

Sunday, January 6, 1918

Store Hours:
8:30 A. M. to 6 P. M.

BURGESS-NASH STORE NEWS FOR MONDAY

Victor Records for
January Now Ready.

Phone Doug. 137

Continuing for Monday the Big Drive Against Rising Prices With Our Mid-Winter White and Special Sales---Burgess-Nash



"Carry On" The Slogan For 1918

The British call the act of perseverance with cheerfulness "carrying on." The Canadians are the best of all, we hear, at carrying on. Our Sammies are going to match their northern cousins at the game, we know.

But what of us here at home, who must face the thirteen billion dollar budget and smile?

Surely, the slogan for us can be no less than the word we send our boys over there—"Carry On!"

"Carry On" with our usual scheme of living as far as it is in sympathy with patriotism, good judgment, wise economy and common sense. Calmly with perseverance, with dogged tenacity of purpose, but with that cheerfulness born of well weighed confidence we must carry on in 1918.

Business must roll over and roll up—the turn over of money must produce the wherewithal to accomplish that thirteen billion dollar budget—to back up the Army and the Navy in the colossal tasks expected of them.

This store is going to "Carry On."

We are clearing our decks and placing the store on a war footing, so as to be of the "greatest service to the greatest number," by giving them the important advantages of its wide powers of economy by cash buying.

Burgess-Nash Co.

A Dispatch From Washington

WASHINGTON, D. C., Dec. 28.—Merchants who have been offering to take Liberty Bonds for merchandise were appealed to by Secretary McAdoo tonight to stop the practice.

"We are making the strongest effort," the Secretary said, "to have these bonds purchased for permanent investment by the people at large, to be paid for out of the past and future savings of those who buy them. Purchases thus made not only result in providing funds for the uses of the government, but they also effect a conservation of labor and material."

"In addition, such bonds when taken in exchange for merchandise, must in most cases be immediately sold in the open market. This naturally tends to depress the market price of the issue."

Following Mr. McAdoo's Suggestion:
We Shall Discontinue from This Date the Acceptance of Liberty Bonds in Payment for Merchandise.

Burgess-Nash Co.

The Big Drive on Bed Sheets and Pillow Cases

MEANS that those who share in this sale will fortify themselves against rising costs for months to come.

Seamless Sheets, \$1.09
81x90-inch seamless sheets, full bleached, good weight, \$1.09.

Pillow Cases, 19c
42x36-inch bleached pillow cases, good weight, 19c each.

Gold Seal Cases, 22c
42x36-inch heavy, round thread, bleached, at 22c each.

Invincible Sheets and Cases
Made of fine, round thread, bleached sheeting. Will give excellent service.

63x99-inch sheets, \$1.25. 81x99-inch sheets, \$1.45.
72x99-inch sheets, \$1.35. 42x36-inch cases, 29c.
81x90-inch sheets, \$1.35. 45x36-inch cases, 31c.

"Burnasco" Quality Sheets and Cases
Our own brand, made of round thread and good weight.

63x90-inch sheets, \$1.35. 81x99-inch sheets, \$1.55.
72x99-inch sheets, \$1.45. 42x36-inch cases, 32c.
81x99-inch sheets, \$1.45. 45x36-inch cases, 34c.

Burgess-Nash Co.—Down Stairs Store

Every Thrift Wise Woman Will Profit by This Sale of Towels

WITH the constantly rising cost it's good advice to provide well during this Mid-Winter sale.

Turkish Towels, at 15c
18x39-inch bleached Turkish towels, soft and absorbent; sale price, \$1.75 a dozen, or 15c each.

Turkish Towels, at 23c
Heavy, bleached bath towels, long nap, double and twist weave; sale price, \$2.75 dozen, or 23c each.

Turkish Towels, at 35c
22x42-inch heavy, bleached Turkish towels, double and twist weave, corded borders; sale price, 35c each.

Hemstitched Huck Towels, 25c
18x32-inch huck towels, huck weave, with neat damask borders, hemstitched; very special, at 25c each.

Honey Comb Towels, \$1.00 Dozen
16x30-inch honey comb weave face towels, white with neat red borders; sale price, \$1.00 a dozen.

Turkish Towels, at 45c
24x52-inch extra heavy double and twist weave, full bleached, soft and absorbent; 45c each.

Burgess-Nash Co.—Main Floor

QUILTED Mattress Protectors

Filled with fine, clean, sanitary cotton, covered with good grade muslin, easily laundered.

Size 42x76, at \$2.00 each.
Size 48x76, at \$2.25 each.
Size 54x76, at \$2.50 each.
Size 60x76, at \$2.75 each.

Burgess-Nash Co.—Down Stairs Store

Muslins, Sheetings and Tubings Lowest Prices for Years to Come

THE thrift-wise woman will provide herself generously during this sale and "stave off" the higher costs that are certain to come later.

Bleached Muslin, at 14c a Yard
Fine soft, white, bleached muslins especially desirable for night gowns and general use, with a limit of 20 yards to a customer. No phone or mail orders accepted, at 14c a yard.

39-Inch Unbleached Muslin, 17c
Good, heavy weight, round thread, for making sheets and cases, or general home use; 17c a yard.

Pillow Tubings
Soft, bleached, good quality, while a limited quantity lasts.
36-inch tubings, 17c a yard.
42-inch tubings, 19c a yard.
50-inch tubings, 21c a yard.
9-4 Pepperell Sheetings, 45c

Only a limited quantity to sell, but while it lasts we offer a limit of 15 yards to a customer, at 45c a yard. No phone orders accepted and none sent C. O. D.

Burgess-Nash Co.—Down Stairs Store

WHITE GOODS at Greatly Reduced Prices

It will be a long time before white goods will again be so low in price.

Nainsooks
36-inch fine, sheer, white nainsook for undergarments and infants' wear.
No. 200—10-yard bolts, \$2.25.
No. 300—10-yard bolts, \$2.75.
No. 400—10-yard bolts, \$3.25.

39-Inch Organdies, 25c
Fine, sheer, crisp, snow white organdie for waists and dresses, very special, at 25c.

Japanese Nainsook, \$2.50
36-inch fine, sheer, white nainsook, boxed 10 yards to a box. A big value, for \$2.50 a bolt.

Plisse Crepe, 25c
31-inch plisse crepe—the genuine Windsor, for undergarments and gowns, 25c a yard.

Gabardine, 40c Yard
36-inch fine white gabardine skirting. A very special value. Sale price, 40c a yard.

Burgess-Nash Co.—Main Floor

Wise Housekeepers Will Fill Their Linen Chests During This Big Drive Against Rising Prices

WE have always heard about the "treasures of the linen chest," but linens were never so precious as today. And, yet, we must marvel that we can get them at all, with all the world's flax makers and weavers at war. Perhaps it will not be long before everyone will have to accept substitutes for flax, but that unpleasant time will not come for many years to these foresighted housekeepers who make their selections while these splendid and fairly priced table linens and napkins are still here.

Pattern Cloths and Napkins
Very fine satin damask, pure linen and a good assortment of designs.
72 inches by 2 yards, \$5.95. 81 inches by 2 1/4 yds., \$7.45.
72 inches by 2 1/2 yds, \$7.45. 72 inches by 3 1/2 yds, \$12.00.
72 inches by 3 yards, \$8.95. 24x24-inches napkins, \$7.50.

Pattern Cloths
Bordered all around, pure Irish linen, assorted patterns.
72-inch by 2-yard cloths, at \$3.95.
72-inch by 2 1/2-yard cloths, \$4.95
72-inch by 3-yard cloths, at \$5.95

Damask Lunch Cloths, \$1.00
36-inch round satin damask lunch cloths, pure linen, scalloped edge.

Linen Damask, \$1.95 Yard
72-inch bleached damask, pure linen, heavy satin finish, good assortment of designs.

Damask Tray Cloths, 50c Each
18x27-inch satin damask tray cloths, hemstitched, pure linen, assorted patterns.

Napkins, \$4.75 Dozen
22x22-inch heavy, pure linen napkins, bleached or half bleached, good assortment of patterns.

Burgess-Nash Co.—Main Floor

Extra Special! A Most Important Sale of Serge Dresses

Involving Advance Spring Styles for Women and Misses Specially Priced for Monday at

\$12.50



We illustrate above seven of the clever styles offered Monday at \$12.50

A REALLY wonderful offering—a dress buying occasion the like of which comes only once in a long time and is not likely to come soon again on a scale equal to this.

LAST season, anticipating a great demand for French serges, we bought liberally and the fact of it is December first we found we were heavily overstocked. To relieve this condition we took part of this overstock of serges, which, by the way, were bought at the old low price, and had them made up into dresses according to our own specifications by a dress manufacturer during his dull season.

THE dresses, which are desirable for street, school, business and travel wear, are copies of the very smartest models shown for spring 1918. They represent the last word in the coming season styles and in a variety permitting a wide range of choosing. All the newest ideas are represented—the bustle and coat effects; high and low waist line; plaited models; high and low neck; in fact, almost every style you could ask for.

No mail or phone orders accepted. No approvals, no exchanges, no returns.

BED Spreads Very Low Priced

Like all other cotton goods in this sale the bed spreads are priced way below present market costs.

Crochet Spreads
Hemmed, snow white double bed size, \$1.39 to \$2.59.

Satin Spreads
Hemmed, large double bed size, satin finish, \$2.98 to \$5.98.

Crochet Spreads
Scalloped, with cut corners, for large double bed, at \$1.98 to \$2.89.

Satin Spreads
Scalloped, with cut out corners, for large double bed, at \$3.19 to \$5.98.

Crochet Spreads, \$2.48
Three-quarter size, scalloped, with cut corners, at \$2.48.

Bolster Sets
Bed spreads, satin weave, scalloped, with cut out corners, and bolster roll cover to match, \$5.48 to \$9.48 a set.

Burgess-Nash Co.—Main Floor

When you take into consideration the present price of raw cottons and the splendid styles in

This Sale of Soiled and Mussed Undermuslins

The Values Are Really Sensational at Reductions of 1/4, 1/3 and 1/2

IT really seems like a foolish way of merchandising, but it's always been our policy to keep our stocks clean and this is the best means we know of doing it and then, too, you are the one who benefits by the conditions.

Every woman will do well to secure a generous supply during this sale, for not soon again will prices be so low or values so great as they are here Monday.

Muslin underwear of domestic make as well as Filipino made goods and silk undergarments are included in this really remarkable offering.



Corset Covers Reduced in Price 1/4, 1/3 and 1/2	Drawers Reduced in Price 1/4, 1/3 and 1/2	Night Gowns Reduced in Price 1/4, 1/3 and 1/2
Envelope Chemise Reduced in Price 1/4, 1/3 and 1/2	Combinations Reduced in Price 1/4, 1/3 and 1/2	Petticoats Reduced in Price 1/4, 1/3 and 1/2

Burgess-Nash Co.—Second Floor

Young Men of Draft Age, We Can Be of Service to You

We have arranged for a competent and experienced adviser to be in attendance at our store to

Assist You in Properly Answering the Many Questions of the Questionnaire

This service is absolutely without charge, and we invite you to take advantage of it.

This special service department of our store is located on the fourth floor in our men's wear section, daily from 9 A. M. to 5 P. M.

Clearaway of Soiled and Mussed Undermuslins In the Down Stairs Store Reduced 1/4, 1/3 and 1/2

THE garments are all of the better sort which were soiled and mussed from display and handling during the holiday rush and transferred from the main section on the second floor to the Down-Stairs Store and reduced in price to close at least 1/4, 1/3 and 1/2 off. The offering includes a wide range of selection—nightgowns, petticoats, drawers, envelope chemise, corset covers, etc., all beautifully made and finished with laces, embroidery, beading and ribbons. The values are really most extreme.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"