

FARM LOAN BANK GROWS RAPIDLY IN SINGLE YEAR

New Federal Institution Ranks as One of Strongest in Country; Directors Pleased With Results.

One of the most rapidly growing business institutions of Nebraska is the Federal Land bank of Omaha. When this regional farm loan bank for the midwest was located at Omaha last February by the Federal Farm Loan board there was general rejoicing among Omaha business men.

The promptness and efficiency with which the directors of the bank have met the new and peculiar problems incident to organization of a business entirely new to American conditions is the marvel of those who inspect the institution casually.

Figures Show Growth. The following figures as to the growth of the land bank were obtained by The Bee from the office records of Secretary Frank G. Odell:

At the close of business on December 20 applications for loans had been filed to a total amount of \$20,758,295.00. These loans are divided among the four states of the district as follows: Iowa, \$4,111,200.00; Nebraska, \$8,459,895.00; South Dakota, \$5,619,680.00; Wyoming, \$2,567,520.00.

Loans have been approved as follows: Iowa, \$1,356,700.00; Nebraska, \$4,376,400.00; South Dakota, \$2,994,500.00; Wyoming, \$728,730.00; a total of \$9,456,330.00.

Business is gathered locally by a co-operative organization known as a National Farm Loan association which must be composed of 10 or more borrowers. There are 750 of these associations already formed and new ones are being formed at the rate of about 10 every week.

One of the remarkable things about this business is the unexpected rapidity with which loans are being applied for by farmers in eastern Nebraska and Iowa. It was freely predicted by skeptics that the land bank would not do any appreciable amount of business in this closely competitive territory.

The land bank has recently conducted a whirlwind campaign of organization in this territory with the result that nearly 400 local banks are giving their active co-operation in securing loans for the land bank.

To the query, "How much business does the land bank expect to have?" Secretary Odell replied: "We can't even hazard a guess. There are about \$800,000,000 of farm mortgages of record in our district of four states. Can we get 10 per cent of it? From the way the farmers are taking to the new system it looks like the land bank ought to get much more than 10 per cent. If so, it is easy to make estimate of what the government bank means to Omaha."

Wholesale Figures for 1917 Reach Total of \$236,137,067

The wholesaling in Omaha for the year 1917 shows an increase over the total volume of 1916 of \$52,377,574 according to a careful compilation just completed by the bureau of publicity. Classified according to lines of trade the figures are as follows:

Table with 2 columns: Item and Value. Includes categories like Automobile accessories, Adding machines, Agricultural implements, etc., totaling \$236,137,067.

LIBRARY HELPS IN WINNING THE WAR

Provides Books for Soldiers, Rooms for Red Cross and All Government Pamphlets.

More than 12,000 new books were added to the Omaha public library during the year 1917, according to Miss Edith Tobitt, librarian. The number of registered borrowers is 34,962, an increase of 7,382 over 1916.

The most noticeable work was the instruction in the use of the library to school children from the fifth to eighth grades at both the main library and the South Side branch.

Miss Tobitt's figures follow: Home circulation, 220,612; Bank circulation, 820,612; Deposit stations, 85,067; Classroom libraries, 22,707; South Side branch, 44,729; High school branches (3), 18,815.

Home circulation, total, 401,429; Increase from 1916, 12,925; Visitors to reference and reading rooms, 81,870; Books added by purchase and gift, 13,075; Total number of books in the library system, January 1, 1918, 126,384.

Advertisement for M. F. Shaffer & Company, Omaha's Only Calendar House. Includes a calendar graphic for January 1918.

Damage Suits Filed Total More Than \$5,000,000

More than \$5,000,000 in damages were sued for in district court during the year 1917, according to figures compiled by Asel Steere, jr., chief clerk in the office of the clerk of court. Jurors received \$40,000 for service during the year, and witnesses in criminal cases, \$439.

The number of civil actions filed in the district court was 2,747, and 594 criminal cases, making a total of 3,441 cases as against 3,026 in 1916. Suits for divorce lead the list in number, 913 having been filed.

The total amount of fines and costs collected was \$4,300. Twenty-four liquor cases were brought by the state, 17 of which the verdict was guilty, four not guilty, two the jury disagreed and one was dismissed.

In 26 criminal cases the verdict was "guilty" in 18 "not guilty" in six cases the jury disagreed and in one the defendant was found insane. Of the civil cases verdicts for the plaintiff were returned in 118 and for the defendant in 76.

Our Customers Profit by Our Cash Sales January Clearing Sales

Beginning Wednesday, January 2, Offer to Buyers Saving Opportunities Seldom Equalled, Certainly Never Surpassed, in Any Store

HAYDEN'S THE CASH STORE. Sweeping Reductions in Low Cash Prices to Effect Quick Clearance.

500 WOMEN'S SUITS AND DRESSES That Sold Regularly to \$35.00 on Sale

THE SUITS THE DRESSES

Come in Serges, Velours and Novelties; in good assortment of the season's nobbiest styles. Your choice, at



Come in Taffetas, Messalines, Tulle, Combinations and Serges, many dancing frocks included worth to \$35.

\$125 Cross Fox Scarf, at . . \$85

\$115 Cross Fox Scarf, at . . \$75

\$100 Cross Fox Scarf, at . . \$65

50% OFF On All the CLOTH COATS and ALL SUITS. Make selections early, while assortments are practically complete.

33 1/3% OFF On All the FURS AND FUR TRIMMED COATS. Values and assortments you'll find it hard to equal elsewhere.

25% OFF On All the FUR COATS and PLUSH COATS. A choice assortment for selection here on Wednesday.

All the Children's Coats at 1-3 Off Wednesday

January Clearance Sale of Silk

Thousands of yards of fine Dress Silks in plain and fancy weaves, discontinued lines and odd pieces, taken from our regular stocks. These Silks could not be made today at the prices we are selling them for. This sale will prove once more that you should come to HAYDEN'S ALWAYS FOR SILKS.

Price list for silk goods: \$1.50 Silk Poppins, 24 inches wide; \$1.00 Persian Satins, 22 inches wide; \$1.00 Striped Louisennes, 27 inches wide; \$1.00 Striped Chiffon Taffetas, 27 inches wide; \$1.25 Tourist Silks in Stripes, 22 inches wide; \$1.50 Chiffon Taffetas, 36 inches wide; \$2.00 Printed Canton Crepes, 40 inches wide; \$1.50 All-Silk Crepe de Chine, 36 inches wide; \$1.50 All-Silk Georgette Crepe, 40 inches wide; \$1.75 Military Striped Satins, 36 inches wide; \$1.75 All-Silk Crepe de Chine, 40 inches wide; \$1.50 Colored Chiffon Dress Taffeta, 36 inches wide; \$1.50 Princess Dress Satins, 36 inches wide; \$2.00 Military Striped Satin, 36 inches wide; \$1.00 Silk Poppins, 36 inches wide; \$1.00 Silk Messalines, 27 inches wide; \$1.50 Print Warp Silks, 27 inches wide; \$1.00 White Jap Silks, 36 inches wide; \$1.25 Satin Messalines, 36 inches wide; \$1.50 Fancy Chiffon Taffetas, 36 inches wide; \$1.50 Novelty Messalines, 36 inches wide; \$1.50 Wash Satins, 36 inches wide; \$1.25 Satin Messalines, 36 inches wide; \$1.75 Taffeta Brocades, 36 inches wide; \$2.00 Print Warp Taffetas, 36 inches wide; \$2.50 Satin Striped Novelty Silks, 36 inches wide; \$2.50 Pekin Satin Stripes, 36 inches wide.

68c Yd.

98c Yd.

\$1 18 Yard

January Clearance of All Odd Pieces and Short Lengths of WOOL DRESS GOODS

It seems poor policy to sell Dress Goods at reduced prices when they are getting higher in price. We always aim to carry a complete line of goods, no job lots or broken lots allowed to accumulate. The prices for Wednesday ought to close them out in a hurry.

Lot No. 1: 100 pieces of Wool Dress Goods, including— 36-in. All-Wool Storm Serge; 36-in. All-Wool French Serge; 42-inch Chuddah Cloths; 36-inch Plain All-Wool Challis. Lot No. 2: 75 pieces of All-Wool Dress Materials, including— 40-inch All-Wool French Serges; 56-inch Fancy Suitings; 54-in. All-Wool Storm Serge. Lot No. 3: 150 pieces of All-Wool Dress Goods, including— 52-inch French Serges and Taffetas; 52-inch French Epingle; 52-inch French Panama. Lot No. 4: 20 pieces of high-class Coatings, in plaids and fancy weaves, strictly all-wool, good styles and. 27-inch Printed Challis; 40-inch All-Wool French Crepes; 36-inch Checked Novelty; 36-in. Fancy Mixed Suitings. Worth today \$1.00 per yard. Wednesday— 40-inch All-Wool French Taffeta; 42-inch French Crepes; 52-inch Black French Serge and Panama. Worth up to \$2.00 per yard. Wednesday— 44-inch All-Wool Epingle; 50-inch Fancy Suitings; 50-inch Black Whipcords; 42-inch All-Wool French Serges, etc. Worth up to \$2.50 per yard. Wednesday— colors, 52-inch Plush Coatings. Worth \$2.50 to \$4 per yard. Wednesday—

68c Yd.

98c Yd.

\$1 25 Yard

\$1 50 Yard

YOUNG MEN OF DRAFT AGE, WE CAN BE OF SERVICE TO YOU

EVER mindful of our motto to be of "the greatest service to the greatest number," to be an institution of helpfulness to the community of which this store is a part, we have arranged for a competent and experienced adviser to be in attendance at our store to

ASSIST YOU IN PROPERLY ANSWERING THE MANY QUESTIONS OF THE QUESTIONNAIRE

This service is absolutely without charge, and we invite you to take advantage of it.

This special service department of our store will be located on the fourth floor in our men's wear section and is open daily from 9 A. M. to 5 P. M.

BURGESS-NASH COMPANY. "EVERYBODY'S STORE"

We Extend to You the

Season's Compliments

and Wish You a Full Measure of Prosperity in the Coming Year HARRY F. PIERCE

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Pierce Shoe Company

Independent of All Shoe Trusts Council Bluffs, Iowa