MOTOR EXECUTIVE FOR GYM CAMPAIGN

Paige President, Active in Preparedness, Points Out Necessity for Physical Training in Army.

Harry M. Jewett, president of the Paige-Detroit Motor Car company, finds time, in spite of his manifold business duties, to interest himself actively in patriotic and military mat-ters. Mr. Jewett has recently entered heartily into the campaign to provide the new soldiers of the draft army with gymnasiums and equipment so that they may be prepared physically to meet the severities of the foreign field service.

"A gymnasium is an absolute essential of any soldiers' training camp, if the boys are to be properly built light and promises to be a fast up to meet conditions they will have to face in Europe," says Mr. Jewett, who has a first hand knowledge of at David City Master Kenneti athletic training, as he established a world's record for the 220-yard dash when he was a famous college "quarter" stretch at the amazing brake pedals.

at David the stretch at dimensions in a car and notice how far his feet come from the clutch and every other line and you will see parallel cases.

"The wool grower objects to pay-

"The great difficulty with the rook ably higher than that-have never had methodical physical training. Most of them look ten years older than they really are. They generally look husky enough, but the majority of them are strong in only one part of their bodies-their arms, their legs, their backs-whichever muscles have been brought into play by their daily work. In other parts of their physical mechanism they are weak."

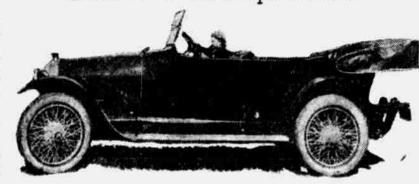
The Paige president has been a preparedness for years and was one of the first to enroll in the business men's military battalion. An expert horseman, he also became a prominent member of a volunteer cavalry company. Catching the spirit of Mr. Jewett's patriotic activities several hundred Paige factory/employes recently presented one of the army's hospital units with a completely equipped ambulance built on a Paige chassis.

Army Majors Appointed

Washington, Oct. 5.—The following majors of infantry, national army, have been ordered to Camp Dodge for duty: Leonard W. Prunty, Henry A. Meyer, jr.; Peter J. Hennessey, William J. O'Loughlin, George L. Lee, Arnold E. Fisher, Isaacs Martin, Fred S. Turner, Williams by a present the study all over the country, until the government took cognizance of the movement and absorbed all the various societies under a government department.

W. L. Hughson, of KisselKar fame on the Pacine coast, well known for his patriotic foresight of prepared-Horace N. Munroe, Arthur Lynchy, George R. Somerville.

Little Tot is Some Speed Artist



their stunts are history now-hap-pened several weeks ago-and now a assistance. He does his little stunt clamoring for recognition. He has a bunch of nerve, too, for he is only 6 years old, thirty-seven inches high

light and promises to be a fast con-

and weights forty-seven pounds.

Master Kenneth Vanderkolk of David City, Neb., is now in the lime
the wheel with one hand and nudg
the wheel with one hand and nudg
is \$2,338.79. The average increase has ing the shift lever with his elbow been \$196.19. until it slips into place.

ies is that 80 per cent of them—prob. Motor Cars Camouflage So as To Be Invisible to the Naked Eye clothing that is now made from wool which sells at 70 cents a pound, as

national art among America's famous over the proposed new military high-artists, classicsts, cubists and impres-way in record time.

To automobile owners, this is of special interest, for it is the motor car that is first being roped, tied and camouflaged."

Imagine your automobile being so decorated that standing still or moving at any speed, it will prove invisible to the eye at a short distance! That is what is called "camouflaging" your car. In other words, painting it so that it looks like what it "ain't"!

Of such tremendous import is this art that the government has taken it under its wing, and the colony of artists who formed the society Frequent Weather Change to Camp Dodge For Duty spread the study all over the coun-

Isaacs Martin, Fred S. Turner, William A. Johnson, Rowland B. Ellis, to prepare women for war times and other patriotic measures, has donated the famous Kissel military scout car

Out of California comes the word recently used to blaze the "three nat- at its lowest figure, the hog man was that "comouflageing" will soon be a tion run" from Canada to Mexico getting about \$10 a hundred and was

> San Francisco artists have been delegated to paint this car with color patches, which suggest nothing except the surrounding earth, trees, grain fields, sky, etc., resulting in the car blending in with its surroundings, and it will be an exact facsimile of the cars now being used by the allies along the various war fronts.

When completely "camouflaged" the disguised car will start on a long tour to familiarize people with this very important addition to our mili-

With Little Rain Promised

Plains states, upper and middle Mississippi valleys: Little rain and

frequent alternations from warm to Bec Want Ads Produce Results.

AUTOMOBILE PRICES WILL ALL ADVANCE

Will Follow in Wake of Other Commodities and Increase With the Cost of Raw Material Used.

"Many people are wondering what effeet the rising price of automobiles will have on future sales," says Guy L. Barney Oldfield and Louis Chevro- | speeds of ten miles an hour. This Smith, and while Hudson has not yet let were "sure enough" drivers, but don't seem so fast until his size is announced an increase in price, such

new aspirant for "first money" is alone-starts, shifts gears and stops. "The average selling price of fifty-Master Kenneth is entirely sub- one makes of cars on January 1 last merged (a-la-submarine) when shift- was \$2,142.60. The present average ing the gears and accomplishes the price of those very same cars-which

"If the advances in prices had been During the recent county fair held at David City Master Kenneth dis-

"The wool grower objects to pay-ing the hog raiser \$18 for his pork. But so also does the stockman resent paying the prices charged for his against its former price of 25 cents a pound. However, when wool was A committee of three prominent price class of \$1.75 a bushel."

Marmon 34 Makes Record Drive From N. Y. to Chicago

Mr. Charles F W. Kelly, promi-nent tire dealer in New York City, recently drove from New York to Chicago in his Marmon 34, as he says "over the worst roads ever heard of from New York to Chi-

"One day I drove 234 miles in ten hours and five minutes over very bad, rough roads. There was not ten Washington, Oct. 6.—Weather pre-dictions for the week beginning Sun-day, issued by the weather bureau today are:

Nough Todas. There was not ten miles of macadam in the entire dis-tance. I don't believe any car in America could duplicate it. I have not tightened a bolt nor touched the engine or any part of the car since I left New York."

Kelly is an enthusiastic Marmon owner, and his recent trip proved again to him the stability of his Marmon 34, MOTOR SALES CO.



J. H. HANSEN.

Coincident with a generous increase in the territory controlled by the Orr each King sold.
Motor Sales company comes the ap- Like the othe pointment of J. H. Hansen, a former resident of Omaha, as sales manager and director of advertising.

guishing himself in two sales contests has reached such a degree of mechanrecently participated in by all Packical perfection that we now feel justi-ard salesmen. In the Lincoln High- fied in backing this remarkable car Reichstag Adopts New way sweepstakes Hansen "hung up" the best sales record in this territory, the best and strongest evidence we Later he won a Liberty bond prize.

offered by the Packard factory to salesmen who topped the list. Still another prize, consisting of Packard stock, has been awarded to Hansen of their dealers making such a broad of their dealers ma

in recognition of his ability. have found him in the selling end of merce.

SALES MANAGER OF ORR the business. This wide experience has fitted him admirably for his new

in Lincoln, Hansen has been active member of the Commercial dub and the Country club. As publicity manager of the Automobile club he was responsible for the automobile show week and the formation of the

Auto club vigilance committee. In speaking of the Orr motor sales plans Hansen said: "The business has increased better than 100 per cent during the past year. The supervision of branches will be part of my task, and we are planning upon a large increase in our sa's and service organization A new show room and service station will be erected in Omaha soon. which will be one of the most modern automobile buildings in the country.

King Auto Dealer Announces a Year's Guarantee on Car

Los Angeles, Cal., Oct. 4.—So successful has the Leach Motor Car company, one of the largest automoannounced a year's guarantee with the colors.

Like the other automobile factories. the guaraftee on a motor car is for a period of ninety days, but the Leach Motor Car company announces Hansen has won his laurels with through the Los Angeles newspapers the Packard organization by distin- as follows: "The famous King Eight with a full year's guarantee. This is

statement on their own responsibility, office of the vice chancellor shall ex-Back in 1903 Hansen was with the it is not the intention of the factory pioneers of the automobile business to change the regular ninety day fac-and served as a mechanic for H. E. tory guarantee, which is a standard-Fredericksen, located at Fifteenth and ized form used by the automobile Capitol. From here Hansen traveled manufacturers who are members of the factory route until recent years the Automobile Chamber of Com-

Auto Industry Is More Affected by War Than Any Line

The effect of the war on the automobile industry has probably been greater than on any other business in America. Besides the normal increase in the manufacture of motor cars there has been a tremendous demand from the government for machines. he Lincoln, Neb., and Sioux City, Ia. and most factories have at least doubled their ordinary output in order to

keep pace with thi demand. This increased manufacture has caused the supply of trained automobile workmen to become almost exhausted in some parts of the country and an influx of very young men and of men over 35, into this business, has

An indication of the demand for men can be had from the daily bul-letins issued by the government urgng the enlistment of trained mechan-

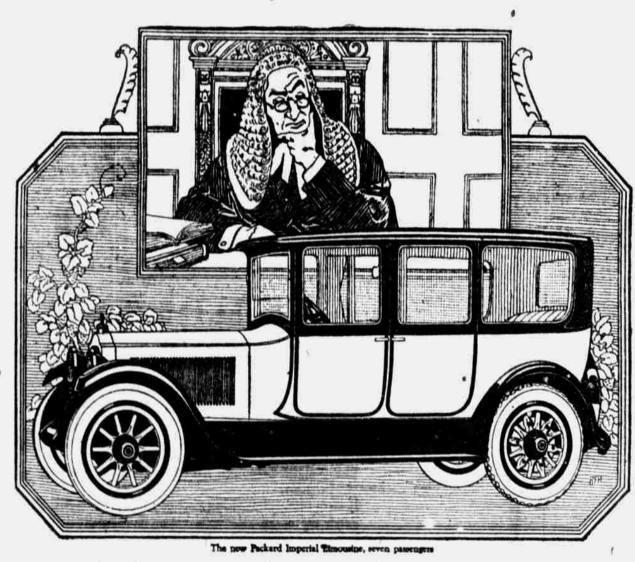
of Conficials of Rahe's Auto and Tractor school say that a large percentage of their students now are boys between 13 and 19 years old and men of 40 or 50, who are preparing thembile distributers in southern Cali- 40 or 50, who are preparing them-fornia, been with the eight-cylinder selves to fill the places at home left King product that they have publicly vacant by the men who have joined

The biggest men in the country. men like President Wilson, Secretary Baker, Major General Wood, and others, are urging boys and young men to continue their plans for an education and to train themselves so they will be ready when the country needs them.

pire on March 31, 1919.

Supplementary Budget Amsterdam, Oct. 6 .- The German Reichstag, according to a dispatch from Berlin, has adopted the supplementary budget. It agreed to the motion of the main committee that the

Now on Lower Floor-Janitor "Bill" Jones, who has mopped and dusted on the third floor of the federal building for twenty years, has been transferred



Who judges the judge?

"I have heard all about this case from gossipers in the street and I'll give judgment now without examining any of the evidence."

No judge upon any bench would ever dare to deliver himself thus.

And yet—how much real evidence will you sift before you buy a new auto-

Hearsay doesn't always hear aright

—has no standing in any court. What do you actually know about the new Twin Six?

Have you examined—at first hand

-the facts concerning its great and smooth power-and its ability to save gasoline?

Do you know how it differs from other automobiles in its comfortelegance—and the completeness of appointment?

You may think that you can't afford a Twin Six—but do you really know, until you have all the facts before you:

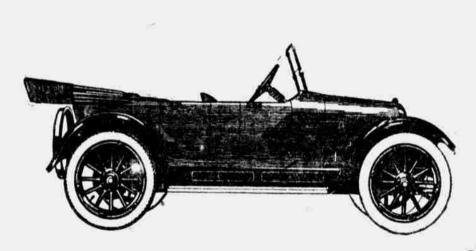
Your judgment in this vitally important matter will have to stand Time's test of efficiency and economy.

Seventeen distinctive body styles in open and enclosed cars in the Third Series Twin Six-3-25 and 3-35 A s kthe who man owns one

> See the Orr Motor Sales Company 40th and Farnam Sts., Omaha. Also Lincoln and Sioux City







TT IS surprising the ground you can cover in the Overland Light Four, without forcing its speed.

Balance and easy riding qualities permit natural speed.

And the motor has snap as well as great reserve power.

You attain speed quickly and hold it easily.

Among cars of its price class the Overland Light Four is easily the distance car of the year.

Motor-32 h. p. at 2000 r. p. m. Wheelbase-106 inches Rear Springs - Cantilever

Starting-Lighting-Auto-Lite

WILLYS-OVERLAND, Inc., Omaha Branch

SALESROOMS

WHOLESALE DEPARTMENT 2047-49 Farnam St., Phone Douglas 3292 20th and Harney Sts., Phone Douglas 3290