

RELIABLE FIRMS — WEST FARNAM STREET — WHERE TO GO



FURS

Rich, lustrous, beautifully furred pelts come to us in the raw state, direct from our trading posts in Canada. We make them into the finished garments right here in our shop.

---Style, Reliability and Price

are brought together here in Aulabaugh's high standard furs. Intelligent buying demands that you make comparison of qualities and prices before buying your furs for the coming winter.

We ask the privilege of showing you some of our wonderful garments. Soft, luxurious furs at prices that will please you. We know these furs from the raw pelt to the finished garment and can therefore guarantee them to be just as we represent them. You can profit by our technical knowledge of furs and depend upon our judgment. Again we ask the privilege of showing you furs suitable for your wear and quoting prices that will stand comparison.

AULABAUGH

Corner 19th and Farnam Streets

WEST FARNAM WELCOMES ALL TO AK-SAR-BEN

Rapidly Growing District Catering to Better Trade Will Have Beautiful Showing for the Carnival.

The West Farnam district is rapidly becoming one of the principal business sections of Omaha. The shops located in this vicinity are exclusive, up-to-date and selling at a reasonable price by reason of their location being outside of the high rent districts.

Located as they are in the very center of the retail automobile industry, they have built up a large patronage among drivers of automobiles, both in the city and tourists. The West Farnam shops are nearly all specialty shops, carrying complete stocks. Some of the most beautiful displays of clothing to be found in the city are shown in this district.

Everybody Suited.
Miss Ida C. Stockwell has fitted more patients of prominent physicians with health producing corsets than any other corset specialist in Omaha. Her rooms at Twentieth and Farnam are cosy and she has a number of different models of corsets for your inspection.

New Household Helps.
E. B. Williams, 308 South Eighteenth street, is successfully handling the new electric sewing machines and electrical floor polisher. These are among the many articles he is constantly adding that go to conserving the time, health and strength of the housewives.

Dr. Edwards Returns.
Dr. Lee W. Edwards, the chiropractor, Twenty-fourth and Farnam, has recently returned from Davenport, Ia., and the meeting of the Universal Chiropractors' association, where he was elected to the board of directors for a term of five years, in addition to being elected president of the State Presidents' association. Dr. Edwards is a graduate in medicine, having practiced in this state for many years. Seven years ago he gave up the practice of medicine for the practice of chiropractic and has been located at the corner of Twenty-fourth and Farnam for six years. He is a member of the Chicago Chiropractors' association and was recently elected honorary member of the Indiana and Wisconsin associations as a reward for the work he has been doing for the chiropractic world in general.

He was the instrumentality through which the chiropractors of Nebraska were granted a separate examining board, being one of the five states in the nation to have such a board. He has been foremost in trying to get the United States government to appoint chiropractors to base hospitals for the purpose of taking care of the cases of "war shock," as well as the various fevers which follow the concentration of large bodies of men.

Up-to-Date.
Thomas F. English, 2318 Harney, has one of the most modern auto top shops in the middle west. "Quality and workmanship" is his motto instead of quantity. He instructs his employes, "See how good you can do it; not how fast you can do it," and by following this method has a reputation for good work second to none.

Very Neat, Indeed.
One of the neatest delicatessen rooms it has been our pleasure to visit is Alford's at Twenty-fifth and Farnam streets. The arrangements and display are neat and tasty.

Doing Her Share.
Mrs. Walter Smith of the Alla Shop, 207 South Eighteenth street, has decided to donate one-third of all profits derived from the Alla Shop to the most needy of the war causes. This commendable decision deserves much praise and to appreciate the same a visit to her shop is necessary.

Another Showy Place.
The Nippon Importing company has recently opened the novelty shop in the 200 block South Eighteenth street, where many beautiful articles can be obtained at a reasonable price.

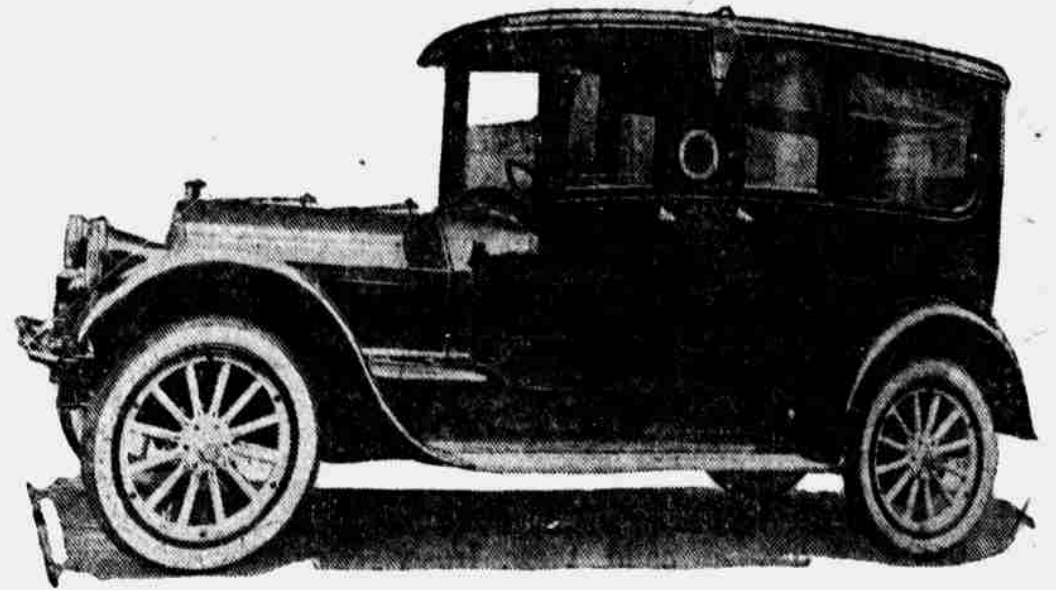
Rising With the Times.
J. A. Sotthman of Sotthman Bros., cleaners and dyers, 2866 Farnam street, opened with a little establishment doing pressing with hand irons. Inside of the first year he installed one of the first pressing machines in the city and at the present time is using the most modern equipment with auto delivery service and is still doing work for the majority of his first customers.

In New Location.
Frank Bingham, for a number of years foreman for one of the largest garages in Omaha, has recently moved in his new location at 218 South Twenty-eighth avenue and says he can fix any make of car and do it right. His repair shop is finely equipped to do it.

Progressiveness.
Stack & Falconer, Twenty-fourth and Harney, have recently added to their already beautiful and modern auto service a combined limousine, convalescent and ambulance car at an approximate cost of \$6,000. It has a Pierce-Arrow chassis and the body of the car was designed by Mr. Stack himself. The arrangements of this car are such that it can be used as a pleasure car, an ambulance or a recreation car for the convalescent and equipped with the most modern appliances that can be found. Nothing more up-to-date or comfortable can be manufactured.

A Modern Shoe Shop.
The Eagle Shoe Repair shop at 2231 Farnam street is one of the most modern shops in the west. Electrical appliances and equipment throughout enables them to do their repair work neatly and quickly and at a very reasonable price.

AMBULANCE SERVICE



A Pleasure Car Rather Than a Hearse in Appearance

A Pierce-Arrow Limousine Ambulance, equipped with Westinghouse shock absorbers. Bomgardner adjustable stretchers with air mattress. This is the finest rig of its kind in America. Calls made to any part of the city night or day by trained attendants.

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A specialty is made of the inexpensive articles for gifts and prizes.

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High class shoe repairing by latest improved electric machinery. All our work is absolutely guaranteed. Shoes called for and delivered. Prices consistent with first-class work.

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Let Us Clean and Press Your Clothes

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Press Jobs—One-Day Service

SOTHMANN BROS.
Dry Cleaners. 2864 Farnam Street.

Just a Few Years Ago

The general public laughed at a Chiropractic doctor, but as this same public became educated to the fact that we can do more for mankind than all the medicines, they are admitting our methods are the best.

As an illustration of what we can do will cite—The parents of this little boy had given up all hope.

He was taken sick in November, 1914, with vomiting spells. Was brought to Omaha Hospital and placed under care of a physician who has the reputation of being THE children's specialist of the west. On August 17, 1915, when child was just two years old, he weighed 13 pounds. Was so weak he lay in stupor, with eyes staring open whether asleep or awake. Could not cry and choked when they tried to force feed. Was being fed whisky and orange juice, and doped with strychnine and digitalis. On August 17, doctor told parents child was dying, and would only last a few more hours till effects of large dose of whisky and strychnine wore off.

Next morning while in a semi-comatose condition was given adjustment by Dr. L. W. Edwards, D. C. Ten minutes later roused from his stupor and asked for food. Took and retained nourishment, and ate every hour all that day. On the third day had gained a pound and asked to "go bye-bye." Was taken to the lawn and first picture taken August 21, 1915. Continued to gain, being able to eat all kinds of cereals, vegetables and other foods such as would be given a healthy child of 2 years. On September 2, when second picture was taken—12 days later—had gained five pounds. In three weeks was able to walk, and gained strength rapidly. These results were obtained by Chiropractic adjustments—The Palmer recoil alone being used.

Photos and case record furnished by Lee W. Edwards, M. D., D. C., 24th and Farnam Sts., Omaha, Neb.

The above is only one of the many cases of the results of my adjustments. Chiropractic adjustments will successfully remove the cause of any and all diseases the human body is heir to. 2,500 satisfied patients speak in highest praise of my methods—results are convincing.

DR. LEE W. EDWARDS

Graduate Palmer School
Dr. J. A. Shaners, Asst.

24th and Farnam—Upstairs
Mrs. A. D. Patterson, Lady Attendant

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