

# Christmas

# Mirrors

THE HOLIDAY SPIRIT IS REFLECTED IN THIS PAGE

## SAMPLES AT BARGAIN PRICES

Samples and discontinued lines from our wholesale department marked at prices which are less than cost to us. Only one or two of each kind, so come early.

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|---|--|--|
| One only, Water Set, at . . . . . \$2.45        | 1 only, Sugar and Creamer Set, .69c          | 2 only, 5-inch Baskets, each . . . . . 39c |
| 1 doz. Goblets, \$1.45                          | 1 dozen Celery Dips, 1/2 dozen . . . . . 89c | Hand Painted Nippon Dresser Set, \$1.95    |
| 1 doz. Footed Sherbets, 1/2 doz. . . . . \$1.19 | 2 pair Salt and Peppers, pair . . . . . 69c  | 15-piece Hand Painted Tea Set, \$2.95      |
| 2 only, Footed Jellies—each at . . . . . 69c    | 1 only, 10-inch Footed Vase . . . . . \$1.45 | 15-piece Hand Painted China Set, \$3.45    |
| 2 only, 8-inch Bowls, each . . . . . \$1.19     | 2 only, 8-inch Baskets, each . . . . . 49c   | Patriotic Plates, .69c                     |
| 1 only, Mayonnaise Set, at . . . . . \$1.19     |  |  |

Closing Out Entire Line Blue and Yellow Luster at Cost.  
**W. H. Eldridge Importing Co.**  
 "THE YULETIDE GIFT SHOP"  
 1318 Farnam Street. Opposite W. O. W. Bldg.

## 75 Cents Satin Collars



**Pretty, of the Best Material and Reversible**  
 Mail orders will be promptly filled the day they are received. I have hundreds of these beautiful, genuine satin, reversible collars, in a variety of styles. Remember, you are buying direct from the maker and the middle-man's profit you save and each article passes under

my personal inspection. Why pay \$1.50 and up for "sweat-shop" collars when you can buy them from my clean, well ventilated shop at the ridiculously low price of 75c? I also offer a 10% reduction to all working girls on these—They make a fine gift.

### New Gowns

Come to Omaha in the morning with your goods for a new gown and it will be completed for you to take home with you that same night. My name stands for service, which includes speed, best of workmanship, perfect fit and moderate prices. If there is a little material left over we can turn it into a little bonnet or hood for one of the little ones. A trip to my shop will convince you of what I can do.

### Remodeling

You must not throw away partially worn clothes. The order of the day is conservation, but you must still look up-to-date. Your gown at present has far better cloth in it than you can buy on the market today. If it is not suitable to make over for yourself, turn it into something for the little ones. A gown remodeled by me means a creation that is up-to-date in every detail, with all the chic and line of the latest Parisian ideas.



I rebuild gowns successfully for out-of-town customers—let me give you my idea and estimate before you discard any gown or suit.

Perfect Workmanship—Prices Reasonable. Sailor Collars, as shown in styles 3 and 4. I am selling at the very low figure 95c of . . . . .

OPEN EVENINGS UNTIL XMAS  
 Children's Clothes a Specialty.

**WARREN**  
 Suite 24, Patterson Block,  
 Tyler 3071. 17th and Farnam Sts.



PLATINUM DESIGNERS DIAMOND SETTERS

Just to Remind You that we still carry the finest of **Diamonds, Watches, Jewelry**



Ivory and Leather Goods

**F. E. Overholt Co.**



Successors to Kennan & Overholt Manufacturing Jewelers

#24-30 Brandeis Bldg. Phone Red 5326.



## Conservative Prices Highest Qualities



- Solitaire Diamond Rings, \$5.00 and up  
 Diamond Lavallieres, \$5.00 to \$50.00.  
 Platinum Diamond Lavallieres, \$60.00 to \$150.00.  
 Wrist Watches, \$3.00 to \$35.00 (Ladies and Gents)  
 Diamond Ear Screws, \$10.00 to \$150.00.  
 Cuff Buttons, Thin Model Watches, Cameo Brooches, Waldemar's Photo Identification Cases, Rings, Safety Razors, etc. Ask for Kennan.



**E. L. KENNAN**

(Formerly of Kennan & Overholt)  
 601 Security Bldg. Tyler 950  
 Watch, Jewelry Repairing and Engraving.

## A Rare Opportunity for Christmas Shoppers

AT **TRUSTEE'S HALF PRICE SALE** OF **UNITED JEWELRY COMPANY**

304 South 16th Street 16th and Farnam Sts.  
 Look for the Sign. Jewelry, Watches, Novelties

1/2 Price 1/2 Price

## AN APPROPRIATE CHRISTMAS GIFT

A Course in RAGTIME PIANO PLAYING via the **CHRISTENSEN SYSTEM**  
 Thousands of people in every part of the country either have taken or are taking this course.  
 OMAHA STUDIO  
 Telephone Walnut 3379. 4225 Cuming Street.

## Gift Hints

### Give Something Practical

- |   |                   |
|---|-------------------|
| Safety Razors . . . . .                   | \$1.00 to \$7.00  |
| Army Sweaters and Puttees . . . . .       | \$5.00 to \$12.00 |
| Thermos Bottles . . . . .                 | \$3.25 to \$5.00  |
| Flash Lights . . . . .                    | \$1.00 to \$5.00  |
| Foot Balls . . . . .                      | \$1.25 to \$6.00  |
| Ice and Roller Skates . . . . .           | 75c to \$5.00     |
| Boxing Gloves . . . . .                   | \$3.00 to \$12.00 |
| Striking Bags and Platform . . . . .      | \$4.00 to \$7.00  |
| Flexible Flyer Sleds . . . . .            | \$3.00 to \$5.00  |
| Dreadnaught and Esquimaux Sleds . . . . . | \$1.50 to \$6.00  |
| Skis, Pine, Maple and Ash . . . . .       | \$1.50 and up     |
| Coaster Wagons . . . . .                  | \$5.00 to \$6.00  |
| Velocipedes . . . . .                     | \$2.50 to \$9.00  |

Closing out Structo at 30 per cent discount. All kinds of rods and reels and fishing tackle.  
**WALTER G. CLARK CO.**  
 1408 HARNEY STREET.

## Christmas Presents

- |   |  |
|---|--|
| PIANOS, \$250 and Better<br>Player Pianos, \$395.00 and up<br>Used Pianos, \$125.00 and up<br>Pianos to Rent, \$3.50 and up<br>PLAYER ROLLS, 25c and up | FRAMED PICTURES, 50c up<br>Sheet Pictures, every price and variety.<br>Photo Frames, Frame to Order.<br>Lamps, Vases, Art, Flowers.<br>Cordova Leather, Brass Goods, Candles,<br>Candle Sticks, Painting Sets and Outfits,<br>Musical Instruments, Violins, Guitars,<br>Ukuleles; All Brass and Orchestra Instruments. |
|---|--|

Stools, \$2.50; Benches, \$10; Scarfs, \$2.50 up  
**VICTROLAS AND RECORDS.**

## Skoglund Studio

Phone Douglas 1375. 16th and Doug. Sts.  
 Entrance on Douglas Street

FIRST-CLASS Photographs made under all weather conditions. Studio open every day, including evenings, until Xmas, for the convenience of those who cannot get away during business hours.

...Largest Skylight in Omaha..

Two Studios --- Three Phones

## HOLIDAY SHOPPERS

If you have some Christmas shopping yet to do, dot it in the forenoons or early in the afternoons. You will find store service more satisfactory and travel on the street cars more comfortable than later in the day.

### Avoid the Rush as Much as Possible

Also, exercise more than ordinary care when boarding and alighting from the cars, and when crossing streets on which cars operate. Do not allow an accident to mar your holiday happiness.

**Omaha & Council Bluffs Street Railway Co.**

## Those Richest of All New England Fruit Cakes



are now ready. Full of rich fruits and whole nuts, and made as we know Fruit Cakes should be made. Nothing so fitting for Xmas time and winter luncheons as a rich Fruit Cake, and no home is really complete without it. They come in 2, 3 and 4-lb. sizes—and are priced at 50c per lb.

### OUR NEW BREAD PRICES

10c Loaves for 8c 15c Loaves for 12c

## Ortman's New England Bakery

BRANCH STORES 218 North 16th Street.  
 Hayden Bros. Public Market. Phone Douglas 5791.

Mail Orders Will Receive Careful Attention.

"Let Our Flowers Carry Your Message"

Christmas Cheer  
**The Nebraska Seed Co.**

Public Market Branch,  
 First National Bank Building