

Sunday, October 14, 1917.

Store Opens 8:30 A. M.

BURGESS-NASH STORE NEWS FOR MONDAY

Store Closes at 6 P. M.

Phone Douglas 137.

With Old Man Winter Just Around the Corner It's High Time to Make Your Preparations—And at Burgess-Nash



Gifts for Your Soldier Boy

We Deliver Them at Training Camp or Cantonment, or Dispatch Them to the Front

THROUGH a recently established War Service Bureau this store is prepared to render a distinct service to the relatives and friends of our soldiers and sailors. And the

SERVICE IS FREE

Orders left in our store for the boys at the front are sent to our Paris office and filled in the great Paris stores, while those for the boys at the training camps or cantonments are delivered direct from our store.

Leave your orders at the Military Department, which selection can be made.

Suggestions for Soldiers' Gifts to Be Bought in Paris and Sent Direct from There to Soldiers in Camp, Front or Hospitals—

Tobacco, Dainties, Toilet Articles, Novelties, Clothing, Food

Drugs, Medicine and Money.

This obviates all danger of ocean delays and loss of packages sent from this side.

By the Burgess-Nash service (for which we make no charge) your gift goes promptly, safely, surely, and your soldier boy gets it.

Burgess-Nash Co.

Don't Forget the Little Folks

LITTLE chance that mother will—for mother's handsome gown will win little admiration while the girl beside her is not dressed in keeping.

That has been one of our chief thoughts—to help mothers to dress their little ones in the smartest and most tasteful manner.

The new dresses and coats have been carefully selected from the best collections in America.

Variety is at its best right now.

Burgess-Nash Co.—Second Floor

Let Us Do Your Amateur Finishing

WE guarantee our work and assure you the best service in the city.

Films left at our kodak section any day before 12:30 will be developed and printed ready for delivery next day at 11:30 a. m.

Films left before 4 p. m. will be ready for delivery next day at 3:30 p. m.

Then, too, come here for your films and supplies. Our stocks are always fresh.

Burgess-Nash Co.—Main Floor

Around the Store

IT is none too soon now to have furs sent home from storage; neither is it too soon to have repairs made. People who do not wish to take the trouble to come into the store can telephone us what they wish done and we will give them an estimate. (Second Floor.)

People who are beginning to plan their Christmas gifts already are buying Christmas cards. Our lines are ready. (Main Floor.)

Clothes horses are helpful in homes where there are small folk; garments can be dried on them in inclement weather. (Down Stairs Store.)

A good scrubbing brush will save time and energy. (Down Stairs Store.)

Chamois skins that will not harden are the best to buy and are beyond a doubt the most economical. (Main Floor.)

Always there are babies, children and pets to secure as subjects for one's camera, not to mention soldiers leaving for the front. If you are not using a camera you are missing something worth while. Brownie No. 2 vest pocket kodaks and cameras, \$6.00 to \$25.00. (Main Floor.)

Bates' Seersucker Crepe, at 14 1/2c

AN odd lot of Bates seersucker crepe, about twenty pieces in all—lavender, tan and white stripes—for Monday at 14 1/2c.

27-Inch Poplin, 15 1/2c

Irish poplin, mill ends, up to ten yards—pink, blue, lavender, green, etc. Also a splendid quality of sateen for linings; Monday at 15 1/2c yard.

Comforter Challies, 14 3-4c

Twenty different patterns to select from in fancy floral designs; 36 inches wide; for Monday at 14 3/4c yard.

Burgess-Nash Co.—Down Stairs Store

Monday We Present Our Collection of

ALL THE SILKS

That Fashion Favors for the Fall and Winter Season

WHO would suspect that silk manufacturers are worrying because they can't fill all their orders, or could believe that there is a shortage expected soon in many kinds of silk?

Certainly no one who sees the very complete and handsome assortments that are ready Monday in our Silk Section.

There can be no shortage for women who select their Fall gowns while these splendid stocks are here; neither are there any restrictions about variety of kinds, patterns or colorings—at least not now. Later on there may be another story to tell. And we advise early selections, while color lines and patterns are complete; for prices are likely to go much higher when we have to go after new supplies.

Satin Francaise at \$2.95 Yard

The most popular silk this season and the only satin that is guaranteed not to rough up, all the latest shades of purple, blue, brown, taupe and changeable; exclusive with Burgess-Nash in Omaha. 36 inches at \$2.95 a yard.

Moon-Glow Satin at \$3.95 Yard

A rich and very high luster satin for dresses, suits and coats, all the wanted dark street shades, 40 inches, at \$3.95 a yard.

Radium Silk at \$2.25 Yard

Especially suitable for making soft and clinging gowns, very pretty, in all the new Fall shades, both light and dark, 40 inches wide, at \$2.25 a yard.

Satin Princess at \$1.49 Yard

For gowns and waists, a rich, soft satin, in every possible shade, including white and black, 36 inches wide. Special at \$1.49 a yard.

Dress and Suit Satin, \$3.25

40 inches wide. Soft and drapy, but a nice, heavy quality, comes in brown, taupe, navy, Belgium blue, French gray, old rose, burgundy, green, plum and black, at \$3.25.

36-Inch Wash Satin, \$1.95

In flesh and white, very good for collars and underwear, very special, at \$1.95 a yard.

Canton Crepe at \$2.50 Yard

Is a good heavy weight, a silk that will give wear and satisfaction, in a full line of colors, 40 inches wide, \$2.50 a yard.

40-Inch Satin Meteors, \$2.25 and \$3.25

All the wanted street and evening shades, very soft and rich, at \$2.25 and \$3.25 a yard.

New Flowered Satin at \$1.50

For linings, in the very smartest of colorings, 31 inches wide, at \$1.50 a yard.

Brocaded Lining Satin, \$1.50

In white, tan and pink, 36 inches wide, very special at \$1.50 a yard.

Crepe de Chine at \$1.75 Yard

The all-silk kind, in a heavy weight for dresses and waists, full line of shades, both light and dark, also white and black, 40 inches wide, \$1.75 a yard.

36-Inch Lining Satin at 98c Yard

In all the shades, used for coat linings, special, at 98c.

Burgess-Nash Co.—Main Floor



Black Silk Specials

36-inch black peau-de-soie, special, \$1.59 a yard.
36-inch black satin, rich raven black, \$1.69 a yard.
36-inch black taffeta, chiffon finish, \$1.49 a yard.
36-inch black messaline, high satin finish, \$1.25 a yard.
40-inch crepe de chine, heavy quality, \$1.69 a yard.
40-inch black meteor, soft and dressy, \$2.25 a yard.
36-inch black duchess satin, high finish, \$1.95 a yard.

Fancy Silks Monday at \$1.69

36-inch dress, waist and skirt silks in pretty stripe, check and plaid in satin and taffeta. All in smart colorings, also a full line of colors in chiffon taffeta. Sale price, \$1.69 a yard.

36-Inch Silk Poplin at \$1.25

For one-piece dresses and suits, a very nice quality with a high silk finish, complete line of colors, also black, special, \$1.25 a yard.

Heavy Silks Monday at 98c

A big lot of fancy silks in stripe, shepherd check, plaids, plain, satin taffeta and silk poplin, for dresses and waists, 24 and 36 inches wide. On sale, \$1.49 and 98c a yard.

Burgess-Nash Co.—Main Floor

When the Frost Is On the Pumpkin There's a Sweater On the Girl

AND it will be a smarter and handsomer style than she has ever worn, if it is selected from the new models that have just come in. Belts, pockets, collars, seem simple, but they have new touches that mark them as 1918 styles, and refreshingly different.

Burgess-Nash Co.—Second Floor

The Charm of Youth Belongs to Her Who Wears Warner's Corsets



THE grace, the suppleness, the ease of motion and the softness of line—all the envied attributes of youth and health and loveliness, can be achieved by the woman who cares for her body as she cares for her mind, with intelligence and continued refreshment.

Warner's Rust-Proof Corsets

can contribute by guiding body lines to the sweeping curves and grace that should be theirs; by coercing the unwieldy figure to proportions pleasing and natural; by retaining the slim lines perhaps already hers, and all this easily and with benefit to the health.

New models in these excellent corsets are now being shown. They are fashionable in the last degree, and guaranteed to wear. You are invited to see them.

Price range, \$1.00 to \$5.00

Burgess-Nash Co.—Second Floor

Pretty Down Comforts, at \$12.50

LARGE fine all down comforts, covered with best grade floral sateen, with plain border to match.

Down and Lamb's Wool Comforts, \$15.00

Fine all down and lamb's wool comforts, silk covered, with border to match, downs are all stitched, the lamb's wool are ribbon tied, a fine assortment, at \$15.00 each.

Sateen Covered Comforts, at \$25.00.

Handsome covered comforts, best grade down filling. A wonderful value at \$25.00 each.

Blankets, \$15.00 to \$29.50

Made by the St. Mary's wool mills, for which we are exclusive agents. The better grade from \$15.00 to \$29.50.

Burgess-Nash Co.—Main Floor

We Doubt If You've Ever Shared In Better Values Than Represented in These WOMEN'S WINTER COATS So Early in the Season—Values That Are Simply Unmatchable

SURPLUS of a big coat manufacturer, who willingly accepted a big sacrifice that he might clear his floor to make room for new lines he was preparing to place on the market. You are the one benefitted most. Four groups:

Women's and Misses' Winter Coats

\$4.95

INCLUDING black broadcloth, plaid cloth and colored astrakhan sport coats. Wonderful values, at \$4.95.

Women's and Misses' Winter Coats

\$12.50

COATS of fancy coatings, fancy velvet and burella cloth, trimmed with plush and fur. Large collars and belts; colors, green, burgundy, brown and navy; sale price, \$12.50.

Women's and Misses' Winter Coats

\$9.95

MOSTLY made of burella cloth, some with large cape collars, others plush trimmed; colors, green, burgundy, brown and navy; sale price, \$9.95.

Women's and Misses' Winter Coats

\$15.95

COATS of wool velour, pom-pom, burella cloth, in a wide range of colors; some trimmed with plush fur, large cape collars, some trimmed with fur; also plain plush coats, at \$15.95.

Burgess-Nash Co.—Down Stairs Store

Why Should We Want to Sell These Linens? Because You Should Buy Them

AND we should serve you. A recent trade paper says: "Each week sees the supply of linens shortening, and men well posted in the trade predict that it is only a question of time before linens will entirely disappear from the market." These superb linens are still here at these fair prices:

13-Piece Lunch Set, at \$1.75

A fine white figured art cloth, buttonhole, scalloped in light blue, delft blue or pink; the set consists of one centerpiece, 24 inches; six 11-inch doilies and six 6-inch doilies.

13-Piece Madeira Embroidered Set, \$6.00

Fine grass bleached pure linen hand-scalloped and embroidered neat small eyelet designs; nice for a gift if not for your own use.

Scalloped Damask Napkins, \$5.50 a Dozen

14x14-inch heavy fine satin damask, pure linen, assorted patterns, scalloped edge; these are priced exceptionally low.

Hemstitched Linen Table Cloths, \$4.00 Each

64x64-inch pure linen damask table cloths, full bleached, good heavy weight, beautiful assorted patterns.

Table Cloths With Napkins to Match

Heavy double satin damask, a big assortment of patterns; fine Scotch or Moravian manufacture; these are priced far below today's market.

72-inch by 2 yards, \$7.00. 81-inch by 2 1/4 yards, \$9.00.
72-inch by 2 1/2 yards, \$8.75. 20x20-inch napkins, \$6.50 doz.
72-inch by 3 yards, \$10.50. 24x24-inch napkins, \$8.75 doz.

Burgess-Nash Co.—Main Floor

Our Gift Section On the Third Floor Is, Indeed, a Treasure Corner

FASCINATING gifts, original gifts, charming gifts, in a wide variety from all the world—in one gift section. An opportune place and it's none too early either, to make selections for Christmas gift giving.

Satsuma vases, flower bowls, rose jars, Chinese gong, bronze figures, Chinese gods, door stops, fish bowls, dinner chimes, cigarette boxes, telephone screens, Chinese bronze vases and book ends, salad bowls, lamps, decorated baskets, nut bowls, brass candlesticks, an endless variety for your selection.

Incense burners in blue or brass, \$1.25 to \$10.00.

Decorated glass, in blue and pink designs, for guest room—candlesticks, night lamps, jewel boxes, candy and powder boxes, make an appropriate gift, \$1.50, \$2.50 and \$5.00.

Japanese ash trays, real oriental, 50c.

Cloisone, brass, bronze and antique Chinese teapots, \$5.50 to \$9.00.

Japaneese sewing box and needle case, 50c.

Fainted wooden knitting pin holders, 75c.

Choice Pekoe tea in quarter and half-pound packages, 59c and 79c.

Preserved ginger cum quats in half and pound tins, 50c and 98c.

Puss in Boots, \$1.50.

Burgess-Nash Co.—Third Floor

What Dress Goods Will You Have for Your New Fall Gown?

WE can ask you this question with excellent promise for supplying exactly what you desire; for we were early in the market and placed liberal orders and our collections of woolen fabrics are gratifyingly broad and diversified. But we advise early selections, for we would not be doing our duty to our customers if we did not warn them of what is coming.

All-Wool French Serge, \$1.49

Very special all-wool fine French serge for making one-piece dresses, in navy blue only, very special, 42 inches wide, at \$1.49.

Special Quality, 50-Inch Broadcloth, \$1.95

Broadcloth is considered the most fashionable wool fabric for dresses and tailored suits. We are now showing a complete line in the wanted shades of brown, burgundy, navy, copenhagen, dark green and plum; Monday we offer a very special quality, 50 inches, for \$1.95 a yard.

Novelty Wool Suitings, 98c to \$3.00

A big line of novelty wool suitings and check and plaid of the dark coloring, also smart stripe and mixtures for dresses, skirts and suits, 40 to 54 inches wide; price from 98c to \$3.00 a yard.

Scotch Plaids, Big Selection, at 69c

Pretty Scotch plaids for children's dresses in fifteen different colorings, special, 69c yard.

New All-Wool Coating, \$3.25 to \$5.50

A special showing of the correct weaves in heavy all-wool coating, such as velour, Bolivia and Scotch mixtures. These come in the wanted shades of navy, burgundy, mulberry, Africa brown, leather, copenhagen, taupe and red and black; also pretty mixtures in gray and brown; all 54 inches wide; \$5.50, \$3.95, \$3.50 and \$3.25 a yard.

Burgess-Nash Co.—Main Floor

Will Allow \$12.50 for Your Old Sewing Machine Monday

IN other words, we will make that allowance to you as part payment on the famous

"Standard" Rotary recognized as the standard sewing machine of the world—beautifully built, ball bearing, sit-straight models.

Other specials for Monday:

No. 66 Singer (new) . . . \$52

No. 66 Singer (used) . . . \$24

Wheeler & Wilson (new), at \$39.

Wheeler & Wilson (used), at \$18.

Howe Special (used) . . . \$17

Burgess-Nash Co.—Fourth Floor



Special
Best sewing machine oil, Monday, 5c a bottle.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"