

Friday, November 23, 1917

Store Hours Saturday
8:30 A. M. to 9 P. M.

BURGESS-NASH STORE NEWS FOR SATURDAY

Do Your Christmas Shopping
Early in the Day.

Phone D. 137.

A Special Patriotic Musical Concert Will Be Given In Our Store Saturday Morning From 9 to 11 A. M., To Which Everybody Is Invited

Announcing for Saturday an Extreme Price Reduction of New Trimmed Millinery at \$3.95



WE'VE selected a limited number of smart dress hats from our higher priced assortment and have reduced them for quick selling Saturday.

Gold Lace Hats Silver Lace Hats Lyons Velvet Hats
Dress Hats Street Hats Pattern Hats

It's a way we have of adjusting our stock. Too many trimmed hats, hence these radical reductions. We advise early selection. At \$3.95.

Any Child's Hat in the House, 1/2 Price No Restrictions

An offer that should appeal to every thrifty mother. Every hat made of the finest quality. All sorts of quaint shapes and sizes.

Burgess-Nash Co.—Second Floor

Women's Gloves for Present Wear Or for Christmas Gift-Giving

FINE French kid gloves, perfect in fit and workmanship, black, white and colors, \$2.50 to \$3.00.
Wash leather gloves, exceptional values at \$2.00 and \$2.50 pair.
Arabian mocha gloves, silk lined and unlined, at \$2.50 to \$3.00.
Double silk gloves, at \$1.00 and \$1.50 pair.
Chamoisette gloves, at \$1.00, \$1.25 and \$1.50.

Special Values, at 69c

Women's heavy quality chamoisette gloves (washable), in black, white, gray and brown, exceptional values, at 69c pair.

Women's Kid Gloves, \$1.50 a Pair

The assortment consists of kid gloves, samples, also soiled and mused gloves taken from our own stock, in black, white and colors. Not all sizes in every color, but all sizes are represented; \$1.50 pair.

Burgess-Nash Co.—Main Floor

Extra Special!

Women's Novelty Lace Boots, at Less than Factory Cost

THEY'RE the short lines and broken pair assortments remaining from the season's selling. In every instance the sale price Saturday is way below the original factory cost.

Included are:

- Ivory kid vamp, cloth top to match, turn sole, covered Louis heels.
- French gray kid vamps, cloth tops to match, turn soles, covered Louis heels.
- Dark gray kid vamp, kid heel foxing, welt soles, kid covered heels.

All Reduced to \$6.95



Saturday Is Children's Day

In our Second Floor Shoe Section:—Educator shoes for girls and boys, the shoe that has room for five toes, the shoe made to fit growing feet as they should and at the same time look and wear well.

Burgess-Nash Co.—Second Floor

Opening the Christmas Handkerchief Store With Piles of Snowy Whiteness

A REMARKABLE showing—as fine and lovely and dainty things this year as ever in our history. Plenty of every day, practical handkerchiefs for everybody.

Plenty of initials to suit all tastes.
Plenty of colored and fancy handkerchiefs.
And also some very exquisite things that are already in great demand by people who appreciate their daintiness.

Handkerchiefs for Women

Fine linen with 1/4, 1/2 and 3/4-inch hem, 25c.
Linen handkerchiefs, embroidered initial, 25c.
Fine Swiss handkerchief, tape border, 15c.
Swiss handkerchiefs, full size, each, 10c.
Silk crepe and fine Jap silk, 50c to \$1.50.
Khaki colored handkerchiefs, full size, at 15c.

Handkerchiefs for Men

Splendid quality, sheer linen, with initial, 25c.
Fine linen, with filet initial in corner, 35c or 3 for \$1.00.
Pure linen, with embroidered corner, at 25c.
Novelty handkerchiefs, colored edges, each, 15c.
Fine linen handkerchiefs, plain hemstitched, 12 1/4c and 15c.
Silk crepe, hemstitched and fancy corners, 10c to 25c.

Burgess-Nash Co.—Main Floor

Dainty Party Dresses for Thanksgiving Affairs \$25.00, \$29.50, \$35.00 and Up



MOST alluring in their dainty newness and expressing fashion's newest ideas, are these dancing frocks, party dresses and evening gowns.

A range of colorings, styles and materials that provides for every taste.

Taffeta, satin, tulle, georgette crepe and velvet, in beautiful combinations of colors and materials. Dainty touches of beads, French flowers and gold and silver laces. Harem and bustle skirts.

Burgess-Nash Co.—Second Floor

YOUR Personal Christmas Cards

Should be engraved now, most people like to choose the cards they want when the assortment is newest and freshest and this is the best time. There has never been so many or such attractive cards as this year's; with few exceptions they are our own exclusive designs.

Burgess-Nash Co.—Main Floor, South Aisle

WOMEN'S Union Suits, at \$1.50

Fine white cotton union suits for women, made low neck and sleeveless or Dutch neck with elbow sleeves and ankle length. Regular sizes, at \$1.50.

Women's Vests, 50c

Women's white cotton vests, fine weave band tops, low neck and sleeveless, special, at 50c each.

Children's Union Suits, 75c

Children's union suits, cotton, fleece lined, open or drop seat, ages 12 years, at 75c.

Burgess-Nash Co.—Main Floor

BIG Yellow "Mums," at 15c



For Saturday our cut flower section offers chrysanthemums, yellow, pink and white, at 15c each.

Roses and carnations, specially priced.

Burgess-Nash Co.—Main Floor

CANDY Day at Burgess-Nash

Pure, wholesome candies, the kind that tastes like more. Carmels, fresh made, assorted flavors, 33c lb.
Cocoanut and peanut brittle, fresh made, at 29c lb.

Burgess-Nash Co.—Main Floor

PEARL BEAD NECK-LACES, 50c Up

A most attractive collection in neck and opera length, uniform and graduated beads. Very desirable as gifts, at 50c to \$50.00.

Burgess-Nash Co.—Main Floor

WOMEN'S Thread Silk Hose, 75c

Pure thread silk boot hose, with double garter tops, full fashioned regular made foot, black, white and colors, special Saturday, at 75c pair.

Women's Hose, 35c

Fine quality black cotton hose, full seamless, ribbed tops, in regular or extra sizes, special, at 35c.

Women's Hose, 69c

Silk and fiber hose, seamless, with double tops in black or white, for Saturday, special at 69c pair.

Burgess-Nash Co.—Main Floor

Have You Seen Our BLOUSES? There's One for Every Occasion

There's a Large Choice of Styles, Materials and Colorings
Blouses of Georgette Crepe, at \$6.50, \$7.50, \$8.50 and Up

The majority being beaded and embroidered, others lace trimmed, tucked and hemstitched. Colorings are white, flesh, black, navy.

Crepe de Chine Blouses, at \$3.95, \$5.95 and Up

Tailleur models with collars that can be worn high or low, long sleeves, plaited, tucked and hemstitched effects.

Burgess-Nash Co.—Second Floor

Silverware for Thanksgiving Table Specially Priced Saturday

HAVE you all the silverware you'll need for the Thanksgiving dinner? These few suggestions from many:

Specials at \$1.00

A group of special items including silver plated jam jars, etched glass vases with silver plated frame, etched glass lemon dish and fork, sugar tray, etc., choice, \$1.



Sandwich Plate, \$2.50

Sheffield plate, pierced design, special, \$2.50.

Soldier's Set, for \$1.25

Including knife, fork and spoon of Community Par Plate, for \$1.25.

Tea spoons, set of six, 83c.

Dessert spoons, set of six, \$1.50.

Table spoons, set of six, \$1.65.

Soup spoons, set of six, \$1.90.

Orange spoons, set of six, \$1.64.

Salad forks, set of six, \$2.10.

Sugar shells, each, 35c.

Burgess-Nash Co.—Main Floor

Butter knives, each, 35c.

Cold meat forks, each, 66c.

Berry spoons, each, 90c.

Gravy ladle, each, 82c.

Cream ladle, each, 62c.

Six each, medium flat handle knives and forks, at \$3.70.

26-Piece Set, consisting of six each, dessert knives and forks, six serving spoons, six tea spoons, one butter knife, one sugar shell, in chest, complete, \$7.45.

Burgess-Nash Co.—Main Floor

NEW Books of Popular Fiction, At 60c

"Anne of Avondale," by L. M. Montgomery.
"Pegeen," by Eleanor Hoyt Brainerd.
"The Rainbow Trail," by Zane Grey.
"Michael O'Halloran," by Gene Stratton Porter.
"My Home in the Field of Honor," by Frances Wilson Hurd.
"The Primrose Ring," by Ruth Sawyer.
"Story of Julia Page," by Kathleen Norris.
"Georgina of the Rainbow," by Annie Fellows Johnston.
"Miss Billy's Decision," by Eleanor H. Porter.

Books for Boys and Girls, at 35c

Buy now while the series is complete.
Tom Swift series.
"The Battleship Boys" series.
"The Boy Aviators" series.
"The Boy Scouts," by Payson.
"Frontier Boys."
"Boy Scouts," by Victor.
Ruth Fielding series.
College Girl series.
Burgess-Nash Co.—Third Floor

Lots of Old Fogies Said There Wouldn't Be Any Toys and There Wouldn't Be Any Use of Christmas This Year



Just Let 'Em See This TOY STORE

It is the Christmas Toy Store and everything is ready—whoever has any doubt about a great and glorious Christmas coming this year has only to take a look, to be in the whirling business for a moment and straightway he will turn his now smiling face toward the greatest Christmas of all.

There are thousands and thousands of toys, good and sound and generally very durable.

Bring the little folks down and let them roam through this great collection of toys, you'll enjoy it as much as they; it'll make you feel young again.

Burgess-Nash Co.—Fourth Floor

Mr. Man! Here's the Very OVERCOAT You've Been Looking For, and the Price Is But \$25.00

AND it's a mighty good looking coat, too, much better in style, fabric and value than you would expect at such a low figure. The materials are fancy overcoatings, as well as plain weaves, in shades of blue, tan, gray and brown.

Made the new double breasted trench models with large, convertible collar with belt all around, slash pockets; also belted back and single breasted box styles.

One-fourth lined with a fine quality of silk or satin; every garment built according to our own rigid specifications, the

Burgess-Nash Standard

Which means the very best possible value at the price.

Men's Suits, at \$25.00

Suits for young men and men who stay young. Suits made of the finest foreign and domestic weaves, in a wide selection of patterns and showing every favored style feature. Plain models, traced half belt or belt all around for the younger man; yoke and inverted plait in back; deep vent slash and slant patch pockets, single or double breasted styles. Cheviots, flannels, worsteds, cashmeres; plain colors, stripes and checks. The price, \$25.00.

U. S. Army Uniforms

We are showing a splendid line of U. S. army officers' uniforms and overcoats for all branches of the service. Either ready-to-wear, or made to measure.

Burgess-Nash Co.—Fourth Floor



Here Are by Long Odds the Biggest Shirt Values of the Entire Season, at 95c

AN offering that should claim the attention of every man in Omaha and for miles around, an opportunity to buy high grade shirts at a price not likely to occur again this season.

The sample line of a big shirt maker who employs seventy-five road salesmen; These sample lines are all gathered into one big group and include:

Laundered and fine dress shirts for business wear, consisting of neck bands, soft roll-back cuffs, laundered cuffs, collars attached with soft cuffs and, in fact, any wanted style of shirt made.

The materials include tub and broadcloth silks, fiber and silk fiber and fiber crepe, madras, both corded and plain; percales, cheviots and many other soft materials suitable for men's shirts. All coat cut; positively the finest finished shirts in the country.

This will be a real old-time shirt sale and if you are going to need shirts within the next year, take a tip and buy a year's supply Saturday, at 95c.

Burgess-Nash Co.—Main Floor

TOILET Goods and Druggist Sundries

An appropriate time to lay in a supply for your toilet or dressing table and medicine cabinet.

French ivory combs, 25c and 44c.

French ivory powder boxes, \$1.25.

French ivory hair receivers, \$1.25.

French ivory manicure pieces, 25c.

Military hair brushes, 98c.

Pebecco Tooth Paste... 34c

Colgate's tooth paste, 10c.

Hughes' waterproof ideal hair brushes, special, 89c.

Sacarna toilet water in beautiful packages, four odors, \$1.25.

Fancy pkg. perfumes, 39c.

Gillette Army Safety Razors... \$4.89

Locust blossom perfume, 49c.

Burgess-Nash Co.—Main Floor

MEN'S Soft Hats, at \$3.00

Just the sort of hat you like to wear, comfortable to wear, looks good and is an unusual value at the price; newest shades and shapes, including "Trooper," "Pinch Square" and drop crown, with plain and fancy band, turn down, pencil curl and flat brims, full leather sweat band; at \$3.00.

Men's Caps

Golf styles, full crown, large visors, turn down inside ear bands, plain and fancy colors, 50c to \$2.00.

Burgess-Nash Co.—Fourth Floor

MEN'S Sample Hose, at 23c

Another offering of men's wear that should and will bring forth a generous response.

Men's hose, in gray, black, white and tan shades, with double heels, toes and soles, the sample assortment of a big manufacturer bought at a special price reduction and offered to you this same way.

Very special, Saturday, at 23c a pair.

Burgess-Nash Co.—Third Floor

Special Display and Sale of Men's Holiday Neckwear

ARRIVALS the past week make our Holiday display of men's neckwear very complete.

An assortment we think the best in the city, consisting of knitted crochet, large flowing end, four-in-hands; silks cut straight with the cloth (which insures greater wear), tubular and straight four-in-hands, bat and bow ties made from the finest domestic and foreign English and Italian silks; the Italian silks are from the famous silk market at Como, Italy, made by such well known scarf makers as Welch Margetson Co., London Kaiser, Altman and the Franklin company. Bought months ago and priced on the basis of a year ago cost of silks; prices range, 37 1/2c, 50c, 65c, \$1.00 up to \$4.00 each.

Muffler and Tie Sets in Khaki Color

Khaki colored muffler and black regulation four-in-hand tie, a splendid present for the boys at the front; mufflers or ties sold separate or in sets, in a neat box ready to mail. Prices \$2.00 to \$4.50.

Burgess-Nash Co.—Main Floor



BURGESS-NASH COMPANY

"EVERYBODY'S STORE"