



Take Advantage of Everything This Store Offers



Say to Your Friends:
"Meet Me at Brandeis"

Especially During Ak-Sar-Ben Season

THERE are so many things to see—so many things to enjoy in this Big Establishment, that you should surely plan to spend a goodly share of your time here while you are in Omaha for the Ak-Sar-Ben festivities.

A Moving Stairway that will give you a new sensation of getting up to the Second Floor without moving your feet—BE SURE TO RIDE ON IT. From First to Second Floors, Men's Building.

Check Your Parcels and Packages Here, then you will be free to go anywhere you like.

A Children's Play Room, where a caretaker will look after your child until you are ready to claim it again.

A Bank where you may have checks cashed.

A Post Office where you may cash money orders, buy stamps and send all kinds of mail.

Three Restaurants where you can obtain the very best of foods at very moderate prices.

A Rest Room and Writing Room on the South Balcony, well appointed.

Free use of Telephones for local calls.

All this—and more, too, in the greatest and most beautiful store in this Middle West Country.

AND—THE MOST COMPLETE STOCKS OF THE MOST WANTED MERCHANDISE AT ALL TIMES

This Store is
Omaha's Greatest
Attraction.

Beautiful Blouses, \$2.98 Specially Priced for Thursday

The price that we are quoting on these Blouses is so modest and the styles are so dainty and charming, that every woman will feel that it is an exceedingly good investment to buy two or three of them.



Striped Silks, Plaids, Crepe de Chines and Georgettes, in colors, White, Flesh and Dark Suit Shades.

Second Floor

MUNSING WEAR Underwear Is Best for Fall

This trade mark is known from coast to coast and it occupies the highest place in the estimation of those who desire "quality" Underwear at a moderate price. We highly recommend "Munsing" Underwear and offer it as the best grade of knit goods that we carry. Service and satisfaction are surety to those who wear this wear.

We are ready now with complete stocks of all sizes for Women and Children, and in the best weights and weaves for Fall wear.

- Women's Munsing Suits, medium heavy, also fine ribbed cotton; with low neck and no sleeves, in ankle length; also high neck, with long sleeves and ankle length; out sizes, \$1.50 and regular sizes **\$1.25**
- Women's Munsing Suits, medium light weight; low neck, no sleeves and ankle length, also half low neck, elbow sleeves, also high neck, long sleeves and ankle length; out sizes, \$1.90 and regular sizes **\$1.59**
- Women's Munsing Union Suits, fleecy lined cottons; low neck, no sleeves and ankle length, also dutch neck, elbow sleeves; also high neck, long sleeves and ankle length; some style garments also in fine cottons, each suit **\$2.50**
- Women's Munsing Union Suits, part wool, low neck, no sleeves, ankle length; also half low neck, elbow sleeves and ankle length; also high neck, long sleeves and ankle length, a suit **\$2.75**
- Women's Munsing Union Suits, silk and wool; low neck, no sleeves, ankle length, a suit **\$3.25**
- Half low neck, elbow sleeves, ankle length, also high neck, long sleeves and ankle length, at **\$3.50**

- ### Children's "Munsing" Suits
- Munsing Union Suits for girls and boys, part wool, white and natural; long sleeves, high neck, ankle length, open crotch and drop seat styles, sizes 2 to 6 years, \$1.25; also sizes 6 to 10 years, at **\$1.50**
 - Munsing Union Suits for girls and boys; fleeced cotton in cream and gray; high neck, long sleeves, open crotch and drop seat; sizes 1 to 6 years, 75c; 6 to 14 years, \$1.00; 14 to 18 years **\$1.39**
 - Munsing Suits for girls, silk and wool; high neck, long sleeves and ankle length, with drop seat; sizes 1 to 6 years, \$1.50; 6 to 12 years, at \$2.00 and 12 to 16 years **\$2.25**
 - Munsing Vests and Pants for girls and boys, part wool; white and natural, sizes 1 to 6 years, at 65c and 6 to 14 years **75c**

Main Floor

Do You Know About This New Millinery Service?



Our new Millinery Service is proving a decided success.

On special tables in the Second Floor Department we are exhibiting every day, more than 100 Hats with trimmings pinned upon them. The trimmings have been suggested in each instance by our expert milliners. If you like the Hats as they are, you buy them and sew the trimmings on yourself. If you desire any change made, it is very easily and quickly accomplished. By sewing on the trimmings you save quite a bit of money.

Each Hat has a tag pinned on it showing in plain figures what the shape costs and what every individual piece of trimming costs.

Come In and See Them

Second Floor

Buy a Victor Victrola

Entertain In Your Home

YOU NEED never be without amusement and entertainment if you buy and put a Victrola into your home. The world's best Music is yours simply for the effort of starting the machine after you have placed a Record on the disc. Right at your own fireside you may listen to the finest music known today—not only instrumental, but vocal as well.

Grand Opera, Musical Comedy, Recitations, Vocal Gems, Popular Airs, Minstrel Music, Band Music

Every good kind of music is yours whenever you want it.

The Victrolas at \$75.00 and \$100.00

are within the reach of most everyone—and it will prove one of the best investments you ever made.

Main Floor, Pompeian Room

Stylish "Youthful" Suits, \$25

For Misses and Small Women



THIS SPECIALTY SHOP FOR MISSES AND SMALL WOMEN was opened here because there was a real need for it—because many, many women cannot be rightly fitted and suited with the proper styles in the women's department—right from the start it scored a remarkable success, and now it is one of the biggest factors in this immense Apparel Department on the Second Floor.

We speak of \$25.00 Suits for Thursday, as a price which every woman can afford to pay—and because we are showing a most unusually wide variety of styles and materials at this price.

Serge, Silvertone, Broadcloth and Gunnyburl are some of the materials.

Belted models, pleated models and plain tailored effects—about 35 different styles in the lot.

Second Floor
Specialty Shop for Misses and Small Women.

It Is Economy To Buy "Nemo" Corsets For Comfort and Style

The Self-Reducing Model 311 is a new and wonderfully good

Nemo Corset at \$3.00

Made for all average as well as stout figures, it reduces and supports the figure in the best way. New and slightly different construction. Perfect-fitting, stylish and comfortable.

Made of stout coutil that will give long wear. Sizes 22 to 36 and big value at \$3.00.

"Nemo" Corsets Are Greater Value Than Ever

Increased war-time costs have affected "Nemo" Corsets less than any other standard merchandise.

We are selling many popular "Nemo" models at the same price as three years ago; some at advances that do not cover the increased cost of materials; but the Nemo standard of quality is as high as ever in every instance.

Full Lines of the Following:

- Self-Reducing \$3.00 upward.
- Wonderlift \$5.00 upward.
- Back-Resting \$3.00 upward.

"Nemo" Brassieres \$1.00 and \$1.50

Well tailored and are designed with great care to give service and mold the figure into fashionable lines above the low top Corset.

Third Floor.



Send These Books To Soldiers

Send the Soldier Boys some Books in their encampment—here are excellent subjects in the newer books. "The Boys" will appreciate your interest.

- "Over the Top," by an American Soldier Who Went \$1.50
- "The First Hundred Thousand," by Ian Hay, at \$1.50
- "A Student in Arms," by Hankey \$1.50
- "Kitchener's Mob," by James Norman Hall, \$1.25
- "Rhymes of a Red Cross Mart," by Robert W. Service \$1.00

The Following Are 60c

- "Somewhere in France," by Richard Harding Davis.
- "My Home in the Field of Honor," by Frances Wilson Huard.
- "The Evidence in the Case," by James M. Beck, L. L. D.
- "The Challenge of the Future," by Roland G. Usher.
- "Pan-Germanism," by Roland G. Usher.

Here Is Some New Fiction

- "The Dark Star," by Robert W. Chambers \$1.50
- "The Long Lane's Turning," by Hallie Ermine Rives \$1.50
- "Green Fancy," by George Barr McCutcheon \$1.50
- "The Case of Mary Sherman," by Jasper Ewing Brady \$1.35

We Will Wrap These Books Ready for Mailing.
Main Floor



Learn Knitting and Crocheting Free of Charge Here Every Day

..... Schwartz is an experienced teacher and during the time she has been here, has taught scores of women how to do Knitting and Crocheting correctly, and also how to make things for the soldiers to the standard required by the government—this is a very great help, inasmuch as many women have found, after they have finished articles for the soldier boys, that they would not be accepted because they did not meet the requirements.

A Beautiful Art Embroidery Department with complete stocks of all the most charming decorative and pretty things for the home, is in larger and more convenient quarters on this Third Floor. Make a special effort to spend some time here.
Third Floor

Why Not Take a Toy Home?



SOME OF THE CHILDREN, perhaps, have not accompanied you to Omaha, and it would be just fine to take a Toy or two home with you.

We have a wonderful showing of Dolls—American made—from the famous Horsman and Shoehut factories. The new Shoehut Dolls are even better than the imported, as they are unbreakable.

Special for Ak-Sar-Ben Week

- Master Sam and Miss Sam—Two of Uncle Sam's Children, the most patriotic Dolls we know of, each \$1.25
- Automobiles for Children—Buicks, Cadillacs, Pierce Arrows and Packards \$5.00 to \$25.00
- Boys' Velocipedes \$1.98 to \$15.00

Main Floor, Entrance to Pompeian Room

Wear-Ever Aluminum Special Sale and Demonstration

What does your neighbor think of your kitchen? Does she enthuse about the handsome "Wear-Ever" utensils that she sees on your range and in your pantry, or does she see cracked, chipped, black spotted, dirty-looking, unsanitary pans and kettles?

You can not look at these bright, clean, sanitary and handsome "Wear-Ever" Cooking Utensils without just KNOWING that they will cook things better and make you proud to show your kitchen. "WEAR-EVER" UTENSILS NEVER CHIP, CRACK OR CORRODE

Special Sale and Demonstration of "WEAR-EVER" Aluminum Cooking Utensils This Week



During the week we will sell a set of three sauce pans, one each—1 quart, 1½ quarts and 2½ quarts, regular price \$2.45, **\$1.59**

Basement

A Big Daylight Floor Covering Department Makes Special Offerings of Fine Rugs

THAT should interest everyone who has a present or near-future Floor Covering need. We have recently added many hundreds of square feet to this Department and are now making a splendid display of the widest variety of colorings and designs in just the Rugs you want.

Royal Ispahans, Royal Kashan, Savatan Ardebel and Bangor Wiltons 9x12-foot size, from \$50.00 to \$80.00

Smaller sizes are priced in proportion.

In Body Brussels we have many beautiful Rugs including chintz patterns for the bedroom and allovers, conventional and Oriental patterns for the living room and dining rooms.

9x12-foot size \$35.00 and \$37.50

Smaller sizes are priced proportionately.

In Axminster Rugs we have a large line of such well known makes as Bigelow-Hartford and Stephen Sanford,

9x12-foot size, at \$30.00 to \$37.00

Discontinued Patterns In All Grades Which We Will Sell at Reduced Prices

VERY SPECIAL—Cashmere Wilton Rugs, 36x72 inches, which would be fairly priced at \$8.50, if bought in today's market, but because of a special concession granted to us months ago, we say **\$5.50**

Third Floor

Brandeis Stores

SETS THE PACE FOR CROWDING OMAHA