

POSTPONE PLEDGE CARD CAMPAIGN

On Request of President Wilson Food Administration Waits for Completion of Liberty Bond Drive.

Postponement of the food pledge card campaign is announced from the office of Food Administrator Wattles. The campaign is postponed for one week, and is now to take place the week of October 27 to November 4.

The action was the result of a request from President Wilson to Federal Food Administrator Hoover, because the Liberty bond campaign is occupying so much attention at this time.

President's Letter to Hoover.

The exigencies of the treasury have required setting the final week of the Liberty loan campaign during the period of October 21 to 28. This I understand brings it into the same week as the food conservation pledge campaign. It seems to me undesirable in the interest of both these capital drives that they should occur. Under these circumstances, therefore, I would be glad if the pledge campaign could be delayed one week; that is, until October 28 to November 4. In asking this alteration of the plans of yourself and your associations, I should like to take this occasion to impress upon them that I in no way underestimate the importance of their effort. If we are to supply our allies with the necessary food and are to reduce our own prices of foodstuffs during the coming winter, it can only be accomplished by the utmost self-denial and service on the part of all our people through the elimination of waste and by rigid economy in the use of food.

"Therefore, I would be glad if you would convey to all of our staff throughout the country my feeling of the prime importance of their plans and their work. I wish particularly to express my great appreciation of the service which this additional tax on their time will impose upon the many thousands of volunteers who have already deferred their own concerns to public interest in this important work. I ask them not to allow this alteration in program to dampen their fine enthusiasm, but rather to redouble their energies in their very great branch of national service. Cordially and sincerely yours, WOODROW WILSON."

SOUTH SIDE

Packers to Meet at Chicago Next Monday

M. R. Murphy, manager, and R. E. Yocum of the Cudahy packing plant, South Side, will attend the meeting of the American Meat Packers in Chicago Monday.

"The question of meat conservation will be taken up, also many other matters, and it will be an important meeting," said Mr. Murphy. "All of the big packing plants in the United States will be represented and the meeting will aim to help packers cooperate with each other and with the government."

Members of Live Stock Exchange Take Bonds

Fifteen thousand dollars was subscribed for Liberty bonds at a meeting of the South Omaha Live Stock exchange Friday afternoon in the Exchange hall. The Live Stock exchange men responded liberally to the first Liberty loan and they have not failed to answer the second call. A complete canvass of the building will be made next week and all business offices in the Exchange building will be solicited. The following persons were appointed to head the committee in charge of the Liberty bond drive in the Exchange building: E. P. Melady, William H. Woods, Sam Wertheimer and A. F. Stryker.

"Love Taps" Costs Leland Fifty Dollars and Costs

Giving his wife a "love tap" cost J. O. Leland, colored, 4831 South Twenty-fourth street, \$50. The "gentle tap" blackened the wife's eyes and bruised her face. Claudia Leland testified in South Side police court that her husband knocked her down and that he had a gun which he seemed ready to use.

Police Judge Fitzgerald ordered Leland to give his wife \$25 so that she can go back to her home in Kansas City; then he fined him \$25 and costs.

Magic City Gossip. For Rent—4 and 7 room houses, South 803. Miss Eva Yerman will lead the Luther League meeting Sunday evening. Dr. Van Kesteren has moved his office to 4827 1/2 South Twenty-fourth. Tel. So. 142.

Don't Endure Rheumatic Pain

Any kind of external ache relieved by Sloan's Liniment.

For prompt relief from Rheumatism, Neuralgia, or Lumbago, you can depend on Sloan's Liniment. The warming, soothing, counter-irritant effect is the quickest way to overcome the inflammation, swelling or stiffness. A few drops go right to the sore part, draw the blood from the congestion and remove the cause of the ache.

The great penetrating power of Sloan's Liniment makes rubbing needless. It is easier and cleaner to use than plasters or poultices. It does not stain the skin or clog the pores. A bottle of Sloan's Liniment is all you need for quick rest and relief from the pains of sprains, bruises, backache, stiffneck and most forms of rheumatic twinges. Generous size bottles at drugists everywhere. 25c, 50c, \$1.00.



Wife of the President of Cuba Is an Ardent Red Cross Worker



MADAME MENOVAL.

The most active worker and president of the women's section of the Cuban Red Cross is Madame Mariana Seva de Menocal, wife of the president of Cuba. She also is active in a

Union Pacific Plans Bluffs Improvements To Cost Big Sum

A new forty-stall roundhouse, machine shop, power plant and coaling station, freight trackage and other improvements at the Union Pacific terminal in Council Bluffs, to the value of more than \$2,000,000, are on the Union Pacific construction program for the coming year.

The trackage will occupy a large area south of the present Union Pacific transfer yards which would necessitate the reclaiming of the swampy lowlands in that district. Silt from the Missouri river was used in the reclamation of the shop yards and the same procedure is contemplated in this case.

Details of the terminal work will be made public when Judge R. S. Lovett, chairman of the Union Pacific board, comes to Omaha next week.

Next Draft Contingent Will Be Largely Negroes

Eighty-five per cent of the next contingent to Camp Funston from

Omaha will be colored men. The previous contingents have been restricted to whites leaving a large majority of the remaining men negroes. From the first and fifth districts which will send forty-eight and forty-five men respectively it is believed that the number will run to a larger percentage than the average of the other districts.

U. S. Airmen in Canada Move to Fort Worth

Toronto, Ont., Oct. 13.—The First squadron, consisting of 250 cadets and mechanics of the United States flying corps, training in Canada, was preparing to leave here today for winter training camp near Fort Worth, Tex.

By December 1, it is expected that the remainder of the 1,000 United States flyers training in Canada and 3,400 Canadian cadets and mechanics will be in training at the Texas camp. Transfer of the Canadians will begin as soon as the United States men have gone.

INTERSTATE FAIR IS WELL RECEIVED

State Fair Members, Cattle Clubs and Omaha Retailers Endorse Proposed Show in Omaha.

The Associated Retailers of Omaha have endorsed the proposed Omaha interstate fair. At their monthly meeting the fair idea was thoroughly discussed and it was decided that it was worthy of the retailers' support and Secretary J. W. Metcalfe was authorized to write a formal letter of endorsement.

"There was not a dissenting vote," said President Charles E. Black, "the decision was unanimous."

"The retailers were glad to learn of the promised support of the Nebraska state fair," reported Secretary Metcalfe, "and hope that a working agreement with the A-S-B-B may be effected by the interstate fair people."

Charles Graff of Bancroft, Neb., president of the Red Potted Cattle Club of America, recently wrote: "As a member of the State Board of Agriculture, I see no reason why an interstate fair could not be a success in Omaha; in fact, I feel, if worked out in the proper way, it should be a winner. I thank you for the kind consideration you have shown the state board members and your desire for a real spirit of co-operation."

E. R. Purcell of Broken Bow, Neb., another member of the state board, writes: "The management of the Nebraska state fair looks with favor upon the organization of an interstate fair at Omaha, with dates to be approved by us, and I will be glad to aid in any way possible to help make the Omaha interstate fair the success I believe it will attain under the directorship of

NEWS ABOUT OUR BIG LACE CURTAIN PURCHASE

and the VALUES We OFFER ALL Week and Until the ENORMOUS Stock Is REDUCED to Normal

The shipment of Lace Curtains offered at the low prices found in our ad today fulfills a purchase contract involving the saving of many thousand dollars to ourselves and our customers—made at a time early in the present year before mill prices went soaring upward, due to causes produced by the war, which has affected all mill products in every character of merchandise. We were fortunate in getting the shipment made at all.

Now we are going to share this timely stroke of good fortune with our customers—in giving to them such values as would seem inconsistent with the general trend of prices on dependable merchandise.

This is a Lace Curtain buying opportunity that you will hardly see again for many years. More than 3,000 pairs of new, nifty fresh from the mills Lace Curtains, for every room and every window of your home. Let it be "Dress-Up Window Week" at your house.



Howard, Between 15th & 16th.

Messrs. Creighton, Brandeis, Nash, Byrne, Johnson and other public-spirited Omaha men who may join you."

Wife of Bluffs Minister Killed in Fall From Car

Mrs. Cora Crissman, wife of Rev. G. D. Crissman, 11 South First street, Council Bluffs, died at 1:30 this morning at St. Joseph's hospital from concussion of the brain due to a severe fall received while alighting from a street car last night at Tenth and Douglas streets.

she had come to the rear platform when he told her the next stop was Tenth street. He said she either stepped or fell from the car while it was in motion.

She was hurried to St. Joseph's hospital where Dr. Mullen rendered first aid.

The bonds was purchased by the main store in Chicago, while \$50,000 worth was subscribed by the five branch establishments. \$10,000 worth by each branch. Branches are in Omaha, Minneapolis, Milwaukee, St. Joseph and Peoria.

Scottsbluff Seeks a Carnegie Public Library

Scottsbluff, Neb., Oct. 13.—(Special.)—At a meeting of those interested in the securing of a Carnegie library the Scottsbluff Library board was organized Thursday evening, with H. L. Sams, president, and Mrs. J. B. Schrock, secretary.

Hartman Furniture Co. Buys Liberty Bonds

Harry Feilheimer, manager of the Omaha Hartman store, has been advised by Leon Hartman that the Hartman company has purchased \$150,000 worth of bonds of the second Liberty loan. Of this sum \$100,000 worth of

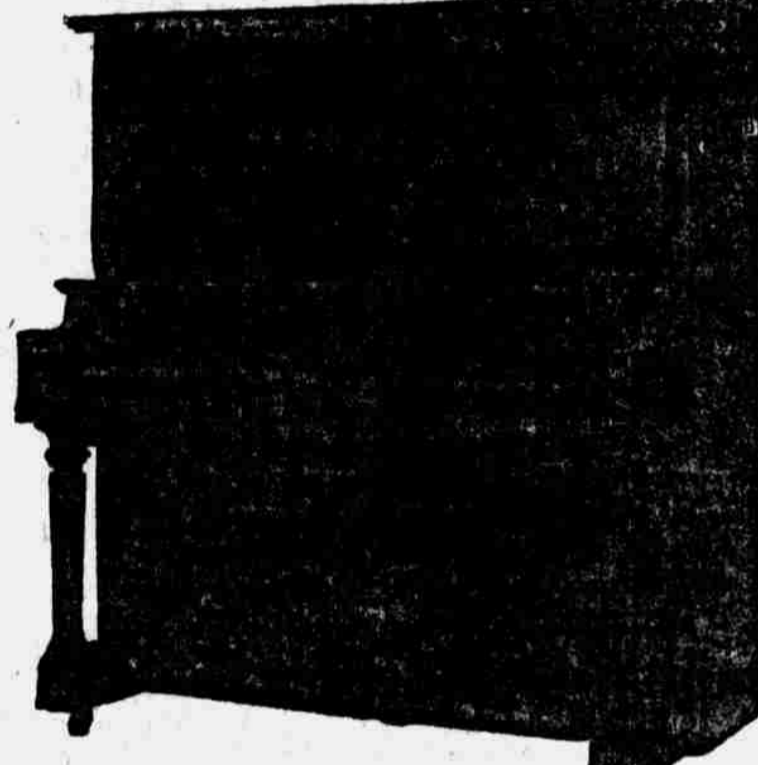
PIANO SALE

WITHOUT PARALLEL PRICES WRECKED! TERMS SMASHED! YOU OUGHT TO BUY NOW!

BECAUSE We purchased for spot cash Hayden's \$100,000 stock of Pianos, Player Pianos, Musical Instruments and Sheet Music at 33 cents on the dollar. This is your opportunity to save money. Our six floors are jammed to the doors with beautiful upright, grand and player pianos of the best known makes that you can purchase at a saving of \$200 to \$300.

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\$175 and Up **\$68 and Up**

NEVER BEFORE A SALE LIKE THIS

Think of it! New and slightly used Pianos and Players, such as Knabe, Sohmer, Estey, Everett, Mehlin, J. & C. Fischer, Schaeffer, Price & Teple, Shoninger, Behr Bros., going at the lowest prices ever asked for standard instruments. You take no chances when you select one of these pianos. We assume all responsibility as regards the piano giving satisfaction or refund your money after one week's trial.

HERE ARE A FEW OF THE BARGAINS ON SALE TOMORROW

- \$500 Practice Piano... \$ 15
- \$300 Sohmer Upright... \$ 88
- \$350 Wegman Upright... \$174
- \$250 Rosewood Upr... \$ 58
- \$325 Cable Upright... \$ 94
- \$800 Emerson Upright... \$234
- \$300 Kohler & Chase Upright... \$110
- \$350 Price & Teple Upr... \$115
- \$450 J. & C. Fischer Upr... \$372
- \$400 Steger Upright... \$110
- \$800 Everett Grand... \$315
- \$450 Chickering Upr... \$ 72
- \$500 Chickering... \$124
- \$500 Price & Teple Player... \$212
- \$450 Chickering Upr... \$ 72
- \$325 Hamilton Upright... \$148

MAKE YOUR OWN TERMS FREE STOOL AND SCARF

Quick action is necessary on your part, as these low prices and terms will move the stock quickly, and the very piano you want might be gone if you delay.

EXTRA SPECIAL LATEST HITS Hawaiian Nights (Song) Only 23c Southern Nights (Waltz) Ukuleles Only \$5.00. 500 Popular Songs, Only 5c per copy. Beautiful Upright and Grand Pianos for Rent \$3.50 Per Month and Up. Rent Allowed on Purchase Price.

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THE stops of transcontinental travel—the Lewis and Clark exploration, the Astor traders, the Oregon, California, Mormon and Pike's Peak trails—all passed through the portals of your State.

Goodrich has been the gateway through which the great scientific discoveries and modern methods of rubber-making have reached the rubber industry and the world. You get the crowning triumph of Goodrich rubber manufacture in Goodrich Tires.

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are vouched for by the roads of State and Nation, as matchless fabric tires.

Goodrich Test Car Fleets have put road tests to them and thereby establish certainty of service for you—service founded on the strength of Goodrich's Unit-Mold, Unbroken-Cure tire body.

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"Best in the Long Run"

NOTICE ABOUT FIRE

The fire at our warehouse on Friday night was a very disastrous one, and both warehouse and contents seem to be pretty thoroughly demolished.

Our five retail stores are thoroughly stocked with goods and we always have many shipments of goods enroute and these will be arriving at the rate of four or five each day, so we shall, without doubt, be able to supply the demands of our customers with our usual promptness.

The following shipments were enroute before the fire—many of them overdue:

- Pharmaceuticals from E. R. Squibb & Sons, New York.
- Pompeian Olive Oil in five sizes from Pompeian Co., Baltimore, Md.
- Resinol Soap and Ointment from Resinol Co., Baltimore, Md.
- Sponges and Chamols from Nassau Sponge Co., Chicago, Ill.
- Palmolive Soap from B. J. Johnson Co., Milwaukee, Wis.
- DeMiracle Depilatory from The DeMiracle Co., New York, N. Y.
- Falk Tobacco Co., Richmond, Va., Tobacco Products.
- Pharmaceuticals from Parke Davis & Co., Kansas City, Mo.
- Chemicals from Merck & Co., St. Louis, Mo.
- Gauze and Surgical Supplies from Johnson & Johnson, New Brunswick, N. J.
- Water Bottles and Fountain Syringes from Seamless Rubber Co., New Haven, Conn.
- Sal Hepatica, in 3 sizes, from Bristol Myers Co., Brooklyn, N. Y.
- Carbana, in 3 sizes, from Carbana Products Co., Newark, N. J.
- Pond's Extract and Pond's Creams, from Lamont Corliss & Co., New York, N. Y.
- Bromo Seltzer, in 4 sizes, from Emerson Drug Co., Baltimore, Md.
- Simplex Manicure goods, from Dr. Wm. C. Korony, Louisville, Ky.
- Ten Evck Cigars, in 3 shapes, from Gene-Vall Cigar Co., New York, N. Y.
- Vinol, from Chester Kent & Co., Boston, Mass.
- Adlerika, from the Adlerika Co., St. Paul, Minn.
- Herbs, from John Schoenegan, New York, N. Y.
- French Preparations, from E. Fougere & Co., New York, N. Y.
- Tooth Paste and Pyorrhea Preparation, from Forhan & Co., New York, N. Y.
- Photographic goods, from Aneco Co., Kansas City, Mo.
- Gillette Blades and Razors, from Gillette Safety Razor Co., Boston, Mass.
- Pharmaceuticals, from H. K. Mulford Co., Kansas City, Mo.
- Pharmaceuticals, from Schieffelin & Co., New York, N. Y.
- Pharmaceuticals from Abbott Laboratories, Chicago, Ill.
- Remax Remedies, Candies and Toilet Articles, from United Drug Co.
- Menthol Pencils and Inhalers and Manicure Goods, from S. H. Wetmore Co., New York, N. Y.
- Nail Buffers, Manicure Scissors, etc., from Holton & Adams, New York, N. Y.

Orders are being placed with manufacturers for complete new lines of everything destroyed, and we shall be able to supply all wants of our customers without delay.

Sherman & McConnell Drug Co.