

Help the Red Cross Bring Him Back to You

Join the Red Cross NOW

In a snow-crusted, blood-soaked trench an American soldier lies wounded—will **You** let him die?

In the wake of a charge, a gas-stricken youth lies gasping for breath—will **You** refuse him aid?

In a hospital, mangled and shell-torn human beings are being taught useful occupations—will **You** deny them a livelihood in the land they have helped save?

A French mother with quivering lips and tearful eyes looks mutely at the war-tumbled ruins of her home, and turns for aid—will **You** refuse her plea?

A little child tugs at that mother's skirts, crying piteously for a bit of food—will **You** decline to help feed this baby?

Of course you won't.

Your Duty Is Plain

Your Aid is Needed at the Front.

Your Support is Necessary for Victory.

You Must Stand Behind the Man Behind the Gun.

Standing behind the man behind the gun means moral and financial support.

Your Red Cross Membership is an aid morally.

Your dollar for that Red Cross membership is an aid financially.

The government and the Red Cross work hand in hand.

Caring for the dying, the wounded, the homeless, the hungry, is a task of gigantic proportion—second only to the forming and training of the fighting forces.

Your help, your courage, your support is as necessary to victory as the sacrifice of those boys at the front—perhaps your own boy.

Victory is necessary to peace.

Without help victory is not possible.

You Must Join Now

Your membership in the Red Cross is as necessary as that of anyone else. We want you to give your whole support to help bring victory.

We must have victory. The very future of the nation depends on it, because it will bring peace, because it means the end of that dread menace which has turned all Europe into a mad house.

Courage in the hearts of our soldiers is needed for victory. The Red Cross—You, if a member—gives it to them.

Only through the courage of its soldiers and those of our allies can this nation win. We know our fate rests on the fate of the nation. Therefore we urge you to help give courage to the hearts of our boys, through the Red Cross—through your membership in the Red Cross.

You only have to give **One Dollar** to be a member. You can give more if you want to.

You don't have to carry a litter. You don't have to go to France. You don't have to endure the bitter cold, the gruesome stenches and horrors of the trenches—

Sit beside your warm fire. Hear the happy laughter of your family and your friends at this Christmas time. Know that you have in one way "done your bit."



If Not a Red Cross Member Join Now
If a Member, Pay Your 1918 Dues Now

IT ONLY COSTS \$1.00

With the Magazine, \$2.00.

American Red Cross

Christmas Campaign Headquarters, Keeline Building, 17th and Harney

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