

Sunday, December 9, 1917

Store Hours: 8:30 A. M. to 6 P. M.

BURGESS-NASH STORE NEWS FOR MONDAY

Shop Early in the Day—It's Best.

Phone D. 137.

I Am Going to Burgess-Nash for My Christmas Gifts and I Am Going to Start Early in the Morning

Do Your Shopping Early in the Day

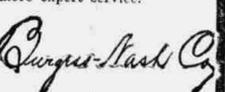
The United States Government, through the National Council for Defense, has made an urgent request that the public do their shopping "Early in the Month" and "Early in the Day," in order that in December man-power may be conserved for national purposes.

By some of the women's clubs it has been advocated to "Do shopping between the hours of 10 and 5 o'clock, to conserve light, fuel and man-power."

To this we would heartily agree, if a movement of this sort was of a concerted nature.

But, while it is not a common practice, let us observe the request of the government to "Shop early in the Month" and "Early in the Day," that there may be Christmas as usual for everybody and that business may go on as usual.

All who patriotically heed the government's request will be greatly rewarded in wider choice, leisurely selection and more expert service.



Give Slippers; They're Always Acceptable and Greatly Appreciated

OUR selection of holiday slippers is very extensive, including a wide range of styles and kinds for men, women and children. For house, party and dancing. Let us suggest:

Comfy slippers in blue, pink, lavender, old rose, black, at \$1.65.

Felt, fur and ribbon trimmed, brown, blue, gray, wine and black, \$1.65.

Quilted satin in pink, light blue, old rose, red and black, \$2.25.

Quilted satin mules, prettily trimmed, lavender, old rose, pink, blue, black, \$3.50.

Pullman slippers, tan and black kid, in cases, \$1.75.

Children's comfys, red felt, soft soles, \$1.25 and \$1.45.

Children's puss in boots, felt, beaded, trimmed, \$1.35 and \$1.65.

Children's fur trimmed, leather soles, red and blue, \$1.10 and \$1.45.

Children's slumber sox, all colors, 65c.

Men's kid opera and Everett, \$2.50 to \$3.50.

Men's felt restride, gray and blue, \$1.75.

Men's felt Everetts, brown and gray, \$2.50.

Men's felt comfy, gray, soft soles, \$1.65.

Burgess-Nash Co.—Second Floor.

BEAUTIFUL Fitted Work Boxes

or baskets, English make, satin lined, some without fittings, with and without standards; make splendid gifts; price range, \$1.25 to \$2.50.

Scrap Baskets
made of splint wood and willow, enameled in white and gold, roses and flowers attached, 75c to \$2.00.

Fancy Pillows
A varied assortment of silks, tapestry and velours, plain or combination effects, round, square and oblong, \$3.50 to \$10.00.

Burgess-Nash Co.—Third Floor.

SWEATERS Make Practical Gifts

Skating sweaters with adjustable collars.

Heavy heather sweaters in the new wide wale.

Belted model, full back, barrel pockets, in robin egg, brass, Rembrandt, Tommy and Fuschia colors; special, \$12.50.

Sweaters at \$6.95
Sweaters, soft brushed wool heather mixtures, with fancy borders in colors which contrast, special, \$6.95.

Burgess-Nash Co.—Second Floor.

THE Store Opens Every Morning With the Singing of Christmas Carols

As a special feature and to lend more of the Christmas spirit to the store at this season, a choir of mixed voices sing Christmas carols at the opening of the store each morning at 8:30, also at 12, noon, and again at 5:50 each evening.

The choir sings from the balcony on the main floor, and at the opening of the store, every employe stands at attention and joins in singing the national anthem: "The Star Spangled Banner."

Everybody is invited to come and enjoy this feature.

United States "Thrifty" Stamps 25c and \$5 Each Now On Sale in Our Branch Postoffice

Main Floor.

THE ART GIFT Section

This is a section of the Third Floor set aside for the display and sale of rare and valuable art in furnishings and decorations, as well as exquisite novelties from remote parts of the world.

Such things, for instance, as quaint and curious lamps and candle sticks; bird cages; totem poles; waste baskets; lacquered desk sets, all such varieties as these, besides a valuable collection of individual pieces of furniture, etc.

Connoisseurs find this section a most delightful place for recreation and filled with suggestions of the unusual sort for Christmas gift giving.

Burgess-Nash Co.—Third Floor.

SILK Dress Patterns As Gifts

One could not give a more practical gift. These special values:

Crepe de Chine, \$1.69
40 inches wide, all pure silk, heavy quality, in wide range of shades, also black, white, flesh.

Princess Satin, \$1.49
Light or dark shades, very soft with high satin finish, yard wide, \$1.49.

Silk Poplin, \$1.25
36 inches wide, in a complete line of wanted shades, also black and white.

Black Taffeta, \$1.39
36-inch black chiffon taffeta for skirts and dresses, Monday, special at \$1.39.

Burgess-Nash Co.—Main Floor.

Handkerchiefs Will Be the Popular Gift This Christmas

THESE suitable, convenient, sure-to-please gifts were never more appropriate than this Christmas, when everybody wants to spend Christmas money for things that will not be wasted. These are some of the kind you'll like:

Women's Handkerchiefs, 3 for 75c
Plain white or dainty colored embroidery in corners, 3 in a box, 75c.

Women's Handkerchiefs, 3 for 39c
Fine sheer Swiss, plain white or colored embroidery in corners, 3 in a box, for 39c.

Initial Handkerchiefs, 6 for 75c
Women's initial handkerchiefs of sheer lawn, embroidered in white or colors, at 6 for 75c.

Initial Handkerchiefs at 25c
Women's pure Irish linen handkerchiefs, with hand embroidered initial, special at 25c each.

Men's Linen Handkerchiefs, 25c
Fine linen with 1/8, 1/4 and 1/2-inch hems; very special at 25c each.

Burgess-Nash Co.—Main Floor.

Practical Christmas Gifts from the Housefurnishing Section in the Down Stairs Store

THERE could be nothing more appropriate or more practical as a gift in this day of conservation, than something for the home. This idea:



Casseroles, Nut Bowls, Crumb Trays, Lunch Boxes, etc.
Casseroles, heavy brass frame, nickel plated, 8-inch size, guernsey inset, \$1.95.
Parson's nut bowls with iron block and hammer, mahogany bowl, \$2.50.
Nickel crumb tray and scraper, a set, 50c.
Universal lunch boxes, complete with Thermos bottle, \$3.25.
Nut sets, consists of nut cracks and 6 nut picks, set, 25c.

Electric toasters, \$2.75.
Electric percolators, \$8.00.
Electric irons, \$3.50.
Electric waffle irons, \$10.00.
Electric washing machines, \$55.00.
Electric vacuum sweepers, \$30.00.
Electric vibrators, \$12.50.
Electric heating pads, \$5.15.
Electric immersion in heater, \$4.50.

Electric chafing dishes, \$13.50.
Electric curling irons, \$4.50.
Electric grills, \$7.50.
Wear-Ever aluminum sauce pans, 2 1/2 quart size, 69c.
Wear-Ever aluminum covered roasters with rack, \$4.00.
Cast aluminum fry pans with wood handles, \$2.48.
Cast aluminum waffle irons, cast iron frame, \$2.95.

Burgess-Nash Co.—Down Stairs Store.

MERCHANDISE and Glove Certificates

Are more popular than ever this season with people whose shopping time is limited or with those who cannot determine what gift to send. These certificates are exchangeable at any time for merchandise, and issued for any amount.

Surplus Stock and Sample Lines of Holiday Novelties

Bought From Morris, Mann & Reilly, Manufacturers and Importers, New York, Chicago and Paris.

At But a Fraction of the Usual Price

EVERY item included is very appropriate as a Christmas gift and the best part of it all is, the great variety of selections and the wonderful values offered.

French Ivory Toilet Pieces at a Tremendous Price Reduction

Hair brushes, 39c to \$4.75.
Jewel boxes, 50c to \$3.98.
Clocks, 1 and 8 days, \$1.95 to \$4.95.
Picture frames, 19c to \$1.25.
Hand mirrors, 75c to \$4.75.
Trays, 15c to \$2.98.
Perfume bottles, 29c to \$1.19.
Manicure articles, 10c to 49c.
Shaving mugs, \$1.29 to \$3.19.
Shaving brushes, 79c.
Hair receivers, 25c to \$2.98.
Powder boxes, 25c to \$4.50.
Buffers, 19c to \$1.89.
Nail brushes, 25c to 79c.
Scissors, 52c to 79c.
1 lot powder puff boxes, at \$1.00.
1 lot ivory clocks, at \$2.98.
1 lot of manicure pieces, at 25c.

Extra Special French Ivory Sets, at \$1.95 to \$24.50
Consisting of 5 to 25 pieces in each set, variety of styles and every one at an extra price reduction.

Salve jars, 15c to 49c.
Soap boxes, 25c to 79c.
Combs, at 10c to 89c.
Military brushes, 59c to \$1.98.
Hat brushes, 98c to \$2.25.
1 lot of buffers, at 75c.
1 lot of ivory combs, at 44c.
1 lot manicure sets, fancy box with nail file, cuticle knife and button hook, 98c.

1 lot of manicure sets, consisting of nail file, button hooks, shoe horn, cuticle knife, buffer, ivory stick. Special price, \$1.10.
Many others, such as glove stretchers, tooth brushes, holders, candle holders, vases, shoe horns, smelling salts bottles, etc.



Novelty Jewelry, Mesh Bags, Etc., at a Great Sacrifice

Side Combs, at 10c to 39c
Plain side combs, back combs and barrettes.

Mesh Bags at \$1.00 to \$3.98
Green, gold and silver finish, draw string and silver frame designs at the very attractive prices of \$1.00, \$1.98, \$2.50 and \$3.98.

Ruby Rings, \$5.00
Reconstructed ruby rings, tiffany mountings, special, at \$5.00.

Novelty Jewelry at 10c
Including an assortment of pin sets, two or three on a card, bar pins, hat pins and brooches.

Novelty Jewelry at 39c
Including earrings, unusually pretty designs, sterling silver rhinestone-set bar pins and brooches, very dainty designs. Stone-set hat pins. Very pretty lavallieres with settings.

Novelty Jewelry at 19c
Including sterling silver rings, jet settings, beauty pins, gold plated bar pins and brooches.

Novelty Jewelry at 69c
Including a very unusual selection of earrings, jets, pearls and oriental effects.
Bar pins and brooches in very effective designs, gold filled and silver.

Chiffon Velvet Bags, \$5.95
Beautiful black chiffon velvet bags, also colors, priced special at \$5.95.

Novelty Beads, 19c to \$1.29
Unusually good looking beads, very effective and novel designs, great reductions, 19c, 29c, 69c, \$1.00 and \$1.29.

Oriental Shell Pieces, 29c to \$2.98
Hair pins, casque combs, barrettes, in beautiful coloring effects; ranging in prices, 29c, 39c, 69c, \$1.00, \$1.69 and \$2.98.

Burgess-Nash Co.—Main Floor.

CORDUROY Robes at a Sacrifice

A very special purchase in three groups, including mandarin empire raglan and coat effects, lined with Dresden or China silk, made with adjustable or wide sailor collar, or revers. Patch or barrel pockets, roll edge and rope girdle. The shades are coral, prairie, wistaria, copenhagen, pink, blue, lavender and rose. The prices are: \$2.25, \$3.95, and \$4.95.

Burgess-Nash Co.—Second Floor.

Gift Suggestions for the Little Folks at Christmas Time

PRACTICAL gifts that are so acceptable and always appreciated by fond mothers; this as an idea:

Enamel clothes trees, white, pink and blue, \$1.50 to \$1.95.
Baby trimmed clothes hampers, \$7.50 to \$10.50.
Weighing scales, \$7.50 to \$15.00.
Baby baskets, in natural or enamel, 50c to \$1.50.
Clothes racks, enameled, at \$3.00 to \$5.00.
Celluloid novelties, 25c to \$2.50.
Celluloid nursery rattles, 25c to \$1.50.
Nursery toys, 25c to \$3.50.
Cashmere wrappers, at \$1.50 to \$5.00.
Tufted silk robes, \$2.50 to \$6.00.
Carriage robes, \$1.00 to \$10.00.
Cashmere shawls, 50c to \$3.50.
Cashmere sacques, 50c to \$5.00.
Baby moccasins, 35c, 50c to \$2.00.
Coat hangers, 50c to \$2.50.
Bootees, 25c to \$3.50.

Baby mittens, 25c to \$1.50.
Baby bibs, machine and hand made, 25c to \$2.50.
Baby long and short hand made dresses, 75c to \$15.
Baby bonnets, machine and hand made, 75c to \$10.
Vanta sleeping garments, 75c to \$1.00.
Baby sweater sets, \$3.50 to \$10.00.
Baby leggings, 75c to \$1.50.
Baby crib blankets.
Baby coats, silks and cashmere, \$5.00 to \$25.00.

Burgess-Nash Co.—Second Floor.

The Big Book Section on the Third Floor Is Filled With Gift Suggestions

THERE is nothing, possibly, that you can give at Christmas time that is more acceptable by both young and old than good books. Our book store on the third floor holds a world of gift suggestions.

Standard Works in Sets
Stevenson, 10 vol. set, cloth binding, \$9.00.
Thackeray, 10 vol. set, cloth binding, \$10.50.
Hugo, 10 vol. set, 1/2 leather binding, \$15.00.
Reade, 12 vol. set, 1/2 leather binding, \$15.00.

Books About the War
"Private Pete"—his own story, \$1.50.
"My Four Years in Germany," by Gerard, \$2.00.
"On the Edge of the War Zone," by author of "Hill Top on the Marne," \$1.25.
"Salt of the Earth," by Sedgwick, \$1.40.
"The Worn Doorstep," by Sherwood, \$1.25.
"My Home in the Field of Honor," 60c.

New Fiction
"The Dwelling Place of Light," by Churchill, \$1.60.
"The Sheaf of Bluebells," by Baroness Oregy, \$1.35.
"The Green Mirror," by Hugh Walpole, \$1.50.
"Hearts Undaunted," by Athenson, \$1.30.
"The Major," by Ralph Connor, \$1.40.
"His Own Country," by Paul Kestor, \$1.50.
"The Wanderers," by Mary Johnston, \$1.35.

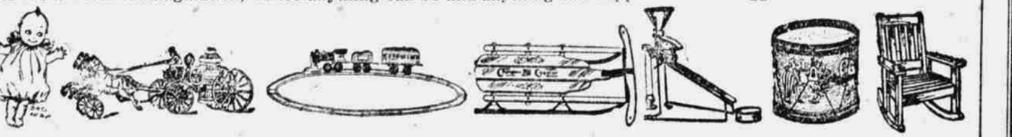
In the Children's Book Store
For instance, there's the—
"The Real Mother Goose," popular editions with colored illustrations, \$1.50.
Burgess bed-time stories, 50c.
The Kewpie Primer, at 50c.

Burgess-Nash Co.—Third Floor.

Toys and Dolls Are What the Children Want and Dear Old Santa Claus Wants to See and Greet the Children

SO bring them with you to Toy Town—let them slip into dear old Santa's ear what they want him to bring them for Christmas. And, when it comes to toys—my, such a variety—everything you can imagine to make the little hearts glad on the happiest day of them all—Christmas.

Look out there! Step aside quick!—do you want to get run down by those high-spirited, prancing steeds? 'Oh, look over there! the soldier-boy doll is "striking up an acquaintance" with that pretty doll just from Paris. Indeed, many things happen in Toy Town every minute, for Toy Town is a world all to itself, and a great wonder-world, too. For it's a world of imagination, where anything can be and anything can happen. These suggestions:



Mechanical Toys 50c to \$1.50
Jves' mechanical toy trains.

Electric trains
Iron trains
Drums, Horns,
Horse and wagon
Wash day outfits

Bears, Elephants
Soldier boys
Baby girls
Campbell kids
Writing desks

Tricycles
Velocipedes
Meccano sets
Structo sets
Erecto sets
Blocks

Games
Mechanical toys
Shoo-flys
Doll beds
Fire engines
Etc., Etc.

Sleds
Flexible Flyers, all sizes, \$3.50 to \$15.00.
Fire Fly, \$1.75 to \$3.25.

Burgess-Nash Co.—Down Stairs Store.

BURGESS-NASH COMPANY

The Christmas Store for Everybody