



IT remained for Schlitz, Milwaukee, to produce a worth-while, non-intoxicating drink. They Have!

Schlitz

FAMO

A cereal beverage—with that wonderful hop aroma.

Healthful—nourishing—delicious.

It is good. Good for you and your family.

It has a fine flavor. Try it. Your palate will confirm our statements.

On sale wherever soft drinks are sold. Order a case from

Schlitz

Schlitz-Omaha Co.
718 South 24th Street
Omaha, Neb.
Phone Douglas 918

See that crown is branded "Famo".

Made Milwaukee Famous