



## Red Crown Gasoline Wants to Work for You

Were all gasoline exactly the same it wouldn't matter which you used.

But there's a difference. Gasolines are no more alike than men.

If you were hiring a man you'd pick the fellow who could give you the most for the money you put into him. You'd show preference to the experienced man.

When you buy gasoline you're really hiring it to work for you. You have a right to expect certain things from it. Whether you get them or not depends on whether they're in the fuel; you cannot get *out* of it more than there's *in* it.

Red Crown Gasoline wants to work for you. It has the qualifications that you have been looking for in a gasoline. It gives as reference, without permission but fully confident as to the result, any motor car owner who uses Red Crown exclusively.

### Red Crown is Quick Starting

That's what you want — especially for winter driving.

With Red Crown in your tank your motor starts right off — even after a night in the garage or after standing for hours in the cold outdoors.

Red Crown Gasoline vaporizes readily in the coldest winter weather. Zero temperature doesn't take the snap out of it. Your cylinders fill up with live vapor that fires at the first tiny spark. No mussy priming is necessary; no strain on starter or starting battery; no long, back-breaking, strong-arm cranking; no stuttering or hesitating by the motor.

### Gives Your Motor Brute Power

Red Crown Gasoline is all power. Every ounce is energy. There's not a drop in a gallon that doesn't work.

Red Crown not only enables a motor to develop more power — it *makes* the motor do it. Big loads and hard going in winter's snow hold no terrors for an engine fed on Red Crown. It makes light of heavy work that ordinarily would stall the engine. You climb hills on high, plow through deep drifts, skim along on level roads and crawl through heavy city traffic without straining the motor

or having it balk at anything you ask of it. Power — brute power — that's what you can get when there's Red Crown in the tank.

### Quick Pick-ups and Speed

Red Crown Gasoline makes your motor respond immediately to the slightest movement of the throttle.

If you want a sudden burst of speed — while dodging through traffic or crowded city streets — you'll get it if Red Crown is in the tank. Or on country roads Red Crown moves the car on the wings of the wind — as fast as you care to travel. From a snail's pace to almost aeroplane speed is a matter of seconds with Red Crown Gasoline. For it's full of pep and power. It's the fuel with a punch.

### Uniform Always Obtainable Everywhere

You like to know that you can always depend on a man who is working for you. That's something you'll like about Red Crown Gasoline.

It's dependable gas — always uniform — as reliable as the sun. For Red Crown is made by the most modern methods. The process has been standardized. Results are always the same.

Wherever you get Red Crown Gasoline — here or a hundred miles from here — it's the same good, full-of-power, quick-acting fuel. And you can get Red Crown wherever you are.

A motor does its best work — runs smoother and develops more power — and you do away with the necessity of frequent carburetor adjustments if you use only Red Crown Gasoline.

And don't forget that Red Crown is crammed with mileage. It gives most miles per gallon — most satisfaction per mile.

### Put Red Crown to Work in Your Car

In business, a man who does twice the amount of work that another can do is worth twice as much salary. When he doesn't ask for more money you're getting a lot of service for nothing.

Red Crown Gasoline costs no more than others. But see what it gives you — without extra cost!

You're going to hire more gasoline soon — at least a tank full. Give Red Crown Gasoline a trial at the job. Get it from any of our numerous Service Stations or at good garages — wherever you see the sign.

### HERE ARE HANDY RED CROWN SERVICE STATIONS

OMAHA			LINCOLN
18 and Cass Street	12 and Jackson Street	51 and Dodge Street	11 and J Street
18 and Cuming Street	29 and Harney Street	24 and I St., South Side	12 and Q Street
18 and Howard Street	39 and Farnam Street	24 and O St., South Side	18 and O Street
	45 and Grant Street		

Also: Fremont—Columbus—York—Grand Island—Norfolk—Hastings

USE POLARINE, THE IDEAL WINTER LUBRICANT. FEEDS FREELY AT ZERO

# STANDARD OIL COMPANY

(Nebraska)

OMAHA