

Your
Last
Chance
Nov. 15



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Your Soldier

Boy Page



SEND HIM A PIPE ON SALE

Beginning Monday, November 5, about three hundred samples French Briar Pipes in cases; values to \$4. Your choice for **\$1.89**

We are headquarters for pipes and smokers' articles. A \$40,000 stock to select from.

Leave your order and it will be mailed to the trenches.

OMAHA PIPE CO.

1503 Howard Street

Phone Douglas 7600.

Expert Pipe Repairing.

CHRISTMAS FOR BOYS IN TRENCHES

Stores Report Unprecedented Early Christmas Shopping as Omaha Buys For Its Soldier Heroes.

Omaha's representatives among Uncle Sam's khaki-clad forces will have their Christmas this year whether they are in the trenches or training camps overseas or at the cantonments at home. For Omaha has already started to do its Christmas shopping early so the packages may reach the boys before the holidays. Omaha stores report brisk Christmas shopping for the last 10 days, with each day adding to the extent of the shopping. It is expected Christmas shopping during November will be unprecedented this year because packages for overseas shipment must be mailed by December 1. "Do your Christmas shopping early" has become a reality this year.

Mailing Instructions. Misunderstanding regarding Christmas packages for our military and naval forces abroad has been cleared up by advices received here by the railway mail service.

These packages will be accepted up to 20 pounds in weight. They must be packed in wooden boxes of not more than two cubic feet in size, with hinged or screw top to facilitate opening for inspection. No perishable food products other than those enclosed in cans or glass jars should be included in such shipments.

They should be addressed with the name of the soldier, unit to which he belongs and sent "in care of commanding general, port of embarkation, Pier 1, Hoboken, N. J."

Twelve Cents per Pound. From there they will be transported by the War department. The French railways will not transport packages of more than seven pounds weight. It is presumed that the War department will transport them by motor truck from the dock in France to the soldiers.

The parcel post rate on these packages is 12 cents a pound.

They must reach Hoboken on or before December 5.

Up-to-Date Studio. Rodstrom studio, at 1811 Farnam street, boasts of the handsome finish of their work. They seem to have the know-how of artistic photography—just enough light here, not too much there, putting the shadows where they will bring out the proper lines, posing the subject so that character and personality will stand out prominently, which takes years of patient experience to control.

Buy Christmas Cards Early.

The Matthews' Book store, 1620 Harney street, has a very large and complete stock of up-to-date books. A number were secured that will especially appeal to soldiers.

Christmas cards should be bought early, thereby affording a better selection. This also applies to engraved paper and stationery, declares Mr. Moyer of the Moyer Stationery store.

Showing the Proper Spirit. McKenney Dentists, 1324 Farnam street, are showing the proper spirit by offering to clean the soldier boys' teeth, and no doubt will be taken advantage of by a good many of our boys. They deserve the patronage of the public by such generous treatment and will have the thanks of all who have friends or relatives in this great cause.

Omaha to Bid For New Mobilization Camps For Army

If district mobilization camps for industrial and agricultural conscription are to be formed in the country by Provost Marshal General Crowder, Omaha will put in a bid to be chosen as such a mobilization camp. The Commercial club is watching this development closely and is keeping in touch with General Crowder's movement for the examination of the remainder of the drafted men.

Members of committees of the Commercial club have already laid their plans for action when the time comes to present Omaha's claims.

10,000 Soldiers a Month Is Canada's New Quota For War

Hamilton, Ont., Nov. 3.—Under the compulsory military service law now in operation Canada is preparing to send its soldiers overseas at the rate of 10,000 every month, according to Major General Newburn, minister of militia, who addressed a gathering of conscription liberals here today. He declared the conscription law had made it possible to raise at least 25,000 men in a few weeks.

Fire in Northwestern Depot Threatens the Records

Fire in the Northwestern freight depot imperiled valuable records for a time this morning. A chance visit of a clerk to the file room resulted in discovery of the blaze in time to summon the fire department before the records were destroyed.



Army Shoes and officers' Dress Shoes

Army Lasts in
Boy Scout Shoes
Douglas Shoe Store

117 North 16th St.

The man in the army needs a shoe to fit the foot or he is not in shape to do any drilling.

SEE STRYKER
For Foot Comfort Service

The Postoffice is Opposite the Douglas Shoe Store.

Headquarters for

Genuine French Briar Pipes, from 35c to \$7
Meerschaum Pipes, \$2 to \$12

Amber, Bahelite, Rubber and Horn Cigar and Cigarette Tubes, from 10c to \$5

Leather and Metal Cigar and Cigarette Cases, 35c to \$5

TRACY BROS. CO.

Wholesale Distributors for the Famous Wellington Pipes and Te-Be-Ce 6c Cigar.

1415 DOUGLAS STREET.

TO OUR SOLDIER BOYS

Soldier boy, marching so straight and so true, Our hopes and our blessings are following you, God of our Fathers your guardian be, To strengthen our Freedom on land and oh sea!

Service
Chapman's
Guest
Aldrich
Doyle
Testaments.

Books for Camp Reading

Books for camp reading—Books to help pass away the dragging hours of camp life—Books to brighten many dull or stormy days that are bound to come—Books to amuse, to instruct, to suit every fancy and every taste.

GIFT COMMISSARY

RHYMES OF RED CROSS MAN, \$1.00; leather, \$1.50
OUT WHERE WEST BEGINS.....\$1.25
JUST FOLKS.....\$1.25
ON THE EDGE OF WAR ZONE.....\$1.25
HISTORY OF GREAT WAR.....\$2.00
NO MAN'S LAND.....\$1.25
TESTAMENTS AND BIBLES.

See Our New Ideas in Special Xmas Cards for the Soldiers.

MATTHEWS' BOOK STORE

1620 HARNEY STREET

Phone Douglas 3144.

Phone Douglas 3144

Mail Soldiers' and Sailors' Christmas Gifts Early

A Military BINOCULAR



With tan case and belt carrying strap. This is the first shipment of fine glasses received in Omaha in over two years—and we are fortunate to have these to offer.

FULLY GUARANTEED
\$50.00

Shelltex Spectacles and Eyeglasses

The strongest and most durable form of glasses ever made—positively eliminate lens breakage.

Stylish Light Weight
Comfortable



FLASHLIGHTS

We carry a complete stock of Everready Flashlights, all styles and sizes.



COLUMBIAN OPTICAL CO.

209-211 South 16th Street

TRYING TO DO OUR BIT

Every boy that enlists in Company 7 of Nebraska between now and November 15, we will clean his teeth free, and will give every soldier who calls at our office a Handsome Celluloid Toothbrush Holder Free.

Come On Boys
--You Are Welcome

McKENNEY Dentists

Phone Doug. 2872.

1324 Farnam.



3 Items at Cost For Gifts to the Soldiers

\$2.50 Self-filling Fountain Pens..... 50c
\$2.00 Leather Bill Books, with 7 compts, 49c
50c Nickel Ever Sharp Self-Adjusting Pencils, with extra lead and clip... 15c
2,000 Pictures... 1c to 10c
Car load of Frames cheap—We frame any picture up to 16x12 with glass, for... 69c
5c & 10c Art Store 318 SOUTH 15TH ST.
(Write This Number Down)



Has the Boy a PHOTOGRAPH of You?

We are making special efforts to please our patrons for photos to be sent to their Soldier Friends.

INDIVIDUALITY

Individuality is the keynote to a perfect portrait—bringing out the real personality, the fine points in character, the little traits that make us what we are, toned down by the natural spirit of an artist into perfect accord—and not a thing of paper and pasteboard with a ready-made look.

If you want a photo of your real self, of what your boy sees to love and admire, call on

RODSTROM STUDIO

1811 FARNAM.

PHONE DOUGLAS 5622.

Gifts for Soldier Boys

Fountain Pens
Desk Sets
Crane's Boxed Paper
Personal Christmas Cards—the new designs are ready—place your order early.
Pocketbooks, Card Cases.
Address Books, Line a Day Books.

The Moyer Stationery Co
1611 Farnam St.