

WOMAN'S SECTION OF THE BEE

CONDUCTED BY ADELAIDE KENNERLY, EDITOR AND ELLA FLEISHMAN, ASS'T EDITOR

Society

By MELLIFICIA—Oct. 31.

Hallowe'en is Here.
Black cats and witches will abound tonight and "the goblins'll git you if you don't watch out!" Many a young girl will see her future husband in the time-honored mirror tonight and the guests at the various Hallowe'en affairs which have been planned will partake of their apple cider and pumpkin pie by the flickering light of the jack o'lantern.

Probably the most unique Hallowe'en celebration will be given at the Prettiest Mile club tonight, when the guests will come in their oldest and most out-of-date clothes. Several of the prominent members of the club have planned interesting "hard times" costumes. Mrs. A. L. Schantz will wear an old gray "princess" gown. One of the old black capes heavily embroidered with jet which were at one time the height of fashion will be worn and to complete the costume a large bunch of cotton sweet peas.

Mrs. C. S. Rainbolt has unearthed a green evening gown from the depths of some old trunk and she will be resplendent in this creation of the "days gone by."

Mr. and Mrs. Stanley Green, Mr. and Mrs. George Swoboda and Mr. and Mrs. T. F. Stroud will also don the "hand me downs" for the occasion.

The dining room and ballroom of the club will be decorated with pumpkins, autumn leaves and corn. The waiters will wear Yama-Yama suits and the refreshments will be served on tin plates and in tin cups. Apple cider, pumpkin pie, doughnuts and coffee will make up the menu.

Hallowe'en Parties.
One hundred children enjoyed a Hallowe'en party given at the South Side Social Settlement Tuesday evening. Decorations were made by the principal, Miss Jessie Stitt, and teachers of the West Side school who assisted at the entertainment. Miss Vera Du Bois, dressed as a ghost, told stories and Miss Helen Corr, Miss Cecelia Feiler and Mrs. W. F. Baxter gave musical numbers. Some of the children were in costume. Doughnuts, apple cider and popcorn balls were served.

Mrs. Carrie Reum will entertain at a Hallowe'en masquerade at her home this evening in honor of her guests, Mrs. M. E. Huppe, Mrs. H. Simms of Spokane and Miss Selma Brosinski of West Point, Neb. The house will be appropriately decorated and a Hallowe'en supper will be served. Thirty guests will be present.

Members of the choir of Trinity Cathedral were entertained at a Hallowe'en party at the home of Mr. and Mrs. Reynolds. A gypsy fortune teller and Hallowe'en stunts occupied the evening. Thirty guests were present.

Miss Margaret Heise entertained at a Hallowe'en party at her home Tuesday evening.

The Young Women's Hebrew association following the custom of the day will give a Hallowe'en party at their club rooms this evening.

Birthday Party.
Mr. and Mrs. C. E. Wilson entertained at a children's party at their home Tuesday evening in honor of their daughter, Dorothean. The occasion was Miss Dorothean's ninth birthday and twenty of her little friends were invited to help celebrate the event.

For Miss Slabaugh.
Miss Mabel Allen will entertain at an afternoon party Friday, November 9 at her home in honor of Miss Ruth Slabaugh, who will be a November bride.

Engagement Announcement.
On Saturday, October 27, at Buffalo, N. Y., Mrs. Jennie E. Goodrich announced the engagement of her daughter, Bernice Marguerite, to Lieutenant William Douglas McHugh, Jr., son of Judge and Mrs. William Douglas McHugh of Omaha, Neb. Lieutenant McHugh is now stationed at Camp Cody, Deming, N. M. Miss Goodrich visited in Omaha this summer.

Stromsburg Reunion.
Mrs. W. M. Burton will entertain at a knitting party in honor of Mrs. Harvey Wright of Stromsburg, Neb. Thursday afternoon at her home. All the guests formerly lived in Stromsburg and are old friends of Mrs. Wright. They are:

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| Mrs. M. E. Owen | Mrs. C. P. Wood |
| George Stroup | Paul Weimer |
| Willard Wickham | C. D. Nelson |
| J. W. Hazlett | |

Birch Announcement.
A daughter, Marion Thomas Magee, was born to Mr. and Mrs. Wayland W. Magee at Birch Knoll this morning. The little girl was born on the birthday of her great-grandmother, Mrs. Richard Wagner of Denison, Ia., who is 84 years old today. The Magees have another little daughter, Louise Field Magee.

PERSONALS

Miss Mahree M. Pendleton of Chicago, formerly of Hastings, who has been visiting Miss Helen Turney, leaves Thursday for Grand Island to be with her sister, Mrs. C. P. Wood.

Mrs. R. Beecher Howell left Monday evening for Garden City, Long Island, to see her son, Sidney Cullingham, before his departure for France. Young Cullingham who was with the aviation corps at Mount Clemens, Mich., has been ordered to Garden City, presumably in preparation for the call to France.

Mrs. Robert Proudfit returned Wednesday from New York, where she has been with Lieutenant Proudfit for the last six weeks. Lieutenant Proudfit is with the "Rainbow" division, which will be the next to sail for France.

Mr. and Mrs. M. S. Miller, who have recently taken an apartment in the new Thurene apartments, have as their guests Mrs. D. Zimmerman and Mr. and Mrs. G. M. Harris of Denver, Colo., and also Mrs. M. D. Goldman of Des Moines.

From Cap and Gown To Live Stock Business



Miss Margaret S. Lewis, 4813 Davenport street, is the only woman in Omaha engaged in the live stock business. Miss Lewis has an office in the Exchange building at the Omaha stock yards. There are fifteen live stock dealers trading out of Miss Lewis' office.

When Miss Lewis' father died last February his daughter slipped out of the cap and gown which she wore at the graduation exercises at the state university, for she completed her course there the same month that her father died, and took up the work which he had left in his office in the Exchange building. Close touch with her father's business has made it possible for her to carry on his work.

Miss Lewis has specialized in domestic science work at the Ames, Ia., Agricultural college and at the state university. She had not planned to take up the live stock business, but she has made a success of her work at the stock yards. She is progressive and has many plans for keeping up with the newest ideas in the live stock business. Last summer Miss Lewis visited the stock yards in Toronto, Canada, and she hopes to attend the National Live Stock convention in New York next May.

In addition to doing a man's work in the business world, Miss Lewis finds time to teach dietician work in the Omaha branch of the Red Cross and in the South Side hospital. Miss Lewis is a member of the Acath sorority.

Advice to Lovelorn

By BEATRICE FAIRFAX.
Go to Night School.
Dear Miss Fairfax: I am 16 years, and now only I want to seek an education. I come to you, of all the writers of the paper. Can you, Miss Fairfax, advise me where to go? I do not wish to go to high school because I did not graduate from public school. I was stupid and my one great hope was to be rid of it. Now I work every day and don't get home until 7 o'clock. I love to go to night school, but the thought of facing it is more than I can bear. I have no sister, and very few friends, because I never go out.

I think I could go to boarding school, and perhaps that would be my one delight. I have spent my long and dreary Sundays in church and in Sunday school, helping little children for many years. Now, dear Miss Fairfax, you shall solve my problems. I am lonely, but learning I truly want.

My dear child, what you need, above all other things, is the discipline of making yourself do the very thing you say you can't do. The reason you left school in your youth was because had had the right to go on in spite of handicaps, and to force yourself to get an education, even though that meant a little humiliation and trouble. Now take your own self firmly by the hand, lead yourself to the Young Women's Christian association or the Young Women's Hebrew association—whichever one fits in with your religion—and there enroll in some classes. I have the utmost sympathy with you dear, and I know that you will be a much happier girl when you have gone sincerely and honestly about mending the sad gap in your neglected education.

Two Kinds With But A Single Heart

All of you have laughed no doubt about the story of the city girl visiting the country for the first time. Seeing the honey on the table, she exclaimed, "Oh, I did not know you kept a bee. How lovely!" It is an exaggeration, of course, and designed to add to the world's visible supply of fun, but in a way it does suggest how little we know about each other. In a number of places in the west and southwest the annual farmers' picnic brings the country and town people together. However, that, like the county fair and the chautauqua, is but once a year. And you cannot get much acquainted that way. You are going to have lots of things to talk about and hear about this winter. And the merchants will be glad to arrange a place of meeting if you will come in either to talk or listen. They may know you keep a bee, but there are other things you have they do not know about. Don't let the community spirit be winter-killed.

Women insurance solicitors are becoming numerous in some of the eastern cities.

When Milady Goes Shopping

"O, wad sae power the Giftie gie us, To see oursel's as ithers see us! 'Twa frae mony a blunder free us, And foolish notion."

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The woman who knows how to dress is a clever woman, because the requirements are many. It is a terrible shock, after spending one's perfectly good money for a fall outfit to go home feeling that one's appearance will be no less lovely than a bird of Paradise—and discover, while standing before the cheval glass, that the combination resembles a Mardi Gras character.

And there isn't one woman in 20, who commits this crime against herself, that knows how or why she did it. The clothes are beautiful to look at and she wonders why she so detracts from their beauty.

But listen! Do you know that: Either the customer or the saleswoman, or both, must know something about the use of appropriate and becoming materials?

That either or both must know how to adapt models, from the season's prevailing styles to individuals and types.

That without knowing how to analyse details, their use and abuse, one is hopelessly lost?

That to understand the proper value of accessories, and colors, is essential?

She is a clever woman who knows how to choose an intelligent saleswoman before attempting to select her clothes. I know two saleswomen as far apart in efficiency as the earth and the moon. They both sell coats. One talks continuously about lines, etc., complimenting her customers and flattering them. She tells them how well they take the lines of every garment she puts on them, not seeming to realize that some prospective purchasers may be intelligent women with good eyesight. Her campaign of 1913. She campaigned with Miss Ann Martin in Nevada the year that state enfranchised its women citizens, and established a residence in Nevada so she might have the benefit of the political victory she helped to win. She is known as one of the best street speakers in the United States.

Miss Vernon represented the National Woman's Party at the conference of the League of Liberals held in St. Louis last April and was a member of the committee appointed by that conference to urge upon the president the immediate passage of the suffrage amendment as a war measure.

A Swarthmore graduate and classmate of Miss Alice Paul, Miss Vernon has been actively working in the suffrage movement since the Delaware campaign of 1913. She campaigned with Miss Ann Martin in Nevada the year that state enfranchised its women citizens, and established a residence in Nevada so she might have the benefit of the political victory she helped to win. She is known as one of the best street speakers in the United States.

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The sale of bandeau throughout the country has reached a volume which insures this type of brassiere becoming a staple garment, says the Dry Goods Economist. Not only do bandeau numbers sell readily, but in many instances represent a second sale to the customer who heretofore had purchased a brassiere only to confine the bust and hold the corset top snugly to the figure.

The retailer who does not take advantage of the opportunity to sell at least one bandeau to every customer loses the chance to increase his brassiere business.

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Banishing Fresh Paint Spots.
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Well Qualified.
Commander—What makes you think you can get through the enemy's barbed-wire entanglements safely?
American Private—Sir, I've pinned up my wife's party dress many a time without getting a scratch.—Judge.

Save the birds and don't feather your hats! will be the keynote of the birdless hat show which will be given under auspices of the Natural History club for the benefit of Bronx county chapter of the Red Cross at the Bronx Church house, 171st street and Fulton avenue, November 9 and 10. Prizes will be awarded for the best featherless hats, says the New York Evening Mail.

Mrs. Russell Sage, Mrs. Finley J. Shepard and Mrs. William T. Hornaday are among the patronesses, while William T. Hornaday, director of the New York Zoological park, will lecture on the proper and improper use of feathers.

Note—This is one of a series of articles being published in which both merchant and customer will not only be interested, but profit.

For out-of-town readers The Bee maintains a free shopping service. Just address "Polly the Shopper, care The Bee, Omaha." Polly will buy for you with the same care that you would buy for yourself.

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A Swarthmore graduate and classmate of Miss Alice Paul, Miss Vernon has been actively working in the suffrage movement since the Delaware campaign of 1913. She campaigned with Miss Ann Martin in Nevada the year that state enfranchised its women citizens, and established a residence in Nevada so she might have the benefit of the political victory she helped to win. She is known as one of the best street speakers in the United States.

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Woman's Clubs

Betsy Ross Tent No. 1, Daughters of Civil War Veterans, will meet Thursday afternoon in Memorial hall, courthouse, at 2 o'clock, to discuss the purchase of Liberty bonds. Mrs. Mabelle Stoddard is the president.

The Dundee Woman's Patriotic club will meet Friday afternoon at the home of Mrs. Harry Whitman.

The Campfire Girls will complete the work of school children in making trench torches for Christmas presents to soldiers. The children roll the newspapers and the Campfire Girls dip them in paraffin. Candles and paraffin donations are asked by the Campfire Girls.

Mrs. W. M. Jeffers left Tuesday afternoon for Salt Lake City to attend the annual alumnae reunion of St. Mary's academy, where she went to school and for which Mrs. Jeffers goes back to Salt Lake City each year. She plans to be gone two weeks and will probably stop in North Platte on the return journey.

Mr. and Mrs. Arthur Lyle Rushton returned Tuesday from their wedding trip. Mr. and Mrs. Rushton traveled through the south visiting Jacksonville, D. C., and New York City. The young couple will make their future home at 930 North Thirty-sixth street.

Mrs. S. V. Chase has arrived from a visit with her daughter, Mrs. Will Carter, at Fort Bridger, Wyo., and is at the home of her daughter, Mrs. R. B. Howell.

Squash—Soak eight to 12 hours, or overnight, using 10 pints of water to one pound of squash, or three parts of water to one part of squash.

IS IT WORTH IT?

A great many people ask us this in regard to the cost of repairing clothes.

Considering the present price of clothing and the added wear you get from the garments, we say that it is worth it, many times.

Clothes economy is as important as food economy. You have signed the food pledge. Look over your wardrobe today and consult us about the garments that are worn.

We put in new linings; put on new collars; make new edges on sleeves; repair button-holes; put new seats and new pockets in trousers; in fact, do any kind of repair or alteration work on either men's or women's garments.

The Pantorium

"Good Cleaners and Dyers"
1513-15-17 Jones St.
Phone Douglas 963

Branch Office: 2016 Farnam St.
South Side: 4708 S. 24th St.
Phone South 1283.

N. B.: We pay parcel post one way on all out-of-town orders.

The Store for Fine Millinery

Fleming Hats THE HOUSE OF **MENAGH**

Thursday Beginning at 8:30
Your Choice of Every Trimmed Hat
1/2 Price

These hats were formerly priced \$10 to \$50
\$10.00 Hats, at \$5.00
\$15.00 Hats, at \$7.50
\$20.00 Hats, at \$10.00
\$25.00 Hats, at \$12.50

Shop as early in the day as convenient, for these wonderful bargains will not last long.

A Free War Cook Book

For every woman reader of The Omaha Bee

The food that America saves will go far toward winning the war and saving civilization.

And the women of America control nine-tenths of the consumption of its food.

Therefore, there is a solemn responsibility resting on every American home today.

The woman who plans the meals and buys the food for the mouths that must be fed each day, when she makes those selections scientifically and economically, not only serves her country, but saves for her family.

The War Cook Book for American Women, compiled from official sources by Frederic J. Haskin, and issued by the United States Food Administration, is just from the press and ready for free distribution.

It is a digest of the Hoover doctrine of saving by proper selection and prevention of waste.

Its thirty pages are packed with new recipes, original formulas and suggestions showing every woman how to do her part in the great American campaign to put the Golden Rule above the Iron Law.

Write at once for your copy. Do not delay. Ask for the War Cook Book, enclose a two-cent stamp for return postage, and address

The Omaha Bee
Information Bureau,
Frederic J. Haskin, Director,
Washington, D. C.

Omaha's Most Beautiful Oriental Shop



.... announce

the Opening of Their New Gift Room
on Saturday, November Third

Tea Served During the Afternoon

A visit to this room will correct the impression that all gifts of beauty and taste are high priced. The dollar tables are a special feature.

W. H. Eldridge Importing Company

1318 FARNAM STREET. We are giving 15% of our total sales to Red Cross this day. OPPOSITE W. O. W. BLDG.