

### BUSINESS BRISK IN REAL ESTATE

**Realtors Declare Men Now Receiving Better Wages Than Ever; Discuss "Own Your Home" Move.**

The "own your home" agitation is coming to the front again with the real estate men of Omaha. At the meeting of the Omaha Real Estate board last Wednesday much time was consumed in discussion of this subject. Some argued that the home is the base from which soldiers are supplied, and that a better grade of men will come from the owned homes than from those rented. Others argued also that patriotism is stronger among the home owners than among the home renters.

**Good Wages Paid Now.**

Some questioned whether the financial condition of the people at this time is ripe for an "own your home" campaign, but others held that at few times in history were able-bodied men so universally employed at good wages as now.

That there is a change in the building situation was evident in the discussion at this meeting. C. G. Carlberg stated that in his Parkvale addition, he was selling the houses he is building faster than he can finish them, because the people of the South Side are all employed at good wages and are in a better condition to buy them than they have been for years. It was also said that other builders had found no trouble in disposing of their houses, while Tukey & Son and others, who have been handling older properties, have found a renewed market for second-hand homes quite brisk during the last 60 days. The opinion is pronounced that next year will see an increased demand for homes.

**Urge Officers to Buy.**

Following the meeting in a discussion of the debate that had taken place, one realtor said to another that there could be no greater inducement to the young soldiers to save their money, especially the young officers, than to begin buying a home or a lot that in time could be worked into a home.

**Realtors in Gotham Urge**

**Officials to Save Money**

The Real Estate board of New York is showing in its Monthly Bulletin great interest in the new government and the financial conditions of the nation's metropolis.

This board, which does not meddle in politics, calls the attention of the new government in a brief, well stated letter to the fact that New York is heavily in debt, has nearly exhausted its borrowing capacity, and the annual tax on real estate is rapidly approaching the limit imposed by law. Real estate in New York, as in most cities, bears the principal part of the expense of the city government.

The board urges the new government to limit the budget and to be exceedingly guarded as to expenditures, and urges that tax commissioners should be selected for their unquestioned qualifications as experts on real estate values. This has led some prominent Omaha realtors to wonder what will be the attitude of the real estate board toward the constantly increasing burden upon real estate of the city government, and the policy which must be set by the government, which will take charge in Omaha next May.

**Hard Drive to Top of Pike's**

**Peak Proves Allen's Mettle**

One of the many trial tests given the new Allen 41 touring car while in Colorado recently, was a hard drive from Denver to the summit of Pike's Peak, a distance of 135 miles. The ease with which the climb was negotiated and the absence of any trouble whatsoever is proof that the 1918 Allen is a worthy follower of past Allen successes.

From Glencove Inn to the summit a distance of 18 miles, the car climbed 6,000 feet in elevation on second gear, without any overheating or boiling, which is a very unusual performance for even much higher priced cars. For the convenience of many tourists, it has been found necessary to place special stations along this roadway for renewing the water supply for radiators.

Other testing grounds for the Allen "41" were gruelling hills of Pennsylvania and the sands of Texas. Thus it can be recognized that the 1918 Allen cars have been given tryouts that insure successful performance under any ordinary conditions.

**Corn in State Now Becoming**

**Hard, Says Papillion Farmer**

"About two-thirds of the corn in Sarpy county is fit to crib," said J. B. Grinnell of Papillion, secretary of the Nebraska Farm congress. "I believe that percentage holds good throughout the state, taken as a whole, while, of course, there are spots where the corn is softer than in other localities. This farmers are taking every precaution in Sarpy county to save the corn. Those who found that they cribbed too early have taken the corn out again, sorted it, and recribbed the solid corn, while they are rapidly feeding the soft."

**New York Realtor Says**

**Biggest Boom is Here**

Charles F. Noyes, one of the executive governors of the Real Estate board of New York, writes in the Monthly Bulletin of that board an exceedingly interesting article on the topic, "To Those Who Buy It Wisely." The opening sentence indicates the feeling in real estate circles all over the country.

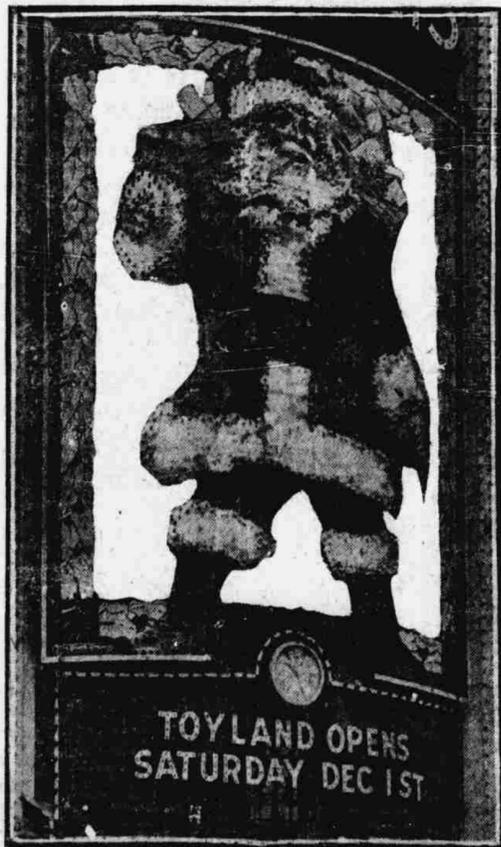
"We are the commencement of the biggest and yet the most logical and conservative real estate boom affecting city real estate generally that we have witnessed in the last 20 years."

**Wilson B. Heller Receives**

**Commission at Ft. Sheridan**

Wilson B. Heller, an Omaha boy, got a first lieutenantcy in the artillery at Fort Sheridan, Ill., at the second officers' training camp. He was graduated from Omaha High school in 1910 and from Missouri State university in 1914. He took post graduate course there and in 1915 received a state teacher's certificate, followed by two years' teaching of agriculture and allied sciences at Lovington, Ill., and Decorah, Ia., high sch.

### Immense Santa Claus Greet All Kiddies When They Go Down Town



The large picture of Santa Claus on the corner of the Brandeis clothing building at Sixteenth and Douglas streets, is attracting the attention of immense throngs every day. In addition to this being the biggest electrical lighted Santa Claus sign in the country, it is significant of the fact that it marks the headquarters of Santa Claus, also. The sign is lit with 1,500 incandescent lamps and the figure of Santa Claus is 40 feet wide and 60 feet high, a veritable Gulliver of a Santa Claus. This electric sign makes one of the most attractive days as well as night displays in the entire city, standing out in bold relief in the busiest section of the city, and adds materially to the holiday spirit which is rife at this season of the year.

### LIP-READING CLASS TO OPEN IN OMAHA

Prominent Citizens Afflicted With Growing Deafness to Take Up Study; Engage Instructor.

A school of lip-reading or speech interpretation is to be opened in Omaha by Miss Emma B. Kessler, graduate of the Central Institute for the Deaf and the New York School for Hard of Hearing, New York City.

Several prominent citizens, who are afflicted with growing deafness, have become interested in her work and signified their intention of taking up the study.

A meeting open to the public will be held at the home of Guy Liggett, 4823 Douglas street, Monday night. Miss Kessler will explain in detail how the work of substituting the eyes for the ear can be mastered by adults in less than a year.

**Will Benefit Soldiers.**

In the opinion of Miss Kessler, this work will enter into a much larger field when American soldiers abroad begin returning, a large percentage of whose hearing will be affected by the tremendous shell shocks and gun explosions. England, France and other warring nations have compelled many of their men to learn the art, she declares.

Miss Kessler was formerly a teacher in the high schools of LaFayette, Ind., when forced by growing deafness to give up this work. She found the work of lip-reading such a great help to her that she decided to become a teacher and now devotes her time to helping others similarly afflicted.

"Lip-reading is the art of understanding a speaker's thought by watching the movements of his mouth," declares Miss Kessler.

Thirty-five Lessons. The regular course consists of 35 lessons. The purpose of this course is to give the pupils a thorough understanding of the principles of lip-reading so that they will be able to continue study at home.

The lip-reading study has been endorsed by Frank W. Booth, superintendent of the Nebraska School for the Deaf, Henry W. Rothert of the Iowa School for the Deaf, and Drs. Harold Gifford, W. P. Wherry and W. P. Haney.

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## DEARBORN ATTACHMENT

You can build any kind of a truck, capacity of two tons or less, with a Dearborn attachment.

Pick the old car which you think will best serve your needs and build a truck to your own liking.

**\$350**

F. O. B. Chicago

and a FORD makes a ONE-Ton FORD-DEARBORN TRUCK

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and a FORD makes a TWO-Ton FORD-DEARBORN TRUCK

**\$500**

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**JONES-OPPER CO.**

2043-45 Farnam St., OMAHA, NEB.  
Distributors Eastern and Northern Nebraska and Western Iowa.

**A. H. JONES**

HASTINGS, NEB.  
Distributor Southern and Western Nebraska and Northern Kansas.

### REALTORS DEBATE ON SECRETARYSHIP

Omaha's Board May Employ Executive Whose Duties Would Be of Broad, Practical Scope.

Shall the Omaha real estate board open an office and employ an executive secretary? This will be a serious question for this organization during the month of December. A number of cities are now employing such secretaries, who make themselves very useful, not only to the members of their respective boards, but to the city at large.

One of the activities of such a secretary in Omaha has already been discussed and would be to further the market for judicial and other sales of real estate of a public nature.

It is agreed that an official would well earn a good salary by the increased returns that could be secured in bringing before the realtors of the city before every judicial sale the character of the property, its location, value, liens against it and other information that might encourage its purchase.

Such an official would also be very useful in helping forward the industrial development of the city, securing proper industrial sites, trackage and looking after similar interests.

**Elks Memorial Services At Orpheum Sunday**

A musical program will feature the Elks' memorial service Sunday morning at the Orpheum at 10:30 o'clock. The public is invited.

Members of the Omaha string orchestra, Henry Cox director and solo violinist, with Mrs. Cox at the piano, will be the first number on the program. Four first violins, four second violins, four violas and four cellos compose the orchestra.

The Elks' quartet, composed of J. R. Gerke, Alex Bengtson, C. S. Haverstock and J. F. McCargar; Alice Duval and Hazel Smith Eldridge, soloists, and Miss Loretta DeLone, harpist, with Cecil Berryman as accompanist, are scheduled to round out the entertainment.

The memorial will close with the entire gathering singing patriotic numbers.

**Supreme Court Affirms Opinion in Hauser Case**

Lincoln, Neb., Dec. 1.—(Special).—An opinion of the Douglas county district court has been affirmed by the supreme court in the celebrated Hauser case.

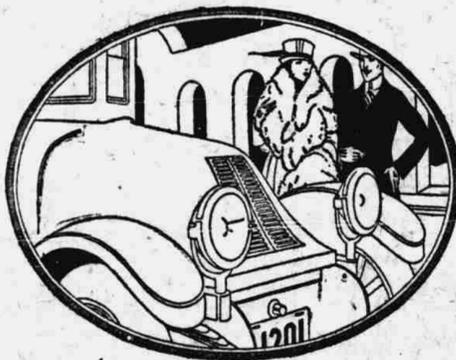
Arthur Hauser is serving a life sentence in the state penitentiary. He was convicted of the murder of William H. Smith, one of the officials of the Woodmen of the World. Smith was killed on the night of October 16, 1915. Hauser, notorious "ape man," was convicted after a sensational trial.

His attorney, Public Defender Horton of Douglas county, appealed the case and argued twice before the supreme court. Hauser, admitting many crimes, always stoutly maintained he was innocent of the Smith murder.

**Building Operation in Omaha Shows Big Increase**

Building operation in Omaha during eleven months of this year were \$730,000 more than the corresponding period of 1916. The figures:

November, 1917, \$769,700; November, 1916, \$726,105.  
Eleven months, 1917, \$7,158,217; 1916, \$6,428,112.



The Franklin Car

## Second-hand Car Ads Show What to Avoid in Automobile Buying

EVERYBODY has been noticing the tremendous amount of newspaper advertising being done to move second-hand cars. With many dealers the Used Car Show has become an annual event.

Much can be learned from used car advertising, when the prices quoted for the different makes and models are considered.

With the average car the biggest single item of expense the first year is depreciation. Besides its loss as an investment it tells another story—its record for service, utility, economy in tires, gasoline and oil.

Used Franklin Cars have always been scarce—scarce enough to have waiting lists of people throughout the country who would rather pay the comparatively high price of a used Franklin than put the money in a new car of wasteful upkeep.

**The Franklin Owner Rarely Changes to Another Make of Car**

Unlike the average motorist the Franklin buyer does not endeavor to settle his choice among three or four makes.

The motorist who buys a Franklin Car has unmistakable reasons for his choice.

The Franklin buyer has for a long time regarded the Franklin as his ultimate car. He is a man who knows the reasons back of the present trend towards the Franklin Car—reasons that have tripled the Franklin building schedules. Reasons that always make Franklin demand exceed Franklin production.

And what are these reasons? One is Economy. On July 13th of this year 179 Franklin Cars, under standard efficiency rules, at points throughout the country established a new record for gasoline economy by averaging 40.3 miles for a single gallon of gasoline.

A similar economy in tires is recorded by Franklin owners themselves. Reports, over a stretch of five years, give 10,203 miles as the average for a set of tires.

Again economy in oil. A Franklin Sedan covered 1046 miles—New York to Chicago—on a single gallon.

**Franklin Scientific Principles Insure Long Life**

The comparatively high prices of the Franklin in used car advertising is the best proof of its long life. Scientific light weight construction, fine materials wisely distributed and direct air cooling combine to minimize friction, wear, tear and unnecessary pounding so common with the average heavy car and destructive to long life.

Reasons for choosing the Franklin are numerous. Every Franklin owner can give them from experience.

But never before has it been so urgent for every motorist to know the full Franklin facts as it is these days—days that clearly indicate that the motorist must ultimately accept either restricted use of his car or curtail unnecessary waste with the Franklin.

Touring Car	2280 lbs.	\$2050.00
Cabriolet	2485 lbs.	\$2550.00
Town Car	2670 lbs.	\$3200.00
Runabout	2160 lbs.	2000.00
Sedan	2670 lbs.	2950.00
Limousine	2620 lbs.	3200.00
Four-pass.		
Roadster	2280 lbs.	2050.00
Brougham	2575 lbs.	2900.00
All Prices F. O. B. Syracuse		

## FRANKLIN MOTOR CAR CO.

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R-U-2-B-1-OF-60