

War Tax

Theater Patrons Will Begin This Week to Contribute to Fund by Small Door Payments

WITH the coming of Thursday folks who go to the theater or other public places of amusement will have the joy of contributing to the war fund at the rate of 10 per cent on the price of the ticket they buy. Only employees of the theaters or city employees on business may enter any of these places without contributing. Tickets costing under 10 cents are exempt, but that sum and over must settle. A 10-cent ticket will cost 17 cents, a 15-cent ticket comes at 17 cents, a 20-cent ticket 22 cents, and so on up the scale. No special tickets will be printed, but the purchaser is expected to make his settlement at the box office window, and the revenue collector will adjust matters with the house manager. The new tax has been the subject of considerable discussion among managers, but in most cities they have agreed that the better way to deal with the situation is that suggested by the Treasury department, which is simply to collect the war tax at the time the ticket is sold. This ends the transaction so far as the ticket purchaser is concerned. Daily box office reports are prepared, showing the number of tickets sold, and on this the settlement is made with the government. Free passes will be assessed the same as other tickets, and the user will be expected to pay proportionately to the value of the seat he occupies. So far as is reported, only one concession has been made. Klaw & Erlanger announce that at their New York houses where the regular tariff is \$2.50 for orchestra seats, the tax will be absorbed by the management.

Just how much revenue the tax will raise is a subject of great conjecture. In Omaha, for example, it has been estimated that around \$5,000 is daily spent at the theaters that will be subject to the tax. Some of the guessers think this figure is low, and want to double it, but at \$5,000 it means \$500 a day to the war fund, and this during the 38 to 40 weeks of the regular season will see a total of around \$135,000 for the season. In New York the tax will be close to \$20,000 a day and in Chicago it will be at least \$10,000. Finally, it will give a very accurate basis for determining how much the great American public annually spends at the theater, and may afford some interesting data by which to gauge managerial claims for popularity.

Oliver Morosco will launch another big comedy with music at the Boyd theater when "What Next" receives its first presentation here Thursday, Friday and Saturday, November 1, 2 and 3, with matinee Saturday. Two years ago on July 4 Morosco offered "So Long Letty." This production is still turning them away at every performance and last year Morosco presented "Canary Cottage," which is still going as strong as ever. "What Next," according to those who have seen it, promises to be better than either of its famous predecessors. It was written by Oliver Morosco and Elmer Harris, who also were the authors of "So Long Letty" and "Canary Cottage." Its music was composed by Harry Tierney and the lyrics were written by Al Bryan, who stands among the leaders of the successful writers of American songs. The scenery is said to be of remarkable beauty and the costumes represent the last word in brilliant New York play plumage. So much for the mechanics of the production. The cast is headed by Blanche Ring, who has been away from here far too long, and who plays the part of an adventuress, said to be the greatest she ever played. The play will present Miss Ring in tights and she has not appeared in them for several years. Charlie Winninger, known as the funniest man of the American stage, plays one of the leading comedy roles, as will Flanagan and Edwards of vaudeville fame, while Eva Fallon, recently star of "The Princess Pat," will be the ingenue and Al Gerrard will be the leading juvenile. Dainty Marie, the wonderful young woman who used to amaze vaudeville audiences with her aerial work, has one of the big roles, while the three DuFor brothers will keep up the dancing part of the program at rapid fire speed. In addition there is Leila Bliss and a very large chorus of girls who have yet to see their 20th birthday. "What Next" opens in New York in December.

Denman Thompson's famous rural play, "The Old Homestead," known throughout the United States as "the dramatic evergreen of the American stage," will be presented at the Boyd today four days with matinee today, Tuesday and Wednesday, with an exceptional cast, a beautiful new scenic production and every original feature elaborated on and accentuated. Such features as the double male quartet, the Grace church choir and the Swanzy band have been accentuated. Joshua Whitcomb will be played by Ferdinand Munier, who has been starring in the play in the east for the last ten years. Other prominent names include William Dill, Charlotte Ireadway, Dennis Sullivan, Neil McKinnon, Jane Hattery, Elizabeth Ross, John Sumner, Herbert Porter, Alice Condit, May Lansing and Louise Cotter.

The Brandeis Players this week are presenting Willard Mack's play, "Kick In." This show was presented in Omaha by A. H. Woods in 1915 with great success. The story of "Kick In" concerns a reformed convict named "Chick" Hewes, whose wife has married him unawares of his past. He and several other reformed jailbirds are brought to clash with officials of the police department of New York City. A "second-story" man, after living straight for a number of years, falls into his old habits and is shot while making his getaway with a \$20,000 diamond necklace. Wounded to his death, he is aided by his sweetheart to the flat of Chick and Molly Hewes, who hid him in the attic, where he dies, but not before the brother-in-law of Chick robs him of the necklace. "Kick In" has enough thrills, but it has plenty of comedy. Harry Minturn has a wonderful part in this play and so has Dorothy Shoemaker, leading woman.

Winchell Smith and John L. Golden's comedy success, "Turn to the

At the Theaters



Blanche Ring in "What Next" At the Boyd

Eva Fallon in "What Next" At the Boyd

Leona La Mar At the Orpheum

Mazie Gilmore At the Empress

Kittie Forsythe At the Gaiety

Louise Cotter in "The Old Homestead" At the Boyd

Agnes Carr Brown At the Orpheum

Right! comes to the Brandeis Sunday, November 11, for four nights and a matinee on Wednesday. It is doubtful that any theatrical offering of the last ten years has been more widely advertised through the country by visitors who have felt its spell either in the Gaiety theater, on Broadway, or at George M. Cohan's Grand opera house in "The Loop." When it left the Gaiety theater after a 13 months' stay its New York record stood at 443 consecutive performances and concurrent with this long run it was presented 319 times in nine months in Chicago. The complete Chicago cast and production will be seen here. The New York company will divide its season between runs in Boston and Philadelphia. There will be no "No. 2" companies. The Chicago cast is headed by Ralph Morgan, Barry McCormack, William Moran, James H. Hunfley, Philip Bishop, Charles W. Goodrich, John Welch, Samuel Lowenwirth, Mabel Bert, Ruth Rose, Helen Collier and Dorothy Betts.

"So Long, Letty," the success musical farce produced with much success by Oliver Morosco in Los Angeles two years ago, will be presented

at the Brandeis theater for three nights and a Saturday matinee beginning Thursday, November 15. Charlotte Greenwood is the featured member of the cast, which also includes Sydney Grant, Will Morrissey, Tyler Brooke, Eunice Sauvain, May Boley, Henrietta Lee and Hallie Manning. An added feature of the entertainment will be the lovely dancing specialties introduced by Cunningham and Clements.

Leona La Mar comes to the Orpheum this week as the headline attraction. She is "the girl with a thousand eyes," who looks into the future, reads your thoughts and discovers things which astonish audiences. Harriet Rempel will be seen in a new one-act play, "Just Around the Corner," by Tom Barry. In this whimsical satire she appears as a sort of modern Cinderella. Two youngsters known as the Alexander kids offer a series of dances and costume changes. A third episode of "The Retreat of the Germans at the Battle of Arras" will be shown in official motion pictures taken by the British government. They will give the spectator a sensational realization of the scientific methods of modern warfare, disclosing the daring of nights in the air, the power of enormous bombardments, the reckless swiftness of wild charges. "The Wail of an Eskimo," a one-act musical comedy, in which Harry Girard is appearing, supported by half a dozen people, is described as an Alaskan incident. The singing comedienne, Katherine Murray, who has returned to vaudeville, sings only exclusive song numbers, and she is accompanied at the piano by Murray Kubens. A story in song is to be presented by the Lovenberg sisters and the Neary brothers. The offering depicts the girl of the north, south, east and west. Once again the Orpheum Travel Weekly will offer an interesting series of motion pictures.

Starting today at the Empress theater, Billy Doss' Tennessee two heads the bill, Greenloh plays a saxophone and trombone, introducing several specialties during the number; Keifer is a soft shoe dancer and furnishes one of the features of the act. As an entertaining number with plenty of action it cannot be excelled. Mae and Rose Wilton as "youthful entertainers" are in a class all alone. They dance, sing and play the violin and piano. Page, Hack and Mack, two young men and a petite miss, furnish an offering that combines sensationalism, thrills and marvelous acrobatics. The act is called "Wait for the Finish."

"The Sightsers" is the title of the merry two-act musical burlesque presented at the popular Gaiety theater by James E. Cooper's big burlesque company, which is to remain there during the entire week, giving a matinee and evening performance daily. The stars of the organization are Will J. Kennedy and Jack Miller, the well-known comedians. Surrounding them will be found a supporting company of unusual talent. In addition to the musical comedy offerings there will be interspersed, during the action of the play, many vaudeville acts, among which will be the Carnival Four, a quartet of singers; Shirley Laurence, in a comedy singing specialty, and Will J. Kennedy, presenting his funny rube number. The beauty chorus is one of the best trained in burlesque today, and Mr. Cooper is proud of the score of girls who are seen on the stage during the action of the entertainment. Today's matinee starts at 3. Beginning tomorrow there will be a ladies' matinee daily all week.

The third installment of the British government's motion pictures, showing "The Retreat of the Germans at the Battle of Arras," will be shown at the Orpheum for the week, starting Sunday matinee, October 28. The first two installments merely led up to the great offensive and in this, the last installment, the pictures show the bombardment at its greatest height, the capture of Arras and many other smaller towns and villages. The railroad station at Arras is shown with the intricate barbed wire entanglements the Germans had erected, but which proved no great obstacle to the British. For two years no train had been through the station and the road was wrecked. Yet the British soldier-engineers soon repaired the road bed and the first train's arrival at the station is fittingly celebrated.

That is theirs behind the British lines. They are searched—a German officer is returned his Iron Cross. It is of value only to him. He can wear it in a British detention pen if he cares.

One of the oddities of Madrid is a newspaper printed with ink containing phosphorus, so that the paper can be read in the dark.

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That most interesting development of war, the "tank" is seen firing and under fire. Soldiers are seen going "over the top" under heavy shell fire. The protecting curtain of fire thrown over their heads is seen by the tremendous explosions in the distance. Then comes the return fire of the Germans. The shells seemingly burst in the face of the camera. Men are seen falling around and one cannot help but wonder how the camera man escaped, or whether he did escape. Then come the prisoners, thousands of them. Some are wounded, but all show a desire to hurry—to hurry to the safety

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BRANDEIS PLAYERS
TODAY MATINEE, 2:30
 EVENING, 8:25
All This Week
 The Best Cook Play Ever Written.

Kick In

A Comedy Drama in Four Acts
 BY WILLARD MACK
 A Systematic, Powerful Play
 Vividly Portrayed with a "Kick"
 and a Thrill in Every Scene
 Tues. Eve., Oct. 30

BENEFIT GRADUATE NURSES ASSOCIATION

PRICES: Mats.—Today, Wed., and Sat., 25c and 50c
 Every Evening, 25c, 35c, 50c and 75c

NEXT WEEK
"FINE FEATHERS"

Says Wife Nagged Him And Refused to Cook Meals
 William H. Anderson, suing Vera Anderson for divorce in district court, says his wife "nagged him, accused him of infidelity and refused to cook his meals." They were married at Dakota City, Neb., June 23, 1916.

EMPERESS GARDEN
 Under Empress Theater.
 Beginning Today
HAWAIIAN DUO
 Native Exponents of Weird Music and Dancing.

MAC CARTER
 For Indefinite Engagement.
 With New Songs and continuing his great act of
"JOHN BARLEYCORN"

SPECIAL NIGHTS THIS WEEK:
 Tuesday—THEATRICAL.
 Wednesday—HALLOW'EEN.
 Thursday—AMATEUR.

SOMETHING DOING EVERY MINUTE. FUN STARTS AT 9 O'CLOCK.

CHICKEN AND GOOSE Table
 d'hot Dinner Today, 12 to 8:30, \$1.00.
WEEK DAYS:
 Noonday Luncheon, 40c.
 Evening Dinner, 50c.
 A la carte service, 11 a. m., 12:30 p. m.

CAFETERIA SERVICE, 11 a. m., 8 p. m.

Dancing to **ADAMS' JAZZ BAND.**
\$10,000 Orchestral Pipe Organ.
 Home of Continuous Music.

BOYD MATINEE TODAY
 TONIGHT
 MON., TUES., WED.

A Grand Revival of
 America's Oldest and Best Play

"The Old Homestead"
 Better and Bigger Than Ever.

The Swanzy Band—The Famous Quartet—The Grace Church Choir.
 Sunday Matinee, 25c, 50c. Bargain Mats., Tuesday, Wednesday, 25c.

BOYD THREE NIGHTS
 Nov. 1, 2, 3, Mat. Sat.
 OLIVER MOROSCO OFFERS
BLANCHE RING
 the internationally famous star in his newest and biggest comedy with music.

WHAT NEXT

Book by Oliver Morosco and Elmer Harris.
 Music and Lyrics by Tierney and Bryan.

A TYPICAL MOROSCO CAST INCLUDING BESIDES BLANCHE RING, Charles Winninger, Flanagan and Edwards, Eva Fallon, Dainty Marie, The Three DuFor Brothers, Al Gerrard, Leila Bliss, and a chorus of peaches.

Prices, Nights, 50c to \$2.00; Mat., 50c to \$1.50. Seat Sale Tomorrow

ORPHEUM
 STARTING SUNDAY, OCT. 28
 Third and Last Episode
 SHOWING THE CLIMAX IN THE FIGHTING
 In the Battle Films Taken by the British Government and Presented By Martin Beck to Show the American People Precisely What Happened at

The Retreat of the Germans AT THE BATTLE OF ARRAS

These true stories of the war recorded by the camera have made Omaha realize just what modern fighting is on the grand scale.

DON'T MISS THE CLOSING SCENES OF THIS WAR DRAMA.
 As you see the British drive their assaults home there rises to your lips the cry:

"ON TO BERLIN"

When you watch the third episode you know the best and the worst of "Over There." You have all the supreme thrills of conflict without wounds or death; and sitting in the darkened theater you watch a picture story that will live forever, which the Allied Nations and the Central Empire

STAGED AT THE COST OF THOUSANDS OF LIVES AND BILLIONS OF DOLLARS.

Martin Beck is paying \$300,000 for the exclusive exhibition of this picture in the Orpheum and allied theaters.

THE THIRD EPISODE IS THE CLIMAX—THE GIGANTIC CLOSING—THE HEART-WRENCHING FINALE OF THE LONG DUEL OF ARMIES NUMBERING MILLIONS OF MEN.

This \$300,000 goes to the Official Government Pictures, Inc., W. K. Vanderbilt, President, and is paid into war relief abroad.

Orpheum
 THE BEST OF VAUDEVILLE
 Matinee Daily 2:15 Every Night 8:15
 Week Starting Sunday, Oct. 28

LEONA LA MAR
 THE GIRL WITH THE THOUSAND EYES

HARRY GIRARD & CO., offer "The Wail of an Eskimo" An Alaskan Incident.

"Uncle Sam's Girl" KATHERINE MURRAY The Magnetic Singing Comedienne

MR. MARTIN BECK Presents
HARRIET REMPEL
 —in—
 "JUST AROUND THE CORNER"
 A Comedy By Tom Barry.

LOVENBERG SISTERS AND NEARY BROTHERS
 —in—
 "Around the Compass"
 Introducing songs and dances characteristic of the East, West, North, South

ALEXANDER KIDS
 Cute, Cunning, Captivating Clever Children.

ORPHEUM TRAVEL WEEKLY

EXTRA ATTRACTION—MARTIN BECK
 By special arrangement, has secured the exclusive rights to the British Government's Official War Pictures, AND PRESENTS THE THIRD AND LAST EPISODE Entirely new pictures and complete change of scene in That Magnificent panorama of war,

The Retreat of the Germans at the Battle of Arras
 GREATEST FIGHTING PICTURES EVER MADE
 ALL THE DARING, DANGER AND DELIRIUM OF WAR

PRICES—Matinees, Gallery, 10c; Best Seats (except Saturday and Sunday) 25c.—Nights, 10c, 25c, 50c and 75c.