

Meat Market Open to the Public Saturday

The Same Quality Bakery Goods

IN A
NEW
LOCATION



Any kind of cake and any kind of bread, when it is the product of Ortman's New England Bakery, can be relied upon as being the best that can be made.

All goods fresh daily from our big bakery at 214-16 North 16th Street.

Don't fail to visit our department when in the store.



BRANCH STORES:
PUBLIC MARKET
HAYDEN BROS.

First National Bank Building
Where Public Market is Located



PUBLIC MARKET TO OPEN ON SATURDAY

Will Be Most Modern and Completely Equipped Market in Country; Represent Investment of \$125,000.

(Continued from Page Fourteen.)

Sixteenth street windows so that its contents are visible from the street. All of the counters are glass covered so no dirt can gain entrance. All of the meat cutting will be done in the sub-basement of the establishment and then quickly carried by special conveyers to the counters and the iceboxes, where each piece of meat is immediately placed in contact with the cooling system, so that it will always be fresh and clean.

A vegetable stand is one of the practical novelties of the market. It is made entirely of white birch. Pipes of the cooling system run up the center of it and from the top a spray of water resembling a fountain falls over the vegetables. The cooling system and the water spray keep the vegetables clean and fresh even in the hottest weather.

Confident of Success.

Manager Jake Rosoff takes great pride in his new establishment. "Omaha leads the country in many things," said Mr. Rosoff, "and now it can boast of the best market in the coun-

try. This will be the most sanitary market in the country. I know that it will be a success, for I have the confidence in Omaha to be certain that Omaha will patronize a market like this. There need be no fear that the costliness of the fixtures and equipment will force us to resort to extravagant prices. Our combined wholesale and retail business is so extensive that we are able to purchase in much greater quantities than other markets and thus we obtain better prices. Also we can sell on a narrower margin. We do not intend to get back this investment the first year, or even in the first few years. So our prices will remain just as reasonable, and, I believe, more reasonable than most places because of the fact that we are able to buy cheaper and sell on a narrower margin owing to our immense business."

Herman Rosenblum, for many years with Gladstone Bros. and Courtney's, will be the head of the grocery department and Tony Richly will be at the head of the butchers and meat cutters.

C. M. Harding to Be Manager of Market Coffee Counter

C. M. Harding, one of the most experienced coffee men in the west, will be manager of the coffee department of the new Public Market.

Quality coffees exclusively will be handled. Special prepared blends from Javas, Mochas and all the best berries will make up the entire stock. All of the coffees will be fresh roasted each day.

The coffee department occupies one corner of the basement and will be one of the largest in the city.



Made in Omaha
Sold in Omaha
Used in Omaha

The New Public Market Equipped with
BAKER REFRIGERATION

BAKER ICE MACHINE COMPANY

All the New Modern Store Fixtures
in This Beautiful Store Manufactured
and Installed by ❖ ❖ ❖ ❖

THE ALFRED BLOOM CO.

1502-18 California Street

Manufacturers of Millwork and Fixtures of the Better Quality

Estimates Furnished

Phone Douglas 1371

Economy of KAMO FOODS

The difference between the price of ordinary canned and package foods and those of perfect quality, put out under our Kamo Brand, is so small that the amount is more than offset by the greater food value of the Kamo products, due to quality, the full pack, and the positive absence of waste. The economy of Kamo food products can be demonstrated absolutely in dollars and cents, and every housewife owes it to herself to investigate **KAMO BRAND**.

Paxton & Gallagher Co.
SOLE DISTRIBUTORS

Fresh Dressed Poultry

FRESH FISH
FRESH OYSTERS
MAMMOTH CELERY

Supplied By

THE KING COLE CO.

YOU CAN BUY IT HERE

Wedgewood

Creamery Butter

HARDING CREAM COMPANY

THE PUBLIC MARKET
OMAHA'S NEWEST SANITARY GROCERY
OFFERS YOU THE COMPLETE LINE OF



BISCUITS

THE QUALITY BISCUITS OF AMERICA

OVER 350 VARIETIES

"MADE IN OMAHA" BY

LOOSE-WILES BISCUIT COMPANY

Bakers of Sunshine Biscuits.

Branches in Over 100 Cities.

Omaha's Newest Soda Fountain

WILL SERVE---



Ice Cream

The People's Choice

It's the purest and most
wholesome food you can buy

MANUFACTURED BY

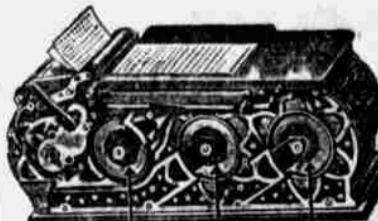
Fairmont Creamery Co.

**Field-
Hamilton-
Smith**
PAPER COMPANY

1114 Harney Street
Phone Douglas 723

**WRAPPING
PAPER
PAPER BAGS
TWINE**

This **UARCO AUTO-
GRAPHIC REGISTER**
Installed in the Public Market will
stop the leaks.



Issues at one writing these three
tickets.

Original for the customer, duplicate to file for reference, triplicate to the cashier or to the book-keeper to charge.

INSURING ACCURACY, SAVING
TIME and LABOR.

Let us show YOU **UARCO
SYSTEMS** for YOUR Business.

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REGISTER CO.,**

Chicago, Ill.

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