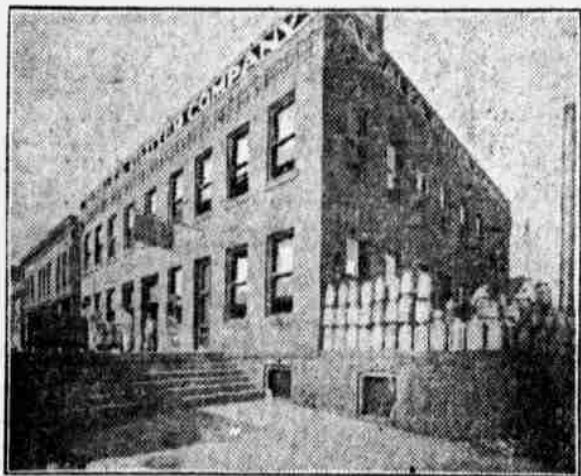
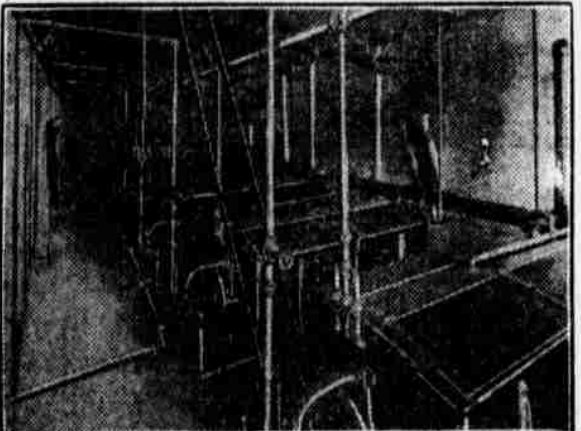


OUR SUCCESS

Is Your Opportunity to Make a Safe, Remunerative Investment



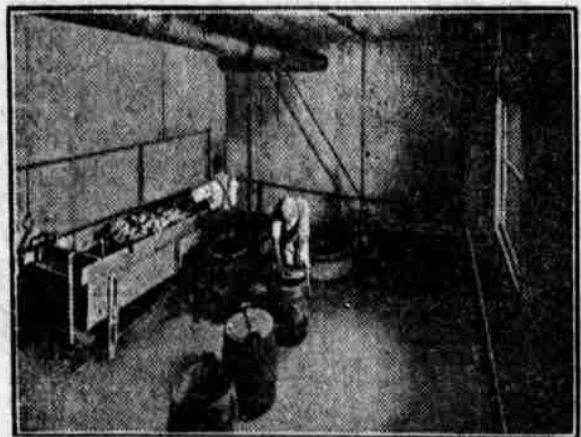
Receiving Cream on Dock and Transferring to Scales Present Capacity, App. 20,000 lbs. per hour.



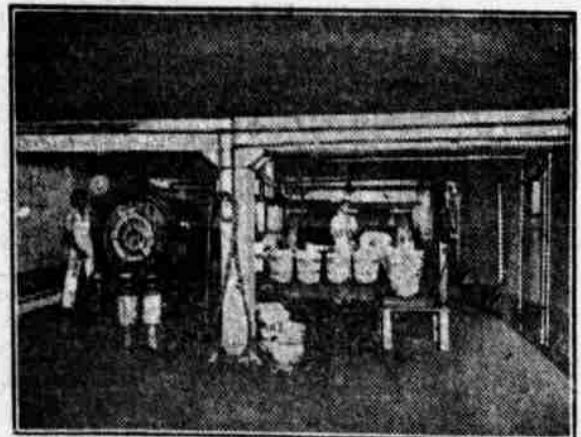
Packing Stock or Country Butter is melted on Live Steam Coils and Transferred to Settling Tanks.



Large Blow Tanks, Capable of Handling 10,000 lbs. of Packing Stock Butter Daily, in which the Hot Oil is Purified with Frigid Air.



Six Large Combination Pasteurizers and Ripeners, Capable of Handling 10,000 lbs. of Butterfat Daily.



Creamery Butter Churn Room. Packing the Finished Product in Sixty-pound Tubs.

Starting in business in February, 1916, we are now eighteen months later making and selling over \$100,000.00 worth of BUTTER each month and expect to do an annual business of over \$1,500,000.00.

No other article can be manufactured more safely in this territory.

The raw material (butter fat) is abundant and comes from the rich dairy farms of Nebraska and western Iowa.

This is the reason WHY AN INVESTMENT OF MONEY IN ALFALFA BUTTER COMPANY'S PREFERRED, CUMULATIVE, PARTICIPATING STOCK IS WORTHY OF SINCERE CONSIDERATION.

The Preferred Stock is a first lien on the entire assets of the Company. The Company today is doing a large, paying business—perhaps the most remarkable in evidence in Omaha today for the length of time in operation.

Butter is one of the three fundamental sustenances of life. Without the distinctive animal fats contained in cream, little nourishment is given the human body, as the butterfat in butter is of paramount importance to the well being of a healthy, robust people. BUTTER is consumed in some shape or form by every family, three times a day, which makes it salable with little effort. The methods employed in the manufacture of butter make it possible for creamery concerns to make money regardless of how hard or stringent the times are.

The better the butter produced the easier the sale and the larger the margin of profit. The ALFALFA BUTTER COMPANY has demonstrated its ability to produce the highest quality of butter marketed in this section, it being equipped with the most up-to-date machinery possible to purchase—has no superiors and few equals. Solid cars of butter arriving on the New York market score above the average centralized butter. Exhibits of butter at state fairs have taken all of the first premiums.

In view of the above and the further fact that the ALFALFA BUTTER COMPANY is growing with growing Omaha, offers safe, conservative, remunerative investment, guarantees 7½% dividends quarterly on its Preferred Stock, why not put your money here where you can watch it grow and where it will bring you the largest return and at the same time not sacrifice the principal? Stock now selling at par, \$100.00 per share. Invest now—this is your opportunity.

We Cordially
Invite
AK-SAR-BEN
VISITORS
To Inspect Our
Plant While
In the City

7 1/2%

Guaranteed
on the Preferred
Participating and
Cumulative Stock of
the Alfalfa Butter Co.

Industrial institutions give people employment, stabilize property values and build up the community generally.
Your money can be made to bring you 7% and better with perfect safety. Be not content with 3 to 4% on bonds or 5% on mortgages. That is merely the rental value of your capital. Invest for yourself and then your money will have real earning power. First class industrial stocks will bring 7% and up.
We have sufficient capital for our present plant, but it has reached its capacity limit. We have purchased the ground, approximately 198x132 feet, with an outlet of 40 feet on 12th street, adjacent to our present building, which is located in the best part of Omaha's wholesale district, being only five blocks from the postoffice and Paxton hotel, and we want to erect additional modern buildings in order to take care of present increasing business. To this end we are offering stock for sale with a guarantee of 7½%. We can give you the best of financial and business references and we invite your investigation. Call at our office, 11th and Capitol avenue, write for full information or telephone Douglas 3903.

Alfalfa Butter Company

OMAHA'S NEW CREAMERY
Omaha, Nebraska