



The Christmas Store of Omaha

THOMPSON BELDEN & COMPANY



Open
Evenings
Until 9 P. M.
Beginning Monday
and Up to
Christmas Eve.

Toilet Requisites for Christmas

Well chosen sachets, talcums, perfumes, toilet waters, articles of Ivory Py-ra-lin, manicure sets, fine soaps—in all a fine selection of acceptable, highest grade articles.

Toilet Goods Section

A Gift Apron— A Boudoir Cap Both Sensible

Aprons of sheer Swiss, dotted or plain, with trimmings of lace and ribbons, 50c to \$2.50.

Bibless aprons of all lengths, plain or trimmed styles, 50c to \$1.

Maid's aprons, all styles, either plain or trimmed, 50c to \$1.75.

A wonderful line of boudoir caps, in all colors and styles, 65c to \$4.50.

Third Floor

French Embroideries

We are fortunate in being able to offer these dainty embroideries now so hard to secure. There are semi-made baby dresses all beautifully embroidered by hand. Semi-made corset covers also hand embroidered. Yokes, insertions and edges for layettes. Beading edges and insertings for underwear. These French goods will not be seen many places so it's well to look for them here.

Bags of Every Sort for All Occasions

Plain silk velvet bags fitted with a coin purse and mirror, \$2.50 to \$13.50.

Silk and velvet bags with beaded designs that are distinctive.

Back strap purses of seal and crepe seal fitted with a coin purse and mirror, \$1.75 to \$15.00.

"Over Night" bags for the short trip or perhaps just a visit to a friend's house. These are of seal and walrus leather, moire lined and completely fitted with ivory toilet articles.

Leather Goods, Main Floor

Jewelry Novelties

Inexpensive, but in good taste. Rhinestone, studded bar and crescent pins; gold and silver lingerie clasps and beauty pins, each in a separate holiday gift box.

Hat pins of jet, silver and gold, pearl beads in graduated sizes, and pearl ear drops.

You'll find any of these acceptable and the outlay is small.

Such Pleasure in Giving Holiday Handkerchiefs

So certain are they to please and prove a lasting remembrance. So varied are the kinds that everyone's taste can be gratified. So wide is the range of prices that no one need spend more than they wish.

Plain linen hemstitched, of all qualities, from the least expensive to the sheerest.

Initialed styles, mostly hand embroidered, with every style of letter. All good.

Embroidered corners, hand work from Madeira and France.

Lace handkerchiefs that are lovely. Children's handkerchiefs, too.

Any of which will be appropriately boxed for Christmas giving.

Christmas Neckwear

Is ready in such delightful assortments. There is a newness to it all that is charming. There is originality without freakishness. Men come here every holiday season and rely upon our judgment of what would be most suitable. The fact that they come in increasing numbers each year is a pleasant thought we cherish.

VESTES, SCARFS,
SETS, COLLARS,
VESTS, STOCKS

Moderate in price.

The Gift of a Man to His Own Family

Whether the purchase price be much or little, rest assured of its all-round goodness. We are privileged to assist ever so many men each Christmas season in the selection of a gift they will find acceptable.

Blouses, \$3.50 to \$39.50.

Petticoats, \$3.95 to \$15

Negligees, \$5.00 to \$25

Bath Robes, \$5.00 to \$50

Sweaters, \$2.95 to \$45

Outer Apparel is the choice of many. A Winter Coat that's warm and good looking. A Set of Furs, or a Beautiful Fur Coat.

Apparel Section—Second Floor

A Certificate for Sorosis Shoes

saves time and worry. A certificate for a pair of shoes or slippers will be much appreciated. Redeemable any time. Prices, \$6 to \$15 for shoes.

Linens

Household and Decorative

These are qualities that cannot be duplicated regardless of price—and these linens were purchased at a price that makes them more than moderate.

Damask cloths and napkins.

H. S. damask luncheon sets.

Mosaic and Madeira napkins.

Fine linen huck towels.

Hand embroidered ma-

deira center pieces,

scarfs, cloths, hand

embroidered linen

pillow cases, Cluny

lace scarfs, Irish

hand embroidered

scarfs and luncheon

sets.

Silk Shirts

Fine shirts selected out of a vast number—individually chosen for refinement and design and color. Qualities are unusually good. \$5 to \$10.

Cravats

Extraordinary selections of weaves, patterns and colors; varied enough to suit all tastes. Women can choose here without fear of results. 50c to \$4.

Gloves

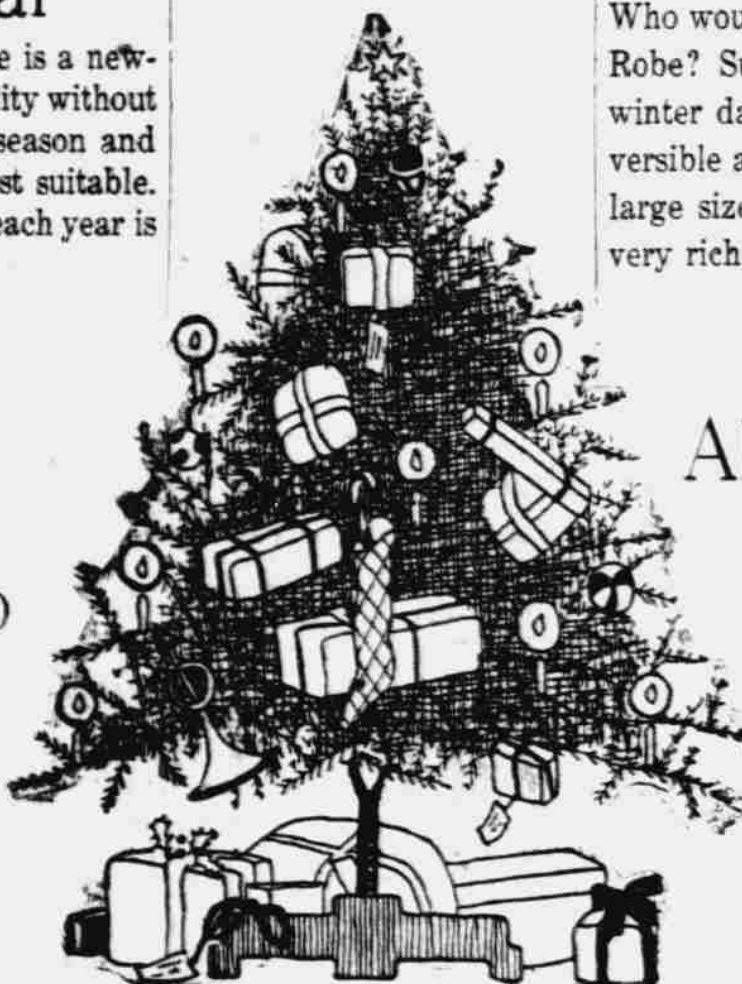
Styles for everyday business wear, for driving, for dress occasions. Capes, Mochas. Buckskin Kid, lined and unlined, \$1.50 to \$3.50

A Certificate For Merchandise or Gloves

If you wish to avoid all details of selection and at the same time be certain that the party in mind is completely satisfied, we suggest the gift of a certificate.

Certificates are issued for any amount and are redeemable any time.

Buy
War Saving
Stamps



Hurry With Greeting Cards

They must be in the mail soon to insure delivery on time. Delightfully decorated cards bearing the season's greetings are here in endless variety. Two places, main floor and third floor.

Inexpensive

Exclusive Hosiery Novelties for Milady's Christmas

White silk hose with a black and white striped boot effect or with black clocks.

Handsome lace boot hose and all-over lace patterns in black, white and silver.

White, silver, gold and black silk hose with Paris clocks, besides many other beautiful novelties not mentioned.

The gift of Hosiery is always well received and doubly so when it comes from Thompson-Belden's.

Warm Robes for Motoring

Who wouldn't be delighted with a fine, large, warm Auto Robe? Surely no one who goes out these cold, windy, winter days. We have a fine selection of new robes, reversible and solid backs, fringed or stitched edges. All in large sizes. Colors range from medium to dark and are very rich and attractive—\$6.50, \$8.50 to \$13.75.

Basement

About Gift Gloves

There is this about gloves: They are always very acceptable. They are the one thing a man can select easily and quickly for a woman. Or if there is a gift to be mailed gloves are best, for they are easily packed and will not suffer injury in transportation.

Trefousse French Kid Gloves are the best of all fine Kid Gloves. They are obtainable in nearly all colors, different styles and stitchings.

Washable Leather Gloves are favored for their good appearance and long wear.

Holiday Silks

A blouse or dress pattern is the choice of many sensible men. Tomorrow, one of Haskell's best qualities, in black and colors, 36-inch, reduced from \$2.50 to \$1.95 a yard.

Belding's best camisole satin, in flesh and ivory—\$2.50 quality, Monday, \$2. Camisole taffeta, in flesh and ivory, reduced from \$1.50 to \$1.29.

To Brighten Gift Packages

Cards, tags, seals, labels, tinsel cord, tissue paper, all inexpensive but a great help in making gifts look like Christmas.

Main Floor

Excellent Wool and Wool-Mixed BLANKETS

Plain whites and silver grays with colored Jacquard borders, also rich broken plaid effects. It's worth mentioning that these particular blankets are made of long carded wool and bear the special prices of \$9, \$10, \$12.50, \$13.50, \$15 and \$16.50 a pair.

Rare good judgment would be displayed in sending home a pair for Christmas.

Wool Comforts for Winter

Coverings of sateen and cambric, hand tufted or scroll stitched. Full double bed sizes in medium and heavy weights. In a good selection of new patterns, \$6.50 to \$13.75.

Basement

The Novelties One Finds in the Artneedlework Section

So many things that are lovely for gifts, not too expensive and possessing the charm of originality or novelty. It's indeed a busy spot these Christmas shopping days.

A few practical reminders: Cretonne doilies and center pieces, also rolls and boxes covered with bright attractive cretonnes. Bags for shoes and laundry, blouse cases, cases for flat silver, dresser scarfs, pin cushions, pillows of all sorts, scarfs, center-pieces, embroidered and plain.

Scores of sensible things for the home that will be enjoyed long after the passing of Christmas.

Spend a few moments looking around tomorrow.

Third Floor

Gift Scarfs

There is surely no uncertainty about the reception these will meet on Christmas day. They will be enthusiastically welcomed. Real Spanish lace scarfs are lovely. So are the silk net scarfs; some plain, others spangled.

Crepe de Chine and chiffon are also used effectively. Prices varied to suit all demands.

A Dainty Brassiere

Every woman will take particular delight in wearing one of these shapely brassieres. They may be had in lace or embroidery, both styles unusually different kinds that choosing is easy. We suggest that you seriously consider a brassiere gift. Prices, \$1 to \$5.

Third Floor

Knitting Aprons

A useful little apron that's very attractive and inexpensive. Will you ask to see it Monday? It's on sale in the Basement for 49c.

Shop in the
Morning for
Comfort

A Great Christmas Men's Shop Filled With the Gift Things a Man Cares For

By far the best qualities of merchandise that have ever been produced in the various lines. Tomorrow the largest and most complete assortment in every line besides the best values obtainable in Omaha.

A further delay in making Christmas selections can only mean that the particular articles you most admire and might have chosen, have been appreciated by others. The best things—many of them—do not have many duplicates. The service now is of real assistance in choosing.

Unquestionably the values are the best obtainable at each price.

Silk Reefers

Such a splendid assortment of effective accordion weaves and closely knit silk; color combinations are pleasing. \$1.50 to \$7.50.

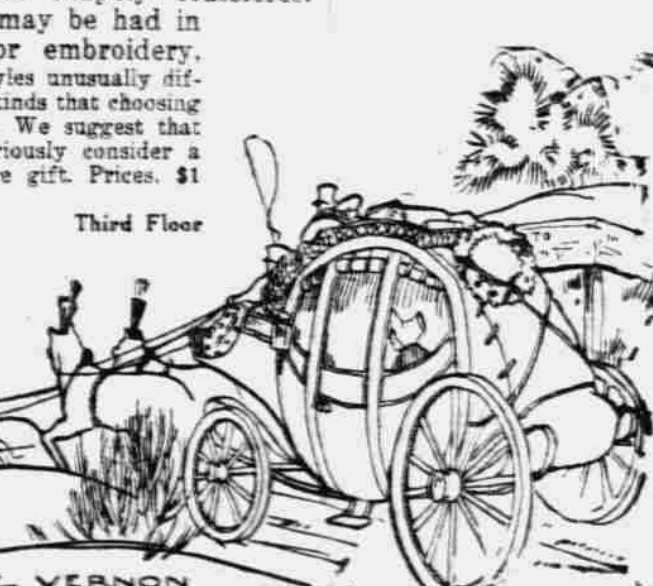
Handkerchiefs

Substantial pure linen hemstitched styles, plain initial-ed, colored, fancy. All styles, every one good; unequaled for variety and values. 10c to \$1.50.

Suspenders, 50c to \$1.50, in holiday packings. Garters, from 25c to 50c.

Jewelry Novelties

Cuff links, buttons, vestograms, belt buckles; inexpensive, but good.



MARIE VERNON