

Monday We Inaugurate Our First

# "HELP THE HOUSEKEEPER" WEEK

And Present the Things That Make Housework Easier for Women



## Special Values Monday In Enamel Ware

We quote a few to show the savings that prevail in this section.

Blue and white enameled seamless Berlin kettles, with enameled cover, 6-quart size, 59c.  
 All-white enameled seamless preserving kettles, 6-quart size, 59c.  
 All-white and blue and white enameled, seamless, covered roaster, large size; special, \$1.39.  
 Gray enameled, seamless, round roasters, 69c.  
 Gray enameled, lipped preserving kettles, 12-quart size; special, 59c.  
 All-white enameled, seamless water pail, 10-quart size, 59c.  
 White and white enameled, seamless oval dish pans, 9-quart size, 59c.  
 Burgess-Nash Co.—Down Stairs Store

### Electric Toasters

Porcelain base, toasts two slices at a time, rack on top to keep toasted bread warm, very economical to operate, complete with cord, detachable plug, \$2.75  
 Burgess-Nash Co.—Down Stairs Store

## Food

1-buy it with thought  
 2-cook it with care  
 3-use less wheat & meat  
 4-buy local foods  
 5-serve just enough  
 6-use what is left  
**don't waste it**

A reproduction of the United States government food conservation poster, which, we're sure, the people of Omaha will observe.

### Electric Percolators \$8.00

Made of aluminum, element guaranteed for 1 year, 6-cup size, Monday, at \$8.00.  
 Burgess-Nash Co.—Down Stairs Store

THESE are days when thousands of housekeepers are practicing wise economy and when domestic servants are almost impossible to get. This means that thousands of wives and mothers are doing their own housework and it should be made as EASY AS POSSIBLE FOR THEM.

Science and inventions have worked miracles during the past few years, for the SAVING OF LABOR IN THE HOME. But only a small number of homes have been equipped with all the labor-saving devices.

Now, when it is MOTHER'S hands that are doing the work, and when help is so hard to get, the way to get relief and to make housework a simple task, instead of nerve-racking labor, is to

**Equip the Home With Every Labor-Saving Device**  
 So we have planned on educational week in home labor-saving devices. The newest utensils and implements are here and they are being

**Demonstrated by Experts This Week**  
 Come and see how they now lighten the work of house-keeping. See the

- Electric Washing Machine** and how it turns old back-breaking wash day into a simple task. See the—
- Electric Laundry Irons** make quick, easy work of the ironing. See the—
- Electric Dish Washer** make play of dish washing. See how the—
- Vacuum Cleaner** sucks up the dirt—infinitely better than sweeping, doing away with that back-breaking drudgery.
- See the—**
- Electric Range** and how easy it is to prepare a whole meal. See the—
- Food Chopper** it saves the busy fingers. See the—
- Rubber Gloves** save the hands. See the—
- Bread Mixer** and how it saves the kneading and makes the most delightful bread. See how the—
- Big Wonder Outfit** gathers in the dust from the floor or furniture and keeps them looking like new.

Then spend a half hour looking over the TABLES OF KITCHEN UTENSILS—the little housekeeping helps that need no demonstration—you'll know their usefulness at first glance.

Then look over the COOKING UTENSILS and see what you are getting along without, which you could do the work so much easier with.

Every housekeeper in the community will THOROUGHLY ENJOY A SIGHTSEEING TOUR among our demonstrations and exhibits, and most of them will thank us for making the suggestions that will MAKE HOUSEKEEPING EASIER, if they have to do the work themselves and make their home one where good servants will want to be permanently employed.

*Burgess-Nash Co.*

## WOMEN DO OWN WORK

Omaha women are doing their own housework to conserve girls for places made vacant by men going to war. It developed at a meeting of the Women's club Monday afternoon.  
 Only two women admitted "having maids in their homes."  
 "We are conserving in every line and most of us are doing our own housework," Mrs. F. H. Cole announced.  
 Then she issued a call for all who kept domestics to raise their hands. Two did so timidly.  
 "Several months ago it would have been only two without servants," said Mrs. Cole.  
 The club went on record as

The above was reproduced from The Daily News of November 13.

### Electric Irons At \$5.00

Western electric, Hot Point and Universal electric irons, heavily nickel plated, element guaranteed for 1 year, Monday, \$5.00.  
 Burgess-Nash Co.—Down Stairs Store

## "Universal" Service in the Home

WILL make your baking, cooking and the other kitchen work a pleasure instead of an unpleasant drudgery.

Universal butcher knives, assorted sizes, guaranteed blades, special, at 19c.  
 Universal Bread Maker, Medium Size, \$3.00  
 Universal coffee percolator, made of aluminum, 6-cup size, special, \$3.75.  
 Universal quick-cut bread knives, at, each, 15c  
 Universal paring knives—at, each, 10c.

### Universal Food Choppers

Every one heavily retined, complete with full set of knives:  
 No. 0 size, \$1.35  
 No. 1 size, \$1.65  
 No. 2 size, \$2.00  
 No. 3 size, \$2.75  
 Universal cake mixer, Monday, \$2.25.  
 Burgess-Nash Co.—Down Stairs Store

### Rubber Gloves

Extra heavy, will save the hands, special, Monday, at the pair 49c  
 Burgess-Nash Co.—Down Stairs Store

## Housewives Are Aiding the Government By Doing Their Own Baking

THESE labor-saving devices will prove to be a wonderful help and the prices are special for Monday.

- Brooklyn egg beater and cream whip, special, 5c.
- Pastry board, made of hardwood, special, 50c.
- Sanitary opal glass rolling pins, good size, 45c.
- Heavy tin bread pans, cake tins, jelly tins, muffin pans, choice, 10c.
- Coiled wire egg whip, 5c.
- Pyrex heat-proof glass pie plates, large size, 85c.
- Pyrex glass bread pans, priced at 85c.
- Flour sifters, cup size, 10c.
- Aluminum cookie or doughnut cutters, 10c.
- Heavy tin flour sifters, wood handles, special, 25c.
- Sugar shakers, made of aluminum, large size, 30c.
- Heavy wire cake coolers, 10c.

## Sale and Demonstration of "Wear Ever" Pure Aluminum Cooking Utensils

An expert representative from the factory will tell you how to conserve the nation's food supply by using these utensils.

- Genuine "Wear Ever" pure aluminum Windsor kettles with aluminum cover, 4-quart capacity, extra special, \$1.39.
- "Wear Ever" pure aluminum covered roasters, seamless, with aluminum meat rack, family size, \$4.40.
- "Wear Ever" pure aluminum double boilers, 2-quart size, \$2.45.
- "Wear Ever" pure aluminum seamless bread pans, loaf size, 70c.
- This aluminum sauce pan, as illustrated, 1-quart size, for 25c.
- "Wear Ever" pure aluminum lipped sauce pans, 1-quart size, 25c.
- "Wear Ever" pure aluminum double lip sauce pans, 2 1/2-quart size, 69c.

## SOAPS and Washing Powders

- 17c—6c—10 for 36c—8 for 24c—6c—6c—19c
- Britt's ammonia, 7 1/2c.
- Borax 20 mule team, 12 1/2c.
- Beat 'em all soap, 12 for 57c.
- Borax chips, large, 25c.
- Borax chips, small, 10c.
- Crystal white soap, 12 for 66c.
- Dutch cleanser, 2 for 15c.
- Victoria cleanser, 5c.
- Electric spark soap, 5c.
- Golden rod washing powder, 5c.
- Gold dust, small, 6 1/2c.
- Gold dust, large, 29c.
- Ivory soap, large, 10 1/2c.
- Rub no more powder, small, 5 1/2c.
- Star naphtha, lge., 25c.
- Star naphtha, small, 6c.
- Wool soap, small, 6c.
- Affinity cleanser, 25c.
- Wool soap, large, 10c.
- Lux, 12 1/2c, 3 for 35c.
- Golden rod powder, 24c.
- Swift's pride soap, 5c.
- Pearl white soap, 12 for 45c.
- Light house cleanser, 5c.
- Kleantone, 3 for 25c.
- Omaha family, cake, 6c.
- Softone, 3 for 25c.
- Sunbright cleanser, 5c.

No phone or mail orders accepted. No deliveries, except when other goods have been purchased on transfer and to be delivered.  
 Burgess-Nash Co.—Down Stairs Store

## "BIG WONDER" Mops and Polishes Are Labor Savers in the Home

"BIG WONDER" mops and polishes keep the home spick and span.

- "Big Wonder" mop outfit, consisting of one triangle cedar oil mop, one triangle polish mop, one bottle cedar oil polish, dustless dust cloth and two polished handles; the outfit for \$1.00
- "Big Wonder" triangle cedar oil mop, large size, with polished handle, for 39c.
- "Big Wonder" triangle shape wall mop, with polished handle, special, 39c.
- "Big Wonder" string mop, special, 25c
- "Big Wonder" furniture duster, with wood handle, special, 25c.
- "Big Wonder" cedar oil polish, for furniture, floors or mops, in tin containers:  
 16-oz. can, for 19c | 32-oz. can, for 35c

## Specials for the Laundry That'll Help Make Wash Day a Pleasure

- Wash boiler, extra heavy tin with heavy copper bottom, stationary wood handles, No. 9 size, special, \$2.48.
- Galvanized iron wash tubs, guaranteed first quality, No. 2 size, special, \$1.25.
- Bench wringer, at \$5.50, Horseshoe brand, has hardwood bench which holds two tubs, with 11-inch stationary wringer.
- Splint clothes hampers, small and medium size, \$1.00.
- Oval splint clothes baskets, wood bottom, large size, 69c.
- "Zeda" parlor broom, made of best quality broom corn, \$1.00.
- Horseshoe brand clothes wringers, hardwood frames, warranted for one year; 10-inch rollers, \$4.50.
- Warranted for three years: 11-inch rollers, \$5.00.
- Soap-saver wash board, zinc rubbing surface, family size, special, 50c.
- Curtain stretchers, made of basswood, adjustable frame, movable brass nickel plated pins, full size, \$1.95.

## The Saving Possibilities of This Closing-Out Sale of FURNITURE

Are Really Sensational; You Save Fully 75% Over the Present Retail Prices

OF COURSE, this would be impossible but for the fact that we are closing out the stock, which now is down to odd pieces. Here's an idea of what the stock contains:

- Wax oak dining table, \$17.20
- Golden elm high chair, \$1.39
- Fumed oak porch table, \$2.20
- Fumed oak tea cart, \$1.19
- Walnut chiffonier, \$14.85
- Ivory finish dressing table, \$12.50
- Ivory finish chiffonier, \$17.45
- Walnut dressing table, \$17.85
- Vernis Martin costumer, \$2.75
- Mahogany costumer, \$2.75
- Mahogany finish music cabinet, at \$6.75.
- Fumed oak telephone stand, at \$3.30.
- 54-inch oak extension table, \$26.50
- Mahogany finish bed room chair, \$3.38
- 3-piece mahogany parlor suite, \$22.50
- Fumed oak book case, \$10.43
- Fumed oak umbrella stand, \$1.45
- Golden elm nursery chair, \$1.58
- Fumed oak extension table, \$17.65
- Mahogany finish tea cart, \$7.19

## A Most Unusual Offering Monday of New Black Silks

IN EVERY INSTANCE the sale price is way below the present retail quotations.

- 36-Inch Black Chiffon Taffeta, \$1.59  
Soft finish, rich black, high lustre; sale price, \$1.59 a yard.
- 40-Inch Black Chiffon Taffeta, \$1.69 Yard  
Rich, raven black and extra wide; sale price, \$1.69 a yard.
- 36-Inch Black Chiffon Taffeta, \$1.15  
A very nice quality for skirts and dresses; sale price, \$1.15.
- 36-Inch Black Chiffon Taffeta, \$1.39  
In good heavy quality, for skirts and dresses; sale price, \$1.39 a yard.
- 36-Inch Black Peau de Soie, \$1.49  
In pretty rich black silk, good quality for wear; sale price, \$1.49.
- 36-Inch Peau de Soie, \$1.95  
Soft, satin finish, heavy quality for skirts, dresses and suits; sale price, \$1.95.
- 36-Inch Peau de Soie, \$1.59  
In a quality that will give satisfaction in wearing and a perfect black; sale price, \$1.59 a yard.
- 27-Inch Black Pongee Silk, \$1.00  
Regular Rajah weave, for tailored dresses and suits; sale price, \$1.00 a yard.
- 36-Inch Black Satin Duchesse, \$1.69  
The season's smartest silk for dresses and suits; sale price, \$1.69 a yard.
- 36-Inch Black Satin, at \$1.95  
Soft finish and high lustre; a quality that will give satisfactory wear; sale price, \$2.25 a yard.
- Black Satin Charmeuse, \$1.49  
For pretty gowns, very soft and drapy; sale price, \$1.49 a yard.
- 36-Inch Black Moire Silk, \$1.49  
In a good, heavy quality for skirts; sale price, \$1.49 a yard.
- 40-Inch Crepe de Chine, \$1.59  
Pure silk, black only, heavy quality; sale price, \$1.59 a yard.
- 40-Inch French Crepe, \$2.50  
A heavy quality for dresses, black only, special, sale price, \$2.50.
- 36-Inch Black Silk Dress Poplin, \$1.25  
For skirts, dresses and waists, special, \$1.25 a yard.

Burgess-Nash Co.—Main Floor

## The Down Stairs Store Comes Forward With Exceptional Values In Women's Winter Coats

### At \$9.95

SEVERAL exceptionally attractive styles, made of such materials as thibet cloth, mixtures and Burella cloth, with large collars, fancy pockets and belts; the colors are mustard, navy, oxford, burgundy and gray mixtures, specially priced, \$9.95.

Women's and Misses' Coats, at \$12.50

FANCY plushes, mixtures, Scotch tweeds and heavy coatings, half lined, some have large cape or fur collars, pockets and belts, others flare from shoulders and trimmed with plush karmes, plush and fancy buttons; the colors are green, navy, gray, brown and mixtures, also black. Very special, at \$12.50.

Women's Serge and Satin Dresses, \$15.95

SELDOM you find such attractive dresses as these at such a low price, made of serge, satin, velvets and taffeta, the much wanted full effects and there is a most satisfactory variety, there are also sizes for large women up to size 52.

New Serge Dresses, \$5.95  
Two models of serge dresses, with white collar and cuffs, braid trimmed, very special value, for \$5.95.

Burgess-Nash Co.—Down Stairs Store

# BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"