

**EDISON WEEK TO BE CELEBRATED HERE**

**Wizard of the Electrical World To Be Remembered by Admirers in Omaha.**

In honor of the century's greatest genius, Thomas A. Edison, America has set aside the coming week from October 21 to October 27 as "Edison week" for the celebration of the achievements of this remarkable American inventor.

The honor is justly due. In fact, no expression of our esteem can do adequate homage to the man whose intelligence has shed light and music broadcast across the world.

Probably no human mind of our time has so profoundly affected the structure of our industrial society than that of this dynamic genius. Probably no one man's thought has ever so intimately bettered the actual living conditions in millions of homes or contributed more to that great "business" system which is the web of international life at the present day.

Thomas Alva Edison was born at Milan, O., February 11, 1847. His father came of Dutch stock, descendants of the Millers on the Zuyder Zee, who emigrated to the United States about 1730. His grandfather and his great-grandfather lived to be 102 and 104 years of age, respectively. His mother was of Scotch descent.

**Delicate as a Child.**  
As a child Thomas was considered rather delicate of health. His teacher reported to the inspector that young Edison was "addled" in the head and his mother indignantly withdrew him from school and undertook his education herself.

He sold newspapers, candy and cigars as a railroad newsboy, later bought a printing press and published on the train a newspaper of his own called the "Weekly Herald."

He lost his job on the train and took up telegraphy under the instruction of a station agent whose child he had saved on the tracks some time previous. After five years' work as a telegrapher he invented a duplex system of telegraphy and a stock ticker which he put into operation in Boston in 1869. He then went to New York, where he soon was made superintendent at the Gold Indicator company at \$300 a month.

This was the beginning of his career. He soon had perfected improvements and inventions relating to the business which netted him \$40,000. He was at this time but 22 years old. It was during this period that he invented the duplex and quadruple telegraphs, and the electromagnet, for which he received \$100,000.

In 1877 Edison startled the world by his invention of the phonograph. The furor created by this invention kept him busy until the summer of 1878, when he slipped away to the west on a vacation.

Edison has been the great genius of democracy. His inventions have been of the kind that reach out to the common man. His was the fundamental idea of the moving pictures. July 31, 1891, he filed the basic patent covering an apparatus for taking motion pictures which has been adjudged the fundamental principle of the myriads of "movies" which now delight us.

Nothing seems to have escaped the creative genius of the man. He patented inventions which made the dynamo practicable for furnishing electric current for lighting and power. He invented a storage battery which is today used in many truck and pleasure vehicles. He invented a cement process which multiplied the production of the kilns to five times their former capacity and conceived the method of molding inexpensive homes from cement.

From 1869 to the present time he has filed more than 1,400 applications for patents and has had 1,239 patents issued to him by foreign governments.

**Shop Where Work of Milady is Made Easy**

That the world does move is being demonstrated at the establishment of E. B. Williams Electrical Appliance company, 318 South Eighteenth street, where "Edison Week" will be observed in an appropriate manner.

This emporium of household conveniences of the electric types is displaying the latest devices for making the day's work of milady less irksome. The new washers make it possible to finish a washing in a jiffy and at an expense of 1 cent per hour for current. The gear is enclosed as a safety-first precaution. Cleaning by electricity is becoming to be a household necessity rather than a luxury. This concern has sold 2,000 electric washers and 600 electric cleaners during the last seven years.

This display of up-to-date electrical household conveniences is worth viewing, as a matter of domestic economy and also to learn what is going on in the world of electricity.

**Multiplex Sign Co. is Fast Growing Institution**

The Multiplex Sign company of 1108 Farnam is rapidly growing to be one of the important business institutions on Farnam street, their force of skilled electricians are kept constantly installing the modern electric signs in the city, as well as throughout the surrounding country. They have many designs, unique and original, that cannot help but be business producers, and can be installed for any business at a minimum cost.

**Home-Building in Omaha Is Fast Reaching Normal**

The letup in home building which has been evident the last three or four months on account of the very high cost of building seems to be reaching an adjustment. Careful observers have been insisting that people want homes, are better prepared than ever to pay for them even if they had to pay more than would have been asked a year or two ago. The number of permits has decidedly increased during October. Benson & Carmichael, George Flack and a number of others who have been building moderate priced homes have again taken out permits and do not find unusual difficulty in interesting prospective buyers.

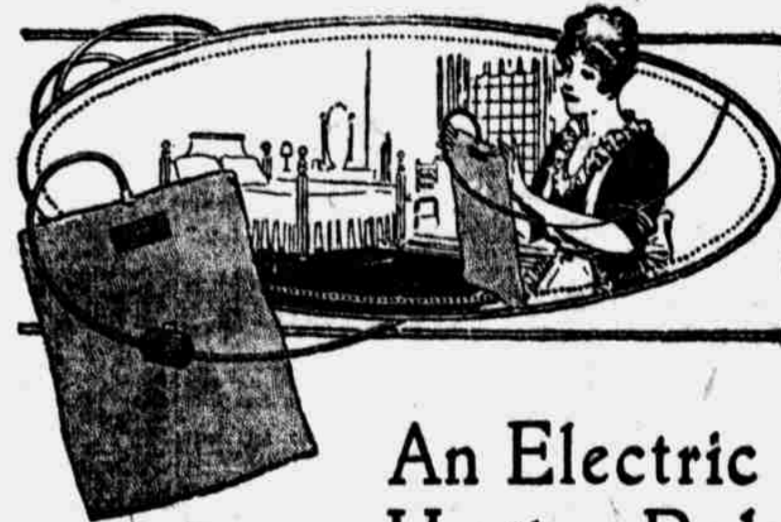
**Hearing at Last.**  
There was a terrible dynamite explosion near a small town. An old lady, hearing it, turned toward the door of her sitting room and said:  
"Come in, Bella."  
"When her servant entered the room she said:  
"Do you know, Bella, my hearing is evidently improving. I heard you knock at the door for the first time in twenty years."—Boston Globe

# LABOR SAVING ELECTRICAL HOUSEHOLD DEVICES

ON DISPLAY AT THE 1917 FOOD SHOW



As you sit in your office, surrounded by mechanical and electrical devices for saving time, money and labor, give a thought to your wife at home. Has she the right kind of household machinery with which to carry on her business, that of making the right kind of a home? Has she any efficient machinery at all—or is she just a slave to methods which even her mother and her grandmother found tiresome and wasteful?



## An Electric Heating Pad

Indispensable in every electrically lighted home—but particularly in homes where there are children, invalids or aged folks.

An Electric Pad combines all the advantages and none of the disadvantages of the hot water bottle. Clean, pliable, always ready—nothing to fill—nothing to spill.

With reasonable care, an Electric Heating Pad will outlast many hot water bottles. Its instantaneous service in just one emergency may be worth many times its low first cost.



## FOR THE HOME

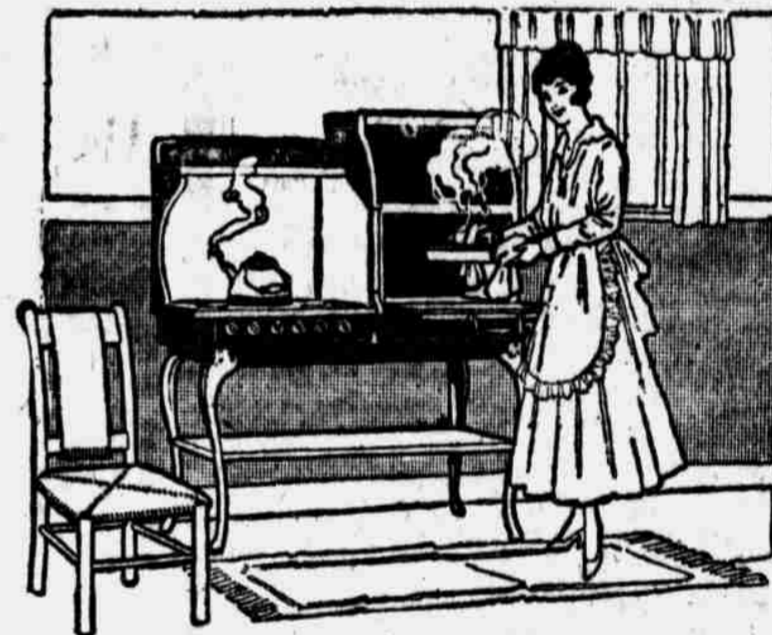
### Electric Ware, Including:

Toaster Stoves, Toasters, Irons, Warming Pads, Curling Irons, Coffee Percolators, Chafing Dishes, Disc Stoves, Radiators and Sterilizers, Electric Ranges, Fans, Lamps.

Small Motors for driving Coffee Grinders, Ice Cream Freezers, Ironing Machines, Washing Machines, Meat Choppers, Vacuum Cleaners, Sewing Machines, Polishing and Grinding Wheels, Small Lathes and other Machine Tools, Pumps and Piano Players.

The Sew-Motor.

See Them at the Food Show



## Electric Cooking --the Easy Way

The modern house wife does not spend half the time in the kitchen that she formerly did. While the roast is in the oven, she can be elsewhere; an even, exactly regulated heat frees her from all worry about its burning or under-cooking, while a scientifically built oven makes basting unnecessary. No odors of cooking fill the house; no soot soils utensils or clothing; no endless labor is needed to keep the stove clean and sanitary. How does she accomplish it all?

### An Electric Range Is the Answer

that has satisfactorily solved her cooking problems. Electric Ranges are easy to install, while their cost is very reasonable. If you are interested in the coming way of cooking, attend a demonstration at our showroom today.



(Service to the People---  
A Public Utility)  
(Service to the Government---  
A Liberty Bond)

# NEBRASKA POWER CO.

Your Electric Service Company

Remember Our New Telephone Number is Tyler Three One Hundred