

Steer Warms

For Winter Comfort

When winter winds blow and ice and sleet and snow cover the ground, it is pretty cold motoring unless your hands are protected. Steer warms enable you to drive in comfort. With them you can drive in zero weather and your hands will never become cold. Steer Warms make winter driving comfortable.

Save Money on Gloves

Because Steer Warms keep the hands warm, it is not necessary to drive with heavy gloves. Heavy gloves are very expensive now, and during the season one can wear out two or three pairs. With Steer Warms on your driving wheel, you can use light, inexpensive gloves. Steer Warms will pay for themselves in gloves alone during one season.

Make Driving Safer

Steer Warms keep the fingers limber and you can grip the steering wheel better and there is less chance of accident. Steer Warms keep the blood circulating freely in the fingers and hands. When the hands are warm the whole body is warm. Warm hands and body ward off colds. Steer Warms make for health.

Keep The Hands Warm While Driving

Steer Warms give out an even heat sufficient to keep the hands warm, no matter what the temperature. Steer Warms consist of two neat leather-covered copper grips, one for each hand which lace onto the steering wheel, at any place convenient for driving. Steer Warms are heated by electricity from the storage batteries (or magneto on Fords). They operate on the same principle as an electric heating pad. Special resistance wires are cleverly arranged between two copper plates in such a way that a very small current is enough to keep the grips warm. After a certain heat, Steer Warms get no hotter, but retain an even temperature. They are simple, neat, and efficient.

No Expense to Maintain

After the initial cost there is no expense. There is no cost of maintenance. Steer Warms are connected like your spot light and use only half the current of the head lights. Steer Warms are easy to attach. They can be put on in ten minutes. There are no bolts or screws or holes to bore. Lace on—wire up—that's all. There is nothing to get out of order.

Get The Genuine

Inferior infringements of Steer Warms are sometimes offered to those who want a hand-warmer. Insist on the genuine Steer Warms. They use less current and will give more heat and last many times longer. Steer Warms are the only device that protects the heating element thus insuring continuous service. Be sure that you get Steer Warms.

Steer Warms are Guaranteed for Five Years

We absolutely and unqualifiedly guarantee Steer Warms. The best work and highest-grade materials are combined in them. Steer Warms are guaranteed against burn-out for five years. Above all, if they are not exactly as claimed, return them and get your money back.

PRICES:

For all Gasoline Cars, \$7.50
Special for Ford Cars, \$5.00

A Boon to Truck Drivers

Put Steer Warms on your truck and save the time your man loses in warming his hands on cold days. Keep his hands limber so he can work quicker and easier. There will be less liability to accident, too.

A Fine Christmas Present

Steer Warms make an excellent Christmas present. They are really different. Give your husband, wife, brother, sister or friend, who runs a car, a pair of Steer Warms this Christmas. It is sure enough comfort for a "drive" and will give pleasure and delight for years. Ask your dealer. If there is no dealer in your town we will send prepaid upon receipt of price. Buy a pair today.

Manufactured Solely by the **Interstate Electric Company**

New Orleans, U. S. A. Branch Office, Fischer Bldg., Chicago

A TESTIMONIAL

Interstate Electric Co.,
New Orleans, La.
Gentlemen: I drove my car from Bloomington, Ill., to Columbus, Ohio leaving Jan. 2nd, arriving in Columbus the night of the 3rd, nearly 400 miles, with weather slightly above zero.
I drove an open car. The only thing I had was your Steer Warms. I was not at all cold during the trip. In fact, enjoyed it more than I did the same trip in the summer, as I did not bother with the dust, etc.
Steer Warms remove all the discomforts of winter driving and I cannot speak too highly of them.
Respectfully,
I. B. HAVILAND, Columbus, O.

Here Is Another Winter Device

It is a plug which fits into the manifold and is connected with a cup on the dash. This device enables you to start your car easily and quickly on a cold winter morning. Saves time and trouble—does away with back-breaking cranking. Is one of the most useful devices ever put out to be used on a Ford car.

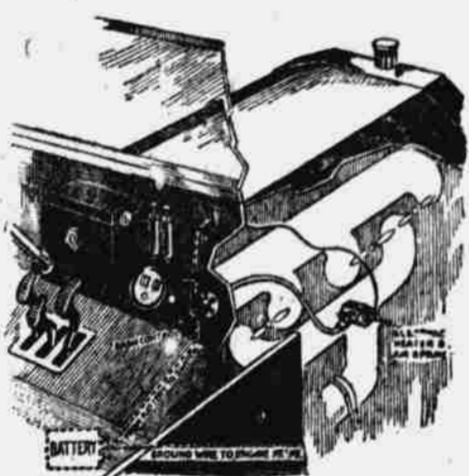
Ieco Manifold Plug Starts Your Ford Anywhere Quick

The Ieco Manifold Plug starts your car on cold days. It is particularly good in freezing weather. It puts a hot, vaporized mixture into the cylinders and the engine goes immediately. Do not confuse this with numerous other starting devices. The Ieco Manifold Plug is way ahead of anything claiming to start a car quickly in cold weather. The Ieco Plug puts gasoline hot and vaporized right in the manifold. There is no guess work. The engine starts as soon as crank is turned.

Saves 25% Gasoline

The Ieco Manifold Plug is also a money saver. Most carburetors are set to use more gasoline than necessary in starting. After the car is running you do not need so much gas. The Ieco Plug lets in air and will save at least 25% on your gasoline bill. It also primes the engine from the seat, detects carburetor trouble without having to raise hood, and removes carbon from the cylinders. There is nothing to get out of order. Current from storage battery or dry cells.

Is Guaranteed for Two Years
If not as claimed will refund money.
Ask your dealer or will send prepaid. Price, \$5



THESE DEALERS SELL STEER WARMS—ASK THEM

DISTRIBUTORS:

Lee-Coit-Andresen Hardware Co., Omaha, Neb.
U. S. Auto Supply Co., Omaha, Neb.
Western Automobile Supply Co., Omaha, Neb.
Nebraska-Buick Auto Co., Lincoln, Neb.
Herring Motor Co., Des Moines, Ia.
Hippee-States Co., Des Moines, Ia.
William Warnock Co., Sioux City, Ia.
Seig Company, Davenport, Ia.
Schultz Auto Supply Co., Sioux City, Ia.

DEALERS:

C. F. Wilson, Hebron, Neb.
J. F. Reinke, Deshler, Neb.
W. C. Rhea, Chester, Neb.
Deshler Garage, Deshler, Neb.
D. B. Young, Fairbury, Neb.
Power Bros. Motor Co., Humboldt, Neb.
Harding Motor Co., Humboldt, Neb.
W. N. Genzinger, Burr, Neb.
South Side Garage, Johnson, Neb.
Linn & Sons, Auburn, Neb.
E. J. Gibbs, Elk Creek, Neb.
Ernest & Lephardt, Tecumseh, Neb.
Hall Bros., Cook, Neb.
Day & Night Garage, Pawnee City, Neb.
Multer & Reightmeyer, Palmyra, Neb.
McGillivray Auto Co., Bennett, Neb.
E. L. Stockman, Adams, Neb.

G. O. Rains, Beatrice, Neb.
Maulis Auto Co., Sterling, Neb.
C. E. Hauptman, Crab Orchard, Neb.
Kraig Auto Co., Beatrice, Neb.
Holt & Kelso, Beatrice, Neb.
A. H. Krauss, Beatrice, Neb.
Philpot's Garage, Weeping Water, Neb.
Nick Witt, Elkhorn, Neb.
Guss Wulff, Benson, Neb.
Reliable Tire & Repair Co., South Side, Omaha, Neb.
R. J. Schenck, Herman, Neb.
A. O. Ford & Son, Oakland, Neb.
Hjelm Auto Co., Bancroft, Neb.
Loomis & Son, Lyons, Neb.
Decatur Garage, Decatur, Neb.
W. A. Grant, Coleridge, Neb.
Dan Coburn, Laurel, Neb.
L. A. Miller, Hartington, Neb.
S. J. Larson, Wausa, Neb.
Gossard & Alderman, Bloomfield, Neb.
M. P. Buol, Randolph, Neb.
Gibson Bros., Sholes, Neb.
W. H. Mick, Carroll, Neb.
Kerkow & Ickman, West Point, Neb.
A. F. Melchoir, Wisner, Neb.
Wayne Motor Co., Wayne, Neb.
Hendy-Ogier, North Platte, Neb.
Overland Garage, Gothenburg, Neb.
Haas & Lene, Lexington, Neb.
J. W. Morgan, Lexington, Neb.

FOR SALE ALSO BY ALL THE LEADING DEPARTMENT STORES.

See demonstration in basement at the Brandeis Stores week starting Monday, December 17th.

Thomas' Garage, Lexington, Neb.
Joe Haller, Sidney, Neb.
Universal Auto Co., Crete, Neb.
Jansen Auto Co., Jansen, Neb.
J. O. Greenawalt, Daykin, Neb.
Cane Bros., Alexandria, Neb.
George Greenawalt, Daykin, Neb.
Fred Miller, Hoskins, Neb.
J. L. Schick, Beatrice, Neb.
C. T. Wilson, Hebron, Neb.
C. W. Brown, Ragan, Neb.
W. F. Naugle, Holbrook, Neb.
Prim Bros., Arapahoe, Neb.
C. S. Prime, Oxford, Neb.
Kingsbury & Keplinger, Holdrege, Neb.
Ford Garage, Orleans, Neb.
Standard Garage & Power Co., Stamford, Neb.
J. I. Foss, Beaver City, Neb.
Guy Lewis, Hendley, Neb.
J. S. Morgan, Wilsonville, Neb.
M. L. Wolfe, Benkelman, Neb.
Davis & O'Dell, Max, Neb.
Barnett & Uerling, Trenton, Neb.
Sherrill & Lowe Bros., Callaway, Neb.
J. J. Gregg, Prop., McCook Auto Supply, McCook, Neb.
Sargent & Anderson, Indianola, Neb.
Lebanon Garage (H. E. Cady, Prop.), Lebanon, Neb.
R. B. Ryan, Danbury, Neb.

Dodge & Stilgebouer, Marion, Neb.
Miller & Carlson, Axtell, Neb.
J. T. R. Nash, Minden, Neb.
E. A. Brandeis, Hastings, Neb.
Stromer Motor Sales Co., Hastings, Neb.
Day & Night Garage, York, Neb.
Lawton Auto Co., Council Bluffs, Ia.
Motor Inn., Council Bluffs, Ia.
Council Bluffs Auto Co., Council Bluffs, Ia.
Gorham Bros., Dunlap, Ia.
Denison Auto Co., Denison, Ia.
E. L. Stockman, Adams, Neb.
Dierks Lbr. & Coal Co., Ravenna, Neb.
J. G. Beard, Sargent, Neb.
Patterson & Campbell, Westside, Ia.
H. F. Brune, Mt. Carmel, Ia.
Cornish Garage, Tekamah, Neb.
A. J. Schenck, Herman, Neb.
Noyes Battery & Electric Service Co., Kearney, Neb.
Grand Island Rubber Wks., Grand Island, Neb.
Coulfal Bros., Arnold, Neb.
Madison Motor Supply Co., Madison, S. D.
Chester Auto Co., Chester, S. D.
M. G. Laughlin, Madison, S. D.
Smith Auto Co., Madison, S. D.
Yuill Bros., Winfred, S. D.
Howard Auto Co., Howard, S. D.
Fuller & Hanson, Howard, S. D.
Griffing & Eng, Gary, S. D.