

DON'T DELAY--PURCHASE YOUR SUIT--RIGHT AWAY

Choice of the House--HALF PRICE--In This Sale

Hundreds of women have taken quick advantage of this offering, and as our stock consists of the very best styles and materials in each instance, you can readily see what a remarkable offering HALF PRICE is for these Suits.

No Reservations - No Lay-Aways - Every Suit in this Stock Is to Go Into This Sale

AT HALF PRICE

Velvets, Satins, Duveltynes, Serges, Peau de Pache; Silvertones, Tricotines, Gabardines, Suedes, Velours, Bolivias, Wool Jerseys

Fur Trimmed, Tailored, Fancy Braided and Embroidered Garments, in every desirable style for Women, Small Women and Misses. As Examples of the Prices, We Quote These:

- | | |
|--------------------------|--------------------------|
| \$75.00 Suits at \$37.50 | \$35.00 Suits at \$17.50 |
| \$65.00 Suits at \$32.50 | \$25.00 Suits at \$12.50 |
| \$49.00 Suits at \$24.50 | \$19.00 Suits at \$9.50 |



Georgette Crepe Blouses, \$3.95 Worth \$4.95 to \$6.50

We have taken this lot and re-priced them for quick dispersal. As you well know, Georgette Crepe is one of the most popular Blouse materials this season and every woman wants at least one or two in her wardrobe—here's the chance to get them for a very low price.

Slightly Soiled Blouses 79c Worth \$1.25, Special at

A little tubbing and they will be spic and span and just as good as new—and you save the difference. A worth while investment.

Lingerie Blouses, daintily trimmed with lace and embroidery. All sizes, 34 to 44. Just this one group, but every one a style that you will like.

Second Floor

Silk Petticoats New Arrivals \$4.50, \$5.00 \$7.50, \$10.00

Popular shades, all new styles, in Taffetas, Messalines and Jersey top combinations, including "Klofit" Petticoats. Lovely flounces, stitching, ruffles and picot edges—very fascinating garments.

Second Floor

Buy Now and Save Money On Your NEMO Corsets

The Manufacturers of NEMO corsets advise us that on and after February 4th it will be necessary to advance the prices on NEMO Wonderlift Corsets—Styles 553, 554, 555, 557 and 558. On February 4th will be \$6.00. Now \$5.00

On account of the great increase in the cost of all corset materials, they are forced to make this increase of \$1.00 in the price of the popular \$5.00 Wonderlift Corset.

You should take advantage of this opportunity and have your corset fitted this month.

There will also be a slight increase in the prices of styles 402, 403 and 405, from \$4.50 to \$5.00.

Other Nemo Corsets, in low, medium and high bust, \$3.00 to \$12.00.

Third Floor



Rugs January Clearance Brings Exceptional Values

Commencing Monday, our regular January Clearance Sale of Rugs. The Wilton Rugs advertised are all standard makes such as Art Loom, Bigelow Hartfords, Fetterolf and are guaranteed in every way.

- 8 ft. 3 in. x 10 ft. 6 in. Velvet Rugs, Regular \$25.00, at \$19.98
- 9x12 ft. Velvet Rugs, Regular \$32.50, at \$22.98
- 8 ft. 3 in. x 10 ft. 6 in. Seamless Wilton Rugs, Regular \$55.00, at \$35.00
- 8 ft. 3 in. x 10 ft. 6 in. French Wilton, Regular \$60.00, at \$40.00
- 9x12 ft. Seamless Wilton, Regular \$60.00, at \$39.00
- 9x12 ft. Royal Wilton, Regular \$72.50, at \$49.00
- 9x12 ft. French Wilton, Regular \$82.50, at \$65.00

Third Floor

JANUARY WHITE SALES

Now Enter The Second Week With Remarkable Offerings

WE HAVE JUST FINISHED four of the most wonderful White Sale Days in our history. Our early preparations (months and months ago) enabled us to quote prices that would have been impossible otherwise, and resulted in this record selling. Now for Monday we begin the new week with offerings of a remarkable character from all White Sale Departments.

Cotton, Crepe de Chine and Wash Satin Underwear

The Cotton Underwear in the Sale

- At 18c—Worth today 25c. Corset Covers and Brassieres.
- At 35c—Worth today 50c. Corset Covers and Brassieres.
- At 65c—Worth today \$1.00. Gowns, Envelopes and Skirts.
- At \$1.00—Worth today \$1.50. Gowns, Skirts, Envelopes and Princess Slips.

Crepe de Chine and Wash Satin

- At 79c—Camisoles of Crepe de Chine, with Val and Filet Laces.
- At \$1.00—Camisoles of Wash Satin and Crepe de Chine.
- At \$1.95—Envelopes and Camisoles of Crepe de Chine.
- At \$2.95—Envelopes and Camisoles of Crepe de Chine.
- At \$4.95 and \$6.95—Gowns, Envelopes and skirts of Crepe de Chine and Wash Satin.



The Linens

- Damask, 45c**
Full Bleached Table Damask in the mercerized finish, 58 inches wide, with a linen finish, all pretty patterns.
- Table Damask, 59c**
For Monday we will place on sale 50 pieces of a linen finished Damask, wearing qualities unexcelled, 64 inches wide, in a range of pretty patterns.

- Damask Cloths, \$3.39**
Heavy quality, satin finish Belfast Damask; very elaborate patterns in the round square make, scalloped or hemstitched ends.
- Belfast Damask, 98c**
This cloth is made in Belfast, Ireland; patterns copied from high class Satin Damask, two yards wide, wearing qualities are unexcelled.
- Napkins, 6 for 89c**
Made of a fine quality Linen finished Damask, 18x18-inch size, in a range of patterns; while a limited quantity lasts.
- 19c Glass Toweling, 15c**
A linen finished, striped Glass Toweling, also plain weaves (limit 10 yards).
- Hemmed Cloths, \$1.25**
In the square shape, hemmed ends, breakfast size, very fine, mercerized yarn; range of pretty patterns.

- \$2.25 Fancy Linens, \$1.50**
One lot of Tea Cloths and Renaissance lace scarfs in an assortment of pretty patterns.
- 75c Linens, 49c**
Lace Trimmed Scarfs, plain hemstitched ends, scalloped ends with embroidered designs.
- \$2.25 Damask, \$1.98**
This is a fine quality all linen Damask, made in Belfast, patterns copied from very high class linens, 72 inches wide.
- 17 1/2c Crash, 12 1/2c**
Extra heavy, full bleached linen finish with fancy borders; January special (10-yard limit).
- \$1.00 Towels, 69c**
Full bleached, extra large (so-called Jumbo size), hemmed ends, very heavy and fluffy, slightly soiled from displaying.
- 7 1/2c Brandeis Wash Cloths, each, at 3c**

Domestics, Sheets, Slips, Etc.

Genuine "Dallas" Bleached Sheetings, Sheets, Slips

One of the foremost and most popular brands of sheeting and domestic sheets. Every housekeeper recognizes "Dallas" Sheetings, Sheets and Slips. Made from fine quality, soft finish, round thread cotton, thoroughly free from dressing and warranted to wear well. Well finished, sale price, needless to say, below mill cost.

Sheeting, 9-4 width, 81 inches wide, special sale45c

Sheets and Pillow Slips

- 72x90-inch, special sale, each \$1.15
- 72x99-inch, special sale, each \$1.25
- 81x90-inch, special sale, each \$1.30
- 81x99-inch, special sale, each \$1.35
- 42x36-inch, special sale, each 28c
- Pillow Slips: Extra Special!**
Fairfax Bleached Pillow Slips, soft finish, good grade, three-inch hems, ready for use, special sale—
45x36-inch Bleached Slips, each, at18c
42x36-inch Bleached Slips, each, at16c
Finest Quality, 36-inch Bleached Muslins, 64x60, none better for fine lingerie, undershirts, etc. Special sale, a yard12 1/2c
36-inch Genuine Advertiser Extra Bleached Muslin, finest quality, each bolt bearing the original label; sale price, a yard, 18c
Bleached Muslins, direct from the "Sayless" bleached muslin, cambric, etc., lengths to 15 yards, extra fine quality; special sale, a yard7 1/2c
38-inch, Fine, Soft Finish, Un-

White Goods

- White Lace and Check Embroidered Voile, in newest designs, 36 inches wide, for blouses and dresses; January sale, a yard59c**
- 40-Inch White Chiffon Voile, made from selected combed yarns, dainty for blouses; January sale, a yard \$1.00**
- White Irish Linen, our own direct importations from Ireland; made from fine flax, 36 inches wide; January sale, a yard75c**
- 36-Inch Shadow Striped White Gabardine, wool finish, soft and medium heavy weight, for nurses' uniforms, skirts, middies, etc. January sale, a yard25c**
- Voiles, a large variety of pretty patterns for dresses and waists, in plaids, coeds, satin stripes, embroidered novelties, etc. 36 inches wide, a yard29c**
- Soft, Silky Lingerie Batiste, in white and flesh, for undermuslins, 36 inches wide; January sale, a yard17c**
- White and Cream Voile, excellent quality for making curtains, sold from the bolt, 40 inches wide; January sale, a yard19c**
- Medium Heavy Satin Plaid Pajama Cloth, fine quality, pure white, 36 inches wide; a yard, 19c**
- Splendid Assortment of Pretty White Goods, Such as Seed Voile, Lace Cloth, Striped Organza, Check Voile, Satin Stripes and Coeds, 36 inches wide, January sale, a yard19c**
- 36-Inch White Windsor Crepe, in full bolts, for slips, undermuslins, children's rompers, etc.; a yard22 1/2c**
- Good Heavy Quality White Victoria Lawn, 40 inches wide, a yard12c**
- 40-Inch Imperial Nainsook, soft and pure white, for undermuslins, 12-yard bolts, January sale, a bolt \$2.59**

Enamelware

In a Special Sale at 69c

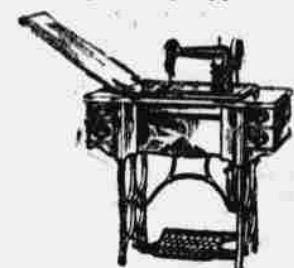


An Enamelware Sale of unusual merit. The ware is triple coated with a glossy attractive light green mottled white enamel, which is extremely tenacious. This line is of more than ordinary durability and appearance and a wonderful bargain at the price offered.

- Choice, Each, 69c**
- 10-quart Water Pails.
- 1 1/2-quart Seamless Rice Boilers with Enamel Covers.
- 6-quart Seamless Tea Kettles with Enamel Covers.
- 10-quart Preserving Kettle.
- 6-quart Berlin Kettle with Enamel Covers.
- 2-quart Coffee Pot, Enamel Covers.
- 14-quart Dish Pans.
- 15-quart Oval Dish Pans.
- 6-quart Berlin Sauce Pan, Enamel Covers.

Basement.

Sewing Machines Remarkable Sale A Money-Saving Opportunity



For Monday and Tuesday, TWO Days only, Twenty-Four early buyers can secure Sewing Machines at very low prices.

Look at These Prices
66 SINGER (NEW), Worth \$60.00; Sale Price . . . \$37.50
New Home (Floor Sample), Worth \$50.00; Sale Price, at \$32.50
Six Drawer Golden Oak, Worth \$42.50; Sale Price . . . \$35.00
Six Drawer Golden Oak, Worth \$28.00; Sale Price . . . \$16.50
Four Drawer Golden Oak, Worth \$25.00; Sale Price, at \$14.50
One Wheeler & Wilson, Used; Sale Price \$9.95
THE ABOVE MACHINES ALL CARRY A GUARANTEE.
Several Slightly Used Free Machines at Greatly Reduced Prices
Any Machine may be purchased on our easy payment plan. \$1.00 DOWN and then \$1.00 per week.
We do hemstitching and Picotting at reasonable prices, all work guaranteed. Needles for all makes of machines.
Main Floor—Rear

Let the New Year Bring Music Into Your Life. New Victor Records

Hear these wonderful symphony Orchestra Records.
First Recordings of the Philadelphia Orchestra.
64752 Hungarian Dance No. 5, Johannes Brahms.
64753 Hungarian Dance No. 6, Johannes Brahms.
Gallie-Curci At Her Best In 74557 Proch's Air and Variations.
Once More a Fine Record by Harry Lauder.
70118 I Love To Be a Sailor.
McCormack's Latest Sensation.
64732 The Rainbow of Love.
Stirring Music of War and Love 18413 Long Boy, Byron G. Harlan with Peerless Quartet; I Don't Want to Get Well, Van and Schenck.
18408 Wait Till the Cows Come Home, Green-McDonough with Mixed Quartet; A Sweetheart of My Own, Elizabeth Spencer with Mixed Quartet.
18409 Somewhere in France is the Lily, Charles Hart; My Sweetheart is Somewhere in France, Elizabeth Spencer.

Brighten up your dull evenings with the music of the Victrola.
Pompeian Room.

Brandeis Stores

No. 1910 Imperial Sea Island Nainsook, 42 ins. wide, 12-yard bolts \$3.25
Japanese Nainsook, fine quality, pure white and free from filling, 40 inches wide, 10-yard bolt \$2.65
Basement