

# At the THEATERS



**Sarah Padden**  
At the Orpheum



**Helen Joy**  
in "The Blindness of Virtue" At the Brandeis



**Lolita Robertson**  
in "Nothing But the Truth" At the Boyd

New York theater business is still noticeable. One of the encouraging signs is that those who are hopeful for the theater—that William Faversham has given up the Shaw piece, "Misalliance," and with his line company, which includes Maxine Elliott and Macklyn Arbuckle, is presenting a revival of "Lord and Lady Algy." The point in this is that the public apparently has tired of the fluffy and frothy stuff presented of late, and is looking for something with just a little more of substance to it. The quality of "Lord and Lady Algy" is rather more enduring than that of the Shavian farce, and with Arbuckle as the bone boiler ought to be a joy. Similar instances might be multiplied, but this will serve to illustrate the point. For Omaha the early weeks of the year have a little that is really good. The Brandeis heralds the coming in January of "Pollyanna," "Fanny Hill" and "Miss Springtime." The Boyd has some good bookings for the month, also. One particularly interesting bit of news is given out by Manager Burgess. Harry Lauder will be at the Boyd on March 14 for matinee and evening performances. Mr. Lauder is touring this season in behalf of war relief work, and is visiting as many cities as he can reach.

Chapter two of the cloak and spit stage classic "Potash and Perlmutter," will have its first local presentation at the Brandeis theater, tonight, Sunday, December 30, under the title of "Potash and Perlmutter in Society." Fashioned for the stage by Roi Cooper Megrue and based upon the newest stories of Montague Glass, a popular writer on the staff of the Saturday Evening Post, it is a continuation of the tale of business life of Potash and Perlmutter at a time when their prosperity begins to pall and they fall into the clutches of artists of high finance who incorporate the company.

The cast provided by the manager, A. H. Woods, includes Jules Jordan, as "Abe" Potash, Charles Dixon as "Mawrus" Perlmutter, Jennie Moskowitz as Rosie Potash, Pearl Sindelar as Ruth Perlmutter, Louis Morrell as B. Gans, Joseph Sweeney as Henry Wolf, Joseph Redman as Dr. Eichendorfer, Maurice Barrett as Marks Pasinsky, Dore Rogers as Mozart Rabiner, Jean Grey as the Potash and Perlmutter stenographer, Edward Maxwell as lawyer Fisberg and Ray MacNichol as Boris Andreeff. There will be the usual Wednesday matinee, together with a special matinee New Year's day.

A caution by Cosmo Hamilton, entitled "The Blindness of Virtue," will be the Players' offering at the Brandeis theater for the last three days of the week, with matinees on Thursday and Saturday. This is a play to which mothers take their daughters, saying, "Take good heed, for this is what I ought to have told you last spring." The question of how much the daughters of the world know and how much they are to be told is left by Cosmo Hamilton to the parents who attend the play, but from his theme it may be argued that he believes that young girls should be told everything. Matinees will be given on Thursday and Saturday afternoons.

Max Spiegel's "Merry Rounders," featuring Abe Reynolds and Florence Mills, will be seen at the Gayety theater the current week. Reynolds will be seen in the character of Jacob Rosenbloom, portraying the role of an amateur smuggler. Miss Mills will wear some new and gorgeous costumes. Today's matinee and the holiday matinee New Year's day will start at 3 o'clock. Two complete performances will be staged Monday

night (New Year's eve), starting at 8:30 and 11:30, respectively. During the latter, which will be over at 1:45 a. m., Tuesday, January 1, several novel and timely surprises will be presented on the stroke of 12, when 1917 dies and 1918 is born. Matinee daily.

"The Fountain of Love," a miniature musical comedy, with nine people featuring Franke Kelsey, comedienne, is the feature act at the Empress the first half of the week. The members of the chorus are said to be the same height and weight and the costumes a novelty. A beautiful set of scenery purporting to be a city park with a practical playing fountain is the setting around which the action takes place. Dolce sisters, singing comedienne, are clever young women who wear some unusual costumes. Voltaire and Lloyd, master musicians and mimics, are a talented pair and will prove entertaining. Fogarty and Williams (Continued on Page Nine, Column Six.)

**Eugen Ysaye**  
VIOLINIST

In Recital at the  
**AUDITORIUM**  
Friday Night, Jan. 4

Seats, 50c to \$1.50

Box Office Open Monday

OMAHA'S FUN CENTER  
**Gayety**  
Daily Mat., 15-25-50c.  
Evenings, 25-50-75c-\$.1.

AN AUSPICIOUS START FOR 1918

MAX SPIEGEL'S **Merry Rounders** Musical Burlesque  
Abe Reynolds, Superb Florence Mills and a Typically Spieglesque Production of Limitless Prodigality. The Ultra-smart in Burlesque. Live! Live! Show in Town.

LADIES' DIME MATINEE WEEK DAYS  
2 COMPLETE SHOWS  
Monday Night, Starting at 8:30 and 11:30  
Novel, timely surprises on the stroke of 12,  
**MIDNITE**  
Omaha's One Live Shot  
NEW YEAR'S EVE  
All Over at 1:45 A. M.  
"OWL" CARS HOME

**BOYD--4 DAYS** Sunday Mat., Dec. 30  
**STARTING Daily Matinees**

**KIBBLE'S**  
**"UNCLE TOM'S CABIN"**  
THE FAVORITE PLAY FOR OLD AND YOUNG  
Sunday and New Year's Matinees—25c to 50c  
Monday and Wednesday Matinees—Children, 10c; Adults, 25c.  
Nights, 25c to 75c.—Next Sunday—"BIRTH OF A NATION"

**BOYD** Three Nights, Jan. 3-4-5  
**Popular Matinee Saturday**

MAXWELL AMUSEMENT COMPANY  
DIRECTION MELVILLE B. RAYMOND—PRESENT

**MAX FICIAN**  
(HIMSELF)

AND HIS **Original Cast and Production**  
Including  
**LOLITA ROBERTSON**  
IN THE FAMOUS, FURIOUSLY FUNNY FARCE  
**"NOTHING BUT THE TRUTH"**  
By James Montgomery.  
**THE LAUGH OF A LIFETIME**

PRICES—NIGHTS—25c to \$1.50  
MATINEE—25c to \$1

SEATS NOW ON SALE  
Coming---"OH, BOY"

Omaha's Beauty Spot  
**EMPRESS GARDEN** Under Empress Theater

A NEW ATTRACTION FOR OUR PATRONS  
Beginning With Today We Have Engaged  
**MISS LONG'S HARMONY QUINTETTE**

Direct From Chicago—For Your Entertainment and Dancing.  
Miss Long's Quintette comes to us as being one of the most popular musical companies that toured the Orpheum Circuit last season.

MAKE YOUR NEW YEAR'S EVE RESERVATIONS AT ONCE

**Tough Times**  
Strolling Players Face New Terror in Form of Booze Sleuths Over the Widespread Dry Belt

**A** NEW TERROR has been added to "camping out," as Nat Goodwin so quaintly termed leaving dear old Broadway for "somewhere west of Hoboken." It is the pertinacity of the dry detective, who invades the innermost secrets of the actor's trunks, searching for forbidden liquor. Gertrude Hoffman's experience at Omaha should be adopted as a guide by all venture some visitors who care to indulge and bring their own supplies with them. By means of certificates from a physician to the effect that champagne is necessary for her health, Miss Hoffman was enabled to escape from the Nebraska dry law. Just how she will fare elsewhere, for she is going all through the great western dry belt, remains to be determined, but the chances are her throat will be considerably parched by the time she gets to San Francisco, where the juice of the grape may be had in multifarious forms, all attractive and some mildly disposed to produce nepenthe.

While passing, one may be permitted to express regret at the not at all pleasant spectacle of Miss Hoff-

**Baby Neen**  
in "Uncle Tom's Cabin" At the Boyd

**Abe Reynolds and Florence Mills**  
At the Gayety

**Jules Jordan**  
in "Potash and Perlmutter" At the Brandeis

groves with joy. Now she leaps over the footlights, evicts the trap drummer from his seat in the orchestra, and with exceeding vim pounds on drum, cymbals, cow bells, sleigh-bells and other resonant objects, toots on divers wind instruments, and generally raises hob in producing "jazz" effects, so that the wonderment of the onlookers is great, as is the relief they experience when Gertrude vaults back to her side of the border. How, indeed, are the mighty fallen; and how futile is the effort to compensate for passing charms by multiplying efforts that are "full of sound and fury, signifying nothing."

Conditions in the east are improving somewhat, although the slump in

**Orpheum**  
SUPERIOR VAUDEVILLE  
WEEK STARTING SUNDAY, DEC. 30

A Happy New Year Greeting  
**NEW YEAR'S EVE, MON. NIGHT, DEC. 31**  
TWO SHOWS 1st Show at 7:30  
2nd Show at 9:45

Patrons of the Second Show Are Requested to Time Their Arrival Not Earlier than 9:40, so as to Give Patrons of the First Show Time to Come Out.

**MAX BLOOM**  
In An Absolutely New Edition of the Famous Broadway Success  
...THE...  
**BROADWAY REVUE**  
1918  
with ALICE SHER  
25 People -- 6 Scenes

**M I L O**  
?

**BETTY BOND**  
in  
"Five Flights of Musical Comedy"  
By Charles McCarron

**HUGHES MUSICAL TRIO**  
Talented Brothers and Sister

**PHINA & CO.**  
In a Classy Singing and Dancing Act

**HANLON & HANLON**  
Fastest Hand to Hand Balancing Act Before the Public

MARTIN BECK  
Presents  
**SARAH PADDEN**  
and a Company, in  
**"THE CLOD"**  
A One-Act Play  
by Lewis Beach  
The New York Washington Square Players' Greatest Success.

Orpheum Travel Weekly  
Around the World with the Orpheum Circuit Motion Picture Photographers.

Prices, including U. S. Government War Tax—Daily Matinees, 11c to 55c; Every Night, 11c, 28c, 55c and 83c

FOUR DAYS---STARTING TONIGHT  
Matinees New Years & Wednesday

**BRANDEIS THEATRE** THURSDAY, FRIDAY & SATURDAY  
Matinees Thursday & Saturday

NEW YEAR'S MATINEE 2:00 P. M. BEST SEATS \$1.00  
WEDNESDAY MATINEE 2:00 P. M.

A. H. WOODS Presents  
A GREAT NEW PLAY FOUNDED ON A GREAT OLD ONE  
**POTASH and PERLMUTTER IN SOCIETY**

An absolutely New and Original Story of the RECENT ADVENTURES OF ABE POTASH and MAWRESS PERLMUTTER By MONTAGUE GLASS and ROI COOPER MEGRUE  
ONE CONTINUOUS LAUGH FROM START TO FINISH  
Prices: Matinees, 25c to \$1.00 Evenings, 25c to \$1.50

**FIRST TIME IN OMAHA**

THREE DAYS, STARTING THURSDAY, JAN. 3

KLAW and ERLANGER and GEORGE C. TYLER Present  
**POLLYANNA**

THE PLAY THAT PUTS JOY INTO LIVING  
MAIL ORDERS NOW—SEATS NEXT THURSDAY

THE BRANDEIS PLAYERS OFFER  
A DRAMA FOR MOTHERS AND FOR THEIR DAUGHTERS  
**"The BLINDNESS of VIRTUE"**

BY COSMO HAMILTON, THE VERSATILE ENGLISH WRITER WHO WARNS THE FOOLISH VIRGIN IN A PLAY  
A PIECE TO WHICH MOTHERS TAKE THEIR DAUGHTERS SAYING TAKE GOOD HEED FOR THIS IS WHAT I OUGHT TO HAVE TOLD YOU LAST SPRING

EXTRA ADDED ATTRACTION THURSDAY MATINEE JAN. 3  
**The Brandeis Little Players**  
in "The Little Poet"  
A PICTURE, PRODUCED, FILMED AND STAGED RIGHT HERE IN OMAHA, UNDER THE PERSONAL DIRECTION OF MRS. E. JOHN BRANDEIS

Prices Always the Same—Evenings, 25c to 50c—Matinees, 25c  
Coming Soon: "Have a Heart"—"Miss Springtime"

THURSDAY FRIDAY SATURDAY

**EMPRESS** TODAY MONDAY TUESDAY WEDNESDAY

Standard Vaudeville booked by the Western Vaudeville Managers' Association in conjunction with the U. V. B. O. and Orpheum Circuit of New York, and a Photoplay Attraction of the Highest Standard from the Best Studios.

**FOUNTAIN OF LOVE**  
MUSICAL COMEDY WITH GIRLS  
VOLTAIRE and LLOYD Master Musicians and Mimics FOGARTY and WILLIAMS Too Foolish for Anything

**DOLCE SISTERS**  
DAINTY SINGING COMEDIENNES  
PATHE NEWS KEYSTONE COMEDY

**15c BIG DOUBLE SHOW 25c**  
For a Single Admission

Mrs. Vernon Castle in "Vengeance is Mine"  
PATHE SUPER FEATURES In Five Parts

Alice Brady in "Her Silent Sacrifice"  
Select Super Features