he anticipates much more enthusiasm at the Chicago show than was evident at the New York show. Western business prospects and western optimism will no doubt gladden the hearts of the motor car manufacturers.

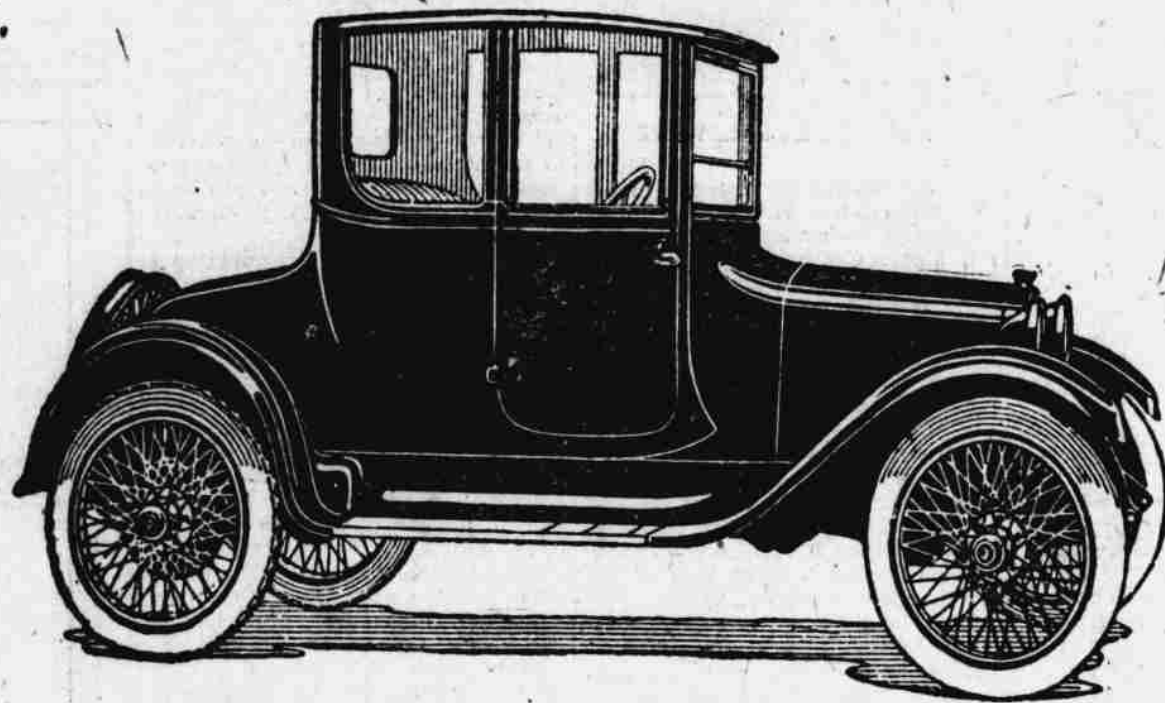
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The convertible Coupe is proving a boon and a blessing in maintaining health and speeding war work in all sorts of weather.

The gasoline consumption is unusually low  
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Sedan or Coupe, \$1350; Winter Touring Car or Roadster, \$1050  
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## Murphy-O'Brien Auto Company

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# Ford

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Buy Your Ford From These Authorized Dealers  
They Can Give You Prompt Delivery and "After Service"

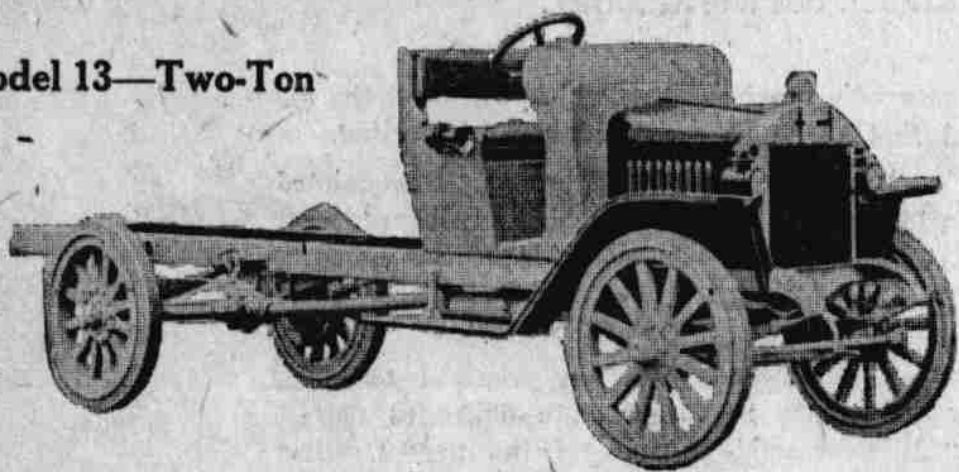
- |                        |                              |
|------------------------|------------------------------|
| NICHOLS-RICE MOTOR CO. | Ames Ave. and Florence Blvd. |
| HOLMES-ADKINS CO.      | 4911 South 24th St.          |
| UNIVERSAL MOTOR CO.    | 2562 Leavenworth St.         |
| SAMPLE-HART MOTOR CO.  | 18th and Burt Sts.           |
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If a truck can get through you may rest assured that the Denby will get there. That's some satisfaction, too, when you stop to think it over.

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2043-45 Farnam St., OMAHA, NEB.  
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