

### CLEAN-UP PLEDGE CARDS CAMPAIGN

Senatorial District Chairmen Accept Appointments; Food Administrator Wattles Tells of Plans.

Manager S. R. McKelvie, for the clean-up pledge card campaign of October 21 to 28, has already received twenty-one acceptances of his appointments of senatorial district chairmen in the state.

Those who have accepted in the early mail are Robert F. Neal, Auburn; John W. Steinhart, Nebraska City; William Westrand, Wahoo; George F. Wolz, Fremont; Mel Schmidt, Dakota City; Phil H. Kohl, Wayne; E. P. Moore, Laurel; W. L. McAllister, Neligh; Gene Huse, Norfolk; C. W. Doty, Beaver Crossing; Edwin Jeary, Lincoln; Clark Perkins, Aurora; Wallace L. Mason, Grand Island; O. McKelvie, Clay Center; Sam R. Buck, Superior; James W. Hammond, Cambridge; Robert Harris, Lynch; John F. Cordeau, McCook; B. K. Bush, Kimball; Lloyd C. Thomas, Alliance; James C. Quigley, Valentine.

#### Chairmen Meet Thursday.

A meeting of all the senatorial district chairmen is called for Thursday at 12:30 at the Hotel Fontenelle, when plans will be mapped out for the pledge card campaign.

Regarding the pledge card clean-up campaign, announced by United States Food Administrator Hoover Saturday, State Food Administrator Wattles of Nebraska says:

"In Nebraska this campaign was started last summer by the most efficient work the Council of Defense of this state and its agents and representatives. In the campaign the women of the state did most valiant service; in Omaha and probably in other parts of the state the work of the Campfire girls was very efficient. It is my plan to carry out the present clean-up campaign along practically the same lines as were followed in the campaign last summer, making the chairmen of the several county councils of defense ex-officio chairmen of the county central committees to be organized at the present time. In all cases the representatives of women's clubs in the several counties will be recognized on the committee. The schools, especially in the rural districts, will be used in this campaign. The state superintendent of public instruction has asked the cooperation of every county superintendent, and he in turn will enlist the services of every teacher in every public school in the state.

#### Plans of Organization.

"The plans for the organization of the state that have been mapped out are as follows: A district campaign director has been appointed in every senatorial district of the state. It will be his duty to see to it that county organizations are perfected in each county in his district. The chairman of each county organization will be so far as possible the chairman of the county council of defense. These county organizations, called county central committees, will in addition to the chairman, consist of the county superintendent of public schools, the county representative of an active woman's organization and insofar as possible the county heads of all the organizations represented on the state executive committee.

#### Hold State Convention.

"At an early date a state convention will be held, at which all members of the county central committee and all officers of organizations to be utilized in promoting the clean-up pledge card campaign will be invited. Prominent speakers from Washington and numerous speakers of note throughout the state will be present. It is hoped to make this the beginning of a great patriotic week of public speaking throughout the state and that every loyal citizen may enroll himself and every housewife may enroll herself as members of the federal food administration, pledging the united support of every citizen of the state to the food administration to assist in its efforts to furnish food for our soldiers and the soldiers of our allies to the end that we may all 'do our bit' to help win the war.

#### Tickets Must Be Purchased In Order to See Fireworks

Those who expect to sit outside the walls of Rourke park and see the big fireworks Thursday night, will be disappointed. "There is nothing to the old style fireworks that shoot up in the air and can be seen for miles," said Acting Ak-Sar-Ben Secretary George Dodds. "No, those we expect to sit outside and enjoy the fireworks might just as well not drive down at all. For these fireworks are down low, instead of in the clouds. They consist of reproduction of famous battles and bombardments, charges and counter charges in the trenches of Europe. One must be within the walls of the park in order to see them.

"All ready the tickets for the box seats and reserved seats in the grandstand are going rapidly, and I am not sure there will be enough to supply the demand. Since the tickets went on sale at Beaton's Drug store, there has been a big rush for them. The box seats especially are limited, and are going fast."

#### American Red Cross Entertained in Rome

Rome, Oct. 2.—The American Red Cross mission to Italy was tendered a banquet last night by the Italo-American union. The guests included Premier Boselli, American Ambassador Page, Count Somaglia, president of the Italian Red Cross; Guglielmo Marconi, members of the cabinet and senators and deputies.

The premier spoke of the ties uniting Italy and America and of the common ideals of the two countries. Lieutenant Colonel George F. Baker, chairman of the American commission, expressed his thanks for the many courtesies shown him and his colleagues.

#### Advertising Expert Dies From Gun Shot Wound

St. Louis, Mo., Oct. 2.—Dudley A. Bragdon, vice president of the advertising company of which William d'Arcy, president of the Associated Advertising Clubs of the World, is head, died last night at a local hospital of a revolver wound. The death was made known to the coroner today.

Members of the family think the shooting may have been accidental.

### Fun For The Boys and Girls

Balloon Squawkers in Ak-Sar-Ben Colors



This Coupon and 3 Cents Will Get You One At The Bee Office Nearest To You.

### FEDERAL SLEUTHS NAB BOOZE SELLER

Marshall Flynn and Deputy Quinley Too Slick for Prorietor of "Soft Drink" Parlor.

Joe Bomber landed in jail Tuesday morning as a result of the Sherlock Holmes' qualities of United States Marshal Flynn and Deputy Marshal Quinley.

Bomber has been trafficking, not in bum beer, but in whisky, it is alleged. He ran a "soft drink" place at Twentieth and Martha streets. Neighbors soon found that the "soft drinks" he dispensed were not soft, but decidedly hard with a "kick" in them. Being good prohibitionists, they complained to the federal authorities.

A watch was placed on Bomber and a man named Anton Holsapple. When the two departed, some days ago, for a business trip to St. Joseph the sleuths felt the trail was getting hot.

The pair returned in due time. Bomber saw the officers at the railroad station before they saw him and he departed from that train, "prong," leaving suit cases, which were found to contain forty quarts of whisky. Officers captured Holsapple and put him in jail. His wife has been calling every day at the federal building to try to get him released.

Then the officers started for Bomber. They found he had left a motorcycle at a shop on Capitol avenue. They left word to be notified when he called. Instead of notifying the officers the repairman notified Bomber that the officers were looking for him.

Repairmen Warned. The government officers then notified the repairman that if they failed

### DAYLIGHT PARADE MASTER CREATION

Liberty Pageant to Excel All Previous Efforts of Its Kind in History of Samson's Reign.

Ak-Sar-Ben's daylight pageant, "The World's Liberty Parade," which will be presented Thursday afternoon, will excel all previous efforts of this kind in Omaha. It will be a spectacular symposium of the allies, presented in artistic and impressive manner. On the floats of the allies historical and symbolical ideas will be portrayed by natives of these respective countries.

These countries of the allies will be represented by floats: Ireland, France, Scotland, Belgium, Lithuania, Poland, Greece and Italy. American-born Germans will appear on an American float as an earnest of their loyalty to Uncle Sam. Other floats will be: "Spirit of '76," "Our Army," "Our Navy," "Aviation," "Red Cross," "Our Allies" and "Peace."

#### Seventeen Floats.

These seventeen beautiful floats, which are being constructed at the den, will be supplemented by the Kilites band, battalion of police department, division of fire department, showing old and new fire-fighting apparatus; Forty-first infantry from Fort Crook, 200 men from Fort Omaha, carrying field equipment; interesting display of signal corps apparatus and equipment from Fort Omaha, 600 high school cadets, bands of music and Board of Governors of Ak-Sar-Ben.

The French float has been arranged by L'Alliance Francaise, organized here last January. Joan of Arc will be one of the central figures represented by a young woman who will be on a white horse. The Goddess of Liberty will be on a throne.

#### Theme of World War.

Each float of the allies will be a theme in connection with the world's war. Lithuania, "The People of Sorrow," will be shown in a religious picture. The Irish float will carry a scene showing "Eriq," as a young woman, with four young women representing Ulster, Munster, Leinster and Connaught, the provinces. The Greek float will show Greece appealing to Uncle Sam to release Macedonia, Epirus, Asia Minor and Thrace from the oppression of Turkey and Bulgaria.

The Scotch float will have St. Andrew's cross, Edinburgh castle, thistles, Highland warriors with pipes, and four children in kilts.

"America" is the title of a float designed, made and named by German-Americans of Omaha. The figures will be an eagle, Columbia and living models of revolutionary and civil war soldiers will be shown, with two soldiers who have enlisted in this war.

#### Indications Point to Huge Crowd at Military Spectacle

Indications are that Rourke park will be jammed to capacity Thursday night when "The Bombardment of Verdun," Ak-Sar-Ben's huge military spectacle, is given. Seats for the pyrotechnical display are selling rapidly at Beaton Drug company, Fifteenth and Farnam streets, and Ak-Sar-Ben heads believe the fireworks spectacle will be one of the most popular and successful enterprises ever promoted by the organization. General admission seats sell at 25 and 50 cents, with reserve seats at slightly higher prices.

#### Woodrough Dismisses Suit Against the Union Pacific

Federal Judge Woodrough, after hearing the preliminary statement of the case of Walter Keeler against the Union Pacific railroad in federal court, decided that Keeler had no grounds for action, dismissed the case and taxed the costs against him. Keeler was struck by a train at Fremont and asked \$25,000 damages.

#### American Dollar Loses Value Among Chinese

Amoy, China, Oct. 2.—The American dollar is quoted here as worth \$1.33 silver in Chinese coin. This is a drop of 17 cents since August 3. The normal rate is about \$2.25 silver.

### Justice Cohalan Is Under Investigation

Albany, N. Y., Oct. 2.—The senate of the New York legislature, by the adoption of a formal resolution, today requested Secretary of State Lansing to transmit to Governor Whitman any information not incompatible with the public welfare, which would tend to throw additional light upon the alleged participation of Supreme Court Justice Daniel F. Cohalan of New York in German activities, especially with regard to Ireland.

### Pinched on Liquor Charge; Police Offer Marked Coin

C. C. Green, charged with illegal possession of intoxicating liquor, was granted a continuance to obtain counsel in police court.

Half pint bottle of whisky and quantities of various drugs was introduced as evidence. When arrested Monday night Green had in his possession a marked dollar which police allege was given him for a bottle of whisky. He denied having sold the liquor and said he received the dollar in change for a \$10 bill when he purchased a soft drink at the Midway bar a few minutes before he was arrested.

### Persistent Advertising Is the Road to Success.

### DIAMONDS ON CREDIT WATCHES

WHY NOT PAY \$1.00 A WEEK on a genuine diamond and thus combine systematic saving and real pleasure? You wear the diamond while paying for it. Or you may wish to make a handsome WEDDING OR ANNIVERSARY GIFT. A Diamond La Valliere, Bracelet Watch or other artistic jewelry is sure to please. Price always lowest.

Four Fine Diamonds \$2.50 A MONTH. 1161—La Valliere, fine solid gold, green gold leaves, bright finish; 4 fine brilliant Diamonds, 30 carat value... \$25 Terms—\$2.50 a Month. Loftis Perfection Diamond Ring \$75. 767—Men's Favorite 767—Men's Diamond Ring, 6 prong Tooth mounting, 14k solid gold, at... \$75 \$1.25 a Week.

Open Daily 11 A. M. to 8 P. M. Saturdays Till 7 P. M. Call us. We are located at No. 903, Phone Douglas 1444 and salesman will call. LOFTIS THE NATIONAL CREDIT JEWELERS BROS & CO. 1523 409 S. 10th St. OMAHA.

### A Simple Way to Remove Dandruff

There is one sure way that has never failed to remove dandruff at once, and that is to dissolve it, then you destroy it entirely. To do this, just get about four ounces of plain, common liquid arvon from any drug store (this is all you will need), apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips. By morning most if not all of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it, no matter how much dandruff you may have. You will find all itching and digging of the scalp will stop instantly, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better.—Adv.

### EAT LESS MEAT AND TAKE SALTS IF KIDNEYS HURT

Says a Tablespoonful of Salts Flushes Kidneys, Stopping Backache. Meat Forms Uric Acid, Which Excites Kidneys and Weakens Bladder. Eating meat regularly eventually produces kidney trouble in some form or other, says a well known authority, because the uric acid in meat excites the kidneys, they become overworked; get sluggish; clog up and cause all sorts of distress, particularly backache and misery in the kidney region; rheumatic twinges, severe headaches, acide stomach, constipation, torpid liver, sleeplessness, bladder and urinary irritation.

The moment your back hurts or kidneys aren't acting right, or if bladder bothers you, get about four ounces of Jad Salts from any good pharmacy take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush clogged kidneys and stimulate them to normal activity; also to neutralize the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts cannot injure anyone; makes a delightful effervescent lithia-water drink which millions of men and women take now and then to keep the kidneys and urinary organs clean, thus avoiding serious kidney disease.

## Choosing for Economy

Make every Food Value count. Use food, when possible, that is part whole wheat and part some other grain—and have it so prepared as to be as nearly 100 per cent available for body nourishment as it can be made.

# Grape-Nuts

The Ideal Wheat and Barley Food Fulfills These Requirements Exactly

Grape-Nuts is made of our own whole wheat flour mixed with our own whole malted barley flour. It is ready for quick digestion from two bakings totaling 20 hours, and nearly 99 per cent is available for food.

Grape-Nuts is an Economical Food and

## Every Atom Works

Postum Cereal Company, Battle Creek, Michigan.

This is the model that broke the Hudson Record of 1819 miles by going 1898 miles in 24 hours  
 We have an exact duplicate of this Record-Breaking Speedster on our salesroom floor, 2054 Farnam Street, This Week  
**WESTERN MOTOR CAR COMPANY**  
 1898 Miles in 24 Hours  
**SPREEDSTER**  
 1898 Miles in 24 Hours