

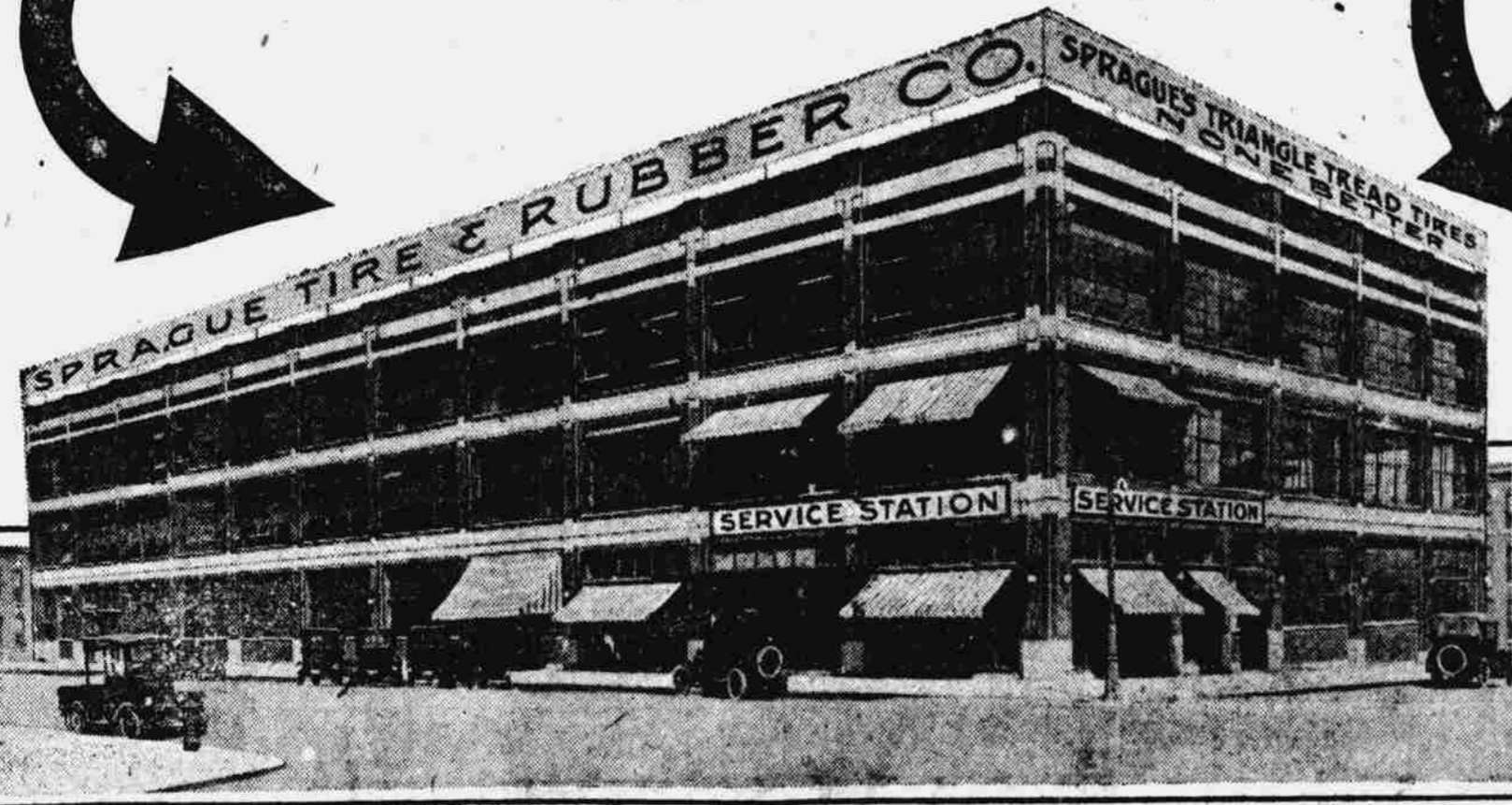
HERE Is the Ground that the Sprague Tire & Rubber Co. Bought



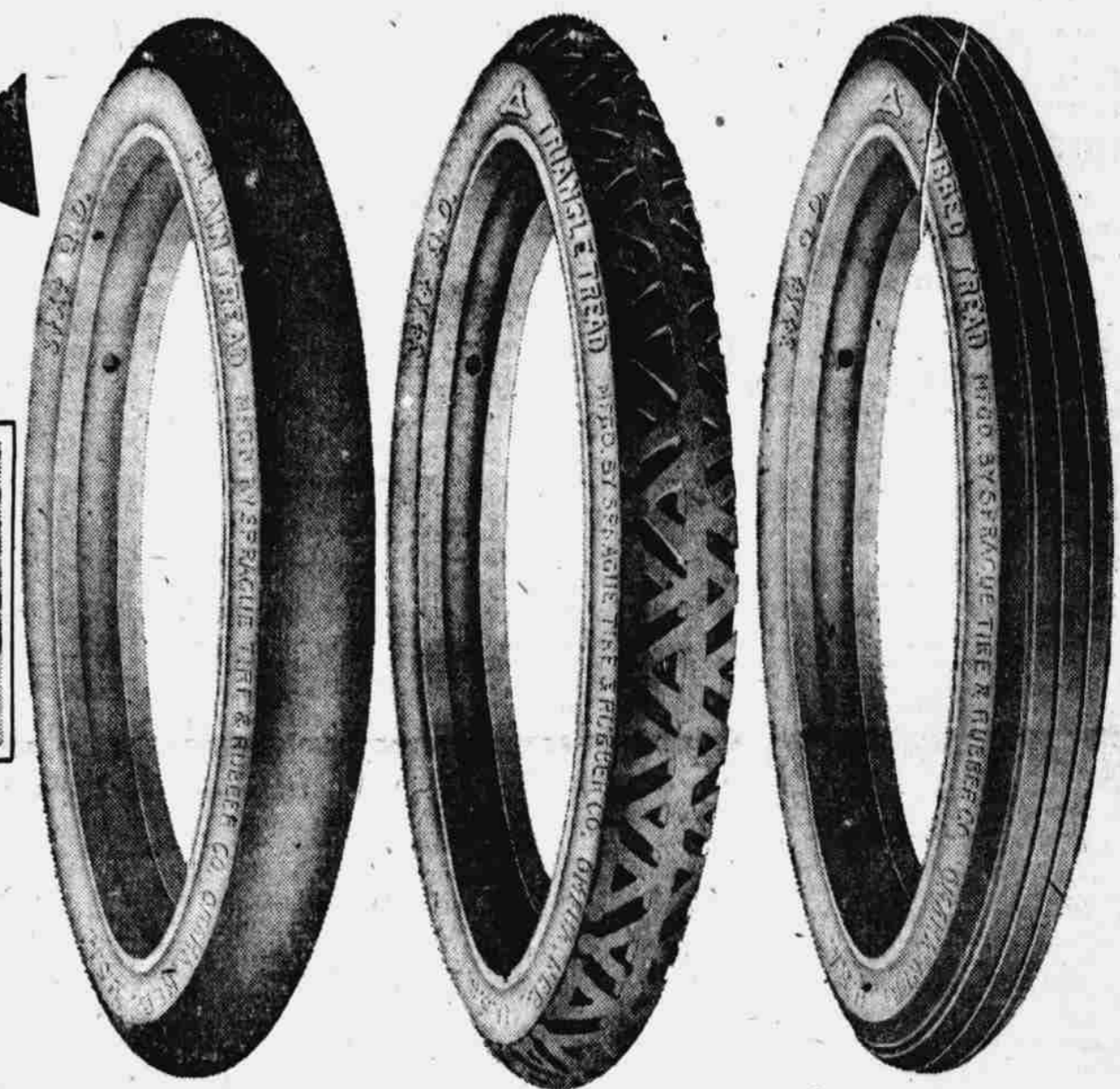
The Sprague Tire and Rubber Company has purchased the ground which has a frontage on IZARD Street extending the entire length from 18th street to 19th street. This gives them 278 ft. on IZARD street, 142 ft. on 18th street and 76 ft. on 19th street.

Very early in December, 1917, they will commence breaking ground for the new factory. They expect that on or before July 1, 1918, they will be turning out from this factory every day not less than 200 tires and not less than 150 tubes per day.

HERE is the factory that will be built on the ground that the Sprague Tire & Rubber Company bought



HERE Are the Tires that will be manufactured in the factory that will be built on the ground that the Sprague Tire & Rubber Co. bought



We Take Liberty Bonds As Cash

The government has just made an issue of Savings Stamps. We will take these also as cash—for anything which Uncle Sam puts out is good enough for us.

We suggest as the best Christmas gift which can be made by a father or a mother to a son or daughter—by a husband to wife or wife to husband—shares of stock in the Sprague Tire and Rubber Company. Just think what it would mean to you today if your father or mother had purchased for you a few shares of stock in the B. F. Goodrich Company some years ago; \$100 would have amounted to \$69,600; \$1,000 would have amounted to \$696,000.

The Company

The Sprague Tire & Rubber Company has just as good a chance to make big earnings for its stockholders as did any of the other tire companies ever organized.

The Sprague Tire & Rubber Company is incorporated under the laws of the state of Nebraska for \$1,500,000, of which \$1,000,000 is 7% preferred, cumulative, participating, voting stock and \$500,000 is common stock.

It is a part of the articles of incorporation that this preferred stock shall always remain 7% preferred, cumulative, participating, voting stock, and that no vote of the directors can ever change this.

The par value of both the preferred and the common is \$50 per share.

The first offering of this stock was made about a month ago and hundreds of people here in Omaha and throughout the west have responded liberally by buying this stock.

This company is still offering a limited amount of its stock at \$50 per share, its par value, and is also offering with this limited amount of stock one share of common stock, free, with each two shares of preferred stock purchased.

Do not wait until the allotment of stock at \$50 per share, which carries with it one share of common stock free with each two shares of preferred stock purchased, is all subscribed for, **BUT BE WISE—ACT TODAY—FILL OUT AND MAIL RIGHT NOW BEFORE IT IS TOO LATE, ONE OF THESE THREE COUPONS.**

DIVIDENDS

On October 23d and 24th, 1917, the Sprague Tire & Rubber Company announced in the columns of this paper that they believed no man will have his money in this company to exceed twenty months before he will receive approximately 30% dividends on his preferred stock and 23% dividends on his common stock.

It is part of the articles of incorporation that every stockholder in this company may be

able to buy his tires at a discount of 20% from this company's list price, and this cannot be changed by a vote of the directors.

Hence, every stockholder in the Sprague Tire & Rubber Company, whether he owns one share of preferred stock or one hundred shares of preferred stock, is allowed to buy tires of this company at 20% from their list price.

REFERENCE ON E. H. SPRAGUE—ANY BANK OR BUSINESS HOUSE IN OMAHA.

HERE Is how dollars have grown when invested in the stock of tire companies

\$1,000	Republic Rubber Co., Amount Invested \$1,000 Became Worth	\$ 80,000
\$1,000	Fisk Tire & Rubber Co. Amount Invested \$1,000 Became Worth	120,000
\$1,000	Diamond Rubber Co. Amount Invested \$1,000 Became Worth	150,000
\$1,000	B. F. Goodrich Company Amount Invested \$1,000 Became Worth	696,000
Authority—Chicago Herald, March 18, 1917.		
\$1,000	The Mohawk Rubber Company began business in 1913 at Akron, Ohio. Up to December 1916 an original \$1,000 investment in this company had become worth	12,000
\$1,000	Up to December 1916 an original \$1,000 investment in the Firestone Tire & Rubber Company had become worth	120,000
\$1,000	Up to December 1916 an original \$1,000 investment in the Good-year Tire & Rubber Company had become worth	250,000

Authority—Andrews & Company, Investment Bankers, Chicago, New York, Philadelphia, Pittsburgh, Cleveland, Detroit. Statement Issued December, 1916

CASH COUPON NO. 1

SPRAGUE TIRE & RUBBER COMPANY,
1106-7 W. O. W. Bldg., Omaha, Neb.

I hereby authorize the Sprague Tire & Rubber Company to issue and deliver to me shares of its 7% preferred, cumulative, participating, voting stock at its par value, \$50 per share, which stock is fully paid and non-assessable, according to the company's subscription plan.

It is understood that there shall be issued and delivered to me one share of its common stock free with every two shares of preferred stock which I purchase. This purchase entitles me to buy my tires at 20% discount from the company's list price.

I hereby enclose dollars, payment in full.

Name.....
Street.....
City or Town.....
(B) State.....

CASH COUPON NO. 2

SPRAGUE TIRE & RUBBER COMPANY,
1106-7 W. O. W. Bldg., Omaha, Neb.

I hereby authorize the Sprague Tire & Rubber Company to issue and deliver to me one share of its 7% preferred, cumulative, participating, voting stock at its par value, \$50 per share, which stock is fully paid and non-assessable, according to the company's subscription plan.

As I am purchasing only one share of stock it is understood that I receive no common stock, but by owning one share of preferred stock I receive the privilege to buy my tires at 20% discount from this company's list price, the same as any other stockholder.

I enclose herewith \$50, payment in full.

Name.....
Street.....
City or Town.....
(B) State.....

INFORMATION COUPON

SPRAGUE TIRE & RUBBER COMPANY,
1106-7 W. O. W. Bldg., Omaha, Nebraska.

Please send me full particulars regarding the Sprague Tire & Rubber Company.

If satisfied that the investment is good I might invest dollars.

This coupon obligates me in no way whatsoever to buy stock.

Name.....
Street.....
City or Town.....
(B) State.....

Sprague Tire & Rubber Company, 1106-07 W. O. W. Bldg., Omaha, Neb.