



### Charming Neckwear for Fall

The new Neckwear for Dresses and Coats appears in Satin and Sammy Cloth. We have a very beautiful selection of these in collar and cuff sets at very modest prices.

- In Satin Collars, up from ..... 50c
- Collar and Cuff Sets, in a very pretty line of Society Satin, per set..... 98c
- Sammy Cloth Collars, in tan and Oyster, for ..... \$1.50

Main Floor

## Day Saturday

That Dainty Little Princess

The first real showing of the little Cinderella Hats for this year she brings with her

Players and Dancers

Sizes 10 and 11 and 3

and most charming we have ever seen—will make any pretty little Hats you ever saw—that's just the thing. Hats in various colored plushes and color effects.

Dainty Bits of Millinery



DON'T FORGET TO GET

A Toy Balloon from Cinderella when you come here on Saturday.

## Wearables for Children

Wearables for This Saturday

Girls' Coats, Tots' Coats and Girls' Dresses

Great array of wearables for Girls and Little Tots to celebrate this Children's Day.

Girls' Coats

Stylish models trimmed with buttons, large collars, classy pockets; materials are: Corduroy, Zibeline, Chinchilla, Cheviot, etc.

Prices are \$7.50 to \$12.50

Small Tot Coats  
Sizes 2 to 6.

Made in dainty styles, high waisted, belted models—trimmed with fur collars, Black Plushes trimmed with Beaver Cloth collars and cuffs. Other materials are: Corduroys, Zibelines, Cheviots and Astrakhans.

Prices, \$5.00 to \$8.95

Girls' Serge Dresses

Trimmed in many different and pretty styles. Made with plaids, collars and silk ties. High waisted and straight lines. Trimmed with pockets, jacket effects, military styles trimmed in buttons and gold braid; in all good colors, to sell for

\$3.95 to \$8.95

Second Floor

Boys' Wear—Best Styles To Celebrate Children's Day

Boys' Suits, \$7.50

Two-Pair Pant Suits with double seats and knees. Here is the story: Over 700 Boys' Suits in this sale—the smartest, newest models. An assortment of patterns and colors hard to find in Suits double the price. Every Suit made with the added features on the knees and seats—two pairs of pants with each.

Saturday Is Also Corduroy Day

Khaki-Lined Corduroy Knickerbocker Suits, best wearing Corduroy, in dark drab—smart model—sizes 5 to 17 years, at..... \$4.95

Two-Pair Pant Corduroy Suits, very reasonable, at..... \$7.50

Made of the famous Crompton Corduroys in drab and brown shades. Smart Norfolk model with slash pockets and loose belt. All sizes. Two pairs fully lined pants with each.

Boys' Overcoat and Mackinaw Section

This popular section of our Boys' Department is brim full of smart new numbers—real pleasing styles, from the new Trench and Military models to conservative styles. Every new color and fabric is here for your selection. Coats and Mackinaws for ages 2½ years to 18 years.

From Our Boys' Sweater Section

Here are All-Wool Sweaters, very specially priced at..... \$2.25

Ages 3 years to 10—every color and combination of colors. One line in this lot—all knitted with button-up collars, two pockets and extra length in body and cuffs.

Our All-Wool Sweaters for big boys—ages 8 to 16 years made with shawl collars and real shaped bodies, two pockets, and colors as follows: Light Gray, Dark Gray, Cardinal, Dark Green, Brown—plain or with fancy striped bodies and sleeves..... \$3.50

Jersey Sweaters..... \$1.00 to \$2.75

Jumbo Knits..... \$5.00 to \$7.50

Heavy Cotton Knits..... \$1.25

Second Floor—Men's Department

### Fine Fall Coats, \$35

That represent the highest degree of workmanship, choice of cloths that are shown in many higher-priced garments. Many fur trimmed or with Plush or Kerami Cloth collars, cuffs and bandings.

All popular shades—Taupe, Beetroot, Navy, Wine, Seal and Paprika Brown, Russian Green and Black, a few of the best shades.

Smart, convertible collars, deep gauntlet cuffs, pockets in unique design, belts, buttons and stitchings, all add to their attractiveness.

Including Plushes, about 125 garments to select from Saturday.

Second Floor

### Fashionable Fall Dresses

\$22.50

Styles That You Want Right Now

The enlargement of this Second Floor Department gave ever greater scope for choice in the selection and display of Dresses, and as an example of the remarkable variety we are able to offer—at this one price alone—there are perhaps more models than many stores carry in their entire stock.

Smart new models, featuring braiding in Soutache and Metal Thread work, combinations with satin; clever new peg-top draped Skirts, Blouses that show lovely collars and Revers of satin and broadcloth, including straight-line belted Frocks. A most complete showing in all the popular shades.

Second Floor



### Drugs and Toilet Needs

At Very Special Prices

- Bottle Peroxide Hydrogen for..... 21c
- Listerine Antiseptic, \$1.00 size, for..... 69c
- Mentholatum, 50c size, for..... 28c
- Eysol Antiseptic, \$1.00 bottle, for..... 69c
- Lapatic Pills, 100 in bottle, for..... 26c
- Wanous Shampoo Bags, for, each..... 6c
- White Pine Cough Syrup, 25c size, for..... 14c
- Freezone Corn Remedy, 35c size, at..... 23c
- Hays' Hair Restorer, \$1.00 size, for..... 59c
- Syrup Figs, genuine 50c size..... 29c
- Mennen's Talcum Powder, at..... 12c
- Phenolax Wafers, 30 in bottle, for..... 10c
- Aspirin Tablets, per dozen..... 26c
- Hospital Cotton, 1-lb. pkg..... 33c
- Milkweed Cream, 50c size jar, at..... 29c
- Pinaud's Vegetal Lilas, at..... 59c
- Cutex Cuticle Remover, 25c size, at..... 19c
- Djes Kiss Face Powder, \$1.00 size, at..... 89c
- White Ivory Dressing Combs, regular \$1.00 value, at..... 69c
- 2-Quart Hot Water Bottle, regular \$1.19 value, at..... 89c
- 2-Quart Fountain Syringe, complete, for..... 39c
- Sanitary Douche Cans with three pipes and tubing, complete, for..... 89c
- Ladies' Spray Bulb Syringe, regular \$2.00 value, special, Saturday, for..... \$1.19
- Jap Rose Soap, cake..... 7c
- Palm Olive Soap, cake..... 8c
- Kirk Olive Soap, cake..... 8c
- Peroxide Soap, cake..... 6c
- Lilac Rose Soap, cake..... 6c
- Melrose Beauty Cream—50c size, at..... 42c
- Melrose Beauty Peroxide, 50c size..... 42c
- Melrose Toilet Water..... 75c

### Glove Offerings That Bring Genuine Savings

EVEN AS FAR BACK as two years ago, we bought freely in the open market, realizing that prices would advance sharply almost every month—our decision was so good that now we are in a position to offer Gloves to you at 25 per cent to 40 per cent less than we would have to ask if we went into the market today to buy them.

Guaranteed Washable Kid Gloves—Famous Perrin make, \$2.00 per pair.

Every woman who ever bought these Gloves has come back again and again to buy more. They are absolutely guaranteed and are absolutely satisfactory. They come in pearl, white, mastic, black and tan. They are very modestly priced, indeed, at \$2.00 per pair.

Women's Imported Kid Gloves are sold here at from 25 to 40% below what they would have to sell for if bought in today's market.

You may buy here French Lamb Kid Gloves at \$1.50 a pair which would have to sell for at least \$2.00 if bought in today's market. These Gloves come in black and white, also white with black backs—in all sizes.

ONE SPECIAL LOT FOR SATURDAY

Imported Lamb Gloves, to be sold at, per pair..... \$1.35

They come in black and white—also white with black backs. These gloves would have to sell for at least \$1.75 if we would buy them today.

In addition we are selling Imported French Kid Gloves \$2.00 at.....

Which come in black, white, tan and gray—either plain or with black backs. If we were to buy these today we should have to sell them for from \$2.25 to \$2.50 per pair.

Main Floor

### Women's Shoes Greatly Underpriced

A Sale That Will Bring Big Response

Footwear is high—especially the better grades—and so when a sale of this character is announced, it will make every woman with a present or future need be sure to take advantage of the savings.

About 800 pairs of high grade shoes—in some instances broken in sizes, but every size in the lot.

43 Styles in All—We have grouped them all together and you will readily find what you seek at a reduced price.

- Brown Kid
- Tan Russian Calf
- Black Kid
- Gray Kid
- Ivory Kid
- Bronze Kid
- Black Calf
- African Brown Calf
- Patent Leather

These are lace and button styles and every kind of heel.

Shoes that were marked \$9.00 to \$12.00..... \$6.85

Shoes that were marked \$5.50 to \$7.50..... \$4.35

Main Floor

### Books at 19c For Boys and Girls

The kind of reading you will want your children to have—here in a wonderful variety of titles and all at the one price, 19c a volume.

Such authors as Alger, Henty, Optic, Meade, Blanchard, Whitney and many others.

Main Floor

### Muny Coal Department Stops Taking Fuel Orders

No further cash orders will be accepted by the municipal coal department until Monday morning, as orders already received will exhaust the supply on hand.

"We don't want to accept money and then have people wait an unreasonable time for their coal," explained Commissioner Butler.

Five hundred and fifty cash orders have been received. Deliveries were started Thursday noon and are being continued today. More trucks and wagons will be used, beginning Saturday.

### SOLDIERS ATTEND FRIENDSHIP CLUB

Well Intended Matron Mixes Up the Titles in Making Introductions Last Night.

Swift "promotion" was given three young soldiers who were at the weekly dance of the Friendship club Thursday at Metropolitan hall. An ambitious matron, who was evidently ignorant of the meaning of chevrons and shoulder straps, introduced the three soldiers. She introduced a private as "Sergeant Jones." The next, whose sleeve bore the insignia of a corporal in the signal corps, she introduced as "Lieutenant Smith" and the third, who was a sergeant in the signal corps, she "promoted" to "Major Brown."

"They are my guests and are just here from California," said the good woman. The young "officers" were plainly embarrassed by the "promotions" given them by the benevolent woman.

It was the first dance of the Friendship club of the winter season. The Friendship club was formerly the "Lonesome club" and was organized last winter. The summer dances have been held in Hanscom park pavilion.

Mrs. Rose Ohaus, superintendent of public welfare board, was present and extended an invitation to the club to attend the first community dance at the Auditorium, October 29.

### Funeral of Mrs. J. C. Root To Be Saturday Afternoon

The funeral of Mrs. Kate Root will be held from the family home on West Center street, Saturday afternoon at 1 o'clock and burial will be at Pleasant Hill cemetery.

Mrs. Root died suddenly Tuesday evening of heart trouble, shortly after being taken to a local hospital.

Mrs. Root was the wife of J. C. Root, a prominent farmer, living near Omaha, on the West Center street road. She was born on a farm where Hanscom park is now located, March 8, 1864, being at the time of death 53 years of age.

Besides her husband, she leaves three sons, Allen, Charles and Herman, and one daughter, Mabel, all living in Omaha.

### Taking Alleged Slacker To New Haven for Trial

Chief of Police Mandeville of Grand Island stopped off at Omaha last night to place John F. McKeever, charged with being a slacker, in the city jail for the night. The chief is taking McKeever to New Haven, Conn., where the charge was placed against him. He was caught at Grand Island.

### Twenty Years in Pen for Making Seditious Lectures

Donald H. Wallace, who was arrested by agents of the federal bureau of investigation office here several weeks ago, was sentenced to twenty years in prison in federal court at Davenport, Ia., for delivering seditious lectures.

### Admitted He Did Not Know All About Electricity

Town Marshal Butcher of Valley, Neb., is a town marshal, a farmer and a seed corn raiser. But Assistant United States Attorney Saxton demonstrated that he isn't an electrician.

### Committee on Relief For the Armenians

Howard H. Baldrige is chairman of a committee just appointed at the Commercial club for the relief of the Armenians. The other officers of the organization are John L. McCague, vice chairman; John C. Wharton, treasurer; and Charles M. Wilhelm, secretary. John L. Kennedy, chairman of the executive committee.

### Omaha Philosophical Society Meets Sunday

The Omaha Philosophical society will meet Sunday at 3 p. m. in Lyric building, Nineteenth and Farnam streets. Dr. George P. Wilkinson will speak on "Logic, Ancient, Medieval and Modern."

### Price of Hogs Drops More Than a Dollar in Two Days

The price of hogs dropped over a dollar in two days. Hogs Friday sold on the Omaha market for more than a dollar lower than they did two days ago.

Thursday they dropped from a quarter to 45 cents per hundred, and Friday they followed up by dropping 75 cents.

The sharp drop in the provisions market a few days ago is believed to be the cause, as the packers and commission men watch the provisions market closely as an index to what prices of live stock should be.

The bulk of the hogs sold for from \$17.50 to \$17.80 today.

### Omaha Schools to Let Boys Off to Help Corn

Superintendent J. H. Beveridge of the public schools will co-operate with the governor, state university regents and others who have taken the initiative in meeting the emergency of harvesting Nebraska's corn crop.

The superintendent does not deem it wise to dismiss 3,500 attendants of the three public high schools, but will give prompt consideration to all applications from students who ask for leaves of absence to assist in farm work.

It is proposed to allow school credits to those who actually engage in this important work.

### WANT SALESMEN TO OBTAIN RECRUITS

Big Office Will Be Made by Omaha Office for Recruits in Army; Fourth Draft Men Leave Friday.

Here's a chance for two real salesmen to do their bit—help their country and incidentally earn a good salary. Major Frith, in charge of recruiting for the army in Nebraska and western Iowa, has sent out a call for two A-1 salesmen to help bring in volunteers for the army. He wishes all interested in this plan to call or write to him. Address army building, Omaha, Neb. He will investigate these men's records just as any wholesale merchant would and from those who seem capable of delivering the goods he will select two salesmen, pay them \$100 a month, with clothing and medical attendance free. These two men will be taken at the recruiting office immediately.

Since the beginning of the war 623 recruits have been secured for the United States army by the postmasters in the Omaha district. This record is surpassed by only four districts in the United States, making the postmasters of Nebraska and western Iowa, who form the Omaha district, fifth in the country in recruiting. The four districts which surpassed the Omaha one are those with headquarters at Atlanta, Ga.; Harrisburg, Pa.; Fort Wayne, Ind., and Chicago, Ill. Major Frith is anxious that the Omaha district shall stand number one in the next reports and to this end is sending out personal appeals to hundreds of postmasters in his district. Already replies are pouring in to the army headquarters in Omaha from postmasters who pledge their help.

The Fourth district local exemption board will send a number of men to Camp Funston Friday. These men are anxious to get into the harness at once. They are in the last group of the quota and thus need not go at once, but they appealed to their local board to be sent in advance. The board has decided to favor their wishes and will also send any other volunteers who wish to join these patriotic young men.

John Kunc of the Fourth Omaha district appeared before his local board today, driven there by a troubled conscience. Kunc registered, but failed to appear for examination when called. This had been proving on his mind for some weeks and today he gave himself up voluntarily, asking to be sent to training camp at once. The board is inclined to be lenient in such cases and Kunc will be allowed to go to Camp Funston instead of to a military prison, as might be the case. He is a naturalized Bohemian and has had three years of military service in the Bohemian army, so he will be of good service to the national army. He is employed by the Gordon-Lawless company of Omaha.

Two deserters from the Fourth district in Omaha are now being sought by sheriffs in northern states. They registered, appeared for examination, but failed to appear for examination, although notified by the local board. "They are real deserters," said Richard Brady, secretary for the Fourth district board. "That is, they have deserted from the United States army, for all those to whom the pink cards notifying of the entrainment date are sent are considered actually in the government service. This is the first case in Nebraska where men have failed to appear for entrainment. As they were considered in the government service since the day before the entrainment, their case lies with the War department, not with us. No matter what their claims for exemption, only the secretary of war or the provost marshal general can let them off."

### Know All About Electricity

Town Marshal Butcher of Valley, Neb., is a town marshal, a farmer and a seed corn raiser. But Assistant United States Attorney Saxton demonstrated that he isn't an electrician.

The marshal was testifying in federal court at the trial of Morris Lonergan for breaking into a box car at Valley. An incandescent light was one of the trial exhibits. Mr. Butcher declared it was a "100-kilowatt light."

"You're sure it's a 100 kilowatt?" asked Mr. Saxton.

"Certainly," said Mr. Butcher, "Why I've got a 100-kilowatt light in my front room at home."

"And are you able to stand the glare of such a light?" inquired the federal attorney.

"Why, sure," said the town marshal.

Later Mr. Butcher admitted that the light in question was of 100 watt power instead of 100 kilowatt. A kilowatt is equal to 1,000 watts. So there is considerable difference between a light of 100 watts and of 100 kilowatts.

**A Brilliant Romance by an Incomparable Story Teller**

*By the World Famous*

**Cyrus Townsend Brady**

Another of Dr. Brady's matchless South Sea romances in which this most brilliant writer shows a master of plotmaking and character definition attained by but few writers. Dr. Brady's stories are interesting and his characters real, because he knows men and women, and the good and bad impulses that sway them. *Frontispiece by C. F. Underwood.*

**At All Bookstores**

**A. C. McClurg & Co.**

Publishers