



Society

CLUB PRESIDENT URGES
RED CROSS WORK



MRS. A. L. FERNALD.

Red Cross work of every possible kind was urged by Mrs. A. L. Fernald of the Omaha Woman's club in her president's address at the first meeting held this afternoon at Metropolitan club house. This is the largest woman's club in the city, numbering more than 400 members.

Knitting, surgical dressings and making scrapbooks for wounded soldiers and sailors are departments of work outlined for club members by Mrs. Fernald. Mrs. F. J. Birss is to head the Red Cross work and an instructor will be named in the near future. The other work will be handled through the nine departments of the club.

Americanization of aliens, especially women, is advocated by Mrs. Fernald.

Mrs. Fernald, who is also county chairman for the woman's committee, State Council of Defense, has been instructed to make permanent the organization which accomplished the registration of Douglas county women for war service September 12. This is a war measure to hold the women in readiness for whatever emergency may arise.

Lake Madison, Wis. The party made the trip by motor.

Mrs. Frank B. Johnson and daughter, Miss Jeanette Johnson, leave this evening for the east, where Miss Jeanette enters the St. Mary's Hall, Burlington, N. J.

Miss Jessie Past has returned from Boston and New York, where she has been visiting for some time.

Lieutenant Paul Guggenmos, who received his commission at Presidio, passed through Omaha last week on his way to Camp Pike, Lieutenant Guggenmos expects to leave for France in two months.

Lieutenant Robert McCague is at home on a short furlough which he is spending with his parents, Mr. and Mrs. J. L. McCague. Lieutenant McCague is stationed at Camp Dodge.

Prairie Park Whist Club. Prairie Park Whist club held the first meeting of the season. Thirty players are registered for this year.

Can Women Learn to Talk Four Minutes?

Some say it can't be done. Others vouch for the ability of Omaha women who have already had some experience in the various methods of conservation.

Under the direction of the Omaha Woman's club a group of women are being organized into a corps of four-minute-speakers, with Prof. Edwin Puls of the Young Men's Christian association school as their instructor. These women will gather to learn to deliver convincingly four-minute speeches on every possible phase of the war situation.

Drive? No, indeed! Their study will be such weighty subjects as "War Tanks" (literally); "War as an Industry"; "Second Liberty Loan"; "Manhunters of the Air"; "Russia and Democracy"; "Government of Germany"; "Red Cross"; "Insignia of the Army"; "Labor and the War"; "Food Conservation"; "Submarine Warfare"; "Cantonments"; "Soldier Insurance"; "Artillery in Modern Warfare"; "Cantonments"; "Soldier Battle of the Marne"; and many others.

The up-and-coming women, whose minds gravitate in many directions, will give four-minute lectures to relieve uncertainties and vagaries in the public mind. They hope to go out and by the confidently spoken word, help mould public opinion. Their watchword is the remark of President Wilson, "It is not an army we must prepare for war—it is a nation."

The first meeting will be held this morning at the Metropolitan building.

Cupid Comes Also On Visit to Ak-Sar-Ben

Cupid began his annual drive on Ak-Sar-Ben visitors promptly at 9 o'clock Monday morning. When the doors of county court were opened a line of couples waiting for marriage licenses was on hand. Nearly a score of certificates had been issued up till noon. Each year during King Ak's reign couples swarm to the court house for licenses. The rush generally rivals the June stampede.

Union Printers Pay Fine

Omaha Typographical union at its meeting Sunday ordered officers to place a wreath at the bier of the late Samuel Rees. While Mr. Rees of late years had conducted a nonunion printing office, yet members of the Typographical union honored him, in that he was a fair opponent and came under the classification of "a beloved enemy."

HYMENEAL

McKean Grissom. Mr. Henry McKean and Miss Opal Grissom of Schuyler, Neb., were married at 3 p. m. Saturday by the Rev. Charles W. Savidge at his study, 515 North Eighteenth street, in the presence of Misses Mary Gore and Nora Grunden.

What a Serge Can Really Do



WHEN a dress determines to be completely smart and Hickson decides to help it along, you get results like this. Navy blue serge belted impudently as to collar as well as waist with gray suede, and that simple description gives you the outline of the wonderful dress whose swinging skirt panels and narrowing waist panel, which terminates in a bustle, all emphasize the latest fashion hints from Paris and the good old U. S. A. To complete your dress effectively, gray suede boots, gray gloves and a hat of gray duvetyne applied in blue and tipped as to crown with blue velvet, which just matches the wee ribbon that encircles the whole.



School Nurses Start Out to Make New Boys of Willie and Johnnie

Willie, 12-year-old Mason school boy, will be quite a help to his mother when he grows up. Miss Charlotte Townsend, supervisor of public school nurses, is sure he will.

Willie's surname is not being used at this time, because his teacher believes it would be unwise. Last year Willie was all that he should not have been. He was listless, spelled "cat" with a "k," hardly knew he was alive. The school nurses "took Willie to pieces," put a new accelerator into his mental machinery by removing tonsils and adenoids and improving his

auricular organs. Willie is now battling 300 in his school work. He is a new boy.

"We offer Willie as a shining example of what physical examination work is doing in the public schools," Miss Townsend said.

Eighteen school nurses started this morning to make a general physical examination of boys and girls of public schools. Reports will be sent to parents. Eyes, ears and throats will be carefully examined.

"We will look them over from head to feet," was the expression of Supervisor Townsend.

Advice to the Lovelorn

By Beatrice Fairfax

This column is for the good of all concerned. No one's problems are really individual and everyone's problems are likely to apply to someone else. So when correspondents ask for personal replies they not only demand an unfair amount of time and attention, but they also deprive others of a chance to consider a situation which might interest them almost as much as it does the particular individual who has asked for a solution. Hereafter—except in cases of dire necessity—no personal replies will be sent.

When is a Girl a Woman? Dear Miss Fairfax: "A" says that a girl of 17 is a child and not fully responsible for her actions. "B" says that a girl of that age is considered a full-grown woman who knows her own mind.

We would greatly appreciate a few lines from your pen on this subject. S. G. E. State laws differ very much on this question. Individuals mature at ages which vary greatly. I have known girls from 20 to 34 who were in no sense mature women. Generally 17 represents youth, not womanhood; and all youth has a real claim on the protection of maturity. I myself feel that most girls of 20 or under are still children. As for being fully responsible for her actions, a girl who is as young as 17 surely has not enough judgment, understanding of herself, knowledge of human nature and experience to be held accountable for everything she does. Any man who tries to hold "seventeen" responsible for the consequences of her youthful blunders is making a blunder graver than any of her, whatever they have been.

"The Things that Count." Dear Miss Fairfax: I am 21 and employed as a stenographer in a broom office. For four months his son, who is six years older than I, has repeatedly asked me to go out with him. I have always refused, but recently I went to a theater with him and to supper. All the other women were fashionably dressed and I felt embarrassed because of my plain clothes.

I am deeply in love with this man and he has asked me to marry him, but because

of the difference in our social positions I fear that our marriage would be unhappy. Should I try to forget this man? H. M. C.

It doesn't seem necessary for you to forget the man—but instead for you to conquer your own snobishness. You didn't dream that you were one—did you? But that is exactly what all your worry about social position means. If you are ambitious, ready to learn and sufficiently modest and sweet to recognize your failings and try to correct them, marrying a man who has greater social opportunities than you need not handicap him nor humiliate you. The things you do not mention are the attitude of this man's father toward your marriage and the state of your own affections. Of course I hope you are not contemplating a mercenary marriage. That would be a grave injustice.

Very Dangerous. Dear Miss Fairfax: I am puzzled; have been corresponding with a gentleman for a year, but have never met him. We have grown fond of each other and exchanged photos. He wishes me to come part way to meet him, as he says he cannot get a longer leave from his work.

Now, would it be proper for me to go? Please advise me; I am very much worried. It means a great deal to me. He has been such a comfort to me and so kind. I don't think I ever could forget him. G. C.

I do not want to spoil your possible chance of happiness by being conventional. But it is a very dangerous thing you are planning to do. I do not know how you entered upon this correspondence. If it was through mutual friends who vouched to each one of you for the other, that would make a difference. But, in any event, to go traveling across the country to meet a man of whom you know far, little and whom you have never seen, is dangerous. Marriage is a serious thing, you know, and even if his intentions are what the world calls "perfectly honorable," you are still taking some tremendous chances.

Out-of-Town Folks, Make Our Building Your Headquarters During AK-SAR-BEN Week

King Ak is a good entertainer, indeed. While the gates are open, he will have the audience. But we want out-of-town visitors to have every comfort and convenience during the entire week of attractions.

Our Rest Rooms

are arranged especially convenient for women and children. If your trip is a dusty one, stop in and "clean up," just like you would at home. Check your baggage, and have us direct you to any business house, residence or any place you care to find.

Park Your Car at the Alamito

We have a large frontage both on Twenty-sixth and Leavenworth. Leave your car here while you take in the big events.

Visitors are always welcome. We'll gladly take them through our plant at any time.

Alamito Dairy Company
26th and Leavenworth.

Douglas 400
Connell Staffs 306

Soliloquy of Modern Eve

We Are All Workers for Eternity.
What Does Your Work Mean to Life?

By ADELAIDE KENNERLY.

Has it ever occurred to you—the average person—that we are all workers for eternity?

What we do each day seems trivial, indeed, compared to what some others are doing in the world, but that is because we understand our part while the other person's part is a mystery.

Art, to some, means the expression of a superior mind—the artist quite a superior person.

Engineering, to another class, is the work of master minds, and engineers the cream of the milk of life.

Music is thought by many to be a divine gift from heaven and they feel that the musician is a being inspired.

But never does it occur to most of us that the clerk, or the dressmaker, or the manufacturer of wooden ware, or the boiler-maker or the telephone operator, or the elevator man or the office boy is just as important in the business of life as the artist, or musician or engineer.

Certain minds we rightfully consider master minds, but the kings and the clowns are more or less alike. Each fills a place among people and each necessary to the other.

Beautiful pictures add greatly to the decoration—yes, even the inspiration—of life.

Music is said to soothe the savage beast, but it depends entirely upon the "beast." Whether savage or civilized, the "beast" must have an ear for music else the sounds are lost. Music, then, cannot be all important.

Engineering has brought continents together. It has divided mountains and given us Brooklyn bridge. Engineering has turned a group of unruly hills into a picturesque little city—Omaha. Engineering has added to the world's transportation facilities—the elevated railroads, the subways and great tunnels under the Hudson river. Yet engineering alone could not exist. It thrives on a million other things.

If we would but stop to think that one person's task is as important as the other, jealousy over results would die a natural death. We cannot carry on this great business of life without the executives, neither can we do without the office boys and all the folks in between.

The essential point is, are we giving

to life the best there is in us? If we are "suffling through, we are a cheat, no matter how high our position may seem to the world. But if we give the very best there is in us, even to the most menial work, then we are an important person. We are all workers for eternity, and every little task means something, although we may not understand it. There is no shame in any work if we are doing our best. Our duty is not alone to the man higher up, but to the great business of life in which we are all workers for eternity.

Removing Ink Spot

Almost every one knows that it is generally possible to remove ink from cloth, a white table-cloth, for instance, by dipping the stained part, while the stain is fresh and wet, in sweet milk and letting it stand, completely immersed. Then it may usually be washed out without difficulty. Another method of extracting such spots, which some housekeepers find satisfactory in the case of cotton or linen, is to dip the spots in pure melted tallow. They say that, when they wash out the tallow the ink comes along with it. Still another woman recommends tomato juice. She says that it will remove ink stains from the linen and stains from the hands, as well.

Coors
Malted Milk
Contains absolutely no starch. By our own special process the starch is completely converted into soluble carbohydrates (or malt sugar) which replace the body's ever wasting tissues.
Coors Is a Food for Every Home

What Women Are Doing

The New York Central railroad has decided to employ women as freight handlers.

Chicago washerwomen have organized a union with a view to getting better pay for their labor.

Ex-Queen Sophia of Greece is the first member of the Hohenzollern family to have the "Ex" before the title.

Representative Jeanette Rankin of Montana has been invited to speak at the dedication of the new woman's building at the North Carolina state fair.

Mrs. Sidney Webl, who has been appointed a member of the British reconstruction committee, is a daughter of Richard Potter, one-time president of the Grand Trunk railway. Mrs. Webl is considered one of the greatest living authorities on trade unionism and social and industrial problems.

Ak-Sar-Ben Visitors—A complete line of Diamonds, Watches and Optical Goods. Your visit to Omaha is incomplete unless you visit us.

SPECIAL SALE ON MILITARY WRIST WATCHES

Larsen Jewelry Store
204 1/2 No. 16 St.
Phone Red. 3527
ESTABLISHED 1907
Omaha, Nebraska

A Wonderful New Product

Won't Shrink Woolens! Won't Turn Silks Yellow! Won't Injure Even Chiffons!

Nothing Like It Ever Made For Woolens and All The Dainty Things You Want to Launder

This wonderful product is new and different, and actually looks different. The moment you open the package, you will realize that you have never seen a soap product anything like it. It is not a soap powder, not a chipped soap, not a cake, but wonderful flakes—pure, transparent—in which is concentrated more real cleansing value than is possible in any other form of soap.

It is ready to use; no shaving or chipping required. LUX dissolves instantly in hot water. All you do is whisk it into a lather-rich, thick suds, then work the clothes about in the suds to dissolve the dirt—no rubbing—which is always ruinous to fine fabrics and necessary with other soap products.

This product is made of the purest materials known, by a special formula. These flakes won't hurt any fiber, whether cotton, silk or wool! They won't turn silks yellow! They won't injure even chiffons!

They will not harm anything that pure water alone will not injure.

This new product, LUX, for all fine laundering, is now on sale at grocery, drug and department stores. Lever Bros. Co., Cambridge, Mass.