

Styles---Extraordinary Values

MONTHS and months ago, we foresaw the conditions which prevail to-day, and in order to be able to continue this January White Sale along the lines that have always made it supreme for value giving, we bought liberally before the recent rise in prices and stored the merchandise in our warehouses until the time came to unpack for this sale. Now---when wholesale prices make normal figures at retail impossible, we are quoting prices that would have been remarkably low six or eight months ago.



Underwear---Wonderful Offerings

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| .95 Each Worth Today \$1.00 Gowns, Envelopes and Skirts. This is one of the best values in the sale, as the materials employed in these garments are almost impossible to get at a moderate price. | At 65c Worth Today \$1.50 Gowns, Envelopes and Skirts, all beautifully trimmed with embroidery and lace insertions and edgings, cut full and well made, also correctly sized. A very wide variety at this price. | At \$1.00 Worth Today \$1.50 Gowns, Envelopes and Skirts, all beautifully trimmed with lace and embroidery insertions and val insets daintily run with ribbon. Cut either with kimono or set-in sleeves. Beautiful garments. | At \$1.45 Worth Today \$2.25 Gowns, Skirts, Envelopes and Princess Slips, with lace and embroidery insertions and val insets daintily run with ribbon. Cut either with kimono or set-in sleeves. Beautiful garments. |
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Curtains in the Sale

Beautiful Assortment of Lace and Net Curtains. Copies of real lace---a pattern for any room or purpose. Special, a pair.....\$2.49
White Marquisette, very silky finish, 36 inches wide, extra special, a yard......15c
Beautiful Assortment of Curtain Net, in small allover effect, plain, copies of real filet, extra special, a yard......49c
A Large Range of Beautiful New Nets, a style or pattern for any purpose, extra special, a yard......69c
Large Assortment Imported Curtains from Switzerland, the home of good curtains. Some soiled in handling; values to \$8.50 a pair, special for this sale, a pair......32.95
Very Fine Line of Net and Voile Curtains, very nicely trimmed with lace motifs and edge. Some plain centers, some figures; a style for any room. Extra special, a pair......4.69
Third Floor



Filipino Hand Embroidered Lingerie

These are the dainty Undermislins that have all the characteristics which make the French wear so desirable and charming, but which cost from a third to half less than the French Lingerie. All these garments are beautifully embroidered in the daintiest designs and all finely hand sewed. In three groups, and priced this way:

At \$1.85---Gowns, Envelopes and Chemises---A particularly attractive lot at a modest price.

At \$2.95---Gowns, Envelopes and Chemises---A little higher in price, but more elaborately trimmed and finished in an excellent manner.

At \$3.95---Gowns and Envelopes---The choice of the three groups, and in material, make and finish they leave nothing to be desired.



Laces and Embroideries in the Sale

2x4-inch Embroidered Edges, neatly worked on cambric and swiss; suitable for trimming of children's dresses, aprons and underwear. Worth 10c, a yard......5c

2, 3 and 5-inch Embroidered Edges, Insertions and Beadings, worked in eyelet and plain edges on very fine quality of nainsook, cambric and long cloth for trimming of underwear and dresses, worth 19c, special, a yard......10c

A very Fine Selection of Swiss Edges and Insertions to match in two, four and five-inch widths, neatly embroidered; worth 25c, special, a yard......15c

18-inch Corset Cover and Skirt Flouncing, well worked in deep designs, on best quality of long cloth and cambric; worth 39c; special sale, a yard......25c

14-inch Cambric Skirt Flouncing and Corset Cover Embroidery, in eyelet, on best quality of material, worth 50c; special, a yard......35c

27-inch Imported Swiss and Organdy Flouncing, plain hem and ruffled flouncing, in fine, dainty patterns for children's dresses and baby dresses, worth 98c; sale price, a yard......59c

Oriental Net Top Lace, Flouncing 36 inches wide; beautiful borders of filet and venise combinations for dresses, a yard......1.95

Silver Lace Flouncings on silk tulle net, 18 to 24 inches wide, special sale, a yard......98c

Net Top Laces, 18 to 24 inches wide, Bretonne and Touch Meshes, Venise and Filet Borders for making Jabots; special, a yard......59c

Imported Venise Bands up to 9 inches wide, suitable for camisoles, sale price, a yard......59c
Imitation Filet Lace Edges and Bands for Neckwear, a yard......25c



Sheets, Slips, Muslins, Etc.

Ordinary Variety
Low Mill Quotations

Anchor Bleached Sheetings
Wonderful sheeting fabrics for our Annual market quotations of anything which even re-into the market early in 1917 to assure our great patronage. Not stamped, but

Special sale price, a yard......42c
Special sale price, a yard......40c

The Genuine "Hope" Bleached Muslin
36 inches wide, fine soft finish. None better. Less than mill cost. Special sale price, a yard,
15 1/2c
Only 20 yards to each customer. No telephone or mail orders filled.

Sheetings, Sheets and Slips
of sheeting and domestic sheets. Every household. Slips. Made from fine quality, soft finish, and warranted to wear well. Well finished,
special sale......45c

Flow Slips.

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| 36-inch Unbleached Muslin, David Harum brand, off the belt; very cheap, specially priced for this sale, a yard......10 1/2c |
| 36-inch Beautiful White Voile, direct from the "Sayless Bleachery," sheer, soft finish; special sale, only......15c |
| 36-inch, Finish White Mercerized Gabardine, 10 to 20-yard lengths, beautiful cloth at less than mill cost; special sale, a yard......35c |
| 39-inch, Pure White Dotted Swiss, sheer, clingy fabric, good grade, 10 to 20-yard lengths; special sale, a yard......18c |

72x90-inch "Special Leader" Sheets, bleached, three-inch hems, seamed, fine quality, soft finish, hemmed ready for use, each......69c

Beautiful "American Beauty" Sheets and Pillow Cases
None better. Made from the finest selected sheeting. Exceeds Pequot or Utica sheeting, which have long been recognized standard grades---in all the wanted sizes, specially priced for this sale only.
72x90-in., Defender best make, sale price, ea., \$1.30
72x99-in., Defender best make, sale price, ea., \$1.35
81x90-in., Defender best make, sale price, ea., \$1.35
81x99-in., Defender best make, sale price, ea., \$1.45
42x36-in., Defender best make, sale price, ea., .30c
45x36-in., Defender best make, sale price, ea., .32c

45x36-inch Bleached "Saranac" Pillow Slips, fine soft finish, three-inch hems, ready for use; special sale, each......11 1/2c

Fidelity Standard Grade Extra Heavy Linen Sheets and Slips
The genuine Fidelity linen finish sheets, thoroughly bleached and finished neat. Three-inch hems, laundered and ironed. None better for weight and wearing quality. Special sale.

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| 72x90-inch, Fidelity brand, sale price, each......1.00 |
| 72x99-inch, Fidelity brand, sale price, each......1.05 |
| 81x90-inch, Fidelity brand, sale price, each......1.05 |
| 81x99-inch, Fidelity brand, sale price, each......1.10 |
| 42x36-inch, Fidelity brand, sale price, each......23c |
| 45x36-inch, Fidelity brand, sale price, each......24c |

Mill Remnants, 36-inch bleached muslin, cambric, etc., lengths to 10 yards; special for this sale, a yard......10 1/2c

Attica Sheets
72x90-inch bleached Attica Sheets, neat French seam in center, made from fine quality 4-4 cotton, 3-inch hems, ready for use, special sale, each......79c

Defender Sheets and Pillow Cases
These well known and most popular brands, fine Sheets and Pillow Slips. The finest of all inexpensive sheeting. Three-inch hem, well finished; special sale.

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| 72x90-inch, heavy quality, each......1.00 |
| 81x90-inch, heavy quality, each......1.10 |
| 42x36-inch, heavy quality, each......25c |

Brandeis Special Linen Finish Sheets and Slips
Not stamped, but otherwise perfect staple grade, perfectly bleached, better than "Pepperell," no dressing, absolutely pure cotton; extra special value, sale only---
63x99-inch, special sale, each......95c
72x90-inch, special sale, each......95c
72x99-inch, special sale, each......1.00
81x99-inch, special sale, each......1.10

36-inch Unbleached Muslin, mill shorts, good grade; special for this January sale, a yard, at......8c

Table Linens, Towelings, Bed Spreads, etc. At Remarkably Low Prices

45c Damask, 39c
Full Bleached Table Damask in the mercerized finish, 58 inches wide, with a linen finish, all pretty patterns; a yard......39c

72-inch Damask, 69c
Extra Quality Mercerized Damask, two yards wide, wears and launders like a linen, all beautiful patterns; in our January sale, special, a yard......69c

2 EXTRA SPECIALS
All-Linen Damask, \$1.49
This is all linen in the Irish make, now at a premium and limited quantities, two yards wide, all very pretty patterns; special in our January sale, a yard......1.49
All-Linen Damask, \$1.98
This is our \$2.25 number, all linen, in the heavy Irish quality, very fine yarn and elaborate patterns, two yards wide; a limited quantity for our January sale, a yard, at......1.98

Extra: Napkins, \$5.00
A limited quantity of very high class Satin Finished Damask Dinner Napkins in the 20x20-inch size, very pretty patterns; while the lot lasts, per dozen.....\$5.00

17 1/2c Crash, 12 1/2c
Extra heavy, full bleached, linen finish with fancy borders; January special (10-yard limit), a yard, at......12 1/2c

Extra Special
All Linen Crash, 17c
A limited quantity of All-Linen Crashes, in the bleached or unbleached kind (limit 10 yards), special......17c

19c Glass Toweling, 15c
A linen finished, striped Glass Toweling, also plain weaves (limit 10 yards), special, a yard......15c

Scalloped Cloths, \$1.25
In the round or square shape, scalloped ends; breakfast size, very fine, mercerized yarn; range of pretty patterns, special, each, at......1.25

\$2.50 Cloths, \$2.25
Made in Ireland, exact copies of a very high class Satin Damask, beautiful finish; launders well and will wear like iron, in the 70x70-inch size, each......2.25

Damask Cloths, \$3.39
Heavy quality, satin finish Belfast Damask; very elaborate patterns in the round square make, scalloped or hemstitched ends; choice in this sale, special, each, at......3.39

All Linen Cloths, \$3.00
In the breakfast size, all linen flax, a limited quantity reserved for this January sale, and while this lot lasts, each......3.00

\$7.50 Cloths, \$5.00
All linen, made of select Irish flax, in pretty range of patterns: 72x72-inch size, each.....\$5.00
72x90-inch size, each.....\$6.25
72x108-inch size, each.....\$7.50
72x144-inch size, each.....\$9.98
Napkins to match, special, a dozen, at......7.50

15c Napkins, 10c
These are the mercerized quality, with hemmed ends, 18x18 inches, will launder and wear like linen; special for this January sale, each......10c

Napkins, 6 for 89c
Made of a fine quality Linen Finished Damask, 18x18-inch size, in a range of patterns; while a limited quantity lasts; six for.....89c

Napkins, a Dozen, \$2.69
Full bleached, made in Belfast, the linen finished quality, 20x20-inch; special January sale price, a dozen......2.69

All Linen Napkins, Dozen, \$3.35
Full bleached, All Linen Irish Flax, regulation size, hemmed ends, ready to use, in a range of patterns; special, a dozen......3.35

Table Padding, 50c
The heavy fleeced quality, to protect your table; 54 inches wide, during this January sale, special, at, a yard......50c

12 1/2c Crash, 7 1/2c
Full bleached, fancy red borders, 18 inches wide, a heavy quality (10-yard limit), a yard, special, at......7 1/2c

75c English Damask, 45c
A very fine quality of English Damask, 64 inches wide, in a range of pretty patterns, special, a yard, at......45c

Belfast Damask, 98c
This cloth is made in Belfast, Ireland; patterns copied from high class Satin Damask, two yards wide, wearing qualities are unexcelled; a yard......98c

75c Towels, 49c
Extra heavy quality bleached Linen Huck Towels, hemstitched ends, fancy colored borders (limit of six), special, each......49c

15c Towels, 10c
Full bleached Huck Towels, fancy borders, hemmed ends, 17x34-inch size (limit of one dozen), each......10c

17c Towels, 12 1/2c
Turkish Towels, full bleached, plain or blue borders, 18x36-inch size, hemmed ends, soft and fluffy quality (one dozen limit), each, at......12 1/2c

\$1.25 and \$1.50 Bath Mats 98c
One lot of fancy colored Bath Mats, colors absolutely fast, heavy and large size, January special sale price, each......98c

5c and 7c Wash Cloths, 3c
About 700 dozen Turkish Wash Cloths, including the Brandeis Special (limit of six), each......3c

75c Linens, 49c
Lace Trimmed Scarfs, plain hemstitched ends, scalloped ends with embroidered designs; choice, each, at......49c

\$1.50 Bed Spreads, \$1.00
The crocheted kind, hemmed ends, regulation size, medium weight (limit of two); special January sale price, each......1.00

\$1.85 Bed Spreads, \$1.50
Extra quality Bed Spreads, hemmed ends or fringed ends, large size, heavy quality; special in January sale, each......1.50

\$2.50 Bed Spreads, \$2.25
These are Etamal Marseilles Spreads, satin finish, choice of plain hemmed or scalloped cut corner ends; special, each......2.25

Very Special
For this sale a lot of high class Damask Cloths and Napkins, so-called drop-patterns (no match sets), cannot be replaced owing to the conditions, at a remarkable saving during our January sale.

Extra Special High Class Madeira Linens at a Saving of About 33 1/2%
One entire lot of display pieces, consisting of 64-inch Lunch Cloths, Scarfs, Doilies, Luncheon Sets and Towels. Hand embroidered, all linen, some slightly soiled, but no imperfections, at a saving of about 33 1/2% off the regular price. This is one of the greatest offerings in these high-class linens.

Extra Special \$1.00 Towels, 69c
The entire output of one of the foremost American towel mills' line of bleached Turkish Towels, hemmed ends, with heavy corded ends, known as the Jumbo size, double twisted thread and extra heavy, slightly soiled and mill imperfections. Wearing qualities unexcelled, the biggest towel bargain ever placed on sale. January special, each......69c

Satin Spreads, \$3.25
Satin finished Marseilles and Crochet Bed Spreads, plain hemmed or scalloped cut corners, special, each......3.25

Extra Value Satin Spreads \$5
A limited quantity of high class Satin Spreads, extra heavy superior finish, scalloped cut corners, large size, also Bed Sets, choice, in this special sale (limit of two),

Brandeis Stores