



**MOTHERS!**

**This Is Most Important**

Saturday Will Be

**OPPORTUNITY DAY**

In This

**Babywear Department**

We have made very special purchases of samples and surplus stocks from many excellent manufacturers, and will announce in detail in Friday night's and Saturday morning's papers one of the most remarkable sales of Babywear that we have told about in many months.

All wearables that your Baby needs right now—WATCH FOR THE ITEMIZED ADVERTISEMENT IN FRIDAY'S PAPERS.



**Underwear Is Best for Fall**

This trademark is known from coast to coast and it occupies the highest place in the estimation of those who desire "quality" Underwear at a moderate price.

We are ready now with complete stocks of all sizes for Women and Children, and in the best weights and weaves for Fall wear.

Women's Munsing Suits, medium heavy, also fine ribbed cotton; with low neck and no sleeves, in ankle length; also high neck, with long sleeves and ankle length; out sizes, \$1.50; \$1.25 and regular sizes

Women's Munsing Suits, medium light weight; low neck, no sleeves and ankle length, also half low neck, elbow sleeves, also high neck, long sleeves and ankle length; out sizes \$1.90 and regular sizes

Women's Munsing Union Suits, fleecy lined cottons; low neck, no sleeves and ankle length, also dutch neck, elbow sleeves; also high neck, long sleeves and ankle length; some style garments also in fine cottons, each suit

Women's Munsing Union Suits, part wool, low neck, no sleeves, ankle length; also half low neck, elbow sleeves and ankle length; also high neck, long sleeves and ankle length

Women's Munsing Union Suits, silk and wool; low neck, no sleeves, ankle length, a suit

Half low neck, elbow sleeves, ankle length, also high neck, long sleeves and ankle length, at

**Children's "Munsing" Suits**

Munsing Union Suits for girls and boys, part wool, white and natural; long sleeves, high neck, ankle length, open crotch and drop seat styles, sizes 2 to 6 years, \$1.25; also sizes 6 to 10 years, at

Munsing Union Suits for girls and boys; fleeced cotton in cream and gray; high neck, long sleeves, open crotch and drop seat; sizes 1 to 6 years, 75c; 6 to 14 years, \$1.00; 14 to 18 years

Munsing Suits for girls, silk and wool; high neck, long sleeves and ankle length, with drop seat; sizes 1 to 6 years, \$1.50; 6 to 12 years, at \$2.00 and 12 to 16 years

Munsing Vests and Pants for girls and boys, part wool; white and natural, sizes 1 to 6 years, at 65c and 6 to 14 years

Main Floor



**Warner Rust-Proof Corsets**

Preserve the Charm of A Youthful Figure

The grace, the suppleness, the ease of motion and the softness of line—all the envied attributes of youth and health and loveliness can be achieved by the woman who cares for her body as she cares for her mind—with intelligence and continued refreshment.

**Warner Rust-Proof Corsets**

can contribute by guiding body lines to the sweeping curves and grace that should be theirs; by molding the figure to proportions pleasing and natural; by retaining slim lines perhaps already here—and all this easily and with benefit, to the health.

We recommend these to young women as well. Your daughter's Fall Corset can safely be left to the judgment of our expert Corsetiers, who are always in attendance here—and a selection for your own figure will be chosen for you that will also prove most efficient in points of style and comfort and satisfaction, together with the health-giving qualities which every woman desires to obtain. Priced from \$1.00 to \$5.00.

Third Floor

**Brandeis Stores**  
SETS THE PACE FOR GROWING OMAHA

**Suits—Suits—Suits**



**Splendid Styles**

In the Most Complete Showing We Ever Made

It is true, that while we have always enjoyed a wonderful business in Women's Suits, this season the stock is so much broader and more comprehensive, that all previous efforts are dwarfed by comparison.

At the Moderate Prices, \$25.00 and \$35.00

There is a variety of models so large that these two lines alone are much greater than the entire stock carried by some stores in their Suit Department. It is impossible to begin to detail the wonderful style variety. It is not possible to express in type the charm of each style. Come and see them and you will agree that this is the best stock you ever saw hereabouts.

**At \$25.00—Suits**

In 40 or more styles, in Silvertone, Broadcloth and other excellent materials.

Some with collars of imitation fur, in taupe shade. The Broadcloth models have beautifully shirred sides on the coats, knee length style, with wide fur collar and cuffs; plain lining and extremely well tailored.

Belted models in Broadcloth, with dyed Nutria collar, big buttons, belts, etc., for trimming.

Colors are Navy Blue, Nut Brown, Beet Root, Hunter's Green, Taupe and Black,

Second Floor.

**At \$35.00—Suits**

In extremely smart tailored styles, with Silvertone cloth in all colors taking the leading place. Plain, mannish style, with stylish collar, braid trimmed edges, tight sleeves with military braid insets in the back and trimming of buttons.

A Broadcloth model is shown in the new belted effect with large pockets and button trimming. Collar of Jap Mink and plain, straight-line skirt with fancy pockets and belts.



**Fashionable Fall Dresses in Such Variety That Every Good Style Is Represented**

Although one may have provided amply for every other item of Apparel, it is quite impossible to do without a few Dresses. A Dress is so necessary for street and afternoon wear—in fact, as style dictates this season, to be worn on all occasions. Therefore, it is indeed good news when we chronicle scores and scores of styles in Dainty Dresses for Fall, at prices which are decidedly modest.

These are all dainty new models, featuring Soutache and Metal Thread Braiding, with Satin as a foundation. Clever peg-top draped Skirts, Blouses that show lovely collars and revers of satin and broadcloth, including straight-line belted Frocks.

A showing that is most complete in styles and in all the colorings most popular right now

Included in the lot are Georgette and Serge Combination.

Prices Are \$22.50, \$25.00, \$29.00 to \$35.00

At \$35.00 We Include the Feature of the Hour—"The Bustle Frock"

Second Floor

**Women's Kid Gloves at \$1.59 Worth From \$2.00 to \$3.00**



There are several hundred pairs of these Gloves—and only because they have been very slightly soiled, are we selling them at this low price. These Gloves have been used for display purposes and are to all intents and purposes (with the exception of slight soils), just as good as those in stock at \$2.00 to \$3.00.

Two-clasp, either plain or with a large variety of attractively embroidered backs.

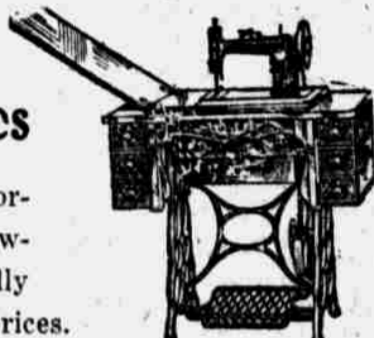
They come chiefly in white, but there also are some colors.

Naturally, we haven't all sizes in each kind, but you will find every size in the lot, and it will pay you to buy liberally at this price.

Be Sure to Shop Early and Get Your Share.

Main Floor

**Remarkable Savings on New and Used Sewing Machines**



Here is a splendid opportunity to obtain a good Sewing Machine, many fully guaranteed, at very low prices.

Any one of these Machines may be purchased for an initial payment of \$1.00 and \$1.00 a week to complete the payments.

Brandeis "A," drop head, golden oak, four-drawer, guaranteed for ten years, sale price... \$18

Brandeis "B," drop head, golden oak, six-drawer, guaranteed for ten years, sale price... \$22



Brandeis "C," drop head, golden oak, four-drawer, guaranteed for ten years, sale price... \$26

Brandeis "E," drop head, golden oak, four-drawer, guaranteed for ten years, sale price... \$28

One New Royal, golden oak cabinet, drop head, guaranteed for ten years, sale price... \$35

Brandeis "G," drop head, golden oak, six-drawer, guaranteed for ten years, sale price... \$30

**And These Used Machines**

One Minnesota, drop head, golden oak Sewing Machine, first-class condition, sale price... \$5.00



Wheeler & Wilson, seven-drawer, drop head, golden oak, sale price... \$12.50

Two Used Drop Head Golden Oak Machines, first-class condition, sale price... \$15.00

**"The Free" Cabinet Machines**

Are the Best In the World

And—if you want the most permanent, most efficient and best-looking Machine—buy the "Free"—all styles and finishes.

We allow you \$12 on your Old Machine when you purchase the "Free."

We do hemstitching and piecing, in first-class manner, at very moderate prices. All work fully guaranteed.

Third Floor

**BILLIKEN SHOES**

For Children

Most Comfortable

Most Durable

Most Likeable

There is good reason for the greatly growing popularity of Billiken Shoes—Mothers find that children experience so much comfort in wearing them and they are so durable that the purchase of one pair means that Billiken and only Billiken can satisfy thereafter.



COMFORT—In the fact that they have no nails or stitches to bother little feet.

DURABILITY—In the fact that they are made of most excellent quality materials—and

LIKEABILITY—In the fact that they are real stylish Footwear for little men and little women.

We are showing complete stocks of Billiken Shoes, and they are priced according to size.

Main Floor, Rear