

Greater Merchandise Value for Every Dollar You Spend Is the Direct Result of Our Cash Buying and Selling Methods

Store Open Saturday Evening 'Till 9 o'Clock

Remarkable Sale of Spring Dresses



A Big Special Cash Purchase of Hundreds of Classy SPRING DRESSES

That were made to sell up to \$25.00—twelve distinctive models, in Taffetas and Messalines, Satins, Serges and Combinations; all sizes—**\$14.95**
Your choice Saturday, at...

January Clearing Sale of \$4, \$5 and \$6 BLOUSES, \$2.95

Hundreds of Dainty Blouses, in Georgette, Crepes, Tub Silks and Crepe de Chines; clever designs; in all sizes and colors. All at one price in Saturday's Cash Price Sale... **\$2.95**

All Cloth Coats
1/2 Price

All Plush Coats
25% Off

All the Furs
33 1/3% Off

Women's Sweaters

One big lot of Warm Sweaters, in good styles and all colors and sizes; qualities that sell usually for \$5.00 and \$6.00—While they last, your choice, Saturday, at... **\$2.95**

In Children's Dept.

200 Warm Winter Coats—That sold at \$5 to \$7, all sizes, 2 to 6; in most desirable styles and materials—**\$2.95** your choice.....

All Children's Furs at **Half Price Saturday**
Hundreds of Classy Coats

Sizes 8 to 14—
Sold at \$7.95..... **\$3.95**
Sold at \$8.95..... **\$4.45**
Sold at \$10.00..... **\$5.00**



HAYDEN'S

THE CASH STORE

Buy Your Ivory Here Satd'y

We are featuring several special values to impress on you the fact that our Ivory Stock is the most complete in the city and at lowest prices.

- \$2.50 French Ivory Mirror, 6-inch French beveled glass—reed ring, solid stock. Cash Price..... **\$1.50**
- \$1.75 French Ivory Hair Brush. Solid stock, real bristles, good size. Cash Price..... **\$1.10**
- \$1.00 French Ivory Dressing Comb. Large, heavy size, hand polished, all coarse or coarse and fine teeth. Cash Price, **50c**
- \$4.50 French Ivory Alarm Clock with high grade American alarm clock, guaranteed perfect. Cash Price..... **\$2.65**
- 50c White Manicure Set, 4 pieces, with buffer. Price..... **25c**
- \$1.75 large size French Ivory Comb and Brush Tray, good weight. Cash Price..... **\$1.00**

Exceptional Shoe Bargains Saturday

Three or four different lots of Men's \$4.00 and \$3.50 Shoes, in button and lace, in kid and gun metal. Cash Price..... **\$2.95**

"Hayden's Special" Shoes for Men, in button, lace and blucher. Made of selected calf vamps, best of oak soles and insoles, and fitted by skilled union workmen. All widths and sizes. Cash Price..... **\$4.50**
Little Gent's high cut Storm Shoes, with two buckles; \$2.50 values. Cash Price..... **\$1.75**



Infants' tan and black vici kid button shoes, sizes 2 to 5..... **75c**

Women's Queen Quality Shoes—In sizes from 2 1/2 to 5 and widths from A to D. Former prices up to \$4.50. At the prices quoted on the shoes you should prepare to take several pairs.

All \$4.25 and \$4.50 Shoes. Cash Price, at..... **\$2.50**

All \$3.75 and \$4.00 Shoes. Cash Price, at..... **\$1.98**
All \$3.00 and \$3.50 Shoes. Cash Price, at..... **\$1.69**
These shoes will be arranged on tables in sizes for quick clearance.
The leathers are patent, gun-metal, Russia calf and vici kid.

Ladies' Silk Gloves

WORTH TO \$1.00
All perfect, all double tipped, in Black, White, Gray or Tan. All sizes. Great values at our Cash Price—per pair, at..... **60c**

Boys and Girls

school gloves and mittens in knit or kid, all sizes and styles, at..... **60c**

Big Money-Saving Values In Our January Clearance of Hosiery

Women's fiber silk hose and mercerized lisle, regular and out sizes; all good colors; 75c values—Cash Price, at..... **50c**



Women's cashmere hose, seamless, with silk heel and toe; elastic top; all sizes; 50c values..... **35c**

Children's lisle and cotton hose, light and medium weight, all sizes, 30c values—Cash Price..... **22c**

Infants' 30c cashmere hose, in black and white, 4 to 6 1/2—Cash Price..... **20c**

Specials for Saturday

Corset Dept., Second Floor Children's Knit Toques, in all colors—make a warm school cap. Cash Price, **65c & 75c**
Ladies' Sweaters, in gray and maroon, all sizes, regular \$3.50 values, Saturday, at... **\$2.50**
Ladies' Slip-On Vests, in khaki, coral, lavender and green—made of the finest, lightest camel hair. Our Price, **\$3.95**
\$1.50 and \$2 Brassieres, fasten in front or back, embroidery and lace, all sizes. Our Cash Price, Saturday, at... **75c**
\$1.50 Corsets; low bust, long skirts, free hip space, nicely trimmed, four supporters, at each..... **\$1.00**
Boys' Blouse Waists, in light or dark colors, soft collars, at each..... **65c and 75c**

TO THE LADIES OF OMAHA

Saturday Only

We Offer a Sale of

New Trimmed Hats



— AT —
\$4.95



342 Beautifully Trimmed Hats, worth \$7.50
308 Beautifully Trimmed Hats, worth \$8.50

The assortment is large and varied and including all the late, up-to-the-minute New York productions.

SALE STARTS AT 10 A. M.
(Only One Hat to a Customer—No C. O. D.'s)

SPECIAL FOR SATURDAY ONLY—
\$2.50 Satin Shapes, at..... \$1.33

All early Spring Styles; in Black, Sand, Taupe, Pearl, Asia Blue, Pekin Green, Brown, Etc.; while they last, Saturday.

Save On Drugs & Toilet Goods

Our Cash Prices Will Do It. Perfumes in fancy boxes, assorted odors, values to 75c. Our Cash Price, at..... **39c**
50c Palmolive Vanishing or Cold Cream. Our Cash Price..... **35c**
15c Knoxstarr Tooth Powder. Our Cash Price..... **10c**
Jergens Benzoin and Almond Lotion. Our Special Cash Price..... **20c**
50c Deluxe or Palmolive Rouge. Our Cash Price..... **35c**
35c Rice Powder, in all colors. Our Cash Price..... **19c**
A large assortment of Powder Puffs, in wool and velour. Values to 25c. Our Cash Price..... **10c**
25c Foxmo Foot Lotion. Our Cash Price, at..... **15c**
25c Superior Toilet Cream. Our Cash Price, at..... **15c**
30c Chamberlain's Cough Remedy—Our Cash Price..... **20c**
50c Syrup of White Pine Cough Remedy. Our Cash Price..... **35c**
60c Glycothymoline. Our Cash Price, at, only..... **45c**
10c Williams' Shaving Soap. Our Cash Price..... **6c**
\$1.00 Hair Brushes, extra quality. Our Cash Price..... **50c**

RUBBER GOODS
\$2.25 Combination Syringe and Hot Water Bottle, guaranteed for 2 years. Our Cash Price..... **\$1.69**
\$1.50 Hot Water Bottle, guaranteed two years. Our Cash Price..... **98c**
\$2.50 Ladies' Syringe. Our Cash Price, at..... **\$1.50**
\$1.00 Face Hot Water Bottle. Our Cash Price..... **65c**
If you wish to save on prescriptions Try Hayden's First. Highest quality, lowest prices.

Comparison Is All That's Necessary

to establish the fact of the Superior Suit and Overcoat values we're offering here.

Hart Schaffner & Marx

made most of them for us. They're all wool and every garment fully guaranteed. Prices from—

\$25.00 Up to \$75.00

SUITS AND OVERCOATS in other high grade makes—

\$15, \$17.50, \$20

GUARANTEED TROUSERS in almost unlimited variety, at—

\$2.95 to \$8.50



Clearance Ladies' Underwear

Ladies' Medium Weight Union Suits—Low neck, no sleeves, ankle length. Worth \$1.75. Cash Price..... **\$1.25**
Ladies' Union Suits—Silk and wool, any style. Cash Price, **\$2.50**. Wool, any style..... **\$1.98**
Ladies' Odd Lots of Union Suits and Separate Garments—Medium weight, all sizes. Cash Price..... **50c**
Italian Silk Vests—Lace top. Cash Price..... **\$1.98**
Heavy Outing Flannel Gowns—All sizes, made extra full and long; worth to \$3.50. Cash Price Saturday—each, at..... **\$1.25 and \$1.50**
Silk and Satin Camisoles—Worth to \$2.50. Cash Price, Saturday, at..... **98c and \$1.50**
Odd Lots of Muslin Underwear—Samples worth to \$2.50. Cash Price Saturday..... **98c**
Envelopes, chemise, drawers, gowns, corset covers, skirts. Children's Black Satteen Blouses—All sizes; heavy quality satteen, at..... **45c**
House Dress Aprons—Fine quality gingham and percale. Good styles, dainty figures and patterns. Cash Price Saturday, at..... **\$1.00**
Children's Fleece Union Suits—All sizes. Cash Price, Saturday, at..... **50c**



Don't Fail to Bring the Boys Saturday

303 Boys' Overcoats, sizes 2 1/2 years to 10, inclusive; varying in style from the long all-wool chinchillas in blues, grays and browns, to the popular trench coats in Scotches and mixtures, strongly tailored and reinforced to stand the wear and tear of a healthy boy. Coats formerly sold at \$7.50, \$8.50 and \$10.00. Cash price for Saturday..... **\$4.45**

Sale in Hardware Dept.

- No. 7 copper, nickel-plated tea kettle..... **\$1.45**
- No. 8 copper, nickel-plated tea kettle..... **\$1.65**
- Round aluminum roaster..... **\$1.73**
- 1 1/2-quart aluminum rice boiler..... **\$1.29**
- A-1 flour sieve..... **25c**
- Enamel sink strainer..... **10c**
- 18x24 pastry boards..... **45c**
- Family size food chopper..... **\$1.10**
- 7 rolls toilet paper..... **25c**

Better Values, Men's Furnishings

Don't Miss One of These Saturday Clearance Specials.

Men's \$1.25 Fancy Neck Band Shirts—Soft and laundered cuffs; well made, full size, good cloth and fast colors; all sizes to 17 neck. Cash Price..... **85c**
Men's \$1.15 Underwear—2-piece kind, heavy lambsdown fleeced shirt and drawers; all sizes. Cash Price..... **85c**
Men's \$1.00 Heavy Underwear—Shirt and drawers, fleeced and cotton ribbed; full line of sizes. Cash Price..... **65c**
Men's Union Suits—Heavy fleeced and cotton ribbed. Cash Price..... **\$1.35**
Men's \$1.50 Heavy Flannel Over Shirts—Blue and gray colors, all sizes, **\$1.00**



CHOICEST MEATS and POULTRY

Complete Assortment at Saving Prices. IN OUR SANITARY MARKET

- Spring Lamb Hindquarters..... **23 1/2c**
- Dry Salt Pork, lb..... **37 1/2c**
- Forequarters, lb..... **18 1/2c**
- Pot Roast, lb, 16 1/2c, 20c
- Standing Rib Roast, lb, 20c
- Roller Rib Roast, lb, 24 1/2c
- Steer Loin Steak, per, lb..... **22 1/2c and 25c**
- Porterhouse Steak, lb..... **25c**
- Pork Chops, lb..... **25c, 30c**
- Pork Sausage, lb..... **25c**
- Lamb Chops, lb..... **25c, 30c**
- Veal Steak, lb..... **25c**
- Veal Chops, lb..... **22 1/2c**
- Veal Stew, lb..... **14c**
- Spare Ribs, lb..... **20c**
- Hamburger Steak, lb..... **17c**
- Home Made Sausage, per lb, at..... **15c**
- No. 1 Ham, lb..... **30c, 35c**
- Regular Bacon, lb..... **37 1/2c**
- Dry Salt Pork, lb..... **37 1/2c**
- Fifty Different Kinds of Sausage For Selection. Fresh Caught Carp, on sale Saturday, lb, at..... **10c**
- Salted White Fish, lb..... **7c**
- Best Creamery Butter, per lb, at..... **50c**
- No. 2 Creamery Butter, per lb, at..... **46c**
- No. 1 Storage Eggs, per doz, at..... **48c**
- Strictly Fresh Eggs, dozen, at..... **59c**
- ALL KINDS OF CHEESE Wisconsin Cream, lb..... **30c**
- Young America, lb..... **32c**
- N. Y. Cream, Brick or Limburger, per lb..... **35c**
- All brands Butterine at lowest price.

GREAT MONTHLY SALE OF Standard Notions

Standard Notions at Wonderful Savings. At these low cash prices we reserve right to limit quantities. J. & P. Coats and Bowstring 6-Cord Machine Thread—Black or white, all numbers, one lot to a customer, no phone or mail orders filled, with other notions: Our Cash Price, 9 spoons for..... **25c**
\$2.00 Hall & Berchert 4-Section Adjustable Dress Form. The old reliable dress forms, simple and easy to use. Cash Price..... **\$2.95**
10c Tip Top Dress and Garment Snap Fasteners—Black and white, all numbers. Cash Price Saturday, a dozen for 10c
\$c J. & P. Coats and Merrick Darning Cotton—3 ply, all wanted colors. Cash Price, 3 balls for..... **8c**
\$c Elgin Made Perle Crochet Thread—Silk finish, all wanted colors, 100-yd. spool, 10c Colingbourne Crochet Book free with one dozen, 70c value. Our Cash Price, dozen..... **37c**
\$c Challenge Safety Pins—All wanted sizes, full nickel. Cash Price, 5 dozen for..... **12c**

Hayden's Make the Grocery Prices for the People

Highest Quality, Freshest Goods, and a Saving of 25% to 50% on Your Housekeeping Expenses by Buying our Cash.

- 5 lbs. best White or Yellow Cornmeal..... **25c**
- 1 lb. California Brown Beans..... **25c**
- 1 lb. best rolled White Breakfast Oatmeal..... **25c**
- 1 lb. fancy Blue Rose Carolina Rice for..... **25c**
- The best domestic Elbow or Straight Macaroni..... **25c**
- No. 1 cans Pork and Beans..... **7 1/2c**
- 24-oz. jar Pure Mince-meat..... **25c**
- 24-oz. jar Fruit Preserves..... **25c**
- 24-oz. jar Pure Apple Butter..... **25c**
- Williams' Sour-Sweet or Chow-Chow Pickles, regular 12 1/2c seller, per bottle..... **8 1/2c**
- Picnically or Celery Relish, per bottle..... **15c**
- Fancy Queen Olives, bottle..... **10-15-20c**
- 16-oz. cans Condensed Milk..... **12 1/2c**
- 16-oz. cans Condensed Soups..... **12 1/2c**
- No. 1 cans Pork and Beans..... **7 1/2c**
- No. 2 cans Fancy Ripe Tomatoes for..... **12 1/2c**
- Fresh Popcorn, shelled, lb..... **8c**
- 7 bars Best-Em-All or Diamond C Soap..... **25c**
- Yeast Foam, pkg..... **25c**
- Fancy Seeded Raisins, pkg..... **10-12 1/2c**
- JONATHAN APPLE SPECIAL. On account of the Orange Crop Being Short, Apples Will Go Higher. There is no finer Fruit grown than the Yakima Valley Jonathan Apples. **\$1.85** SATURDAY, per box
- OMAHA'S GREATEST TEA AND COFFEE MARKET. Our famous Golden Santos Coffee, the talk of Omaha, per lb..... **20c**
- Diamond H Santos, a fine family Coffee, per lb..... **23c**
- Porto Rico Blend, a very fine drink, per lb..... **27c**
- Ankoka Blend, equal to Coffees sold at 40c a lb., our price..... **40c**
- Choice Basket-Fired Japan Tea, per lb..... **40c**
- Choice Sun-Dried Japan Tea, lb..... **35c**
- Choice English Breakfast Tea, lb..... **40c**
- Fancy Ceylon, Oolong or Gunpowder Tea, per lb..... **50c**
- Breakfast Cocoa, per lb..... **25c**
- VEGETABLE and FRUIT MARKET of OMAHA. The best Ohio Potatoes, 15 lbs..... **35c**
- Fancy Red Globe Onions, 3 lbs..... **10c**
- Fancy Cabbages, lb..... **3 1/2c**
- Fancy Southern Shallots, Turnips, Carrots, per bunch..... **5c**
- Large Soup Bunches..... **4c**
- Old Beets, Carrots, Turnips, Parsnips or Rutabagas, lb..... **2 1/2c**
- Fancy Cauliflower, lb..... **12 1/2c**
- Fancy Evaporated Artichokes, lb..... **15c-10c**
- 3 heads fresh Leaf Lettuce..... **10c**