

Blankets and Draperies Lead Monday's Remarkable Sales

Marvelous Values for Everyone and Wonderful Savings

Imported Swiss Curtains At Half Price



Offerings that present wonderful opportunities for everyone interested in these home furnishings.

**In Many Instances
Less Than Today's Cost Prices
Prevail Here in This Sale.**

Not only have we secured wonderful merchandise right in this country, but have purchased from

W. J. Pingston & Co.
115 East 23d Street, New York City,

a lot of beautiful Curtains from Switzerland, that were slightly damaged in ocean transit, and which we will sell together with the other merchandise

At About 50c on the Dollar

**You Never Had Better Opportunities
To Save — Take Advantage of Them.**

W. J. Pingston & Co. write the following letter about these Curtains from Switzerland: "Regarding goods recently shipped you, beg to state that these came on Steamer Espagne, Campagna Generale Transatlantique Line, arriving in this port on July 8th. These goods were damaged by water in transit and we shipped same to you at about the same basis as per our adjustment with the Fireman's Insurance Co., with whom we had the goods insured."

This letter explains just how we came to get these beautiful Curtains and we simply add that our patrons will be able to buy them here AT LESS THAN HALF OF TODAY'S VALUE.

Imported Lace and Net Curtains, water damaged, but not in any sense to damage the net—just a stain—direct from Switzerland and very, very beautiful. **SHARE IN THIS SALE BY ALL MEANS.**

Extra Special, at \$3.98, \$4.50, \$4.98, \$5.50, \$5.98 Pair
These Are Just Half Price.

Large Assortment of Net, Voile and Marquisette Curtains, purchased from a well known manufacturer, who wanted cash, and made a concession to get it.

Extra—

Wide Variety of Curtain Nets, in white, ivory and beige, very special, indeed, value 39c, at a yard. **19c**

Voile Curtains, with lace edge, in white and ecru, extra special, value \$1.25, a pair, at **69c**

Large Assortment of Voile, Marquisette and Net Curtains, in white, ivory and beige, value \$2.25, a pair **\$1.19**

Beautiful Net and Lace Curtains, in white and beige, copies of real lace; value \$3.50, special, a pair **\$1.79**

Curtain Scrim, in white, ivory and beige, drawn work borders, value 15c, extra special, a yard **7½c**

Net, Voile and Marquisette Curtains, white, ivory and beige, all nicely trimmed with lace, value \$5.50, a pair **\$2.98**

Cretonnes, very complete assortment, in colors and patterns suitable for every purpose, value 39c, extra special, a yard **19c**

Marquisette, Voile and Net Curtains, large range to select from, all new Fall goods, value \$4.00, a pair **\$2.19**

Velour and Velvet, 50 inches wide, very fine for Furniture Coverings, Portieres, Hangings, etc., value \$4.50, extra special, a yard **\$2.49**

Many of these offerings are samples and overstock from prominent manufacturers, which were purchased so advantageously by us that we are able to offer them to you at 50c on the dollar, and in some instances even for less.

NOTE THESE FACTS

The Government has stipulated that not more than 65% wool is to be used in the manufacture of Blankets from now on, and you won't be able to buy all wool Blankets in a very little while. Don't you think, with prices down to the minimum that you should purchase not only for present, but for future needs as well?

Cotton, too, has risen to almost prohibitive prices, and the offerings we make are therefore such that you should not hesitate to buy liberally.

The Drapery offerings are sensational in their character—for example, the Swiss Curtains are HALF-PRICE, simply because they sustained slight water stains during their journey across the ocean and in every instance a comparison of the prices we have put upon this fine merchandise will convince you of the almost sensational character of this sale.

THESE TWO Annual Events Lead the Offerings for Monday

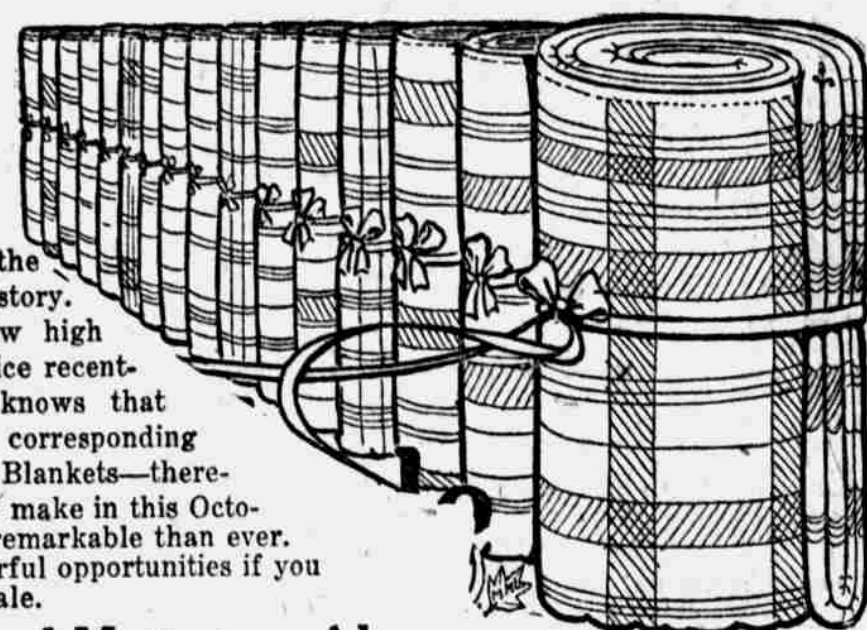
Considering present market conditions, these two offerings are quite the most remarkable we have ever made, and that is saying a great deal, because our sales of Blankets and Draperies in the past have always been supreme for value giving and wonderful variety.

These two sales are remarkably apropos, right now, coming just in the nick of the season when Jack Frost is beginning to assert himself and the need of extra Blankets and Comforters is a positive need—also when added Draperies and Curtains are needed to make the home more cosy and comfortable for the winter.

We have prepared for these events months and months ago—our buying staff has kept close tab upon the markets and used the full buying power of this immense establishment to obtain concessions so that they might, when this time came, be shared with you—the result is the announcement of prices right now which will enable you to obtain excellent values at very low figures.

In addition to these two great sales, there are exceptional offerings in Silks and Dress Goods, Women's Suits and Skirts, etc.—A STORE ASTIR WITH REMARKABLE OFFERINGS IN ALL DEPARTMENTS.

Our Annual October Sale of Blankets



Offering some of the best values in our history. Everyone knows how high wool has risen in price recently, and everyone knows that there has been a corresponding rise in the price of Blankets—therefore the offerings we make in this October Event are more remarkable than ever. You will miss wonderful opportunities if you fail to share in this sale.

Comforters and Mattresses Also at the Same Ratio of Saving

Finest Wool Bed Blankets, extra fine quality and finish; made from long, selected wool, thoroughly scoured and carded. Beautifully woven. They come in various color Plaids and Fancy Blocks. Size 66x80 inches. Wonderful value, special for this—the greatest sale, per pair **\$5.98**

10 Cases Cotton Bed Blankets. The product of the Nashua Mills—away below mill cost today. Size 62x76 inches. In tan, white and gray. Neat, fancy borders and thread-whipped edges. Extra weight. Reserved for our October Blanket sale. Special price, per pair **\$1.59**

Finest Strictly All-Wool Bed Blankets, made from finest selected California wool—none better. Thoroughly scoured and shrunk; excellent weave and finish, warm, fleecy nap; permanently constructed. Neat, broken Plaids and Checks, shadow effect, in tan, gray, blue, etc. Special for this October sale, per pair, only **\$9.98**

Bath Robe Blankets—The genuine "Beacon" Bath Robe Blankets. Full size, 72x90 inches. Each Blanket is large enough for full size robe, with girdle and frogs to match. Choice selection of pretty designs; fast, washable colors; desirable and serviceable. For Bath Robes and Sleeping Garments. Special for this October sale, only, each **\$3.25**

Extra Heavy Fleece, Twilled Double Crib Blankets, finest nap—in white with neat pink and blue borders, well finished; exceptional values and much lower than they have ever been sold, even when market conditions were at their lowest basis; specially priced, per pair **29c**

Full-Size, 66x80 inches, Madison Wool Plaid Blankets—these Blankets are made from fine quality, long, staple wool. They are well made, closely woven and finished perfectly. They come in delightful Plaids, Blocks, etc.; beautifully thread-whipped edges. Special for this sale, per pair **\$6.98**

Several Hundred Pairs, Specially Selected Wool Mixed Bed Blankets. Full size, 66x80 inches, in all the wanted plaids and plain grays; these Blankets are positively the greatest value ever offered in an October sale. We made especial efforts to secure them from one of the largest mills for this sale. While they last—only, per pair **\$3.98**

The Genuine "Beacon" Bed Blankets. These wonderful Blankets are recognized as our country's greatest Cotton Blanket—none better; construction is nearest approach to wool. For wear, warmth and durability, they have no equal. Absolutely dependable. In all the wanted shades, white and gray. Full size. Special sale price, per pair **\$2.50**

3 Cases Beacon Crib Blankets—pure white with neat pink and blue borders; extra weight, warm, permanent nap; very desirable—just the Blanket for the Nursery, at less than mill cost. Per pair **65c**

Fancy "Beacon" Crib Blankets—all the wanted nursery designs, size 30x40 inches; pink and blue. Neatly napped and finished; none better. Absolutely fast colors. 65c values, for this sale, only, each **45c**

The Genuine Wool-Nap and Australian Plaids—the Nashua Mill's best production. They come in fancy plaids and plain colors; size 66x80 inches. Extra heavy weight. Fine Twill weave, warm fleecy nap. Durable. An unusual Blanket bargain—special price for this sale, per pair **\$2.75**

Double Cotton Bed Blankets, for single beds, etc., in white, tan and gray. Extra heavy, neat, fancy washable borders, thread-whipped edges. Special sale, per pair **98c**

Fine Cotton Blankets, full size, 72x80 inches. They come in plain gray, tan and white; extra weight and warm nap finish. Neat, washable borders, thread-whipped edges, specially priced for this sale—below mill cost, per pair **\$1.98**

The Comforters

25 Dozen Fine, Heavy Winter Weight Comforters, covered with best grade printed Silkoline. Filled with pure, sanitary cotton. Scroll stitched and tufted, light and dark grounds. While they last, special, this sale only, each **\$1.95**

Best Grade Reversible Bed Comforters, Finest Silkoline Covering. Neat printings—both sides alike. Fancy scroll stitched. Filled with white carded cotton. Extra special sale, pair **\$2.89**

Finest A-A Quality Sateen Covered Comforters. Extra heavy winter weight—light and dark colors. Fancy scroll stitched—for special October sale, only, each **\$3.85**

15 Dozen Special Comforters for ¾ and Full Size Beds. Fancy printed Silkoline covering. Fine sanitary cotton filling. Very cheap for this sale, each **\$1.49**

Finest Quality Down Filled Comforters, covered with best grade of highly mercerized, printed sateen, thoroughly filled and perfectly finished. Beautiful printings—some plain color borders. \$10.00 value positively, for this sale **\$6.95**

The Mattresses

Ideal Combination Mattresses, 45-lb. weight. Good cotton combination for full size beds. Good quality covering. Rolled edge. Closely tufted, special price **\$4.98**

Best Combination Mattresses. Finest cotton and wool combinations—better than a cheap all-felt. 45-lb. weight. Neat, fancy art ticking. **\$7.95**

45-lb. All-Felt Mattress, genuine felt. Well made and finished. Closely tufted, four raw stitched edges. High quality Mattress, very cheap, this sale, only **\$12.50**

50-lb. All-Felt, Built Layer Mattress—none better. Four-row, Imperial-stitched, diamond tufts, fancy art ticking **\$15.50**

Genuine Curled Hair Mattresses, 45-lb. weight. Best grade art ticking. Highly dependable. Best tuftings—soft and comfortable. No mattress can exceed curled hair for wear, comfort, health and durability. Worth \$25.00, special for this sale, each **\$15.50**

The Pillows

Bed Pillows, Extra Good Quality—made from good quality fancy art ticking, filled with all new crushed feathers—weight 4 lbs. To the pair. Special for this sale, each **35c**

Extra Fine Quality Pillows, covered with best grade fancy art ticking, weight 6 lbs. to a pair. Special sale, pair **\$1.45**

Genuine Mixed Goose and Duck Feather Pillows—finest grade feathers, absolutely clean and sanitary, thoroughly scoured, large size 23x29 inches, covered with tan striped ticking; \$5.50 values positively, for this sale, pair **\$3.75**

Serges, \$1.85 a Yard Values \$3.00 to \$4.00

And In a SERGE SEASON, TOO

About 800 yards—only a small quantity, so you had better make plans to shop early.

We purchased this overplus stock from a manufacturer of excellent quality Serge, and because of the concessions granted to us, we are able to give you the benefit of the difference between the regular prices and the price which we quote—\$1.85.

54-inch, Fine, Pure, All-Wool French Serges and Gabardines, in medium and heavier weights, for Dresses and Tailored Suits. In Navy and Midnight Blues—the two shades most popular right now.

Fabrics bought in this sale will be shrunk and sponged free of charge. No mail or phone orders.

Main Floor



Wonderful Indeed Is the Variety In Beautiful Suits for Fall

Fashion has been extremely liberal and even lavish in her interpretations for Fall and as a result, we are able to show a line of styles seemingly never ending in variety.

At \$35.00

Beautiful soft Broadcloths, tailored and fur trimmed styles predominate—some show large collars, cuffs and bands of Nutria Coney fur and Heather mixtures in Jersey come in for a large share of consideration.

Tricotines, Gabardines and Men's Wear Serges form the balance of this group.

Every Suit is elaborately trimmed with buttons and some show beautiful trimmings of braid. In a few models we find fur belted effects, large pockets and pleats.

At \$45.00

As an example of the showing we are making at \$49.00, we quote one stunning Suit of Silvertone Cloth—the soft finished material that has caught popular favor this season.

Coat of this Suit is mannish tailored and comes as near to the Top Coat effect that a man wears, as anything we have seen. The little exceptions are the slit tailored pockets and pleats. This is just as smart as it can be.

A plain tailored skirt accompanies this and there is no effort to elaborate whatever. Severe in its lines—but very, very stylish.

Other materials employed in the group are fine Velours, Poiret Twills and Broadcloths.

From \$75.00 to \$135.00

We are showing suits that are distinctly individual—just one glance will show you that these are superior in every way. Every detail has been worked out to perfection. Wonderful, indeed, are the new portmanteau pockets of fur.

Turning the coat inside out, we find beautiful silk lining. Every seam, every cut of the garment expresses style in its highest interpretation.

Second Floor

Velvet Remnants At a Very Low Price

No need to tell any woman of the popularity that Velvet is enjoying right now—IT IS THE BIGGEST VELVET SEASON THAT WE HAVE SEEN IN YEARS—therefore this announcement should be intensely interesting to ALL WOMEN.

After two months of most successful selling, we find that we have many remnants of beautiful Velvets on hand, ranging in lengths from 1½ to 5 yards.

The finest imported and domestic All-Silk Chiffon, erect pile Lyons' and Paeon Dress and Suiting Velvets, in all the newest colorings—all 40 inches wide.

Worth from \$5.50 to \$7.50 a yard.

Now \$3.25 a Yard

Note—The majority of these Velvets belong in the higher priced class. No mail or phone orders.

Main Floor

Brandeis Stores

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