EDITOR AND

By MELLIFICIA—Oct. 22.

Motor to Foot Ball Game.

parties of Omahans went to Lincoln this newspaper in a nation-wide con-Saturday in their cars. The Notre servation campaign. Dame-Nebraska game, which is al-ways a "close" game, was an espe-cially interesting one this year, the fans said when they returned.

Many of the parties stopped at one of the small towns on the way for luncheon, while others took a picnic lunch and ate it at some inviting spot

One of the small parties included Miss Grace Allison, Miss Helen Ingwersen, Mr. Paul Shirley and Mr. Charles Allison, who went down in the Allison car.

Mr. and Mrs. Edard Creighton had as their guests Mr. and Mrs. Charles Beaton and Mrs. Creighton's sister, Mrs. Isaac Raymond, of Lincoln. Mrs. Sanford Gifford, Miss Hazel

Updike, Miss Ruth Carter, Mr. Mil-ton Darling, Mr. Fred Gribble and Mr. Fred Gilbert made up another of the parties.
Mr. and Mrs. Louis Meyer were

seen at the game, as were also Mr. Joseph Baldrige and Mr. W. Farnam Mr. Burdette Kirkendall, Mr. Philip Chase and several of their friends from the balloon school at Fort. Omaha were among the Omaha root-

Mr. and Mrs. N. C. Leary, Miss Nan Murphy and Mr. Harold Thomp-son also motored down.

Miss Mildred Todd was included in another party of young folks who

motored to the game.

Mr. and Mrs. Vincent Hascall, Mr. and Mrs. Cyril Langan, "Spike" Kennedy, Lieutenant Roger McCullough, Loring Elliott, Gene Melady and Lou Loring also witnessed the game,

Theater Parties. Matinee parties on Saturday at the Brandeis were given by M. A. Morris, who had six guests; Miss Elizabeth Henderson, five, and foursomes were given by E. Jensen and Mrs. L. Har-

Seventy members of the Council Bluffs Rotary club attended the evening performance accompanied by their wives. F. R. Morris entertained a party of six and foursomes were given by Dr. S. Morgulis, H. S. Hookstra, Wilson Low, G. B. Thummel and M.

L. Baker. Mr. H. P. Whitmore will entertain Mr. H. P. Whitmore will entertain seven guests in the Whitmore box.
Foursomes will be entertained by A. L. Reed, C. T. Stewart, W. E. Chambers, T. M. Corps, F. J. Peterson, Frank Boyd, V. Riesman, W. J. Foye, B. Furth, B. T. Farnsworth, O. C. Redick, Tom Flynn, W. F. One of the cards is the birth record of Josial. B. Redfield, jr., now president of the K-B Printing compression. O. C. Redick, Tom Flynn, W. F. Ord of Josial. B. Redired, Jr., now Dawson, H. R. Lemon, J. Dailey, president of the K-B Printing companded Ben Baker and A. V. Kinsler.

Judge Ben Baker and A. V. Kinsler.

Mr. and Mrs. R. B. Zachary will street, just outside of the city entertain a line party at the Orpheum this evening, when the guests will be: Messrs. and Mesdames. Walter Silver. Madden of

Walter Silver, Madden of W. R. McGrew, Chicago. Mrs. Holmes of Stewart, Neb. Other line parties will be given by Mr. H. S. Mann, who will have six,

and ex-Senator Brown, five. On the Calendar. The Omaha Whist club will enter-tain at luncheon at the Fontenelle Tuesday in honor of Mrs. W. J.

The Omaha Woman's Press club luncheon will be held Wednesday at 12:45 at the Hotel Loyal.

Mrs. Coad's Luncheon.

Mrs. J. F. Coad, jr., entertained a luncheon party of ten at the Blackstone in honor of her mother, Mrs. Timothy Dyer, of Berkeley, Cal.

PERSONALS

Mrs. Ernest Eldred Hart and daughter, Miss Clara Hart, returned this morning from Fort Snelling where they visited Mrs. Hart's son, Mr. Henry B. Hart, who is training with the officers' reserve corps. There ge only 1,300 men now at the fort and they are suffering greatly from the cold, Mrs. Hart says.

Mrs. Timothy Dyer of Berkeley, who has been the guest of her daughter, Mrs. J. F. Coad, jr., will return to her home this week.

Captain D. T. Morton is ill at his home with typhoid fever.

Mr. and Mrs. A. R. Behmke returned from Excelsior Springs the latter part of last week. Mr. Behmke is quite ill at his home on the South Side.

Mrs. R. A. Evans of Englewood, N. J., arrived Saturday to be the guest of her sister, Mrs. O. C. Good-

Mrs. W J. Broatch will leave Sunday for Philadelphia, where she will spend the winter.

Mr. and Mrs. W. J Connell have received word that their son, Dr. Karl Connell, of New York has again sailed for France. Dr. Connell will remain for the duration of the war.

Woman's Clubs

The art department of the Omaha Woman's club has postponed its meeting of Wednesday morning on account of the convention of the Nebraska Federation of Women's Clubs which will then be in session. The meeting will be held Wednesday morning, October 31 at 10 o'clock.

Miss Anna Owers, executive of the north central field of the Young Woman's Christian association, with headquarters in Minneapolis, will visit the local association Tuesday and Wednesday in the interest of special Young Women's Christian association work. There will be a war work conference in Chicago, October 26 and 27. Mrs. John R. Mott, Mrs. Ray-mond Robins and Miss Mabel Cratty will speak.

The Woman's Tri-City missionary quarterly will meet at Central Park Congregational church Friday. De-votional services will be held at 11 o'clock, followed by luncheon at 12.
A special program has been prepared for the afternoon, which will begin at 1:30 o'clock.

Flour Substitutes

CONDUCTED BY

Because of the present need to conserve wheat, certain other food materials can be substituted by the housekeeper in making bread gener-Attracted by the crisp October day, which, despite the wind, was good for motoring as well as foot ball, several mission, working in conjunction with mission, working in conjunction with

The next series of bulletins on food conservation will deal with flour substitutes and the housewife is urged to save each day's bulletin so as to have the complete set for future use. Every housekeeper is familiar with

the use of corn meal, which can be used withou; the addition of any flour in making bread, gems, griddle cakes, etc. But she may use corn meal also in preparing light bread, hot biscuits and cookies. Other substances which and cookies. Other substances which will lend themselves admirably to the making of very sort of quick bread are rice, sweet potato, peanuts, soybean meal, milo, kafir, feterita, dasheen, banana, rye, oats, barley, etc.

The recipes to be published in the following lessons are a few of those which may be used and merely suggest some of the possible combinations of these various food materials.

tions of these various food materials which will yield new and very palat-able breads. It must be kept in mind that no other substance has gluten such as is found in wheat and which gives to this cereal the ability to producing light and spongy bread. In any of the following lessons, sour milk or buttermilk and soda may be substituted for sweet milk and baking powder. To guard against an excess of soda, which causes a yellow color in the bread, use one-half to threefourths level teaspoonful of soda to every cup of sour milk. The soda should be sifted with the other ingredients.

The mixing should be done as quickly as possible, especially after the baking powder is moistened, to minimize the loss of leavening gas. Biscuits should be rolled, cut, and placed on the pans as soon as possible after mixing. If necessary, they may stand in the pans before baking with comparative safety, but it is

much better to bake immediately. Wheat meal is ground whole wheat or graham flour. This is to be dis-tinguished from white flour or wheat flour sold at the stores.

Ancient Birth Records

Are Found at City Hall Omaha birth records of 1874, found in the city hall archives by City Clerk O'Connor, were interesting to the Oldest Inhabitant who called at

limits." Dr. O. S. Wood, attending

physician, is now living in the Ma-sonic home at Plattsmouth. The date of the birth was July 23, 1874. The cards show that children were born to these pioneer residents: Simon and Bertha Trostler, Constantine and Kate Gallagher, Henry and Mary Hornberger, Thomas F. and Amelia J. Hall, Andrew and Mrs. Murph, A. Pollack and wife, James and Anne Neville, J. E. Markel and

Can Produce Ten Million

Dozen Suits of Underwear Washington, Oct. 22.—Plans to produce and self to the government without profit approximately 120,000,-000 suits of underwear annually, or enough to supply each soldier in the allied armies with four sets of light extreme modesty and simplicity. and four heavy garments each year, have been worked out by Louis Steinfeld of New York and probably will

for consideration in a day or two. Mr. Steinfeld has been organizing into a single corporation about 40 yarn-spinning and knitting mills, havng a combined annual output of 10,-000,000 dozen suits of knitted under-

The parent coporation, to be known as the American Knit Goods corporation, includes many large mills in the east and south.

Red Cross Membership in Nebraska Over 170.000

Red Cross membership in Nebraska totaled 170,000 on September 15, according to figures announced by

present time, population considered." has many art treasures, and her fursaid Mr. Judson. "It is a remarkable niture is proof enough that she loves showing and clearly indicates the pa- the valuable treasures handed down triotism that is prevalent in this sec-

A state Red Cross conference will be held in Omaha October 31 and November 1. Officials from Chicago and Washington are expected to attend.

Mrs. A. M. Chalmers Watson, who has been appointed to direct the work there is an air of peaceful comfort of the thousands of women who are and happiness surrounding this floatserving with the British army in France, was the first to receive a medical degree from Edinburgh university. dren spend the summer, returning to

An Inspiration from Russia

KENNERLY

ADELAIDE



By GERTRUDE BERESFORD. F we are lending Russia the sinews of war, we are its debtor for the spiration for many coats and us. A Russian blouse which

distinctive enough. The double breasted blouse fastens with buttons enameled in green and brown. The waistcoat of pale chamois cloth is bound with a heavy grosgrain ribbon turbans. A Russian blouse which striped in orange, green and brown, boasts of a waistcoat is its latest gift. Roman ribbon on a Russian blouse! Made of Russian green duvetyne. The designer juggles the costumes of belted like a Cossack's uniform, and generously trimmed as to collar, cuffs and border with kolinsky, this suit is this happy result.

The Utah Agricultural college has

into military service.

Used for 1/2 Century.

HORLICKS

AALTED MILK

AGED AND TRAVELERS,

OF MALE RESTOR

CAUTION Avoid Substitutes

"Papa" Joffre's Wife

Much has been written and said | their lovely apartment on Rue Michel about "le Pere Joffre," as le Marechal Ange only when autumn slips into winter.—Harper's Magazine. s called in France. But very little terest or undeserving of public ad- in business left vacant by men called

She often deplores the publicity which has been forced upon her, and be laid before government officials frankly longs for the peaceful anonymous days of the past, when no one cared where or how she and her family lived, and when she could come and go as she pleased, without the ever-lurking reporter and photogra-

pher upon their heels.

Madame Joffre delights in giving pleasure and is always devising some personal gift which will carry some-thing of her thoughtful affection with it. Only the other day she went through the American Red Cross ambulance and presented to each of the officers assembled a pipe bearing the inscription "Souvenir de la Marechale Joffre." Mr. Richard Norton and Mr. Arthur Kemp received her, and she was pleased to praise the work done

State Director Frank W. Judson.

"This membership was largely secured in three months. We understand there is not a state in the unstand there is not a state in the unperiod of some rare painting. She has many art treasures, and her furship loves by generations of art lovers; in fact, some of her furniture might well

> On the Seine river, just out of Paris, a houseboat may be seen dreamily reflected in the quiet river. Gay flower boxes, awnings and dainty curtains attract attention, and

Don't Be a Shirk, But Get to Work; Pay Your Bills-Cure Your Ills

If you will let yourself reflect how work cures human ills you'll see that you cannot expect the world to pay your bills. You cannot fail to realize that nature's well known laws will never serve to bring a prize to him who slights its cause. You cannot fail to understand how nature hates a shirk, and scorns the man who'll idly stand while others do the work. The clothes you wear, the stuff you eat, the gasoline you burn, all form a game that can't be beat; you've got them all to earn. The logic of the thing is sound. Just get this through your head. You cannot calmly sit around and think that you'll be fed. You need not think that all things come to those who simply wait. You've got to stir and make things hum, before it grows too late. You've got to join the working mob and do your labor well. You've got to hustle on the job and make your hustling tell. The biggest thing you've got to do is getting stuff in hand to help you see the winter through-stuff dried or stored or canned. You've got to use what summer brings, for winter-time supply. The fates help those who help themselves. This truth is always new. So fully stock your pantry shelves; the fates will then help you.

Complete detailed instructions for preparing vegetables and fruits for winter needs are given in the Home Canning Manual, the Home Drying Manual and the Home Storage Manual issued by the National Emergency Food Garden commission, 210-220 Maryland building, Washington, D. C. A copy of either manual may be had upon request, enclosing 2 cents for

When Milady Goes Shopping

FLEISHMAN, ASS'T EDITOR

ELLA

"If I knew you and you knew me -if both of us could clearly see, and with an inner sight divine the meaning of your heart and mine, I'm sure that we would differ less and clasp our hands in friendliness: Our thoughts would pleasattly agree, if I knew you and you knew me."

thousand miles.
The Great Lakes furnish only

over-night away from us Oyster beds--most of them-are on the eastern and southern coasts. We cannot get the southern oysters in good shape. By shipping them from the beds on the east coast in efrigerator express cars, they reach this section of the coun-

as they are in the east.

BUT—if fish and oysters are carclessly handled; if they are taken from these cars and dumped around unsanitary places; if they are taken from cold storage and put on the delivery wagons, they are soon unfit for food. The scarcity of delivery boys and soaring prices make it impossible to have "spe-

even though shipped in express refrigerator cars, than meat, and according to the rules of scientific eating, much more easily digested. In fact fish is often called brain food because it takes less strength to digest it than meat, and one does not suffer the sluggish feeling which comes after a heavy meal.

which helps to reduce the high cost of living, is a most dangerous, one if improperly handled. Ptomaine poisoning from eating stale fish and oysters has caused many severe cases of illness—and they spoil much more quickly than red meats. Now that we know how valuable this food is and with how much

Electric Chair for

people who live on the coast; that

The inventor of a very comfortable looking electric chair on exhibition at the Electrical exposition can hardly be classed with those who assert that "nobody loves a fat man." This electric chair differs radically from the famous one at Sing Sing in that its purpose is not to execute, but rather to remove painlessly surplus flesh. In fact, to secured the desired results, all that stout people have to do is to recline leisurely in the chair for a few minutes every day.

The professor in charge of this chair states that it accomplishes the desired results primarily through the made special arrangements to train synchronous contraction of the muscalature; and, secondarily, through the electro-chemical action of the Faradic current passing through the Suffragits in New York City are tissues. This chair is one of the feaarranging for a great parade at the tures of the Electrical hospital, which end of this month to mark the close in turn is one of 150 exhibits at the in turn is one of 150 exhibits at the of their campaign in New York state. Electrical exposition.

HORLICK'S

THE ORIGINAL

Made from clean, rich milk with the ex

tract of select malted grain, malted in ou

own Malt Houses under sanitary conditions

Infants and children thrive on it. Agrees with the weakest stomach of the invalid or the aged

Nourishes and sustains more than tea, coffee, etc.

Should be kept at home or when traveling. A nutritious food-drink may be prepared in a moment.

A glassful hot before retiring induces retreshing sleep. Also in lunch tablet form for business men.

Substitutes Cost YOU Same Price

Take a Package Home

and for

Heating

Needs to cooking not addition of milk.

If you have tried the rest, Now try the best.

This is their 70 th year

dby Four Generalia

OAK S

illions of Home

The other Woman's experience is the cheapest you get.

We refer to every user of the Charter Oak

CHARTER OAK STOVE AND RANGE CO, ST. LOUIS

"If I knew you and you knew me-if both of us could clearly see" we would discover that fish and oysters are excellent food, cheap, and their consumption will help win war.

we can help to reduce our house-hold expenses and economize on meats that could be used to help

feed our boys in France and our al-

lies, why not inquire as to where such splendid fish and oysters can

be obtained, go to these markets

and carry home our package?

It is all in the knowing how, where and when!

may differ less.

The whole problem hinges on our understanding-on your knowing me and my knowing you-that we

There are a thousand ways that

we can help to win the war and at

the same time reduce the high cost of living WHILE WE ARE

Note: This is one of a series of articles being published in which

both merchant and customer will

For out-of-town readers The Bee

maintains a free shopping service. Just address "Polly, The Shopper, care The Bee, Omaha." Polly will buy for you with the same care that you would buy for yourself.

not only be interested but profit.

PLEASANTLY AGREEING.

By ADELAIDE KENNERLY.

And I am sure that we would differ less on the delivery of fish if we all understood the situation as it really is. Let me tell you a few secrets about the handling and delivering of fish: There isn't a coast within a

certain kinds of fish and they are

try in perfect condition-as good

cials" so the regular wagon is the only course to pursue. Fish and oysters are cheaper,

BUT-This same excellent food,

care certain merchants handle it; that we can, by knowing where to go, get sea food as fresh as those

Happy Fat People

More Than Million Dollars

In One Cargo of Wool An Atlantic Port, Oct. 22 .- A sailing vessel brought a cargo of wool from South Africa valued at more than \$1,000,000 to this port yesterday. The vessel was nearly a week over-

Mrs. E. T David of Douglas, Wyo., has been elected president of the board of trustees of the University of Wyoming. She is the first woman to hold such office.

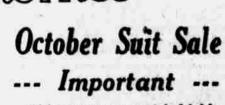
Mrs. William Jennings Bryan has accepted an invitation to deliver several addresses in New York state in behalf of the woman's suffrage amendment, to be voted on next month.

For a Shiny Nose And Bad Complexion

THE STREET OF THE PROPERTY OF

Paris .- Famous actresses owe their beautiful complexions to the following French Beauty Recipe: Wash your face with clear, warm water and rub in a teaspoonful of Creme Tokalon Roseated, wipe the face dry Creme Tokalon Rosented, wipe the face dry and apply Poudre Petalias—a very fine complexion powder prepared especially for shiny noses and bad complexions. Rosented cream is different from all others. Complexion blemishes are banished and surprising results produced after a single application in many instances. Succees guaranteed or money back. Supplied at any good tellet counter. Among others: Sherman & Me-Connell Drug Co., Green's Pharmacy, Brandels Stores, Richardson Drug Co., and Rayden Bros. Store.—Advertisement.





This announcement is highly important to every woman who contemplates buying a suit of the better kind. Some three score suits are involved at savings of \$5 to \$20. Terms are cash. No approvals. Alterations -if required-will be charged for-

\$27.50 Suits, at .. \$22.50 \$30.00 Suits, at . . \$24.50 \$40.00 Suits, at. ,\$29.75

160.00 Suits, at . . \$39.75 \$80.00 Suits, at. . \$59.75 \$95.00 Suits, at . . \$74.50

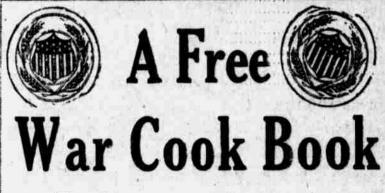
An early inspection is advised.

New coat arrivals daily invite comparison. Buyers say the values are wonderful-

\$19.75 to \$74.50

AT WELCOME ARCH. V. HORNE CQ

1812 FARNAM ST.



For every woman reader of The Omaha Bee

The food that America saves will go far toward winning the war and saving civilization.

And the women of America control nine-tenths of the consumption of its food.

Therefore, there is a solemn responsibility resting on every American home today.

The woman who plans the meals and buys the food for the mouths that must be fed each day, when she makes those selections scientifically and economically, not only serves her country, but saves for her

The War Cook Book for American Women, compiled from official sources by Frederic J. Haskin, and issued by the United States Food Administration, is just from the press and ready for free distribution.

It is a digest of the Hoover doctrine of saving by proper selection and prevention of waste.

Its thirty pages are packed with new recipes, original formulas and suggestions showing every woman how to do her part in the great American campaign to put the Golden Rule above the Iron Law. Write at once for your copy. Do not delay. Ask

for the War Cook Book, enclose a two-cent stamp for return postage, and address



The Omaha Bee

Information Bureau, rederic J. Haskin, Director Washington, D. C.

