

LITTLE FRICTION AS NEW POSTAGE TAKES EFFECT

Increase Expected to Boost Receipts At Omaha Postoffice Three Quarters of a Million.

Three-cent postage went into effect today with less of confusion than Omaha postoffice officials had anticipated.

"Nearly everybody seemed to know and remember that the new postage rate went into effect today," said Postmaster Fanning. The stamp sellers also reported that the sales went on without much difficulty.

One bargain hunting woman held her place resolutely at a stamp window for nearly five minutes while she argued with the clerk that she "didn't know the new rate was going into effect and therefore she should be allowed to send two letters at the 2-cent rate. She finally "came through" with the extra 2 cents.

Some Forget.
A considerable pile of letters with postage due on them had accumulated by noon in the central postoffice. These were mailed by the forgetful people.

Under a special postal regulation, which will be in effect for a few days only, these letters will be forwarded to their destinations and the postage due will be collected from the addressees. This is contrary to the usual postal laws and is to be done only until the people become accustomed to the 3-cent postage rate.

There was a big run on 1-cent stamps also. In fact, most of the letters seemed to have their postage paid in a 2-cent and a 1-cent stamp. The 1-cent stamps were in demand also to be affixed to postal cards.

Omaha Mail Is Heavy.
Assistant Postmaster Woodard says there are about 5,000,000 pieces of first-class mail sent out of Omaha every month. This includes letters and post cards.

With 1 cent extra in postage paid on each piece, this means that the government will get \$55,000 added revenue from this source from Omaha each month. But it will be more than this, for a surprisingly large number of letters weigh more than one ounce and therefore require double or triple or quadruple postage and that much more of war tax postage also.

Increase Nearly a Million.
Officials estimate that the revenue from Omaha in the increased postage will be at least \$60,000 a month, or \$720,000 a year. That's the way the pennies count up.

This depends, of course, upon the people sending as many letters under 3-cent postage as they did under 2-cent. The officials believe there will be no appreciable falling off in the number of letters sent. People won't refrain from writing a letter because the postage costs them a cent extra.

One official stated, however, that in his opinion there will be a decided decrease in the number of Christmas and New Year cards sent this season. All such cards will require 2 cents postage instead of 1 cent.

Although the new rate went into effect at midnight last night, all letters and cards collected in mail boxes on the first collection this morning were accepted at the 2-cent rate because it was impossible to tell whether they had been dropped in the box before midnight or early this morning.

Witness Would Not Wait for a Second Shot to Be Fired

Boyd Gater, negro, star witness for the defense in the Howard manslaughter case now on trial in criminal court, sent jurors and spectators into a roar of laughter during cross-examination by Frank S. Howell, counsel for Jesse Howard, charged with fatally wounding Joseph Moberly.

Gater, only witness to the shooting affair in a down town garage a couple of months ago, was testifying as to incidents leading up to the tragedy. He had told of seeing the men near each other and of hearing a shot fired.

Attorney Howell, in order to learn how far Gater was standing from the spot where Moberly was wounded, asked the negro why he would have been in case a second shot was fired.

"Boss," replied Gater, "Aid probably been home by that time."
Howard's deuce is that the shooting was accidental. Gater testified that Moberly and Howard seemingly were the best of friends and had been joking and "playing" together on the afternoon of the shooting. Moberly died in a hospital several weeks after he was shot.

Doug Fairbanks to Be Attraction For Kiddies

Douglas Fairbanks in "The Man from Painted Post" will be shown at the Strand Saturday morning at 10 o'clock for the children's program. The Muse will feature "The Conqueror," a story of the life of Sam Houston. The price is 5 cents. The Besse on the South Side will show a child actress, Marge Evans, in "Little Duchess."

Friday night family programs also have interesting things. The Lothrop shows Shirley Mason in "The Law of the North" and a comedy. Under the same management the Hamilton had two child actors, the Lee children, in "Two Little Imps" and one of Paula Blackstone's charming country life stories, "The Little Strategist."

The Apollo has George Cohan in "Seven Keys to Baldpate" and a Black Diamond comedy.
The Suburban will show Vivian Martin in "Little Optimist" and a Paramount comedy.

Tinley On Board of Citizens Company of Council Bluffs

Following the policy of localizing control, the Citizens Gas and Electric company, which is an adjunct of the Nebraska Power company, operating the light plants in Council Bluffs, at its last meeting elected Emmet Tinley to the board of directors. Other local members of the board are T. D. Metcalf and E. A. Wickham, who is also vice-president, both of Council Bluffs, and J. E. Davidson, of Omaha. The active management of the Council Bluffs plant remains with A. L. English, continuing in the position of manager.

FOOD PRICE LIST TO BE SUSPENDED

System to Be Renewed When List of Fixed Prices For Entire State is Worked Out.

Publication of Munro's food-price list has been suspended pending the completion and publication of a list of fixed prices applicable all over the state by the state food administration. G. W. Wattle's has been called to attend a meeting of state food administrators with Dr. Garfield at Washington November 14, at which time their powers and duties in regard to fixing food prices and in regulating the supplies of retailers by means of control over licensed wholesalers will be explained and established.

Retail dealers doing a \$100,000 business must be licensed under the new law and the list of licensed firms will soon be returned from Washington. In arranging the fixed prices for the state, Food Administrator Wattle will call a meeting of the committee recently appointed to represent the licensed wholesalers and the committee which will be appointed from the licensed retailers, and the wholesale and retail prices will be worked out and fixed, with their co-operation, by the state administration.

The pressure of public opinion and the power of control through the wholesaler will operate to force the unlicensed retailer men in line with the scale of just profits. The list will probably be fixed within the next two weeks.

Civil Service Appeals For Stenographers

An appeal for stenographers, typewriter operators and typewriters has been issued by John A. McIlhenny, president of the United States Civil Service commission, Washington, D. C. The appeal declares that it is the manifest duty of citizens with this special knowledge to use it at this time where it will be of most value to the government. Women are especially urged to undertake this office work. Encouragement for those who have not the required training is given.

Salaries for this work range from \$1,000 to \$1,200 a year. Eighteen years is the minimum age. Applications should be addressed to the United States Civil Service Commission, Washington, D. C., Chicago or St. Paul.

Five vacancies now exist for the position of packer in the Omaha government office. Applicants for this examination must be skilled in the packing of all classes of property, such as delicate electrical instruments, and have a practical working knowledge of the use of carpenter tools. The position pays \$840 annum.

Applications can be secured by writing the Eighth United States Civil Service District, St. Paul, Minn. The time limit is set for November 17.

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Beatons Have What You Want
AS YOU WANT IT**

- CANDY**
Fresh Shipments Daily.
30c Melba Chocolate Cream, per lb., at 49c
We are agents for Original Allegretti Chocolates, Huyler's Bon Bons and Chocolates and Lowney's Assorted Chocolates.

- SHAVERS' WANTS**
\$5.00 French Kit Auto Strop Razors, at \$4.15
\$5.00 Gillette Razors.....\$4.15
\$1.00 Gem Safety Razors.....79c
\$1.00 Antiseptic Safety Razor and Blade19c
50c Durham Duplex Razor and Blade, for9c
25c pkg. of 6 Star Blades, fits Gem or Ever-Ready Razors, 19c
15c Keener Edge Razor Strop Dressing, for9c

- EDISON MAZDA LAMPS**
25, 40 and 50-watt Lamps.....27c
60-watt Lamps.....36c
We deliver and install free of charge.

- RUBBER GOODS**
Complete line of everything in Rubber Goods line.
\$1.00 2-qt. Fountain Syringe, 49c
75c Atomizers49c
\$2.25 LeGrand's 2-qt. Water Bottle and Fountain Syringe, \$1.40
\$3.50 DeMar Whirling Spray Syringe, for\$1.99

MAIL ORDERS RECEIVE OUR PROMPT ATTENTION
BEATON DRUG CO.
15TH AND FARNAM STREETS.

MATTERS CALLED FOR TRIAL IN THE FEDERAL COURT

Motion for Continuance Denied and Case Set for Next Monday Before Judge Wade of Iowa District.

Federal Judge Martin J. Wade of Iowa refused the motion of Thomas H. Matters for a continuance of his case, which is set for trial in the federal court here next Monday. Matters, with his attorney, John L. Webster, presented his motion before Judge Wade in Council Bluffs. United States Attorney Allen represented the government.

Matters had been notified September 28 that his case was set for trial November 5. He stated to the judge that he had made a trip to Mexico City for a conference with President Carranza regarding land holdings which he has in Mexico. He returned only recently from this trip and, he stated, had not been able to present his request for a continuance earlier.

Government Prepared.
Judge Wade, in refusing the motion, said: "This motion is without merit. A case of this magnitude should have engaged the defendant's attention earlier. It is now too late. The government has made all arrangements for the trial. It was even necessary to postpone a government case in Pittsburgh in order that one witness could be in Omaha for this trial."

A government accountant has been in Omaha from Washington for two weeks, going over the voluminous mass of checks and other bank papers in the case. The matters case has been fighting its way through the federal courts for several years. Thomas H. Matters, Omaha attorney and banker, was indicted on 20 counts for aiding and abetting President Lueben of the now defunct First National bank of Sutton, Neb., in issuing certificates of deposit illegally.

The case was finally brought to trial in the Omaha division of the federal court in February, 1915, requiring nearly four weeks for its hearing. Frank S. Howell was United States attorney then. The jury found the defendant guilty on 19 of the 20 counts and the judge sentenced him to six years in the federal prison on each count, the sentence to run concurrently—that is, making six years altogether.

The case was appealed and the circuit court of appeals remanded it for a new trial. It is this trial which will start Monday.

Judge Wade of Des Moines will preside. Attorneys estimate that the second trial will take about two weeks.

Omaha Boy Lands Safely In War Zone in France

Word has reached Omaha of the safe arrival of Kenneth Norton in France, a cablegram having been received by Jack Norton, the young man's father.

Young Norton is a first lieutenant in the army aviation corps and, according to the cable, he reached France last Saturday. He is said to have the distinction of being the first of the Omaha boys to get into the flying department in the war zone. He was graduated from the Omaha High school, had three years in Cornell and quit to take up aviation at the Minola camp.

One-Minute Store Talk

A customer said:—

"The minute I stepped in to this store I was impressed with the spirit of service that prevails here. There's more than a friendly greeting to this service idea. A man wants to be welcomed all right enough, but he wants more than that. There is a big greeting in the right merchandise at the right prices, and a man gets it here."

Do you know Greater Nebraska Service today?



MEN'S MACKINAW COATS—Best values in the city, \$7.50 to \$15

—JOHN A. SWANSON, Pres.—**The Nebraska**—WM. L. HOLZMAN, Treas.

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The International Style Leaders, and Hundreds of Other Smart Styles

NEVER in all the history of overcoat making has any season produced such a vast variety of effective overcoat models, one more attractive than the other. You'll find here the west's-most complete showing of ALL the new styles, ALL the new colors, ALL the new fabrics. Furthermore, you'll probably never again secure so much value for your money. A tremendous demonstration of value-giving awaits you Saturday, at—

\$15 - \$20 - \$25 - \$30

Largest Showing of Trench Coats

In the trenches or behind the lines, wherever good style or comfort or both are desired, you'll see the "Trench Coat" leading as no one style ever led before. Not a young man's style alone—men of middle age; all men who feel the spirit of the times are keen for them. Entirely new fabrics, new colors, new pocket ideas, new shoulder treatment. Wonderful showing at—

\$15, \$20, \$25, \$30, \$35, \$40, \$50, \$60

Fur Collar Overcoats

Full belt, belt back or conservative models. Hudson seal, beaver, nutria, muskrat, Persian lamb or astrakhan collars. Most distinguished overcoats ever produced—

\$25, \$30, \$35, \$40, \$50 to \$100

London-Made Overcoats

OUR direct importation—heavy, soft materials; greens, olives, novelty weaves. Entirely new belted models, new pockets, new lines throughout. A distinct achievement. See them, at—

\$35, \$40, \$45, \$50, \$60

Silk Lined Chesterfields

The ever-right overcoat for dress or general wear. Carr English Meltons, St. George Kerseys, Warumbo, Vicunas, French Montegnacs; many serge lined Chesterfields, too, at—

\$15, \$20, \$25, \$30, \$35, \$40, \$50

Here's a Long-Headed Proposition, Men, Buy Suits Now at Prices Unequaled Later

THOUSANDS upon thousands of suits, fabrics bought at the old prices. Styles up-to-the-minute. Premier productions of America's finest clothes makers. Military models, all the late variations of belt and full belted styles, single or double breasted. English sacks, conservative models. Rich autumn colorings, new blues, grays, fancy weaves, blue serges. Vast range of special sizes, enabling us to fit all men and young men. . . . \$15, \$20, \$25, \$30, \$35, \$40

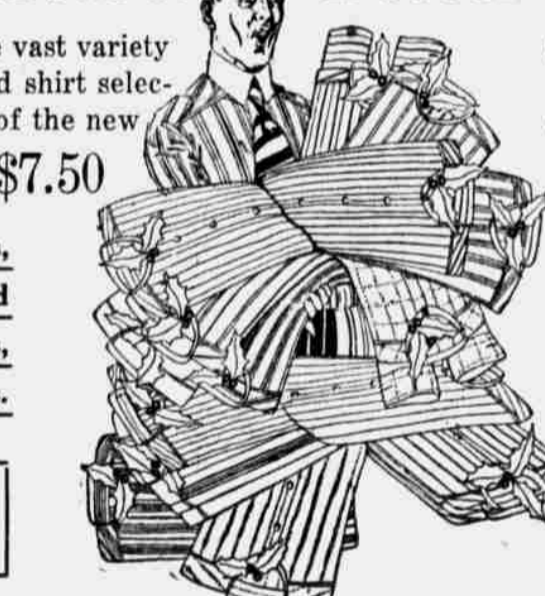
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YOU, too will be surprised at the vast variety of our wonderful, newly equipped shirt selection offers, and the attractiveness of the new "all under glass" exhibit. Thousands of shirts at \$1 to \$7.50

- Including finest Manhattans, Bates Street and Yorke; silks and silk mixtures, woven madras, beautiful new autumn colorings.

- Neckwear Selections Supreme—
50c, 65c, \$1, \$1.50, \$2



THE extraordinary variety and quality we offer in sweater coats tells our story of preparedness. No such sweater values elsewhere—Compare.

- Men's Sweaters, at \$2 to \$8
Women's Sweaters, \$2.95 to \$10
Boys' Sweaters, at \$1.50 to \$4
Girls' Sweaters, \$1.50 to \$5.95

Underwear Headquarters

Largest, most complete showing of Vassar, Superior, Duofold Celebrated Union Suits. All weights and proportions.

Union Suits, at \$1 to \$7.50
2-piece Underwear, 75c to \$3

Men, Get Hat Satisfaction

DEMAND the right style, the right shape, the right quality—it's to be had and there's an easy way to get it—Come to Hat Headquarters.

- John B. Stetsons, \$4 to \$10
Crofut and Knapp, \$4 and \$5
Famous Borsalino Hats, at \$6
Nebraska Superior, \$3.50
Nebraska De Luxe, at \$3

The Fur Cap Store
Inspect the most complete fur cap selections in the city at \$3.50 to \$25 a positive saving.

Men's Cloth Hats and Caps, \$1.00, \$1.50 and \$2.00
Boys' Fur-in-Band Winter Caps, at 65c and \$1

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Our entire basement salesroom—a great store in itself, filled with the best traveling goods made in America. Compare our values.
Suit Cases, Traveling Bags, Standard, Steamer, Wardrobe Trunks, Army and Nurse Trunks.

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Men's Shoes

Famous Hurley Shoes and Arnold Glove Grip Shoes, at \$9 to \$10.
Men's Good Shoes, featuring unequalled values at—
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