WOMAN'S SECTION OF THE BEE

CONDUCTED BY ADELAIDE KENNERLY, EDITOR AND ELLA FLEISHMAN, ASS'T EDITOR

Society

By MELLIFICIA—Nov. 19

It's a Sad Tale Mates!

Many years ag in the Philippine Isles, where the Ukuleles and the Hulu-ladies abound, a woman who was formerly an Omahan was living in Manila, as her husband was consul to the Philippine Islands.

William Howard Taft was doing a little campaigning at the time and stopped at Manila. Of course the city put on its best clothes and "polished up the handle of the big front door" in honor of the distinguished visitor.

The "big man" was wined and dined during his stay and when the time came for his departure an immense crowd was at the boat to bid him goodbye. Mrs. American Consul, who had done everything in her power to make the genial Mr. Taft's visit a pleasant one, was very anxious to leave a good last impression. As she mounted the gang-plank to shake hands with Mr. Taft for the last time, a sudden jerk of the boat caused her to slip, and splash! the poor lady fell into the sad sea. The water was very shallow and as three or four brave men reached the water almost as soon as the unfortunate member of the reception committee did the only injury she received was the one to her pride. You can imagine how you would feel to be fished out of the ocean, all the curl out of your hair and all the starch out of your shirtwaist, with a future president of the United States looking on.

The woman in question visits very often in Omaha and has a host of friends here, but I'll wager that very few of them have heard the salt water story I have just related.

Wedding Announcement.

Announcement is made of the marriage of Mrs. Marie Fernandez of Cheyenne, Wyo., and Mr. F. C. McCune of this city, which took place at the home of the bridegroom's parents, Mr. and Mrs. J. W. McCune, Saturday afternoon, Rev. Lloyd Holsapple performing the ceremony. Mr. and Mrs. McCune left immediately after the ceremony for Mr. McCune's ranch at North Park, Colorado, where they will make their home.

For Miss Slabaugh

Mr. and Mrs. Willard C. Slabaugh will entertain at dinner at their home this evening in honor of Miss Ruth Slabaugh and Mr. George Engler. The guests who will be the members of the wedding party include:

Misses— Ruth Slabaugh, Mae Engler
Misses— Eleanor Slabaugh, Grace Slabaugh.
Mr. Harry Koch,
Mr. and Mrs. Frank Engler.

At the Research Club

Father Miller, the speaker at the meeting of the Research club held Sunday afternoon at St. Berchman's academy, talked on the topic, "The Three Great Books of the World." Miss Gertrude Miller gave a piano solo.

Dancing Party.

Vesta chapter No. 6, O. E. S., will give a dancing and card party at the Blackstone Monday evening, November 26.

Apron Bazar.

An apron bazar will be held Wednesday and Thursday afternoon at the House of Hope. Fancy and practical aprons of all styles and sizes, many of them made by the women who live at the House of Hope, will be on sale. A crocheted bedspread and a silk quilt, the latter made by some of the old people, will also be sold.

Columbian Club

The Columbian club will give a card party Wednesday afternoon at Lyceum hall. Ten prizes of poultry will be given.

Orpheum Party.

Mr. J. A. Cavers will entertain a box party of eight at the Orpheum this evening. E. H. Howland will have a party of six and those entertaining parties of five are: Miss Florence Long, Charles Metz, L. M. Cohen, William Foye, George Brandeis, Norris Brown, R. L. Blanchard, Charles Beaton and A. E. Rogers. Foursomes will be given by G. A. Donaldson, Tom Flynn, T. E. Dailey, Lester Heyn, J. F. Farnsworth, A. Harris, C. T. Stewart, A. B. McConnell, O. C. Redick, A. V. Kinsler and Judge Ben Baker.

Brandeis Theater Parties.

All the boxes at the Brandeis theater will be taken for the benefit performance tonight of "Bought and Paid For," given for the building fund of the Omaha Association for the Betterment of Boys and Girls. The executive committee, including Dr. and Mrs. Callfas, Judge and Mrs. Charles Leslie, Judge and Mrs. Howard Kennedy, Mr. and Mrs. Herbert Rogers, Mr. and Mrs. L. J. Healey, Mrs. Samuel Foote, Mrs. C. W. Hayes, Mrs. George Joslyn and Miss Esther Johnson will occupy two boxes.

Albert Haberstro, Miss Nora Neal, Miss Myrtle Wyatt and Miss Hazel Silver of Chicago, who take part in the community singing which will be a feature of the performance, will occupy another box.

Mr. and Mrs. Charles T. Kountze, Mr. and Mrs. John L. Kennedy, Tom Quinlan, Mayor Dahlman and Dr. and Mrs. H. C. Sumney have taken boxes.

A party of twelve officers and their ladies from Fort Omaha will make up a large line party. T. P. Redmond and Morris Gross will entertain line parties of eight each.

Patriotic Carnival.

A dancing party and carnival will be given this evening by the Dundee Woman's Patriotic club at the Field club. The proceeds of the affair will go to the 134th machine gun company, which company the little club is sponsoring. Beside various stunts, a sale of fruit cakes and breads will be held. Jitney service will be in use from the car to the club grounds.

Mrs. A. F. Tyler, 4911 Underwood avenue, will be hostess for the meeting of the West Omaha Mothers' club Friday at 2:30 o'clock. The following program will be given: "How a Bill Becomes a Law--How Introduced and Committee Work," by Mrs. J. T. White; "Nebraska Representatives in Congress and What They Have Accomplished," by Mrs. F. W. Moshier; "Social Waste and Social Defectives," by Mrs. R. A. McFarland. A piano solo will be given by Mrs. A. F. Tyler.

In Concert for Relief

Adelyn Wood
Bingham-Steffens Photo

Dorothy Morton
Bingham-Steffens Photo

Miss Adelyn Wood and Miss Dorothy Morton, two talented young musicians, who are co-operating with the great movement to raise funds for the Armenian relief by giving a two-piano concert this evening at the Young Women's Christian association auditorium, the proceeds of the concert to be given to this fund.

PERSONALS

Mr. Bert C. Fowler, who unerwent an operation for appendicitis at the Lord Lister hospital two weeks ago, has recovered sufficiently to be moved to his home, "Hillcrest," in Florence Heights.

Mr. Will Browne of Salt Lake City arrived Sunday evening to join Mrs. Browne and small daughter, who are the guests of Mrs. Browne's parents, Mr. and Mrs. J. W. McCune. They will remain until after Thanksgiving.

Two million women in New York will be entitled to vote in the elections next year.

When five prominent women of Waco, Tex., offered to serve as policewomen during the 1917 Cotton States Palace carnival, the offer was gladly accepted by the chief of police.

Hawaiians Complain of Yankee Tourists Who Are "Close and Uninterested"

Most of us have been laboring under the impression that the "wearing them higher" really originated in Hawaii and that you could get away with anything there and merely match the rest of the animated landscape. So the fair visitors have been struggling to follow the maximum about, "When in Rome," and Hawaii is suffering under the shock.

It seems Honolulu is not exactly like the drop curtain of it in vaudeville, and when the last meet on the "beach at Waikiki" took place and the fair competitors appeared with their suits modeled on vaudeville lines, the island at large lost an eye and had more than enough. They wore them not only higher, but tighter.

Now agitation is afoot to institute a dress reform at the next Athletic union convention. Hawaiians complain they can't sell so much as a grass skirt to visitors any more.

Strange How Folks Disagree on Ukulele

Now comes a man who would exonerate the Hawaiians from all blame in bringing upon the earth that twanging miniature guitar we all love so well, the ukelele.

The Rev. John F. Cowan, D. D., of the Hawaiian Islands, would place the responsibility for the work on the heads of the Portuguese, for, he says, they took the ukulele to the South Sea Islands, and ever since the dusky maidens of the south have hummed and strummed their lilting lays on the sighing strings.

Milady Goes Shopping

The best time to shop is when the advertisements chronicle a sale of the things you need—and several other times.

By ADELAIDE KENNERLY.

"WHEN is the best time to Shop?" you ask.

There are two best times. Take your choice.

First, the very best time to shop is when you really need something. If you have blonde hair, and black wigs are on sale, that is the wrong time for you to shop. But if your hair is thin, and blonde hair of good quality is on sale, that is absolutely and positively the right time for you to shop if you have the money.

See the difference? Thanks! Glad you got me.

Seriously speaking, any woman who reads carefully the advertisements in daily newspapers, as faithfully as the men read the sport pages, will benefit many times during the month.

If you are in need of a hat, and your exchequer is limited, watch the advertisements for "leaders" and take advantage of them. If you need a suit it can be located in the same way. Not any-old-suit, but the style, material and price within your reach.

Second—Shop early in the morning.

Shop before your feet are tired.

Shop before the clerk's feet are tired.

Nothing so relieves one of judgment, mental poise, equilibrium and reasonableness, as an aching corn.

Shop before the daily cares have unnerved you.

Shop before some inconsiderate, peevish woman has unnerved the clerk.

Shop while the goods are orderly on the counters.

Shop while the air in the stores is fresh.

Shop before the clerks are so worn out that your smiles cannot penetrate.

Shop before 1,000 others are pushing and pulling at everything you want to inspect.

Shop while the assortment is large.

Shop while the sun is rising, not setting.

Shop while you have time to look.

Shop while the clerks have time to help you.

Of course, it is impossible for some women to leave their homes, except between certain hours, but the majority will find it possible, if a little effort is used, to shop early. It is better for the early shoppers and will relieve the congestion of the late afternoon.

Be a wee bit thoughtful and see if it doesn't help you as much as it helps the community at large.

Mainly About Women

In Turkey the fat woman is considered beautiful.

There are three times as many widows as widowers in the United States.

The Brooklyn Rapid Transit company is now employing women as subway guards.

The harvesting of the Canadian crops is being done mainly by women and girls.

Mary Pickford, the motion picture star, has subscribed $90,000 for Liberty loan bonds.

The Chicago Grand Opera company has a chorus composed entirely of American girls.

Since the war began the employment of women in the British metal industries has increased 84 per cent.

Charity Ball Friday Night Promises to Be Brilliant Affair

Omaha will relax from its war relief labors long enough to attend the charity ball Friday evening at the Fontenelle for the benefit of the Child Saving institute.

At present the institute is caring for 35 babies and 25 toddlers, and in two days recently nine babies were placed in good homes. These homes are all investigated before the little ones are given into their care and every precaution is taken to see that the conditions are proper and right for the child.

The ball Friday will be the one appeal to the public for funds for the institute work, and it deserves a generous response.

A novel feature of the ball is the style show which is to precede the dancing. The most prominent society girls are to take part in it and in the smartest, newest frocks, both afternoon and evening ones, they will promenade the length of the ball room after the manner of the professional style show girls whom we see at our spring and autumn shop openings—and on the screen every week. The Omaha girls have plenty of style and are taking to the idea with glee and will give next week to practicing real style show walk and swagger.

Two thousand tickets are being mailed, some to officers at Forts Crook and Omaha. Anyone desiring a ticket may apply to Mrs. A. L. Reed, Mrs. Joseph Barker or Mrs. E. H. Sprague.

The hotel management has arranged a table d'hote dinner preceding the concert. Mrs. John McShane is arranging a large Dutch treat party and Mrs. Joseph Barker will entertain at one of the dinners.

Among the mannikins will be Queen Elizabeth Reed in her royal Ak-Sar-Ben robes and the Goddess of Liberty, Miss Regina Connell.

Of the 200,000 women and girls employed in the district of Birmingham, England, over 25,000 are organized.

One-Minute Store Talk

A dutiful daughter, buying an overcoat for "dad" the other day, found that our store label was missing from the garment. She insisted upon having one sewed in, saying:

"Father has been a customer of the Nebraska for years. He would refuse to wear a garment that didn't have your label."

Such is the force of selling satisfaction.

Reinforcements Coming Up! Regiment Upon Regiment of

Winter Overcoats

$15 $20 $25 $30

VAST reserves of winter overcoats, held back for the winter campaign, are now being brought forward. Extra warmth, extra quality, extraordinary values distinguish this tremendous showing of overcoats. Presenting in one overwhelming display more fine overcoats makers' productions than any western store has ever shown at any one time.

Overcoats for Young Men, styles of smart distinction, from extreme "Trench" models to form-fitting overcoats—
$15 to $60

Overcoats for Rough Weather—big collared, wide skirted, full or half-belted, single and double breasted—
$10 to $40

Overcoats for Dress Wear, richly silk-lined Chesterfields, Carr Meltons, Vicunas, St. George Kerseys, Warumbos—
$25 to $50

Overcoats from foremost English tailors—our own importation, first-hand style ideas with **all** the newer military touches—
$35 to $60

Fur Collar Overcoats, $25 to $100
Fur and Fur-Lined O'Coats, $50 to $125

All that's new in overcoats awaits you and values that may never come again—Don't wait.

COMPARE OUR VALUES ALWAYS

Nebraska Clothing Co
JOHN A. SWANSON, PRES. WM. L. HOLEMAN, VPRES.
FARNAM AT FIFTEENTH ST.

SEE OUR WINDOWS TODAY

CORECT APPAREL FOR MEN AND WOMEN

CAREY ARRESTED

The Carey Cleaning Co. has arrested the attention of all Omaha by the wonderful work they are doing on children's clothing. These garments can be cleaned, pressed, altered and repaired at reasonable prices. "Tell" Webster 392.

ASK FOR and GET
Horlick's
The Original Malted Milk
Substitutes Cost YOU Same Price.

The experience of the other woman is the cheapest you get--

Here's a letter--a sincere tribute. It is only one of thousands.

1917
1853
64 Years Service

QUALITY Survives
This is the Seventieth Year of Charter Oak Stoves, Ranges and Furnaces.

If your dealer tries to talk you into buying another make, write to us.

Charter Oak Stove & Range Co., ST. LOUIS, MO.

Office of M. J. O'Donnell
Contractor & Builder

AVON, ILLS., July 17, 1917.

Charter Oak Stove & Range Co., St. Louis, Mo

Sirs:—I am using a Charter Oak Cook Stove, manufactured in 1852. It was bought by my father in '53, and has been in constant use ever since. It is in perfect condition, having the same top, back and doors; all are good. The top is as level as any new stove ever made, so is the lining in the back, and not even cracked.

Respectfully,
Mrs. M. J. O'Donnell,
Avon, Ills., Box 223.

CHARTER OAK STOVES RANGES

The New Public Market
MONEY-SAVING GROCERY DEPARTMENT

Suggestions for Meatless and Wheatless Days

Sunkist Flour, 48-lb. sack..$2.80
Fancy Head Rice, 3 lbs.....25c
Hand Picked White Navy Beans, per lb. at.....15c
Bulk Oatmeal, 4 lbs.....25c
Grape Nuts, 2 pkg.....25c
Holland Rusk, per pkg.....10c
Pet or Carnation Milk, small size, four for.....25c
Oil Sardines, four for.....25c
W. H. Baker's Cocoa, 3 for...25c
Kamo Pancake Flour, pkg....10c
Skinner's Macaroni or Spaghetti, 3 for.....25c
Pink Salmon, tall cans.....20c
Red Salmon, tall cans.....25c
Tuna Fish, small size can....18c

FRESH FRUITS AND VEGETABLES

White Potatoes, 15 lbs to peck, 40c
Fancy Jonathan Apples, per bushel box, at.....$1.75
Large Cucumbers, each.....15c
Fancy Leaf Lettuce, 3 for....10c

CALIFORNIA DRIED FRUITS

Four Crown Muscatel Raisins, at, per lb.....15c
New California Prunes, lb....15c

BUTTER, EGGS AND CHEESE DEPARTMENT

Fresh Country Butter, in 2-lb. rolls, per lb.....42½c
Fancy Cream Cheese, lb.....30c
Full Cream Brick Cheese, lb..35c

Don't fail to visit our fresh and smoked fish department—largest in the city. Our stock is complete. Our sanitary delicatessen department is the talk of Omaha. Our salads and dressings and roast meats and poultry are the most delicious to be found. Save time and worry at home by buying your cooked meats and salads from us.

THE NEW PUBLIC MARKET

PHONE DOUG. 2793

Main Floor First Nat'l. Bank Building.

Wasteless Foods

THE products shown above were all on the market *before the war.* And today as then they are unexcelled for quality and dependability. For even under conditions which call for utmost-value-for-money foods, the housewife can find no more economical assortment than our Oval Label line.

Included in our Oval Label line are meats, fish, fruits, vegetables, condiments, seasonings, evaporated milk, etc. —in packages. Most of our Veribest Package Foods are cooked, ready-to-serve. There is no waste, no shrinkage, no cooking expense.

Our famous Stockinet Star Ham is typical of the entire Oval Label line—a good example of our power of selection and skill in preparation.

In times of peace or war—there is no waste in Armour's Quality Products. We have not had to change our methods to meet war conditions. They have always offered you the highest food value for your money. Always look for Armour's Oval Label.

(2200)

Call our branch house manager and ask names of Oval Label dealers in your neighborhood.

Robt. Budatz, Mgr., 13th and Jones Sts., Omaha. Doug. 1055.

ARMOUR AND COMPANY

H. P. Lefferts, 29th and Q Sts., South 1740.