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THE OMAHA SUNDAY BEE: NOVEMBER, 4, 1917.



Utility of "Sausage" Compared With More Spectacular Aeroplane In Great World Conflict Now Raging twice in one day, by enemy aircraft; and yet he made a third ascent as In Europe; Some Thrilling Experiences of Aeronauts On Battle Front.

The miraculous stunts of the air-| the landscape and its most famillar plane have rather overshadowed its objects from his new point of view. humbler cousin, the kite-balloon.

The work is no less dangerous if it be less dramatic, and even more fortitude is required to hang high in air tethered at the end of a cable, a mark for enemy guns, since there is none of the exhilaration that accompanies the dash of the flier.

But H. M. S. Sausage, as the an-chored balloon is called by the "Tom-mies," is an important adjunct to the air-fleet. The London Post says of the value of these unhandsome craft:

They are employed along the whole length of the battle-line, "spotting" for the artillery at heights and dis-tances from the firing-line which ex-pose them all the time, not only to shell-fire, but to attack from enemy aeroplanes. Picture the situation of fully recognized. The observer is in the devoted observer, perched some direct communication with the ground thousands of feet above the ground, while the aeroplane pilot is naturally swaying hour after hour at the end of his cable like a ship at her moorings, and offering a tempting and conspicu-ous mark for every enemy gunner in the Post says: ous mark for every enemy gunner in search of a target, and for every ensome nerve in the true performance of it, is it not?

### Seasick in a Sausage

But if the kite-balloon is the ready prey of enemy attack, it is not in itself aeroplanes for their "spotting," and

is sobthing and even luxurious; and the fiercest ground heat gives place to a delicious coolness at quite a mod-crate altitude.

What Observers Know But the observer has to be trained not only to the work of observation, but to toleration, as the doctors would say, of height. He has not only to

after the destruction of his balloon this airman's only escape was by parachute, and though in strict theory and in favorable circumstances descent by parachute is reasonably safe, it is an exploit that puts no mean strain on

really is—how rare and strange the face of the countryside appears at a height of 3,000 or 4,000 feet. It is to accustom observers to these condi-like the dew or the rain" is a thing tions that the old spherical balloons that the hardiest men would not are still useful. That accounts for the choose twice in the same day, to say spectacle, which is often presented on nothing of inviting a third repetition a fine day, of several of these spherical of the ordeal.

Showed True Metal.

able experience of having his kiteballoon shot down, not once, but

soon as a new balloon could be found

for him. Remember that each time

**Roses Gathering Again** 

Nurse At Front, Relative of

Another airman had the disagree-

balloons drifting over London. They carry probationers training for the certificate of the Royal Aero club, and the popular idea that these balloons are a part of London's defense against air-raids is, one fears, fallacious.

Come Into Their Own. The advantages of the kite-balloon

for observation purposes are now somewhat worn and wan, but e's perking up now. "The injuries to Daubert, Wheat and Myers, ...hich kept them out for days at a time. tone were enough to wreck u.," he explained yesterday, "but nex. season we'll be ba. in the first division and

have as good a , ennant chance as But it took some time for the force search of a target, and tor commission of these considerations to be under the environment over our lines. It is a duty that asks mitted. The achievement and potentially ality of the aeroplane not unnaturally ality of the aeroplane not unnaturally anybody else, and when I say that I realize that the Giants are a powerful club and, like this year, will be hard to beat.'

overshadowed everything else; and so it fell out that the kite-balloon was neglected.

prey of enemy attack, it is not in itself discomfortable to the occupant. Its design has been vastly improved from the type of the old German dragon balloon which held the field at the outbreak of war. By an ingenious and simple ar-rangement it has been found possible to make the kite-balloon keep always head to wind. That is the explana-tion of that "bustle"-like arrangement at the end of the ship by which the Word has reached Omaha of the death of Miss Mabel Milne of Craigie,

A pilot one day was at observation work in a high wind when the elevator and rudder arrangements burst. With-out more ado-as if to celebrate re-lease from a hated bondage—the bal-loon looped the loop twice, leaving the unhappy observer hanging to the car (now this this side up, now that) as best he might. Then, exhilarated Parisian Stage Favorite

Paris, Nov. 2 .- Mademoiselle Eve son.



American Business Must Face Issue and Not Look Upon War as an "Extra," Says Miller.

Philadelphia, Nov. 3 .- With a warning that inflation already had begun, A. C. Miller, member of the Federal Rerserve board, told the national conference on financing the war here to-day that American business must not No one who has not experienced it the nerves. To jump into space at undertake to carry the war as an "ex-can believe what "the bird's-eye view a height of several thousand feet, tra" but must exercise the vision and

tion essential to victory. Mr. Miller pointed to the increase in Federal Reserve bank investments as evidence of the existence of inflation, partially responsible for the rise in commodity prices, and declared if this increased it was not unreason-able to expect that before long the re-For Ebbets of Flatbush serve system would be made into a great engine of banking inflation.

Estimating the annual actual sav-ings of the American people at \$15,-The roses are again gathering in the cheeks of Charles Ebbetts, Brook-lyn's best known base ball impre-sario. It was hard sledding for the Squire last season, and he finished 000,000,000, Mr. Miller suggested that \$12,000,000,000 would be left to absorb loans after deducting \$3,000,-000,000 to meet war taxes. Since appropriations for the coming year aggregate some \$20,000,000,000, he said, \$5,000,000,000 must be added to the nation's savings if the war's expenses are to be met. Mr. Miller stated his opinion that

it would require all of the economic resources of the country to win the war

"I have it on competent authority," he said, "that it takes the labor of four men, working in industries of Omahans, Killed By Bombs tary and other needed supplies, to maintain one soldier at the front. This means that an American army of 1,000,000 men will require the output of 4,000,000 men working in factory, field and foundry. "I also have it on competent au-

thority that the munitions, provisions and other maintenance of the armies and civilian populations our allies in Europe must have from us will re-

tion of that "bustle"-like arrangement at the end of the ship by which the wind is transformed from a disturbing into a steadying influence. The saws-age shape of the balloon is another device for preserving steadiness and avoiding the teetotum motion to which the spherical balloon is liable. In days of high and gusty wind the sausage-balloon naturally pitches a good deal- the resultant motion from the wind-force and the inexperi-enced observer may suffer severely but in genial weather the sensation is sobthing and even luxurious; and

The Interstate Three Cushion Bil-Quits Footlights for Veil \$7,500 in prizes to winners, high scorers and average players this sea-

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### WHY BUYERS OF ENCLOSED CARS NOW PREFER THE FRANKLIN

FRANKLIN MOTOR CAR CO.

R.U-2-B-1-OF-60

THESE are days when everyone wishes to be more self-reliantwhen the young men of the family or the help on the place, are at the Gov-ernment call for War or for Industry. It is the greatest of times for a self-contained car that any member of the family can drive and use.

Most people think of an Enclosed Car as something formidable-heavy, hard to handle, complicated, expensive, and requiring a mechanician-too much car for these self-reliant times. And this has been so, concerning the cars they knew.

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It can be driven as freely over all roads and in all weathers, and is so easy to handle that it can be driven all day without fatigue.

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Franklin's gasoline economy is a factor of the greatest importance. On July 13th, this year, 179 Franklin Open Cars in all parts of the United States averaged the remarkable mileage of 40.3 miles to the single gallon of gasoline.

Real saving today is in the upkeep of a car, and we can give you facts and figures, the actual Thrift records of Franklin wners everywhere-the most cheerful and encouraging news to anyone about to buy a car.

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say, of height. He has not only to learn to watch his pressure gauges and other instruments, while picking out every significant object and portent on the horizon and maintaining con-stant telephone communication with the earth, he has also to become ac-customed to the sensation of height-of complete detachment from mother earth-and to the changed aspect of

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Let an Indiana truck earn for you as this one has earned for George E. Atwater, of Sioux Falls, S. D. Here is his report:

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(Signed.) "GEORGE E. ATWATER.

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Dodge Brothers business has just reached and passed another milestone in its history.

In less than three years approximately two hundred thousand Dodge Brothers Motor Cars have been placed in the hands of owners.

If this sales-record represented the appeal of a price, the total would not be particularly impressive.

The important thing is that the car is not thought of in terms of price, but in terms of value.

How often you hear the car spoken of-and how seldom the price!

It is the quality of thought that surrounds it which makes this suecess noteworthy.

Because people think well of these cars, it is still impossible for Dodge Brothers to build enough of them.

Seldom has there been a finer example of the force of friendly thoughts.

It is an inspiration and an encouragement to build well-because the reward, in America, is so great and so sure.

With nothing but good will toward them in American homes-how could Dodge Brothers do less than they have done?

Nothing has checked or hindered for so much as a single week, the continued bestowal of this recognition and reward.

The eagerness to own the car is greater today than it ever has been.

The reason is not far to seek.

Take first the mere numerical ownership.

Remember that the satisfaction of these two hundred thousand owners is not casual, but deep and profound.

Multiply them by the average family of even three.

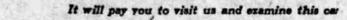
Remember that all of these are warm friends.

Then think of that leaven of thought leavening the whole mass.

You will begin to understand, then, why Dodge Brothers have been building new buildings ever since the business legan.

You will understand why the works in which the car is built are still steadily spreading and expanding.

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