

WOMAN'S SECTION OF THE BEE

CONDUCTED BY ADELAIDE KENNERLY, EDITOR AND ELLA FLEISHMAN, ASS'T EDITOR

Society

By MELLIFICIA—Oct. 29.

Last Word Counted.

"There is no new angle to the servant problem. The just rent any more servants," explained the tired housewife to whom Mellificia told this latest servant-problem-story. But she laughed heartily when she heard it, anyway.

A well-known Omaha woman advertised for a cook. The cook arrived. Her "salary" she said would be \$15 per week. "I would not consider less," she said.

When these negotiations were complete, the cook asked to be shown her workshop. The awed housewife conducted her to the kitchen. Then she asked to be shown to her room. Here the new cook opened a door leading into a clothes closet.

"Oh, I'm disappointed. I thought this way my private bath," exclaimed the new K. M.

"I'm very sorry, but I afraid you will have to put up with the bathroom the family uses. This apartment has but one," the outraged woman of the house responded.

The applicant having condescended to accept the position, the lady of the house escorted her back to the front of the apartment and glanced ostentatiously out of the window.

"Where is your machine?" she asked.

"Machine? I have no machine," replied the wondering cook.

"No automobile? Why, I'm surprised. I couldn't dream of employing a maid who did not own her own car," came with elaborate sarcasm from the lady of the house.

The last word was most effective in this case, she reports.

Mrs. Calkins Honor Guest.

Mrs. John F. Letton entertained at luncheon at the Blackstone in honor of her mother, Mrs. Henry Calkins of Fort Scott, Kan. Russell roses were used as centerpiece and covers were laid for 16 guests.

Mrs. Howard Entertained.

Mrs. Warren Howard entertained the Dundee Knitting club at luncheon at her home today. Miss Mildred Marr of Kansas City was the guest of the club.

Miss Sharpe Hostess.

Miss Beulah Sharpe was hostess at the meeting of the Monday War Relief club at her home this afternoon.

Engagement Announcement.

Mr. and Mrs. S. M. Fogleson of Lincoln, Neb., announce the engagement of their daughter, Miss Matilda J. Fogleson, to Mr. David Kenneth Bergman. The date has not been set for the wedding.

About the Luncheon Tables.

Miss Elsie Storz was hostess at a luncheon party at the Blackstone. At the table, which was decorated with baskets of chrysanthemums, covers were laid for 17 guests.

Children's Party.

Mr. and Mrs. H. R. Bowen will entertain at a Halloween supper at their home this evening in honor of their small son, Harry Raymond Bowen, jr. At the table, decorated with Halloween favors, covers will be laid for 30 boys.

Halloween Party.

George Crook Woman's Relief corps, No. 88, will give a Halloween party at the home of Mrs. Fanny Farrell, 1911 North Twenty-fifth street, Wednesday evening. Members of both corps and post have been invited.

Afternoon Bridge.

Miss Helen Murphy entertained at an afternoon bridge at her home today in honor of Miss Marion Towle, who leaves soon for Philadelphia to spend the winter. Three tables were placed for the game.

Wedding Announced.

Miss Lucie Byrum of this city, formerly of Springfield, Ill., and Mr. Fred Clarke of Paducah, were married Saturday at Lincoln, Neb., the Rev. E. J. Knock performing the ceremony. The young couple will make their home in Omaha.

PERSONALS

Dr. F. J. Wearne has returned from Chicago, where he attended the meeting of the Clinical Congress of Surgeons.

Miss Mildred Marr of Kansas City is the guest of her sister, Mrs. Louis Loring.

Mrs. Millie Ryan, Miss Zara Trovillo and Miss Ruth Gordon have returned from New York City. Miss Trovillo going on to her home in North Platte. Miss Gordon has completed the scholarship study tendered her through Mrs. Ryan by the Milton Aborn Grand Opera school and may return to sing with the English grand opera.

Mrs. Henry Calkins of Fort Scott, Kan., who is the guest of her daughter, Mrs. John F. Letton, will return to her home on Saturday. Mr. and Mrs. Letton will accompany Mrs. Calkins as far as Kansas City, going on east from there for an extended trip.

Miss Marjorie McIntosh, of New York, who has been the guest of her grandmother, Mrs. C. B. Rustin, for several weeks past, leaves tomorrow for her home.

Mrs. Franklin A. Shotwell has returned from a three weeks' stay in Indianapolis, where she was called by the death of an uncle.

Mrs. Grant Williams returned yesterday from a six weeks' trip in the east.

Mrs. Frank Goodale and small daughter, Ivelle, who have been with Captain Goodale at Fort Crook, have gone to New York for the winter.

These Women Are Packing Christmas Boxes for Sammies in the Trenches



Left to right: Mrs. D. C. Bradford, Mrs. Alvin Johnson, Mrs. Edwin T. Swobe and Mrs. Walter Roberts.

Money, candy, tobacco, writing paper, notions, chewing gum, pocket knives, etc., are pouring into room 606, First National Bank building, where our Sammies' Red Cross Christmas packets are being packed by a committee of prominent women, headed by Mrs. T. L. Davis. Two thousand packets must be shipped from Omaha before November 9, the first installment to be ready November 1.

If you plan to do your bit for the Sammies' Christmas fund, do it now! There is no time to lose.

Money raising schemes are much in demand by Mrs. Davis' committee, in order to buy the supplies which are not donated. Mrs. E. T. Swobe is sponsor for the "gum day" in the public schools. Each child is to bring a 5-cent package of chewing gum for a Sammy. Superintendent Beveridge's approval for this plan was asked.

Mrs. John L. Kennedy will open her home for a large tea for the cause.

Mrs. Alvin Johnson will solicit retail tobacco men for tobacco and cigars.

Two thousand one-half-pound boxes of candy are needed.

The following contributions have been made: D. C. Bradford, \$25; E. S. Westbrook, \$25; J. E. Davidson, \$15; T. L. Davis, \$10; Frank W. Judson, \$10; Mrs. Gould Dietz, \$10; Mrs. C. C. Allison, \$5; and Mrs. F. A. Nash, \$5. Checks should be made payable to Mrs. T. L. Davis.

The first two contributions to arrive were carefully packed boxes of cigars, chewing gum, writing paper

and candy from Eleanor and Sarah Pickard, 5115 Izard street, 13 and 8-year-old Campfire girls.

"I wish you luck and hope it won't be long until all our boys are back again safe in the United States of America," wrote the 8-year-old on her Christmas card. The women need volunteers to help pack the Christmas packages.

Children of All Saints' Sunday school will have a chewing gum party at the parish house Friday night. Each child will bring gum for the Sammies' Christmas packets. Mrs. Franklin W. Shotwell, leader of circle 10, has the party in charge.

Chewing gum is commended by all officers of men in the trenches. It gives the men a sweet taste and it is said to be good for teeth and digestion.

When Milady Goes Shopping

Men know what they want, buy it—women don't know what they want so they buy it anyway, and return it. Result: Men's prices minimum—women's maximum.

By ADELAIDE KENNERLY.

Men's wearing apparel does not soar in price in proportion with women's, and I determined to learn the reason.

A visit to the men's ready-to-wear house availed me nothing. A trip through a women's ready-to-wear department taught me little more.

With the patience of a Quaker mother, I hunted high and higher for the man or woman who could, and would, impart the well guarded secret for prices soaring more rapidly on women's clothes than on men's clothes; and found out.

He is an advertising man in a little office all by himself where he studies values, conditions and psychology. I am sure he also knows a lot about neurophysiology and theology. To be so thoroughly acquainted with the material, physical and psychological sides of life, he must have included, in his course of education, a little theology and a bit of domestic science.

"Men," he said, "know what they want to buy and buy it, though not always without assistance. We try to have intelligent salesmen who can measure accurately when a customer does not know his size. Not one man in 500 ever returns an article after it has been purchased. It takes as much time to exchange a

garment as it does to sell it, which means the cost of a salesman's time both ways. Men are easy to please—a salesman can, as a rule, serve six men while one woman is being served.

"Well meaning, fair minded women sometimes do not realize that they cause untold trouble by returning, exchanging, taking goods home on approval, and a hundred other little irregularities. It never has occurred to them that the cost of all this trouble must be paid for by someone. When women double and treble this overhead expense they pay it and then wonder why prices climb so much more rapidly than their incomes.

"The overhead expense in our men's department is at the minimum. The overhead expense in our women's department is maximum and nobody can correct it but the women themselves."

When he had concluded (he said a great deal more) I felt like the little boy who said that he had been "cracked over the head" when a remark of his teacher struck home. Knowing women to be of the very finest material, it was apparent that something was wrong. It comes back to the same fork in the road of everyday life—misunderstanding. This is the day of economy. It is no longer considered good taste to spend money foolishly. We must make the dollars work. The wealthiest women in our community are often the best business women and get the most for their money, although some of them, of course, are misguided.

Cut down the overhead expense by shopping intelligently, by overcoming the return habit and put the dollars into your own pockets.

These excessive prices are not intentionally courted. They are the cause of much discussion and what all the women of today want to know is how to strike them down.

Give women the weapon and they will cut high cost of living down.

Note—This is one of a series of articles being published in which both merchant and customer will not only be interested, but profit.

For out-of-town readers The Bee maintains a free shopping service. Just address "Polly, the Shopper, care The Bee, Omaha." Polly will buy for you with the same care that you would buy for yourself.

Gould Dietz Is Good Angel in This Story

Gould Dietz is the good angel in this story.

It has to do with a pair of old scissors 69 years old, and Mrs. Sarah Duffy, 86 years young, at the House of Hope.

Mrs. Duffy is the best knitter at the Old People's home. She is so expert that she has knitted ever so many pairs of bedroom slippers from yarn that less thrifty knitters discard.

All of this she does without eyeglasses.

When Mrs. Duffy was a slim, graceful slip of a girl, only 17, someone presented her with a pair of scissors.

Year in and year out, through maturity, middle age and down the slope of years, her trusty scissors did duty. Then one day last week a near-tragedy took place. The scissors dropped—and broke.

Mrs. Duffy was disconsolate. Offers of new scissors were made, but no, none but her own old scissors which had served her so long would do.

Then Gould Dietz came. "I'll have the scissors fixed," he offered.

And today he took the repaired scissors, now as good as new, to the little old lady at the House of Hope. Is she happy? Well, I guess.

A Winter Smile Beats Tropic Isle

It must be fine for folks to live in some bright tropic land, where nature spreads herself to give whatever they demand. It must be great to saunter forth and pluck three meals a day, from five to seven dollars' worth, and have no bills to pay. I envy him who gathers food from bush or tree or vine, while I must deal with tradesmen rude and pay spot cash for mine. The luscious date and coconut are mighty good to eat. They're just as good as choicest cut of Magic City meat. I'd like to have a breadfruit tree within my little yard, and get my rolls and biscuits free, and use no flour nor lard. But since I cannot have these things I'll do the best I may. I'll take the stuff my garden brings and lay it well away. This garden cost a lot of work, with spade and rake and hoe. It kept me sweating like a Turk to make the darned thing grow. But now I've got it, let me say, my work was not in vain. I'm going to make my labor pay a mighty handsome gain. I'm going to can what'er I can; I'm going to dry and store; and when I've followed out this plan I'll stand away some more. Thus, when I face a wintry spell I'll sit around and smile, and envy not the folks who dwell upon their tropic isle.

Complete detailed instructions for preparing vegetables and fruits for winter needs are given in the Home Canning Manual, the Home Drying Manual and the Home Storage Manual issued by the National Emergency Food Garden Commission, 210-220 Maryland Building, Washington, D. C. A copy of either manual may be had upon request, enclosing 2 cents for postage.

Tiny Movie Star Collects Tidy Sum For Boys in France

Little Barbara Sabin, 3-year-old movie actress, succeeded in collecting the sum of \$87.80 in her efforts to help the Sammies in France by selling Bee's at the Brandeis theater and other places.

The little star, who is traveling over the country making similar efforts in all cities, was very much delighted at the result of her work, as was her mother, Mrs. B. Sabin. In a letter written to The Bee Mrs. Sabin says:

"I must ask you to thank the people who were so kind as to aid Barbara in her efforts to help the Sammies and also to thank The Omaha Bee for your very considerate courtesy."

In Again Out Again, Gone Again—Experience Of "the" Mary Hoders

The stenographer and the floor walker that meet during vacation in summer and pass themselves off respectively for Guinevere Astorbilt and de Granville Gooselin, and get engaged on that understanding, have a great prototype, whose fame has survived two and a half centuries, says The New York Evening Mail.

The girl was named Mary Hoders, and she was a lady's maid, but a little of that work and a little traveling on the continent were enough to set her up as a grande dame. So she came back to London and took up quarters at the Exchange Inn, and confided privately to her landlady that she was Henrietta Marie de Wolway, daughter of the earl of Roscia, in Colonia, Germany.

The landlady, Mrs. King, was very anxious to mingle in high society herself, so she introduced her brother—a John Carleton of the Middle Temple—to the fair patroness as a young nobleman. They were no pikers, the King family, and he played his part with great spirit and success.

The lady's maid married her distinguished peer, and the humble law clerk married his aristocratic heiress, and it was not until he had given her fortune a very fair amount of time to materialize that he began to distrust her.

A sensational divorce suit ensued, in which Mary Hoders was tried for bigamy, but acquitted. Her little farce played out, she turned her nimble wits to thieving in a small way.

She was found out, tried and sentenced to be transported to Jamaica. On the way there she discovered a plot against the captain's life, and he set her free for revealing it to him.

Then she returned to England, and seeing the error of her ways, took up thieving on a much larger scale. Her sharp sayings and doings were the talk of London.

Stewed Prunes de Luxe.

Wash the prunes and soak in fresh water several hours, then cook in same water and simmer till tender. Drain and place in a dish. Add a bit of lemon peel to water and one-fourth as much sugar as water. Simmer 15 minutes, remove peel, add a teaspoonful of orange or lemon juice and pour over the prunes. Cover when cool.

Mrs. Charles Hayes left Friday for Camp Cody, Deming, N. M., to visit her husband.

Over 2,000 Electric Washers In Use in Omaha Homes

Over 600 Electric Cleaners in Use in Omaha Homes.

Hundreds of Other Household Appliances in Use in Omaha Homes.

All Have Been Bought From E. B. Williams.

ASK FOR and GET Horlick's The Original Malted Milk

Substitutes Cost YOU Same Price.

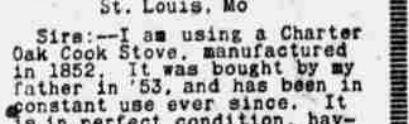
Office of M. J. O'Donnell Contractor & Builder AVON, ILL., July 17, 1917. Charter Oak Stove & Range Co., St. Louis, Mo.

Sir:—I am using a Charter Oak Cook Stove, manufactured in 1852. It was bought by my father in '53, and has been in constant use ever since. It is in perfect condition, having the same top, back and doors; all are good. The top is as level as any new stove ever made, so is the lining on the back, and not even cracked.

Respectfully Mrs. M. J. O'Donnell, Avon, Ill., Box 223.

QUALITY Survives This is the Seventieth Year of Charter Oak Stoves, Ranges and Furnaces.

If your dealer tries to talk you into buying another make, write to us. Charter Oak Stove & Range Co., ST. LOUIS, MO.



Nebraska Women's Clubs Asked to Confine Year's Study to War Conditions

The educational department of the Council of National Defense, of which Mrs. Carrie Chapman Catt is chairman, is requesting the women's clubs of the country to study the causes of the war. In a bulletin to be sent to the women's clubs by the woman's committee of the Nebraska State Council of Defense and signed by Prof. Sarka Hrbkova, chairman, and Miss Alice Florer, head of the education department for this state, the women are asked to confine their program this coming year to such topics as:

Causes of war. Conditions in Europe preceding the war. Meaning of the war for American and necessity for self-sacrifice. Food conservation, marketing, pro-

duction, distribution, etc. Emphasize child welfare and other departments in the work of the woman's committee. Study of ways and means of better community life, etc. What peace terms should include in order to secure permanent peace.

HOTEL LOYAL

Noon Luncheon 60c

A la carte service evenings. Music.

Your Bradley

is the first thing you reach for when outdoor sports are suggested. Light, warm, stylish, comfortable—a Bradley Sweater fits in everywhere.

Bradley KNIT WEAR

is a family habit—there are Sweaters, Hoods, Scarfs, Gloves and Hose for everybody. The longer you wear them the better you like them and the more proud you are of their good looks and staunch wearing qualities.

Sold at the best shops.

BRADLEY KNITTING CO.
DeLavan, Wisconsin.

IT'S PERFECTION GIVES POSITIVE PROTECTION AGAINST BAKE-DAY FAILURES

CALUMET BAKING POWDER

NOT MADE BY THE TRUST

U. S. S. Michigan. First class battleship of the dreadnaught type. Steel vessel 16,000 tons. Length 450 feet. Breadth 80 feet. Horse power 16,517. Speed 19 knots.

Foods are as important as Fire Arms in war times. A soldier or sailor can't do his duty properly unless properly fed. His health and strength must be protected.

The Army and Navy use foods—baking ingredients—that have been selected with exacting care. Only the best have been allowed to "pass muster."

CALUMET BAKING POWDER

could only be accepted because of its excellence, and because of its purity and wholesomeness and the absolute protection it gives against bake-day failures.

Uncle Sam chooses from all. His selection should show you which brand of baking powder is best for your individual use.