

WASHINGTON FOOD EXPERT GOES EAST

Government Campaign Manager Here in Interest of Food Pledge Week Returns to Capital.

"Throughout Omaha and the state, the Nebraska food pledge campaign received the widest publicity through the generosity of The Omaha Bee, the other city dailies and the weekly press," said Edward H. Foot, who was assigned by the Washington office of the United States food administration to assist in the Nebraska drive.

Mr. Foot has been in the city and Saturday left for Washington, where he will be assigned to other duties. He was here two weeks and before leaving, said:

"The Nebraska pledge campaign is unique in many features. First: In the difficulties encountered; the arousing of interest over so large a territory, with a nation sparsely settled; the abundance of crops making the awful scarcity in other countries hard to realize; Nebraska's long distance from the sea, removing the fear of direct invasion, even should the war be brought to the Atlantic sea coast.

Officials Congratulated.

"Next in the personnel of its workers, under the inspiring leadership of Federal Food Administrator Wattles, State Campaign Chairman McKelvie and Merchants' Representative Cliff Crook, Frank Boyd and Harry O. Palmer in Omaha, and J. C. F. McKesson and Edwin Jearry in Lincoln; and county central committees in all parts of the state, who carried their organization to the remotest hamlets. Most strikingly in the heroic attitude of thousands of children, to whom sweets and dainties mean so much, who were united in urging their parents to pledge their homes to simpler fare.

"While the final results of the campaign cannot be ascertained for several days, fragmentary reports from widely separated counties foreshadow large figures. This is Nebraska's best answer to the claim that the middle west is not wholeheartedly behind the war. It is an answer that will be heard at Washington and beyond the seas."

Shoot at Bird, Hit Man, Six Youths Land in Jail

Six youngsters, ranging from 11 to 14 years, were shooting at a sparrow near the old water plant at Seventh and Burt streets. One shot missed the sparrow at which it was aimed, but found its mark in the back of James O'Connor, 712 Burt street, who was working in his back yard.

State Wins Interest Case Against Ians

Lincoln, Neb., Nov. 3.—(Special Telegram.)—The case of the state of Nebraska against Frank Ians of Decatur, Neb., charged with imposing an unlawful rate of interest, was won by the state in district court this morning.

Newport Man Slugged By Thugs; \$20 Stolen

G. M. Cook, Newport, Neb., was relieved of \$20 last night by thugs, whom he says slugged him over the head with a gas pipe. When Cook recovered from the effects of the beating, and a bottle of biters which he carried, he was unable to give any description of the highwaymen.

Fugitive Brought Back From New York By Police

Detective Danbaum returned Friday night from New York with Herman L. Robinowitz, fugitive from justice, who is charged with wife abandonment. It was learned that he was in the saloon business at Perth Amboy, N. J., where he was first arrested. He is being held at the police station.

Big Eaters Get Kidney Trouble Says Authority

Take a tablespoonful of Salts to flush Kidneys if Back Hurts.

Omit all meat from diet if you feel Rheumatic or Bladder bothers.

The American men and women must guard constantly against kidney trouble, because we eat too much and all our food is rich. Our blood is filled with uric acid which the kidneys strive to filter out, they weaken from overwork, become sluggish; the eliminative tissues clog and the result is kidney trouble, bladder weakness and a general decline in health.

Enemy Cost \$1, U. S. Cost \$14.30, For One Soldier

Washington, Nov. 3.—Germany is putting 14.3 soldiers into the field for the same amount of money which the United States is paying for a single fighting man, according to calculations today of government experts.

Sleep Walking May Prove Fatal For Aged Woman

While walking in her sleep Mrs. Dorcus Grout, 88 years old, fell from the second floor window of her daughter's home at 3328 South Twenty-fourth street. She received a double fracture of both ankles.

Memorial Services For Late George F. Gilmore

Memorial services will be held at the Young Men's Christian association for the late George F. Gilmore, former president of the association, Sunday afternoon, at 4 o'clock, at a men's meeting.

Italians Feel Sure They Can Whip Huns

London, Nov. 3.—James Ian MacPherson, parliamentary secretary to the war office, in a written reply to certain newspapers, today declared that no doubt had been expressed by General Cadorna or the Italian government to the British general staff of the Italians' ability to meet the Austro-German attack, which they knew was about to be made against them.

ITALIAN REVERSES NOT TO DECIDE WAR

Lord Robert Cecil Says Struggle Is Economic One; Spirit of Italy Is Still Untouched.

(By Associated Press.) London, Nov. 3.—Lord Robert Cecil, minister of blockade, in his weekly talk with The Associated Press, declared today that there is not the least reason to suppose that the Italian reverses will affect the result of the war.

Purple Postage Stamps Sought After by Many

Men and women stood all Friday before the stamp windows in the postoffice. Just why they should flock to the postoffice on the inauguration day of the new 3-cent stamp act would puzzle a psychologist.

Sanger Changes His Plea to Not Guilty

B. H. Sanger, South Side, who pleaded guilty to violation of the Keed amendment in bringing sixty quarts of whiskey from St. Joseph to Omaha, withdrew his plea and entered one of not guilty when he was brought before Judge Woodrugh Saturday morning.

Organization in Dentistry

The world today asks of its public servants and of the various businesses which serve it a far greater degree of perfection than was expected comparatively few years ago. It makes this demand because organization all along the line of human endeavor has raised standards of service. So far as it concerns dentistry, organization is essential to the best work.

Bailey the Dentist

706 City Nat. Bank Bldg., 16th and Harney Sts., Omaha. Office Hours, 8 A. M. to 5:30 P. M. Phone Douglas 3450. Dr. B. W. Bailey, Pres. Dr. G. D. Shipherd, Mgr.

New York City is Now in Food and Fuel Business

New York, Nov. 3.—New York City today entered the coal and grocery business.

mission. He has the power to take over such necessities as conditions may require.

While he has not divulged his plans, it is said that his first step may be to take over the milk supply, unless there is substantial price reform on the part of retail dealers.

American Aviator Bags Fifteenth Foe Airplane


Paris, Nov. 3.—Lieutenant Rael Lufbery of Wallingford, Conn., member of the Lafayette flying squadron, has brought down his fifteenth German airplane, according to today's Paris edition of the Chicago Tribune.

GRAND DEMONSTRATION OF THE NEW HOME The World's Greatest SEWING MACHINE AT THE UNION OUTFITTING CO. FOR FOUR DAYS ONLY

Monday, Tuesday, Wednesday, Thursday, November 5th, 6th, 7th, and 8th.

A Factory Representative will demonstrate the many special features in connection with this wonderful Sewing Machine and will teach the simplicity of plain sewing with this silent-running and swift sewing machine.

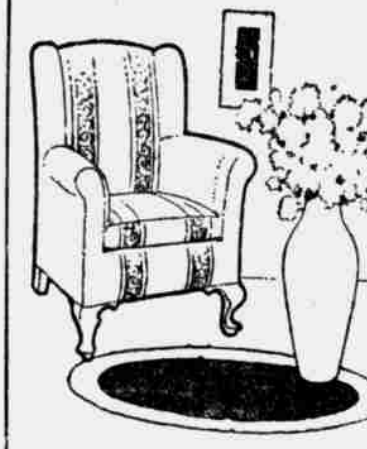
FREE SEWING LESSONS during this demonstration — no purchase necessary. **A handsome souvenir free to all visitors.**



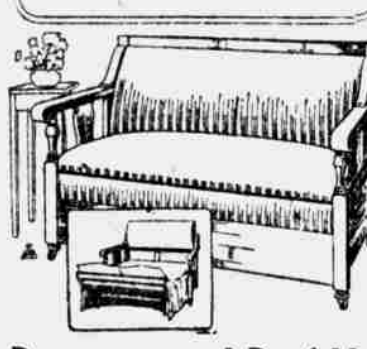
"New Home" Rotary Shuttle Sewing Machines

These splendid machines are the latest accomplishment in the production of Rotary Shuttle Machines—Makes the celebrated lock-stitch with shuttle revolving continuously in one direction. It is the most practical, thorough and dependable sewing machine made today. Come and see the grand exhibition of beautiful fancy pieces made on the New Home Sewing Machine.


Home Outfits Three Rooms, Furnished Complete, Only **\$79**



Living Room Chairs with Rockers to match. A wonderful assortment and at a price that you can afford to pay. Upholstered in Morocco, genuine Spanish Leather and Tapestries. Priced at **\$12.50, \$17.50, \$24.50, \$27.50, \$34.50.**




Davenports and Duofolds The values are large, with prices low. Many styles to choose from, priced at **\$16.75, \$22.50, \$27.50, \$39.50, \$44.50.**



High-Grade Beds Comprising only the best products of the foremost manufacturers. An immense line to select from and at prices made extremely low on account of our inexpensive location and other saving features.

Brass Beds at **.....\$8.75, \$12.50, \$16.75, \$19.50, \$24.50.**



Handsomely Complete Suites For the Dining Room You will have no difficulty in making the selection of the particular suite for your dining room from our immense assortment. Every suite carries with it our absolute guarantee of perfect satisfaction. Many of them made of solid oak, in the golden, waxed or fumed finish. Many others in walnut and mahogany finish. Priced at **\$47.50, \$59.50, \$72.50, \$87.50.**

Conscripting Profits!

We are conscripting all available Profits to serve you. They must all go. General Profits—you bet! Major Profits—most certainly! Private Profits—absolutely!

AND IT WILL BE CHRISTMAS AS USUAL, THANK YOU!

In spite of war times and food distribution difficulties the cheerful gift giving custom will prevail.

YOU MUST SEND YOUR GIFTS TO THE BOYS IN FRANCE BEFORE NOVEMBER 15TH TO REACH THEM FOR CHRISTMAS.

We attend to the shipping free of charge, and pay charges on orders over \$3.00.

Christmas Shopping will be made easy because we are going to conscript every profit connected with merchandising in **Diamonds, Watches, Gold Jewelry, Silverware or Crystal Cut Glass.**

We will pay our store rent—yes; we will pay our light bill, and we will take care of our employees; but no husky and able-bodied profit will be found loafing around our store during the season of 1917-18. We shall be satisfied to serve you. And remember:

A \$50 Liberty Bond has a cash value at our counters equivalent to \$52.50.
A \$100 Liberty Bond has a value of \$105.00, and so on.

Note These Profit Conscripting Prices

- Diamonds—loose or mounted10% DISCOUNT
- Watches—Elgin, Waltham, Illinois, Bracelet Watches and Military Wrist Watches.10% DISCOUNT
- Solid Gold Jewelry—Lavalliers, Cameo Brooches, Diamond Stick Pins, Diamond Brooches, Soldiers' Signet Rings for each Branch of the Service, Solid Gold; Ladies' and Gentlemen's Rings, Signet and Set Rings20% DISCOUNT
- Sterling Silver—Knives, Forks, Spoons, etc.....10% DISCOUNT
- Cut Glass—Every piece of our large assortment included20% DISCOUNT
- Leather Goods.....20% DISCOUNT
- Silverplated Tableware—1847 Rogers', Holmes', Edwards', United Community20% DISCOUNT
- Sheffield and Quadruple Silverplated Hollow Ware—Tea Sets, Coffee Sets, Fruit Dishes, Meat Plates, etc.20% DISCOUNT
- Mantel Clocks—Seth Thomas, New Haven, Ingraham and Sessions', America's best Manufacturers20% DISCOUNT
- Umbrellas and Gold Headed Walking Sticks, wonderful assortment20% DISCOUNT
- Entirely new Toiletware, Manicure Sets, Military Brushes in Sterling Silver, Ebony, Genuine French Ivory and Quadruple Silver20% DISCOUNT

DO YOUR SELECTING NOW AND HAVE IT LAID AWAY FOR CHRISTMAS.

We are not going to overstock this year because we cannot afford a single Dollar lost in surplus merchandise, and we shall have no profits to balance such loss.

Brodegaard Bros. Co.

16th and Douglas Streets.

At the Sign of the Crown Up the Golden Stairs.

STOVES

The best selected stock of Ranges and Heating Stoves in the city and at prices that you can afford to pay.



Heaters and Hot-Blasts

A large line to select from — all fully guaranteed. Priced at—

- \$4.75,
- \$6.75,
- \$8.95,
- \$12.50,
- \$17.50,
- \$24.50.

RANGES

We are sole agents for Howard and Estate Steel Ranges. The finest ranges made. We also show other ranges, priced at—

- \$29.50, \$39.50, \$47.50, \$54.50.

Laundry Stoves

Two-hole size. Our price **\$3.98**

Select Your Rugs From Our Immense Stock of Dependable RUGS



Our inexpensive location and low operating expense save you money.

Hit-and-Miss Rag Rugs

- 24x36-inch size, our low price59¢
- 27x54-inch size, our low price98¢
- 36x72-inch size, our low price\$1.65

Princess Tapestry Rugs

- 9x12-foot size, pretty patterns; our low price— **\$13.50**

Seamless Velvet Rugs— 9x12-foot size, splendid quality; our price— **\$19.85**

Mottled Axminster Rugs

- 9x12-foot size, a fine service-giving rug; our low price**\$24.50**

COLUMBIA GRAFONOLAS

No Money Down



Select the Grafonola that best suits you and pick out as many records as you like and have them delivered to your home. Pay no money down on the Grafonolas—just pay for the records. Many styles to select from—

Prices **\$18** to **\$160**

Columbia Double Disc Records

Thousands of these popular records to select from. Free Daily Concert.

\$100 Dollars in Gold to Be Given Away

Friday Evening, November 30—Christmas Money for Our Customers and Visitors.

The buying public of Omaha and vicinity have responded in a very liberal way to our advertisements and in return we have placed in their homes the very best merchandise obtainable, at the very lowest cost. This fact, coupled with our splendid store and delivery service, has, judging from the thousands of home-furnishing buyers who visit our store daily, established the fact that the buying public is thoroughly satisfied with our efforts to please them and it is for the purpose of showing in a substantial way our appreciation for their very liberal patronage, that we are giving away **\$100 in gold.**

Call and we will explain how the gold is to be given away. Contest closes Friday evening, November 30th and will be conducted by representatives of the three newspapers.

First Grand Prize, \$20 in Gold

The next three prize winners will receive \$10.00 each in gold. The next four prize winners will receive \$5.00 each in gold. The next twelve prize winners will receive \$2.50 each in gold. Call at our store and fill out coupon. No purchase necessary.

UNION OUTFITTING CO.

S.E. COR. SIXTEENTH AND JACKSON STREETS