



## AVERS AUTO MEN HAVE NO REASON TO BE ALARMED

Omaha Dealer Says Industry  
Has No Need to Be Appre-  
hensive as to Govern-  
ment's Plans.

J. M. Opper of the Jones-Opper Motor company returned from the Reo factory Saturday morning with the news that the automobile situation is clearing up and that there is no need for alarm among the numerous automobile dealers regarding the position which the government will take with regard to the passenger car industry.

The plans of the government, according to R. H. Scott, vice president and manager of the Reo Motor Car company, Lansing, Mich., have changed materially, and instead of finding it necessary to hamper the manufacturers of passenger cars, a satisfactory plan has been worked out which will enable the government to foster and encourage them.

**Use Machine Shops.**  
There are thousands of machine shops located at various points throughout the United States which are equally well equipped to do much of the work outlined by the government for the automobile factories. These machine shops are supplied with first-class mechanical equipment and labor and are anxious to get government contracts.

However, there is no inference that the automobile manufacturers are not willing to sacrifice everything to aid the government. They have already pledged themselves and stand ready to answer any government request.

It is an economic necessity, however, to keep the automobile industry in a sound, healthy condition. There are upward of 27,000 automobile dealers in the United States.

To disrupt this large organization would mean crippling the third industry in the United States.

**Do Everything Possible.**  
After carefully considering the question, the government officials, according to Scott, have agreed to do everything possible to aid the automobile men and not to take drastic action which would lead to cutting off the supply of passenger cars.

The present plan, according to Scott, will not call for a definite cut in production, but will allow the manufacturers to proceed as before. "Production will only be cut in case of necessity, and in view of the possibilities offered in the many machine shops throughout the country, the outlook is bright.

### Dodge Bros. Commercial Car Ready for Market

Dodge Brothers dealers in the United States and Canada are beginning to receive their first consignments of Dodge Brothers commercial car. Already this car has been proclaimed a favorite in the commercial field, and dealers are preparing for a demand as heavy as that which has greeted the other Dodge Brothers products since they came on the market three years ago.

The building of the commercial car has been influenced by the frequent and consistent demand for Dodge Brothers chassis for commercial purposes. The mechanical features of Dodge Brothers standard touring car were so well adapted to use for light commercial work that hundreds of business concerns bought the chassis alone and had special commercial bodies built to suit their requirements. Naturally, this practice led to a demand for a light commercial car as a part of the Dodge Brothers, regular line of cars.

### Delco Service Station Will Distribute New Piston Rings

Announcement has been made by R. C. Smith of the Delco Exide service station that it will distribute American hammered piston rings in Nebraska and Iowa.

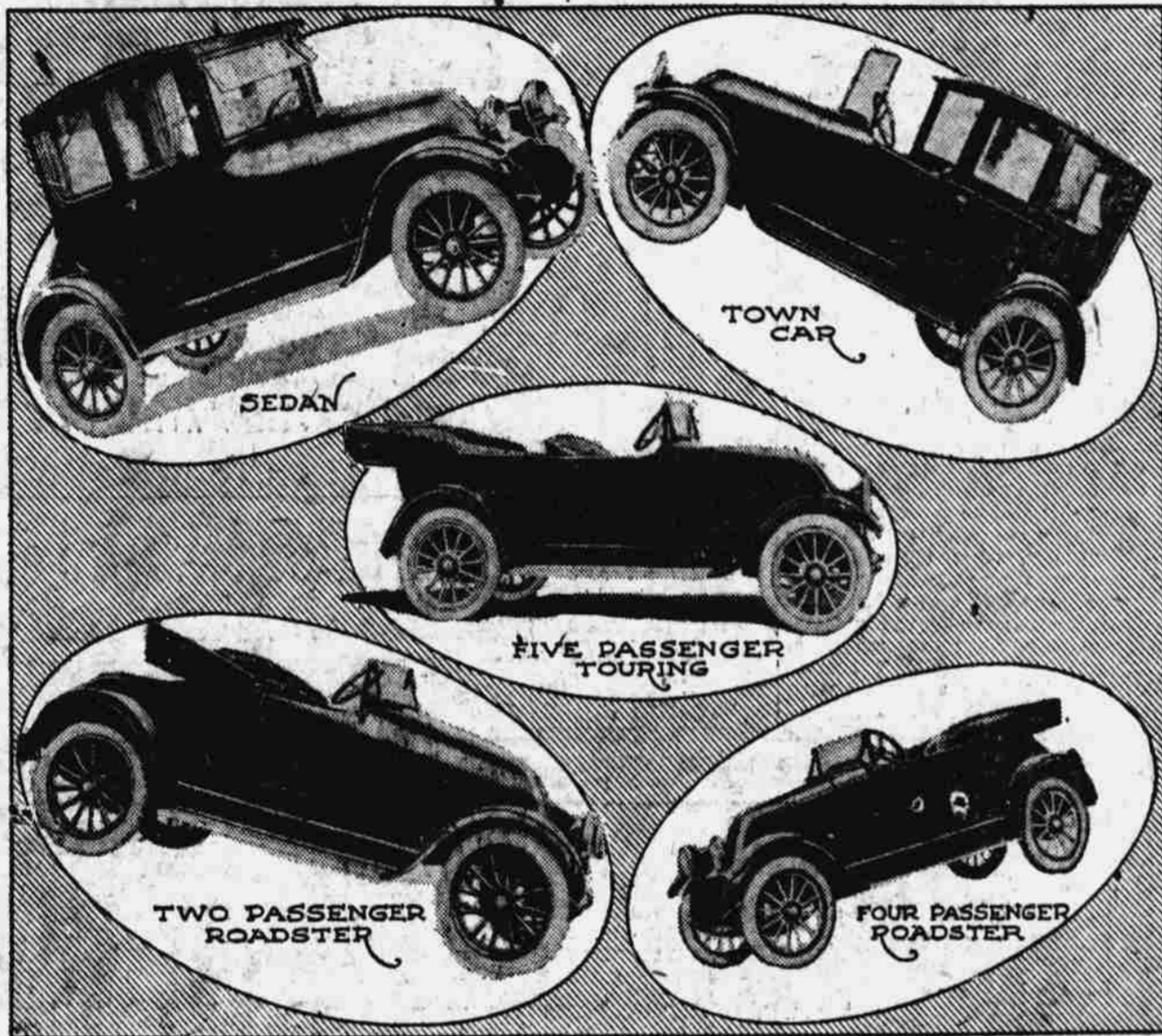
"Piston rings," says Smith, "have been the cause of much concern among motorists and manufacturers. So much waste and harm can be caused by faulty piston rings that the perfection of a perfect fitting piston ring has been the aim of numerous manufacturers for a considerable time.

"The American Piston Ring company of Newark, N. J., has perfected what I believe to be an answer to the question. The careful construction and hammering process make the American hammered piston ring an even thickness and an even strength at all points. This even construction keeps the ring in perfect shape when expanded and when contracted. There is no warping."

### Savage Tire Exhibits One of Hits at Western Auto Show

One of the most interesting exhibits at the Los Angeles automobile show last week was that of the Savage Tire company. Someone in the organization conceived the idea of exhibiting a small rubber tree, together with the various materials used in constructing tires. Most of these materials were shown in the raw state and in the various degrees of refin-

## Franklin Models Which Will Engage In Show-the-Car Contest for Two Weeks



## Five Cars to Be On Exhibition on Auto Row For Two Weeks

These five Franklin models will be used during the next two weeks in the big "Show-the-Car" contest which the Franklin Motor, Car company of Omaha is staging.

This is a national contest and will be participated in by Franklin dealers all over the United States. The plan was conceived with the idea of giving every one, for the asking, a ride in a Franklin car. No obligation is assumed. It is just part of a scheme to advertise the car.

Franklin dealers think that it is worth a considerable amount to them to demonstrate the car to every one. The unique construction, effecting economy from every standpoint, is bound to be impressive, and they want to acquaint every one interested in motor cars with the Franklin. Persons who wish to avail themselves of this opportunity to see the Franklin in operation need but phone the Franklin Motor Car company.

## Scout Membership Rolls Show Big Gain in Year

A report received last week from national headquarters of the Boy Scouts of America showed a total membership of 275,759, as against a total of 202,033 a year ago. An increase of 40 per cent in one year is considered as indicative of the growing popularity of the organization. At the present time there are 12,891 troops in the United States. C. H. English, local chief scoutmaster, expects there will be a membership of 1,000 in Greater Omaha before the winter is over. There are nearly 900 in the Omaha troops now.

**SAVAGE GRAFINITE TUBES**  
last longer and give greater service because they are the only tubes that have graphite vulcanized into the surface. Prevents deterioration, sticking, friction and heating. Renders soapstone unnecessary. Lengthens life of tube.

238

## Thanksgiving

for Savage goodness. Goodness—highest quality—is the foundation of Savage mileage. As you spin along, miles and miles beyond the limit you have found in other tires and tubes, you will join with the thousands of members of the "heap big" Savage "tribe" in thanking goodness—Savage goodness—every day in the year.

# SAVAGE TIRES

Heap big mileage!

Look for the Red Savage Sign

**THE SAVAGE TIRE CORPORATION**  
San Diego, California

We have a distributor near you

<b>Omaha Savage Sales Co.</b> 1612 Chicago St. Phone Doug. 3311. Omaha, Neb.	<b>W. F. Shadden</b> 167 1/2 West Broadway, Council Bluffs, Iowa.
<b>Monarch Tire Co.,</b> 19th and St. Mary's Ave., Omaha, Neb.	<b>Glen Gerkin,</b> 5914 Center St., Omaha.
<b>Peter Nelsen,</b> Millard, Neb.	<b>C. F. Showalter,</b> Benson, Neb.
<b>E. L. Whitcomb,</b> Fremont, Neb.	<b>J. J. Dougherty,</b> 1023 "Q" St., Lincoln.
<b>Franklin Auto Co.,</b> Seward, Neb.	<b>W. H. Menking,</b> Geneva, Neb.

# STOP THIEF!

**LIST & DISCRIPTION OF CARS STOLEN IN OMAHA**  
\$25 AUTO CLUB REWARD for Arrest and Conviction of Thief

Car, Hudson Super-Six, Model, 1916 Touring, Color, Dark Blue, black trim, Lenses, Osgood, Engine No., H-1208, License No., 74783. Tires, Lee, Club emblems. Stolen November 23 from 36th between Farnam and Dodge. Owner—F. B. Aldous, 24th and Farnam Sts. Wire or Phone at Our Expense.

**THE OMAHA AUTOMOBILE CLUB**  
MOTORISTS—This Club is Working in Your Behalf—Why not Cooperate by Joining Us?

**\$965**  
F. O. B. FACTORY

## Here's a Car That's Really Equipped

THE Olympian is complete. It is the only four-cylinder car built that goes to you equipped as you want your car equipped.

Think! On the Olympian you have a bumper, a spotlight, a motometer and an ignition lock.

No other car offers you such equipment.

In addition, you get your choice of a wide variety of colors—colors laid by hand to give you the velvety, lasting finish you ought to have.

The Olympian has beauty, speed, power, endurance—and more.

It has a 114-inch wheel base, those easy-riding cantilever rear springs and deep, soft upholstery. This gives you a sum total of riding comfort unapproached by any car within hundreds of dollars of the Olympian price—\$965.

And you get real economy. The Olympian's smooth-running, high-speed motor averages 18 miles on a gallon of gas.

# OLYMPIAN

Never before have all of these big, important advantages been combined in one car.

And the Olympian costs only \$965!

Come in and see the Olympian! Ride in it. We want you to know this beautiful car as we know it. Ask us to demonstrate.

## DILL & TORRING

2209 FARNAM ST. OMAHA. PHONE DOUG. 2500.  
Dealers—If interested in a live proposition, wire, phone or write.

OLYMPIAN MOTORS COMPANY, Pontiac, Mich.