



50% Sprague ^{TIRE} Stock Advances \$25 Per Share 50%



BOARD OF DIRECTORS PASS RESOLUTION

At a meeting of the directors of the Sprague Tire & Rubber Co., held at their offices, Omaha, Neb., January 15, 1918, the motion was made and adopted that all preferred stock remaining unsold will, not later than March 1st, 1918, be advanced to \$75.00 per share, the exact date of said advance to be left to the discretion of the Board of Directors



Here is the wonderful and phenomenal record made by the Sprague Tire & Rubber Company:—

No. 1. This company was incorporated under the laws of the state of Nebraska in September, 1917.

No. 2. The first share of stock was sold October 22, 1917.

No. 3. On January 14, 1918, the company had sold \$457,750 worth of stock and had 1,150 stockholders.

No. 4. On November 20 the company purchased their factory site. The purchase price was about \$30,000. This factory site has a frontage on IZARD street extending the entire length from 18th street to 19th street. This gives them 278 feet on IZARD street, 142 feet on 18th street and 76 feet on 19th street.

No. 5. On December 8th the company purchased over \$126,000 worth of machinery. **We have advices from the factory that already a large shipment of this machinery is on the way to Omaha.**

No. 6. On January 2d, the company purchased fifteen tons of rubber. They are receiving daily quotations on rubber and are buying rubber continuously as the price is right. This policy will be pursued until we have all the rubber needed for months in advance.

No. 7. On January 3d the company purchased \$96,000 worth of fabric and their purchases of fabric will be always months in advance of their needs.

No. 8. The contract for their building was let January 4, 1918, to the firm of contractors, Gould & Son, Omaha, Nebraska. This building will cost approximately \$150,000.

The first building erected will have 94,000 square feet of floor space, which is about 2½ acres. The first building will have a capacity for 1,000 tires per day and 1,000 inner tubes per day. The foundation will allow extra stories to be built as the company develops to this point of necessity.

No. 9. Of the 1,150 stockholders of the Sprague Tire & Rubber Company there are a number of leading bankers, professional men, merchants, ranchers, etc.

No. 10. **DIVIDENDS—ON OCTOBER 23D AND 24TH, THE SPRAGUE TIRE & RUBBER COMPANY ANNOUNCED IN THE COLUMNS OF THIS PAPER THAT THEY BELIEVED NO MAN WILL HAVE HIS MONEY IN THIS COMPANY TO EXCEED TWENTY MONTHS BEFORE HE WILL RECEIVE APPROXIMATELY 30% DIVIDENDS ON HIS PREFERRED STOCK AND 23% DIVIDENDS ON HIS COMMON STOCK.**

No. 11. The preferred stock of the Sprague Tire & Rubber Company will absolutely, in a very short time, advance \$25 per share. You have an opportunity today to buy this stock at its par value, \$50 per share, and receive with each two shares of preferred stock one share of common stock, FREE.

No. 12. **BY BUYING THIS STOCK TODAY YOU WILL SAVE \$25 PER SHARE. THAT WILL GIVE YOU A PROFIT OF \$25 PER SHARE, OR 50% OVER THE MAN WHO WAITS UNTIL THIS STOCK ADVANCES TO \$75 PER SHARE.**

No. 13. Every man who owns one share of preferred stock in the Sprague Tire & Rubber Company, or more, is entitled to buy all of his tires for his own use at 20% discount from this company's list price.

No. 14. The Sprague Tire & Rubber Company will build as good a tire as was ever made.

No. 15. We believe that the day that the Sprague Tire & Rubber Company opens for business they will have already sold their entire first day's output. This is phenomenal and we believe is the world's record.

No. 16. **BE WISE. ACT TODAY. MAIL YOUR CHECK, BANK DRAFT OR POSTOFFICE ORDER FOR WHATEVER OF THIS STOCK YOU FEEL THAT YOU CAN CARRY. IF THERE EVER WAS A COMPANY IN THE WORLD THAT WAS RIGHT, WE BELIEVE THIS IS THAT ONE COMPANY.**

No. 17. **THIS STOCK WE BELIEVE WILL BE OVERSUBSCRIBED MANY THOUSANDS OF DOLLARS.**

THIS IS ABSOLUTELY THE LAST CALL— IT IS YOUR LAST OPPORTUNITY—YOUR LAST CHANCE.

No. 18. If you desire further information on this company, fill out the information coupon below and mail it today.

INFORMATION COUPON

SPRAGUE TIRE & RUBBER COMPANY,
1106-07 W. O. W. Bldg., Omaha, Nebraska.

Please send me full particulars regarding the Sprague Tire & Rubber Company.
If satisfied that the investment is good, I might invest \$.....
This coupon obligates me in no way to buy stock.

Name.....
Street.....
City or Town.....
State.....

SPRAGUE TIRE & RUBBER COMPANY

1106-07 Woodmen of the World Building
Telephones Douglas 1563, and Tyler 3032

