| Bref City News | MILLION SIGNATURES FRUIT |
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UNOLNE SAM TARKES


Liberty Bonds Accepted in Payment of Charge for Merchandise
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Our Soldier Shop



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We are prepared to give you
valuable assistance in the selection valuable assistance in the selection
of gifts and elothing for soldiers
－and will send the packages for youd will send the pach reagages for
the government has laid down．as
as
Come and
Get Your Invitation to the Doll Party
Which is to be held next Sat
urday Afternoon in the
$\mathrm{W}^{\mathrm{E}}$ wicet Room． and she come to the party nee
her braty
 her best hib ald tucker
and bring her along．This is entirely complimentary to
our many little friends in
Omaha．Invitations can be secured in our Toy Shop on
the Fourth Floor．Get your
then tickets in advance so we can
make necessary arrange－ make
ments．
Knitting Bags





Free Demonstration of Fleisher＇s Yarns Expert in Charge $\mathrm{M}_{\mathrm{a}}^{\mathrm{RS} . \operatorname{LAURA} \mathrm{Fepresentative}}$ from the factory，is here this
week and will give instruce
tions Yeen and wing ive instruc－
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many ways to use Fleisherer


## You Are Almost Certain to Find Here

The Very Coat You Want at
\＄19．50，\＄25．00，\＄35．00 and up

| and up |
| :---: | The dide selection of smart new eotat－representeng usual value．

The collection is extremel
All Fabrics All Slyles
All Sizes－All Colors Models for every purpose and occasion
Its doubteul if ny o ther store in the
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ing pher permat
Therés sertainly no reasen why you can not make tere coat selection of of our choice here Thurs－
day for better values and asortments have not been day for better value


Another collection of women＇s Old King Winter Muslin Combinations Reduced Makes These Blanket in Price to Exactly Half Specials Timely


Underprice Movement of Mattresses， Pillows and Cases－－－Down Stairs Store T and safe economy．may be used as guide
Cotton Top Mattresses at $\$ 3.75$ Full bed size mattresses，cotton top，nice pattern art tic ing，Thursday，at $\$ 3.75$ ．

Gateway Combination Mattress
Fine combination mattress，full double bed size，good grade Felt Mattress，Thursday， $\mathbf{\$ 1 0 . 5 0}$ Special all－felt mattress，built in layers，roll edge，heavy art
ticking，weight 45 lbs ．，regular 4 －feet by 6 －inch size，Thursday ticking，weigh
only $\$ 10.50$ ．


White Felt Mattress，at $\$ 13.75$
Star Pillows，at 75c Each
 bss，regular size，for Thursday，ony $\$ 13.750$
Eldorado Felt Mattress，at $\$ 16.50$ Waldorf， 4 －row imperial edge，all white layer Champion Pillows，at $\$ 2.25$ Pair
 Premier Pillows，at $\$ 3.98$



Local Millinery Jobber＇s Stock of Feathers and Flowers at a Sacrifice At 25c each
$\mathrm{W}^{\mathrm{E}}$ bought his entire stock on hand for almost a＂song＂and each．The offering includes flowers of all sorts，feathers，etc．， just the sort of trimming that is used this season in making
jumart new millinery．You＇ll appreciate the offering－there are smart new millinery．You＇ll appreciate the offering－there ar
thousands of pieces from which to make your selection．

