

### WESTERN MOTOR COMPANY MOVES

Will Transfer Offices and Salesroom Across the Street in Order to Obtain More Space.

Announcement was made last week that the Western Motor Car company will move from 2054 Farnam street to the present location of the Overland show room directly across the street. The firm will move into the new quarters January 1.

"The new location," asserts E. V. Abbott, "will give us a great deal more floor space, which we are in need of. We have been very much cramped in our present location owing to the expansion of our territory and addition to our force."

"In addition to the new location, we will still maintain the building at Twenty-fourth and Leavenworth, which we now occupy."

"Every indication for the coming season seems to be for a good business in this section. Of course, we will not be able to secure as many cars as we have ordered, but what we are able to get we will have no trouble disposing of."

### What Will We Do When We Get Back?

The following poem published in the Presidio Periscope was sent to Mr. Conner, manager of the Studebaker branch, by George B. Morse, a former employe who has joined Uncle Sam's forces, and has received a commission in the cavalry: The same old sprint in the morning, boys, to the same old tin and gun. Chained all day to same old desk, down in the same old rut;

Pesting the same old greasy books, catching the same old train; Oh, how will I manage to stick it all, if I ever get back again?

We've hidden goodby to life in a cage, we're finished with pushing a pen; They're pumping us full of bellicose rage, they're showing us how to be men. We're only beginning to find ourselves; we're wonders of brain and brawn; But when we go back to our Sissy Jobs—oh, what are we going to do?

For shoulders curved with the counter stoop will be carried erect and square; And faces white from the office light will be bronzed by the open air; And we'll walk with the stride of a newborn pride, with a new-found joy in our eyes.

Scornful men who have died with death under the naked skies, And when we get back to the dreary grind, and the bald-headed boss' call, Don't you think that the dizzy window-blind, and the tiggler office wall, Will suddenly melt to a vision of space, of violent, flame-scarred night?

Then, oh, the joy of the danger-thrill, and oh, the roar of the fight! Don't you think as we pouce a card of pins the counter will fade away, And again we'll be seeing the sand-bag rim, and the barb-wire's misty grey? As a flat voice asks for a pound of tea don't you fancy we'll hear instead, The night-wind moan and the soothing drone of the pocket that's overhead?

Don't you guess that the things we're seeing now will haunt us through all the years; Heaven and hell rolled into one, glory and blood and tears; Life's pattern picked with a scarlet thread, where once we wore with a grey? To remind us all how we played our part in the shock of an epic day?

Oh, we're booked for the Great Adventure now, we're pledged to the Real Romance; We'll find ourselves or we'll lose ourselves somewhere in sixty old France; We'll know the zest of the fighter's life, the best that we have, we'll give; We'll hunger and thirst, we'll die, but first—we'll live, by the gods, we'll live!

We'll breathe free air and we'll bivouac under the starry sky; We'll march with men and we'll fight with men—and we'll see men laugh and die; We'll know such joys as we never dreamed; we'll fathom the deeps of pain; But the hardest bit of it will be—when we have to come back home again.

For some of us snick in a chiffon shop, and some of us teach in a school; Some of us help with the seat of our pants to polish an office stool; The merits of Studebaker automobiles some of us seek to explain, But all of us wonder what we'll do when we have to go back again!

### Autocar Company Builds New Government Truck

George D. Pratt, general sales representative of the Autocar company of Ardmore, Pa., has been in the city during the past week visiting with W. M. Clement, Motors company, local distributor of the Autocar.

Mr. Pratt, in an interview, stated: "The government 1 1/2 ton truck, known as model 'A,' is being built for the government by the Autocar company at Ardmore, Pa., under the general supervision of Mr. Brockman, who is chief engineer of the Autocar company and is also chairman of the government board on motor truck design."

The government truck model "A" is not by any means an Autocar, but it is a signal tribute to the Autocar company's organization that it was selected by the government to build the truck.

### Establish Night Service Station Here for Trucks

Among the first of Omaha truck men to realize the importance of day and night service to truck owners is the Omaha Motor Sales company, distributor of Sandow trucks.

The firm recently engaged a sufficient force to operate a service department both day and night. Trucks if used are bound to need attention regardless of the make. Night service will eliminate a loss of time necessitated by repairing trucks in the day time.

### Troubles of Novice.

Very often the reason why the novice has trouble and the expert has none is found in the old saying, "Fools rush in where angels fear to tread," observes a writer in the current issue of American Motorist. With the misjudgment born of inexperience, the motoring novice often goes for the adjustment of parts as if they were logical objects for adjustment—and the repair man's bills soar accordingly. The way to avoid trouble may be to anticipate it, but don't meet it half way with a smile of welcome.

### Cause for Wonderment.

In a recent sensational murder case the wealthy victim's safe deposit box, which was supposed to contain riches galore, was found upon opening to hold nothing but a rubber band. Now, if it had contained an automobile tire no one would wonder.—American Motorist.

### CHICAGOAN TO BE MANAGER OF BEE BUILDING.



Murray E. Randall

Murray E. Randall has been named manager of the Bee building by the Keystone Investment company, lesses of the building.

Mr. Randall comes from Chicago, where he has been assistant manager of the Continental and Commercial National bank, the largest office building in the United States with the exception of the Equitable Life of New York.

### Starting Battery is Called for Hard Work

Elmer Rosengren of the Nebraska Storage Battery company says: "A starting battery does work which has never been required of a battery before. A little battery of three cells is often called upon to deliver for a few moments an amount of current equal to two horse power, or enough to propel a heavy electric vehicle at normal speed. Therefore, a starting battery must be made of special materials or it will last but a short time—yet it cannot be too heavy or too expensive."

### Franklin Factory Eight Weeks Behind on Orders

"Unfilled orders at present on the books of the Franklin Automobile company, Syracuse, N. Y., represent eight weeks' factory production at full capacity," asserts H. Pelton, of the Franklin Motor company. "This record for what is generally regarded as the 'slack period' of the year compares most favorably with that of this year's most active spring buying season, when Franklin orders on hand equalled 10 weeks' production."

### A Burning Question.

Supposing a man with a bottle of snakebite remedy under the rear seat of his car was exceeding the speed limit in getting through "bone-dry" territory, would he be justified in so doing? Better have the high court pass on this at once, as there is a great burning question here which needs prompt settlement.—American Motorist.

### Greenberg Tells the Real Estate Men of Funston Life

The Omaha Real Estate board was entertained Wednesday by one of its soldier associates, Joe Greenberg, of the Harry A. Wolf company, who returned from 10 weeks at Camp Funston.

Mr. Greenberg says that while perhaps the majority of the men who left Omaha for the army life when he did, went regretfully, he thinks a large majority of them are now entirely reconciled to the life and work before them. He gives an interesting account of how the men are taken care of, sounds high the praises of the Young Men's Christian association and encourages the younger members of the Omaha board, who may be called, to take up the work happily and with good cheer.

### Demand for the Scientific Appraisalment on Increase

The appraisalment committee of the Cleveland Real Estate board has appraised property during the last year in that city and county to the amount of nearly \$14,000,000, an increase of 46 per cent over a year ago, and 135 per cent over 1915.

The Omaha Real Estate board appraisalment committee will show an appraisalment of between \$800,000 and

\$900,000 this year. This is far more than the year before, due to the systematic attention given to this part of the board's work and the knowledge of the public that they may have the advantage of such appraisals. It is believed that next year these appraisals will run over \$1,000,000. There is a growing interest all over the country in having skilled and scientific appraisments made by experienced bodies of men rather than in the haphazard methods of the past.

### Five Boy Scout Troops In Parochial Schools

Archbishop Harty, when appointing Rev. J. J. McCool as deputy commissioner of Boy Scouts among the Catholic parochial schools, expressed the hope that before long there would be a membership of 500 scouts in the parochial schools.

The local executive board of the Boy Scouts of America approved the appointment made by the archbishop. There are now five troops among these parochial schools. More troops will be formed during the winter and spring.

Father McCool is identified with St. Peter's church and has the welfare of the boys at heart. Scout Executive English is pleased over the splendid selection made by the archbishop.

### Troop No. 42 Basket Ball Team Issues Challenge

Ralph T. Mackenzie of Troop No. 42, says: "Troop No. 42 is to have a basket ball team and we will challenge other scout teams."

"Last week we had one second-class scout; this week we have eight. We feel proud of this record, as we are a new troop. "Our new scoutmaster is liked by all of the boys."

### Special Film to Be Shown for Boy Scouts

Scout Executive English wishes all Boy Scouts to attend the Strand theater next Saturday, when a special film of interest to scouts will be shown. "Knights of the Square Table" is the title of this motion picture offering, which shows a new line of work in connection with scouting. Commissioner Wilder of Honolulu is sponsor for the film which has

### War Taxes Something That Puzzles Real Estate Men

Realtors are puzzling over the war taxes, and are not yet quite sure of themselves. Even the tax on documents such as deeds and mortgages, is not altogether clear.

A discussion of the stamp and tax laws as they pertain to real estate, at the meeting Wednesday, indicated some difference of opinion. It was brought out that the farmer will be required in making his returns of profits, to include all the products of his farm used in the home or in keeping up the farm and to report the cash value of products consumed on the place. It is recognized that this will be a difficult task for many of them who are not used to keeping books on what they use.

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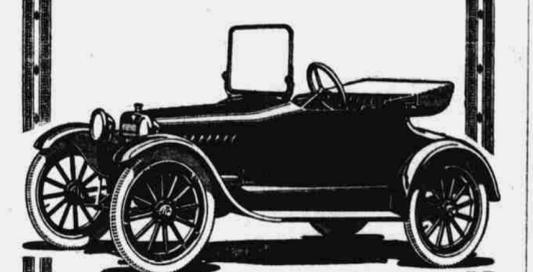
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The Willard trade-mark branded into the side of the battery tells the whole story. For that mark is the sign of the Still Better Willard with Threaded Rubber Insulation.

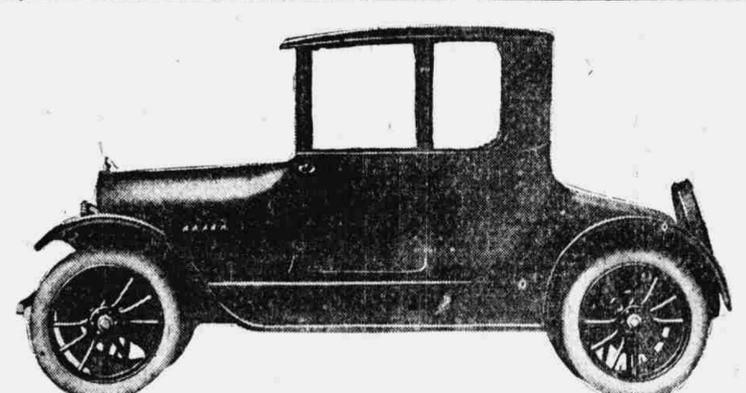
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## Olympian Closed Cars

IN design, in coachwork, in comfort and in mechanical perfection, Olympian closed cars are in perfect keeping with the exclusive type of service they are called upon to render.

Every convenience is provided. The handsome, heavy, corded upholstery, the exclusive floor coverings, the curtains, the hardware—all are rich in quality—exquisite in appearance.

Long shock absorbing cantilever rear springs lessen road bumps. The annoying squeaks and rattles so frequently found in closed car bodies have been practically eliminated in the Olympian.

The rugged, powerful four-cylinder Olympian motor operates silently and with remarkable economy—consistently giving 18 miles to the gallon of gasoline.

Two Olympian closed models are presented this season—the Coupe and the Sedan. Both are built on the same famous Olympian chassis.

The Coupe offers every convenience and luxury—with far more room than is customary in a three-passenger body.

It can be easily converted into an open car when weather and occasion permit. Windows and uprights can be quickly and easily dropped out of sight. The doors are unusually wide. Hangings, cushions, upholstery and appointments are far superior to most of those found in the other medium priced cars on the market.

The Sedan is also of the convertible type—a closed and open car in one. It seats five passengers.

**PRICES**  
Olympian three-passenger convertible Coupe, \$1,340  
Olympian convertible Sedan, \$1,565  
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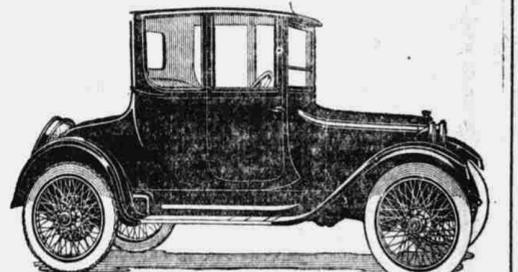
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