

# Society



(Japan)  
Mildred  
Todd



(Scotland)  
Mrs. J. L. Ervine  
Brandeis



(England)  
Mona  
Cowell

Photo by  
Osato

## Up! Up! Up! Everything On the Elevator

After a Careful Search By a  
Curious One, There Remains  
But One Thing at the  
Same Figure

By GABBY DETAYLS.  
CAN you think of anything that has not advanced in price "on account of the war?" I sallied forth the other day to get a list of things which still sold at "before the war" prices, thinking that my task would be very simple.  
A drug store was the first place I visited, feeling that surely some of the necessities had not soared.  
Encountering a dapper young man in a white coat, I asked for tooth paste. The price! But let us hurry on. Face powder, cold cream, perfumes, medicines of all kinds, even the good old standard cure-alls of our grandmothers' day have joined the movement and their familiar labels seemed to mock me from the shelves.  
But I was not discouraged. I felt sure that my quest would not yet be in vain and I hurried to one of the department stores. The linen counter caught my eye. I asked the price of a tablecloth which lay before me.  
"Three dollars," the clerk replied.  
"And Irish linen, too, isn't it?" I queried.  
"Irish cotton," the young man answered, in disgust at my stupidity.  
"A tablecloth like that of linen would cost \$7 now; they are using so much linen for aeroplane wings that it is almost impossible to get it at any price," he went on.  
The Spirit of 1917! Aeroplane wings—we speak of them as casually as we once did of a horse and buggy.  
Suddenly I thought of the notion counter. To my surprise and horror I could find nothing at the original price. Thread, hooks and eyes, tape, hair nets, boning for collars, even the humble wire hairpins had gone up considerably.  
A gay array of hosiery attracted me and when I inquired of the young woman in charge what the price of a pair would be she said:  
"These are a \$1.75 pair, and I advise you to buy now, for by the end of the week they will be \$2."  
In the ready-to-wear department I soon became discouraged. We used to feed very cheaply but when we paid for a "dress" we had to pay for it. I bought a pair of \$1.50 shoes but I don't bore you with details. So I went—and I took but one look at the huge placards above the ready-to-wear department.  
A stunning array of shoes met me near the door. My eye brightened, for I love pretty footwear, but I did not stop long, for even my old friends, the stout brogue "bushers" were \$3 and \$10, and the "Mrs. Vernon Castley" ones with the \$1.50 heels \$15 and \$20, ones which I had bought for \$1.50.  
In desperation I turned back to the office, and there on my desk lay one of those familiar (to some of us) white slips, reading "At the close of business today your account is overdrawn"—and I realized that I had found the object of my search, EVERYTHING HAS GONE UP BUT MY BANK ACCOUNT!

## Fashion and Fragrance Still on Friendly Terms

By MELLIFICIA.  
TO GREAT, powerful, resourceful, overwhelming America we give thanks for many things. Right now we are especially thankful for the laboratories and domestic perfume manufacturers who are producing in great quantities toilet requisites to suit every lady of fashion.  
How often have the faint, sweet perfumes of our heroine of romance, or the vampire of tragedy, tracked their user to her lair?  
How important a part does the particular scent of one's toilet necessities (not accessories) play in the whirl of society?  
Mildly of fashion, and certainly of taste, carefully avoids strong, overpowering perfumes. She knows that these are not only vulgar but distasteful to many. A perfume that strangles you before-the-user-approacheth is as offensive as the woman who shouts, "Make way for me—I have inherited the earth," and shoos those near to her into the bypaths of life.  
Secret Charms.  
A beautiful face only half revealed—a winsome smile just slightly concealed, adds charm to a woman. A bit of mystery fascinates. The riddle never quite guessed is the best. Love a wee bit uncertain charms.  
And so it is with perfumes. The strong pungent odors are bold, sure, brazen and vulgar. These usually are the animal perfumes, such as musk, civet, ambergris and castor. They come from animals and ambergris is a disease secretion, so we learn from good authority, of the sperm whale. No wonder they are strong and offensive!  
The lady of refinement and delicate taste uses the natural flower odors or their combinations. She chooses the elusive fragrance which is more a faint suggestion of rare blossoms.  
To be individual in taste one should select toilet necessities of a single odor. They then become a part of her individuality. Perhaps she lays sprays of lavender in her linen chest, makes sachets of lavender flowers to place among her dainty lingerie and uses lavender water upon her toilet table. Her soap, her bath perfume, her powder and even her smelling salts carry a trace of the same delicate odor.  
Perfume a Vanity.  
Perfume a vanity? Not necessarily unless one dates vanity back to the days of Ruth and Rachael. Providence intended that we should enjoy delicate odors and exquisite colors, otherwise the flowers in the springtime would not have perfume added to their loveliness.  
The nations of antiquity appreciated perfumes. Gifts of frankincense and myrrh and bottles of perfumed anointment were greatly prized. The burning of incense and the use of sweet-smelling substances marked both pagan and Hebrew rituals.  
Greeks and Romans were fond of perfumes, using them at feasts, funerals, in the theater and for toilet purposes. Among the Athenians the odor of violets was highly prized. Arabs also were very clever in the making of fragrant waters, and it was from them that the Crusaders learned the art which they brought back with them to medieval Europe.  
Scents bid fair to be higher in price for some years to come owing to the war, for France was the center of the industry, and millions of pounds of orange blossoms, roses, jasmine, violets, cassia and tuberoses were consumed each year in making the world's perfumes. But America has come forward with wonderful essence and toilet waters, and Milady need not be deprived of that which nature intended she should have.  
So, I say, to great, powerful, resourceful, overwhelming America, we give thanks today for many things—including our toilet necessities.

## Social Calendar

**Monday—**  
Dinner party for Miss Ruth Slabaugh and Mr. George Engler, given by Mr. and Mrs. Willard Slabaugh.  
Dance and carnival given by the Dundee Woman's Patriotic club at the Field club.  
**Tuesday—**  
Le Mars club dancing party at Keop's academy.  
**Wednesday—**  
Mu Sigma, Mrs. Frank Boyd, hostess, 9:30 a. m.  
Subscription dinner-dance at the Prettiest Mile club.  
**Thursday—**  
Cincoam club, dancing party at Scottish Rite cathedral.  
Luncheon for Miss Myra Grout, Mrs. W. T. Robinson, hostess.  
Original Cooking club, Mrs. W. S. Poppleton, hostess.  
Benefit lecture for Knights of Columbus fund, Mrs. A. F. Merrill at Sacred Heart academy in Park Place, 3 p. m.  
**Friday—**  
Friday Night Dancing club party at Metropolitan hall.  
Dinner preceding the charity ball, Mrs. Joseph Barker, hostess.  
Clarity ball for benefit of Child's Saving institute at Fontaineau.  
**Saturday—**  
Association of Collegiate Alumnae, drama section, Mrs. Frederic Scott, hostess.  
**Sunday—**  
Tea for General Paul Vignal, given by Mr. and Mrs. August M. Borglum.  
Week-end Dancing club, dinner-dance at the Blackstone.  
Dinner-dance at the Prettiest Mile club.  
Wombles-Prewitt wedding at First Baptist church.

## Our Allies

Three lovely Omaha young women are pictured today in costumes of women of the allied nations. A second installment will follow in the near future. The Bee photographer snapped this picture of a daughter of England, Miss Mona Cowell, whose father and mother, Mr. and Mrs. Robert Cowell, hail from the Isle of Man, in her decidedly English tailored attire.  
Mrs. J. L. Ervine Brandeis was posed as a little Scotch girl by an Essanay photographer on the Pacific coast. Mrs. Brandeis wears this costume when she gives her Henry Lauder impersonations, in which she finds greater pleasure than any other.  
Shaji Osato posed Miss Mildred Todd in the charming costume of his native country, Japan.

## Personals

Mr. and Mrs. Leonard Abercrombie have returned from a visit to Houston, Tex.  
Mrs. Henry Meyer leaves today for Cincinnati to visit her daughter, Mrs. Robert Flockhart, and Rev. Flockhart.  
Mrs. Miriam Patterson Boyce returned Friday from Chicago.  
Miss Sybil Nelson went to Lincoln Monday to attend the Le Baron-Wheatley grand opera production that evening and, particularly to hear Louis Kreidler, the Chicago baritone, who is a personal friend of Miss Nelson and of Miss Dorothy Raymond. Both girls attended the Monday Night club dance after the opera.  
Mr. and Mrs. Earl Buck have moved into their beautiful new home at 3912 Dewey avenue.  
Mr. and Mrs. C. Louis Meyer left Sunday for two weeks in New York.  
Sebastian Hinton of Chicago was here last week to take his examinations for the Balloon school at Fort Omaha. Mr. Hinton stopped with his parents-in-law, Mr. and Mrs. Clement Chase.  
Mrs. E. W. Nash has returned to New York from a visit to Quebec and is expected to reach home by Thanksgiving, stopping enroute in Dubuque. Miss Frances Nash will be

## Military Affairs

On Sunday, the 25th, Dr. and Mrs. C. C. Allison will entertain 25 of the privates of Fort Omaha at a Thanksgiving dinner at "Rosemere lodge." This is the second dinner of the sort which Dr. and Mrs. Allison have given and, as before, Miss Grace Allison and several of her friends, including Miss Betty Bruce, Miss Elizabeth Davis, Miss Meliora Davis, Miss Daphne Peters, Miss Regina Connell and Miss Helen Ingwersen, will be asked to help Mrs. Allison entertain the boys. The dinner is to be at noon and automobiles will take the boys out and back.  
Mr. Raymond Cox, who has enlisted in the regular army, left Friday evening for Camp Logan, where he will be stationed for some time.  
Major Frederick V. Krug, retired, formerly stationed in Omaha, is detailed as professor of military science and tactics at the North Georgia Agricultural College, Dahlonega, Ga.  
Four Omaha boys, members of the aviation section of the signal corps, left Thursday for the ground school at Austin, Tex., for the eight weeks' training there. They were Burdette Kirkendall, Elmer Campbell, Harold C. Kelly and Leland Miller.  
Ben Wood, jr., has applied for a commission in the aviation section of the signal corps, having passed his examinations about a month ago.  
Arthur Wakeley of Chicago, son of L. W. Wakeley of this city, was ordered to Washington last week to report for duty. He was commissioned as first lieutenant of ordnance, but just what duty he is assigned to his father has not yet learned.  
Officers of Company E of the Seventh Nebraska regiment were honored guests at a dinner given by Mr. and Mrs. W. A. Smith and Mr. and Mrs. J. S. Zipef at the Smith home Friday evening. A miniature battleship occupied the center of the table and from the streamers attached to it the guests pulled toy cannons, gun carriages and other insignia of war. Covers were placed for Major and Mrs. Ray J. Abbott, Captain and Mrs. Fred W. Higginson, Lieutenant and Mrs. Harold G. Bell, Miss Hele Beisel, Lieutenant Edward A. Zipef.  
**Krasne-Arkin Wedding.**  
The marriage of Miss Minnie Arkin and Mr. Frank Krasne of Fremont, Neb., will be solemnized this evening at 6:30 o'clock at the home of the bride's mother, Mrs. Louis Arkin. Rabbi Morris Taxon will perform the ceremony.  
The bride's gown will be fashioned of white duchess satin combined with Chantilly lace and trimmed with seed pearls. Her veil will be a long tulle one and she will carry a shower bouquet of bride's roses.  
There will be no attendants.  
A large reception at the Henshaw hotel will follow the ceremony, beginning at 8:30 o'clock.  
The bride has been showered with prenuptial courtesies in the past two weeks.  
**Benefit Lecture.**  
For the benefit of the Knights of Columbus war camp fund, the campaign for which opens Monday, Mrs. Anthony French Merrill will give a special lecture on "Russia" Thursday at 3 o'clock at the Sacred Heart academy in Park Place. Tickets will be sold at the door for 75 cents. A letter from Archbishop J. J. Hartz in support of the campaign for funds will be read in each Catholic church this morning.

## HISTORICAL WEDDING GOWN

A wedding gown fashioned after that in the famous Queen Louise portrait was worn by Miss Hanna Kopald of Omaha when she became the bride of Mr. Richard Desbecker in Buffalo, November 8. The dress belongs to Mrs. Daniel Desbecker, the bridegroom's mother, who wore it on her wedding day. The wedding was held in Temple Beth Zion, Rabbi Louis Kopald, the bride's brother, performing the ceremony. Only the immediate families were present, about 50 guests in all.  
Mr. and Mrs. Joseph G. Ringwalt arrived Tuesday from several weeks' (Continued on Page Two, Column One.)