

FOOD BILLS CUT TO HALF ON PRODUCTS

Rice Bought by Wisconsin Commission Sold at Retail At 100 Per Cent Reduction.

Rice has been bought by the food administration of Wisconsin direct from Louisiana and sold to Wisconsin consumers at less than half the price they were previously paying at their local grocery stores.

Feats of this kind, it is expected by the federal food administration, will be accomplished by the food administrators in the various states just as soon as their organizations get in a little better working order. While nothing of this kind has been done in Omaha as yet, it is expected that things of this kind will be worked out as time goes on.

Less than a week ago State Food Administrator Wattles made a start in this direction when he announced that if the bakeries do not put oatmeal bread on the market as cheap as he thinks it can be put on, he will establish a bakery himself.

Parnely W. Herrick, special representative of Federal Food Administrator Hoover, is in Omaha on his tour of the several states, inspecting the work being done by the local administrators. He expressed himself as very well pleased with the way the work is going in Omaha and Nebraska, and with the publicity campaign that is being carried on with it.

Asked regarding the purchase of rice by the Wisconsin food administrator, Mr. Herrick said: "Yes, Food Administrator Swenson of Wisconsin bought direct through Food Administrator John Parker of Louisiana a large quantity of rice, shipped it to Madison, Wis., and there, sold it for half the price that was being asked in the stores of Madison."

Must Conserve Milk.

"Do you suppose this will be done in Nebraska?" Mr. Herrick was asked. "I presume that from time to time the food administrator of Nebraska will work out matters of this kind," he said, "and will eventually handle cases much like this one in Wisconsin. These things are to be left largely for the state administration in each state to work out. It is Mr. Hoover's idea to centralize by states in this work."

The conservation of milk is necessary in order that there may be a greater supply of condensed milk to send abroad, Mr. Herrick said.

"We must send a lot of condensed milk to France and England," he said. "The production of milk in France has decreased two-thirds since the beginning of the war. Conservation of foods in this country means substitution of one food for another. We will have to export 500,000,000 bushels of wheat to France and England this year to supply the deficiency. We must cut down greatly on the consumption of sugar, and of a great many other important commodities, including meats and fats."

Discuss Rural Problems At Welfare Conference

Mason City, Ia., Oct. 15.—Conferences on rural social problems and industrial welfare marked today's sessions of the annual conference of Charities and Correction for Iowa, which opened here yesterday. The conference ends tomorrow evening.

Prof. Reuben McKittrick of Cedar Falls was chairman of the industrial welfare conference, while Prof. G. H. Von Tungen of Ames presided at the rural problems gathering.

A conference on "community health" was set for late today, at which Prof. G. P. Wyckoff of Grinnell was to preside. A mass meeting will be held tonight, at which the speakers will be Prof. Baird T. Baldwin of the University of Iowa and O. E. Klingaman, head of the state university's extension division.

Today's speakers included Julia Robinson, Des Moines; Prof. H. H. Hoffman, Ames; and Mrs. Mary T. Watts of Audubon, all at the rural problems conferences, and A. L. Erick, Des Moines; Robert A. Woods, Boston; F. R. Currie, Mason City; Prof. L. H. Van Houten, Cedar Falls; and Prof. F. E. Haynes, University of Iowa.

Urges Improvement of Negro Labor Conditions

Chicago, Oct. 15.—A plea to improve the condition of negro labor was made here today by President John H. Walker in his report at the annual meeting of the Illinois State Federation of Labor.

Mr. Walker told the 1,000 delegates that the race riots at East St. Louis last July grew out of the importation of negro labor in an effort to defeat unionism.

The speaker asserted that labor stands squarely behind the government in prosecution of the war, but he warned that employers must not try to shape the extraordinary conditions against labor, for, he said, in all situations the federation backs the individual laborer.

Seventeen Drunks Arrested Sunday On Downtown Streets

Police rounded up seventeen drunks on the streets Sunday and harbored them at the station. The majority of them were so imbued with the spirits that they were unable to control the whirl of their brains long enough to admit the "whence" of the liquor. Among the chaps lot picked up by the police was Mrs. Viola Smith, who was acquitted a week ago of the murder of Louis McCarthy.

Southwestern Coal Miners Strike Friday

Kansas City, Mo., Oct. 15.—A resolution calling for a strike affecting all mines of the Southwestern Coal Operators' association in Oklahoma, Missouri, Kansas and Arkansas, beginning next Friday morning, was passed today at a meeting of the presidents and secretaries of the state organization of the United Mine Workers of America, in this city.

The point of contention between the miners and operators is the fine system for violation of company rules. The miners declare they will not go back to work until the fine system, which deducts certain amounts from their wages for the infraction of rules of the operators, is abolished.

U. P. DELAYS WORK AT BLUFFS TILL SPRING

Scarcity of Men Forces Delay in Contemplated Improvements on Terminals There.

"Nothing will be done before next spring at the earliest in the way of improvements and betterments at the Council Bluffs terminals of the Union Pacific," was the assertion of President Calvin, who has returned from the west after having accompanied Judge Lovett, chairman of the executive committee, and B. L. Winchell, director of traffic, over the lines of the system. Continuing, President Calvin said:

"This contemplated work in Council Bluffs is not new. It was provided for in the annual budget of expenditure of \$2,000,000 for the erection of a roundhouse, the laying of new tracks and the enlargement of the yards."

Men Too Scarce.

"We would probably have commenced work on the Council Bluffs building and yards this fall, but we find it impossible to hire men to do the work. On account of the conditions in the labor field all thoughts of commencing work this fall have been deferred until next year."

Speaking of conditions in the plains states and beyond the mountains, President Calvin said:

"I went over practically all of the Union Pacific system and found that the transcontinental business is the heaviest in the history of the road. The crops have been good and high prices have a tendency to start the products to market. Besides this, there are but few vessels passing through the canal and consequently, practically all of the freight to and from the orient is moving across the country over the railroads."

Freight Heavier.

"The quantity of freight that the Union Pacific is handling through the Ogden gateway is 30 per cent greater than at this time last year and there is nothing to indicate that it is going to decrease for some time, at least. "Passenger business is good, but of course, comparatively it is not as heavy as the freight traffic."

Sheriff Wins Test Case To Recover Back Pay

Judge Sears, sitting in equity court, decided in favor of Sheriff Clark in the test case brought against the county board to decide whether the sheriff shall receive 50 cents a day or 32 cents a day for prisoners when the average number is less than 100 a month.

When the county board allowed Sheriff Clark's claims for jail feeding it was at the rate of 32 cents a day from February to August. Frank S. Howell and Benjamin S. Baker, the sheriff's attorneys, then took the matter into court for a decision as to whether the sheriff was entitled to 50 cents a day for May, June and July, when the monthly average of prisoners was less than 100.

Under the court's ruling Sheriff Clark now will collect about \$1,200 more, with interest at 7 per cent, the difference between 32 cents a day and 50 cents a day for feeding prisoners in May, June and July.

Wheat in Storage Shows Slight Increase

While the quantity of wheat in storage in Omaha elevators is 53,000 bushels greater than on the corresponding day one week ago, it is still about 1,250,000 bushels less than on the corresponding date of last year. The following figures of the inspection department of the Omaha grain exchange shows the number of bushels of each kind of grain in storage now and on the same date one year ago:

	Now	Year Ago
Wheat	274,000	1,524,000
Corn	48,000	15,000
Oats	846,000	2,152,000
Rye	12,000	149,000
Barley	25,000	55,000

Total 1,211,000 2,931,000
Decrease, 2,720,000 bushels, corn leading with a decrease of 1,306,000 bushels.

Rothschild Hudson Six Stolen From Parking Place

J. L. Rothschild, 2214 K street, South Side, reported to the police that his automobile, which he had parked at Eighteenth and Douglas streets last night, was stolen. The car is a large seven-passenger Hudson Super-Six.

This Store Is Ready to Serve You

Ready
READY in every sense of the word. Ready with the best equipment—ready with the most up-to-date and beautiful establishment, and ready with the goods at all times.

The Beginning
FROM the time that Jonas L. Brandeis first began business in this city of Omaha, the buying public has been kind to a store that has so worked out its destiny that it is not only the largest in the territory, but one of the most beautiful in this Middle Western country.

Energy
THE great business success which this establishment has attained to is due to one big factor—the energy put behind it and used as a propelling power to give to the people the things they wanted right at the time they wanted them the most and to let the wonderful buying power and prestige of the store work for the benefit of the customer in lowered prices.

Satisfaction
THE first store used as its foundation principle the slogan, "give the people the same goods for less money, or better goods for the same money," and thus they built upon the sure rock of certain satisfaction, a business that expanded and grew and has become at last the largest and best store in this Middle West country.

Improvement
REST IS RUST, is an old adage—and this is so true in business, that in glancing at the history of any city in this country, you will find that those stores that were satisfied to rest upon past laurels and permit the triumphs and successes of the past to produce the present and future business were always left behind and gradually forgotten in the newer and more lively interest evinced in the stores that endeavored every day to make their service just a little bit better than the day that had gone by.

Continuing This Remarkable Drapery Sale
It began Monday morning with a most appreciative throng of customers.

Beautiful Swiss Curtains
At 50c on the Dollar
is an item of such a remarkable character that every woman with a Drapery need will do well to share in this sale.
In addition Curtains and all sorts of good Draperies are being offered at such unusually low prices that you should be prompt in your decision to come right down at store opening tomorrow and share in these items.
Third Floor

Buy a Liberty Bond Today
The Government asks you for a loan to win the war.

Rugs—Discontinued Patterns—Underpriced Many Different Grades—Wanted Sizes

In the past season we have accumulated quite a few discontinued patterns in the different grades of Rugs—and many of them are among the best sellers we have—but because manufacturers have discontinued these patterns, we are privileged to offer these splendid Rugs at very much less than they are worth.

In the Royal Lapahan, Kermans and Ardabil, we have some very good patterns to show, that equal in quality any rug made, and sell in other stores as high as \$95.00. Our price Monday	\$59.00
9x12 Bigelow-Hartford, Wilverton Velvet Rug (seamless), regular retail price \$32.50, at	\$21.98
9x12 Tapestry Brussels, regular \$20.00, at	\$16.75
We have a few Hartford Bussorahs and Bigelow Electras left in the 8-3x10-6 and 9x12 sizes that are slightly mismatched. We will include these in this sale at respectively	\$22.50 and \$25.00
36x72 Stephen Sanford's Cashmere Wilton Rug, worth \$8.50, at	\$5.50

This is a very desirable Rug for anyone wanting a good Rug at less than factory cost.

Third Floor

"BILLIKEN" Shoes Are the Best For Tender Little Feet



They not only give the maximum of comfort, but permit little feet to grow as nature intended that they should. The happy thought "A Five-Room Apartment, with a Room for Every Toe" is more than an expression, because it is carried out in every line and feature of the Shoes.

Children can romp and play to their hearts' content and you will find that at the end of the



day, while their little feet may be tired, they are not sore or pinched.

We have established the sole distributing agency for Billiken Shoes in Omaha because we know them to be without equal.

There is a size for every child and the prices range accordingly to size.

There are no nails or lumps to hurt little feet. Hundreds and hundreds of women hereabouts are ready to testify to their supreme worth.

Main Floor, Rear

Continuing the Great October Sale of Blankets, Comforters and Mattresses

In the face of the rising markets and the fact that the government has stated that 65% wool would be the standard for the manufacture of Blankets in the future, we offer you the opportunity to obtain ALL-WOOL BLANKETS at considerably less than the quotations elsewhere right now.

Cotton Blankets also in this sale at remarkably low prices and Mattresses and Pillows complete offerings that are really sensational.

The prices announced on Sunday will continue for Tuesday as long as stock lasts.

Basement

Women's Skirts, \$5.00 to \$32.50

Smart Serges, in striped brown and white, blue and white, black and white. Black and navy serge and poplin. Box and side pleated styles, also tailored models, button trimmed, detachable belts, waist bands \$5.00 to \$10.00 25 to 34 inches, at

Dressy and Sport Skirts, in broadcloth, plaid and striped velour, Burella cloth, silk and wool poplin, serge, dress and sport satin, also striped failles, at—

\$8.50, \$10.00, \$12.50 to \$32.50

Second Floor

Dressy Hats Have the Call Now

Supremely smart, yet inexpensive, are the models and clever adaptations from our own workrooms now on view here. Metal-Cloth and brocades are used for the crowns with panne or velvet brims, metallic lace brims with velvet crowns, black panne faced with caracul, all with a touch of fur.

And Don't Overlook the New Bustle Hat. CORONET HATS at \$10.00 represent the best Millinery value at that price that we know of.

Second Floor



Progress
PROGRESS depends upon achievement and achievement can be measured only by service—service in little as well as big things—service that makes the customer feel that this store is catering to her wants—that we go into the markets to shop in a broad way for her—that the highway of our endeavors leads to her very door—and that her satisfaction is our aim at all times.

Complete Stocks
NOW when the season is changing and we are coming to the time when cold winds and the sharp breath of winter are just around the corner, THIS STORE IS READY TO GIVE YOU SERVICE AGAIN—service in complete stocks of the most wanted wearables and fabrics—service in complete stocks—service in lower prices than prevail anywhere else because we were foresighted enough to make liberal purchases months and months ago, before the recent rise in wholesale prices placed many things at almost prohibitive figures.

Improvements
TO make the store better in a physical way, even though it has always been regarded as "Omaha's Greatest Attraction," and the "B. Altman" of the Middle West, we recently laid a beautiful marble flooring over the entire first floor and installed three new and beautiful passenger elevators on the southeast side of the building.

Down Through the Years
THIS store has ever kept pace with the growth of the city—in fact it has led in municipal improvement, building and arts and amusements—The name Brandeis has been linked indissolubly with the growth of the city's biggest and best buildings and with some of her most progressive movements—and in keeping with this, the store has always endeavored to keep the first place they have by deserving it.

Notion Offerings
Here is opportunity to purchase things you need at prices which are very much under the usual price:
Shell Hair Pins, 6 in a box, 3 1/2c.
O. N. T. Crochet Cotton, a ball, 8c.
Slip-on Veils, each, 5c.
Rick-Rack, 12-yard pieces, a bolt, 18c.
Children's Garters, a pair, 6c.
35c grade Baby Rubber Pants, a pair, 25c.
Conti's Thread (chain), a spool, 3 1/2c.
San Silk, spool, 3 1/2c.
Knitting Needles, a pair, 10c.
Belting, all widths, a yard, 7c.
Imported Edging, a bolt, 12 1/2c.
Main Floor

Sign Your Food Pledge Cards
Our boys must have food. Help save wasted food.

Accountability
If a relative or family friend is negligent or derelict in handling an estate his acts are usually condoned. This Company acting as Executor or Trustee assumes, and is held to, strict accountability.

PETERS TRUST CO.
CAPITAL \$400,000.00
1622 FARNAM STREET

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA