

Sunday, November 11, 1917

Store Opens at 8:30 A. M.

BURGESS-NASH STORE NEWS FOR MONDAY

Store Closes at 6 P. M.

Phone D. 137.

It's Not a Bit Too Early to Begin Your CHRISTMAS SHOPPING

BURGESS-NASH Stocks Are in Splendid Readiness and Very Complete

Christmas In France

Think what it means to the men "Over There"! Make your selections Monday of the gifts you are going to send them. Remember the many aids to comfort, the warm apparel, also the candy and nuts. All gifts to France must be mailed before November 15.

Shop Early

Our Soldiers' and Sailors' Shop

is for the convenience of those who wish to send gifts to the boys in France or at the various encampments.

We have set apart a special section on the Main Floor, where gifts and clothing for soldiers, sailors and marines may be purchased.

Shop Early

Christmas Accommodation Desk

We have installed for the benefit of our patrons an accommodation desk, where we will wrap or pack your Christmas merchandise for mailing or shipping without charge, this desk is located across the aisle from the Post Office and we believe will prove of great convenience.

Shop Early

To Make a Gift Bag

all that is needed is a yard or so of fancy ribbon, two rings and a tassel or two, some especially pretty ribbons are shown that have been selected for this purpose.

Shop Early

What Little Girl

does not like to play with dolls? Our Christmas selection of dolls now ready waiting to be adopted by new mothers. Since these dolls have to be dressed, they should be purchased now.

Shop Early

If An Officer's Name Is On Your List

the first item to write down is a swag stick. While off duty all the smart officers are carrying sticks to give poise and keep the hand, becomingly occupied.

Shop Early

The Average Boy

that goes through the Toy Department on the Fourth Floor, stops at the section devoted to military toys. Here you'll find soldiers, sailors, tents, cannons, warships, aeroplanes, etc. These toys will be chosen so readily that now is the time to make selections for Christmas gifts.

Shop Early

If It Is a Book

that you desire, a visit to our enlarged Book Section in its new location on the Third Floor, will prove interesting. Many new books, both fiction and about the war, have been received lately. Books may be mailed easily and make an ideal gift for soldiers.

Shop Early

Handkerchiefs for Gifts

are always acceptable, it's indeed seldom that one has too many. Our assortment of Christmas handkerchiefs is in complete readiness and affords a most pleasing selection. Handkerchiefs of all kinds, for men, women and children, 5c to \$15.00

Shop Early

Then There Are Gloves

another item that is always acceptable as a gift, a recent shipment of genuine French gloves makes gift selections advisable now.

Shop Early

If You Are In Doubt

As to what to give, a visit to the women's neckwear section will reveal many pleasing suggestions. Fancy neckwear was never in greater demand and we were never better prepared.

Shop Early

Give Something Practical

There is possibly nothing more practical than a sweater for either man or woman. Our showing is very large and extensively varied.

Shop Early

Include Hosiery In Your List

Every woman expects hosiery as a gift at Christmas time. We have assembled generous stocks widely varied in selection and price.

Shop Early

Pretty Gowns and Dresses Are Being Made of Satin

WE are showing a very attractive assortment in the wanted shades and especially priced for Monday.

36-inch Satin Princess, \$1.49

All shades, light and dark. Special, \$1.49 a yard.

36-inch Imperial Satin, \$2.25

Soft finish, will drape very prettily, in all the wanted shades, at \$2.25 a yard.

36-inch Satin Francaise, \$2.95

The only satin that is guaranteed not to rough up; very soft and high, rich luster. For dresses and suits, in almost every possible shade; also black; special, at \$2.95 a yard.

Dress and Suit Satin, at \$2.75

Very special, a heavy quality of dress and suit satin, in 25 pretty shades, for Monday only, at \$2.75.

36-inch Black Satin Duchess, \$1.69

For dresses and skirts, special for Monday, \$1.69 a yard.

40-inch Black Crepe de Chine, \$1.59

All pure silks, rich raven black, special, \$1.59 a yard.

36-inch Black Chiffon Taffeta, \$1.49

Soft finish, special for Monday, \$1.49 a yard.

Burgess-Nash Co.—Main Floor

A Very Fine All-Wool French Serge Featured at \$1.95 a Yard

THE correct weight for one-piece dresses. Shown in a full line of colors, including navy blue. Very special, Monday, at \$1.95 a yard.

All-Wool Dress Fabrics, \$1.50

Large line of all-wool fabrics for one-piece dresses, including such as serge, epingle and many other favored weaves. Very special for Monday, at \$1.50 the yard.

Wool Coatings, at \$2.50 to \$5.50

A very complete line of the wanted weaves and colors, all 54 inches wide, plain weave, mixtures and plaid effects. Wide range of selection and priced at \$2.50 to \$5.50 a yard.

Burgess-Nash Co.—Main Floor

The Smart Frocks for This Season Are Best Displayed When Worn Over

Warner's Rust-Proof Corsets

YOUNG girls of today are well gowned—but they are quite as fastidious about their corsets as are their older folk. They know, too, that the simple lines of any frock are dependent upon the corset for their distinction.

Youthful Figures Require Careful Corseting And Our Corsetieres Are Very Careful

The young women of our corset shop have studied their profession with pride, and take especial pleasure in assisting intelligently the girls who come confidently to them.

Your daughter's corset can safely be left to their judgment. Prices \$1.00 to \$5.00.

Burgess-Nash Co.—Second Floor

Annual Thanksgiving Sale of Fine Household and Decorative Linens

At Savings it Will be Impossible to Duplicate Later

WE began preparation for this annual event nearly a year ago, anticipating an increasing scarcity of linens and a rise in costs that was sure to come. We placed large orders with the leading manufacturers for quantities of their best productions. Since the placing of these contracts all linens have advanced 33 1/3% to 50%. The prices quoted in this sale are based on the cost to us, which means a big saving on the market value of today.

Filet Lace Pieces

Fine hand made filet allover, ovals, oblongs, centers and lunch cloths, in a big range of styles. Don't expect to pay big prices for these, as they are all very moderately priced, \$5.00 and up to \$35.00 for the largest.

Madeira Embroidery

These pieces you will find in endless array, doilies, center trays, lunch cloths, table cloths, lunch sets, napkins, handkerchief pockets, scarfs and runners. All are fine hand made on pure linen. The prices you will find very reasonable.

Real French Cluny Lace

Real French cluny lace is one of the scarcest lines of merchandise today, only that our stock was purchased long in advance, would be able at this time to show a complete line at anything like the prices in effect this week.

Pattern Cloths and Napkins

Bordered all around, woven of pure flax and perfectly bleached and finished.

2x2-yard cloths, \$4, \$5, \$6, \$7 and up.

2x2 1/2-yard cloths, \$5, \$6.25, \$7.50, \$8.75 and up.

2x3-yard cloths, \$6, \$7.50, \$9, \$10.50 up.

22x22-inch napkins, from \$4.75 to \$15.00.

24x24-inch napkins, from \$6.75 to \$20.00.

Other size cloths marked proportionately.

Linen Damask, \$1.35 a Yard

70-inch pure linen damask, snow white, assorted patterns. We only have 4 pieces of this number, while it lasts at the low price of \$1.35 a yard.

Linen Damask, \$1.85

72-inch, heavy fine linen damask, satin finish, full bleached, good assortment of patterns and a wonderful value today.

Burgess-Nash Co.—Main Floor

Here's Really Something New Under the Sun—

"KNIT-A-BIT" SILK DRESSES

To Be Worn for Dancing, Tea, Afternoon and Evening

A NEW and clever idea in dresses, which will immediately appeal to the patriotic maid or matron who is "Doing Her Bit" by knitting for the soldiers.

The dresses are made of soft finish taffeta or satin, in six striking models as illustrated, each dress finished with large, unique pockets, especially designed for carrying the yarn, needles or unfinished knitting.

These smart new creations are displayed and sold in Omaha by Burgess-Nash exclusively. Only one store in a city have the sale of them and they were all offered for sale simultaneously throughout the country.



A—Flo's "Knit-a-Bit" Dance Frock

Made of taffeta and may be had in coral, sapphire, orchid and rose.

B—Cynthia's "Two-in-One"

Dance frocks made of taffeta and chiffon; colors coral, maize, white and apple.

C—"Betty Ross"

Afternoon dress made of splendid quality soft satin; navy, brown and beetroot.

D—Flo's "Knit-a-Bit"

Afternoon dress of fine quality taffeta, with sleeves and vest of georgette. Beautifully embroidered in self and gold. Colors: Taupe, navy, light gray.

E—Patria's "Knit-a-Bit"

Afternoon dress of soft taffeta with wide girdle, embroidered in wool. Collars and cuffs of white. Colors: Belgian, capen, light gray and navy.

F—Polly's "Knit-a-Bit"

Dance frock of taffeta with tulle sleeves. Colors: Hello, coral, maize and sapphire.

Choice

\$29.50

Burgess-Nash Co.—Second Floor

Change of Location

BOOK DEPARTMENT is now located on the third floor, near the office.

CIRCULATING LIBRARY in book department, third floor.

SEWING MACHINES in the Down Stairs Store.

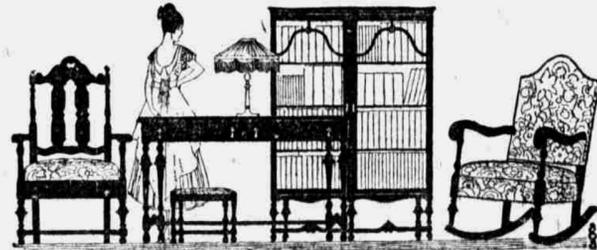
TRUNKS AND LUGGAGE in the Down Stairs Store.

Final Closing-Out of Our Stock of

FURNITURE

Odd Pieces Offered to You at Prices in Most Instances Less Than the Original Cost Which Means Fully 75% under Present Day Retail Quotations

IT'S the straggling ends of our stock, odd pieces, but the value is there; if you can use one or more of them you will benefit by savings that are really sensational. Every piece must go so here's how: The following is just an idea of what to expect:



Each Sale Must Be Absolute. No Returns, No Exchanges, No Credits. Every Piece Sold as It Is

- Mahogany tabourette, now \$1.90
- Magazine rack, now \$2.00
- Oak umbrella rack, now \$1.65
- Oak china cabinet, now \$15.84
- Oak china cabinet, now \$14.50
- Oak telephone stand, now \$4.68
- Oak serving table, now \$7.70
- Mahogany table, now \$8.00
- Odd drop table, now \$11.00
- Fumed oak table, now \$7.67
- Fumed oak desk table, now \$6.45
- Fumed oak table, gate leg, for \$7.90
- Mahogany glass top table, for \$7.45
- Mahogany dressing table, now \$44
- Mahogany chair, now \$9.90
- Mahogany finished chair, now \$3.75
- Fumed oak chair, now \$5.00
- Fumed oak dining chairs, at \$4.40
- Fumed oak dining chair, at \$2.95
- Mahogany bath room chair, for \$2
- Walnut bath room chair, for \$2.20
- Mahogany finished chiffonier, \$6.85
- Walnut finished chiffonier \$23.47
- Ivory finished chiffonier, for \$18.80
- Ivory finished dresser, for \$44.00
- Baby high chair, now \$1.39
- Baby high chair, now \$1.85
- Mahogany bed room suite, \$65.00
- Mahogany Morris chair, now \$17.60
- Odd leather chair, now \$18.70
- Rag chair, reduced to \$3.95
- Willow arm chair, now \$15.40
- Mahogany tea wagon, now \$7.95
- Mahogany sewing cabinets, \$3.65
- Wax finished bookcases, \$8.50
- Reed fern stand, now \$12.50
- White enameled rocker, now \$3.45
- Mahogany finished rocker, now \$8.80
- Mahogany fin. bed r'm rocker, \$5.60
- Mahogany davenport, now \$55.00
- Upholstered davenport, now \$54.60
- Mahogany twin beds, for \$30.80
- Upholstered morris chair, \$16.75
- Reed writing desk, for \$9.95
- Mahogany book rack, for \$4.85
- Fumed oak brown settee, at \$10.50
- Mahogany parlor chair, for \$13.20
- Mahogany finished bed, for \$16.95
- Walnut bed, reduced to \$23.75
- Walnut finished metal bed, \$9.35

Burgess-Nash Co.—Third Floor

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"